$$y = 4x^{2} - 4x + 1$$

$$\downarrow B^{-1}$$

$$y = 4\left(\frac{1}{2}x\right)^{2} - 4\left(\frac{1}{2}x\right) + 1$$

$$\downarrow A^{-1}$$

$$y = 4\left[\frac{1}{2}(x+1)\right]^{2} - 4\left[\frac{1}{2}(x+1)\right] + 1$$