

## TIIM 2009 Preliminary Schedule:

**June 17**

Time	Activities	7 <sup>th</sup> Floor	8 <sup>th</sup> Floor				
		Grand Ballroom	State Room 1	State Room 2	State Room 3	Board Room 1	Board Room 2
17.00-19.00	Registration	•					
19.00-21.00	Reception	•					

### Floor Plan: 7<sup>th</sup> Floor

**Note:**

- Registration on June 18 (8.00-10.30) at the Foyer Ballroom A (the 7<sup>th</sup> Floor)
- Registration on June 18 (after 10.30) and June 19 at Conference Room # 3 (8<sup>th</sup> Floor)

Seventh Floor

**Grand Ballroom = Ballroom 1 + Ballroom 2**



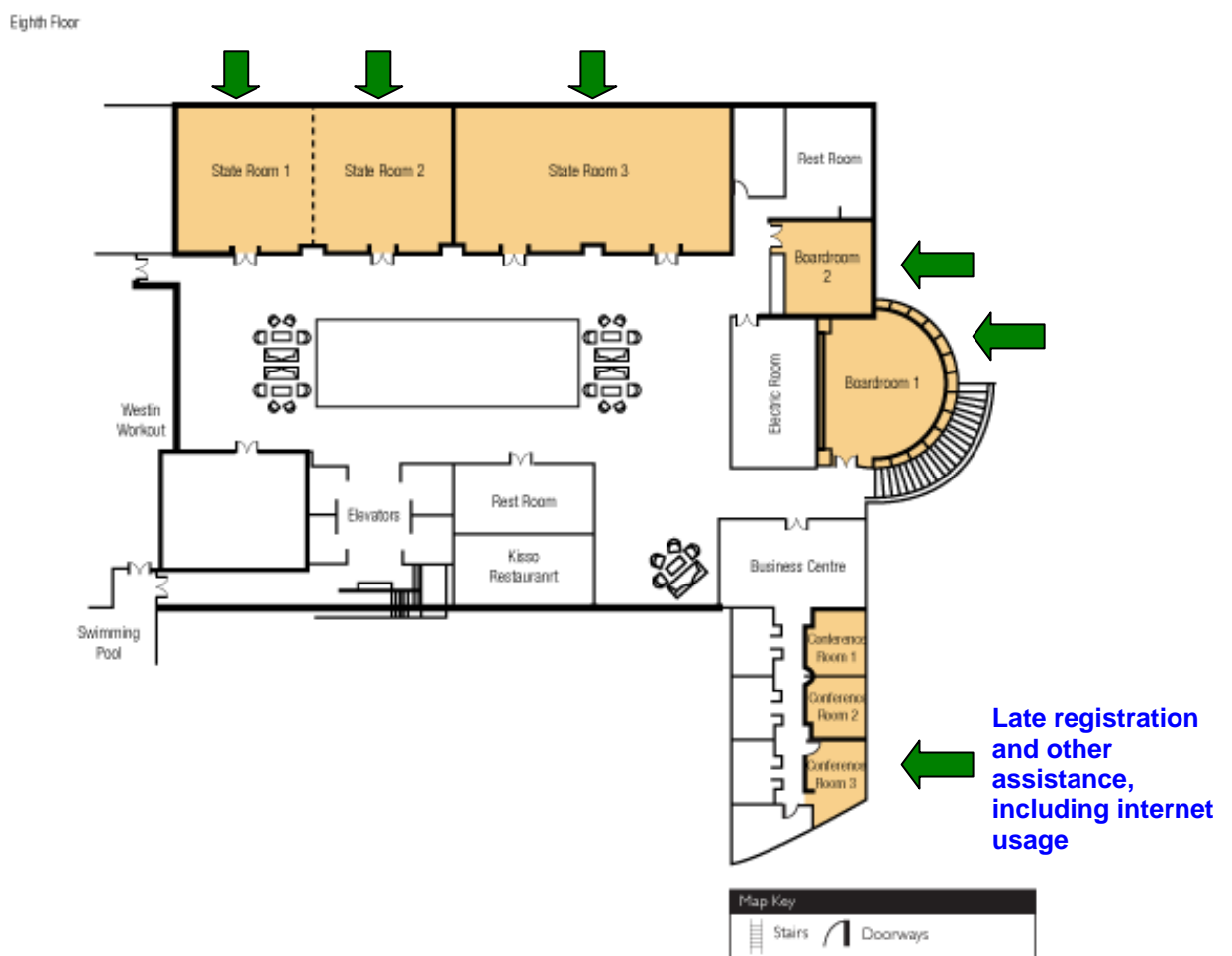
## June 18

Time	Activities	7 <sup>th</sup> Floor	8 <sup>th</sup> Floor				
		Grand Ballroom	State Room 1	State Room 2	State Room 3	Board Room 1	Board Room 2
9:00-9:15	Welcome Remarks by Associate Professor Vudtechai Kapilakanchana, President of Kasetsart University (the Conference Chair)	•					
9:15-9:30	Opening Remarks by Dr. Khunying Kalaya Sophonpanich, Minister of Science and Technology	•					
9:30-9:40	Introduction Remarks by Dr. Binshan Lin, Louisiana State University in Shreveport, USA (the Program Chair)	•					
9:40-9:50	Photo Session	•					
9:50-10:30	Hideki Kato Managing Director, Daisho (Thailand) "Global Trade: Past, Present, and Future"	•					
10:30-10:50	Morning Break	7 <sup>th</sup> Floor					
10:50-11:30	Apichati Sivayathorn, MD. Chief Quality Officer, Bumrungrad International Hospital "Journey towards Quality Excellence"	•					
11:30-12:10	Anutin Charnvirakul Chairman of the Board, STP & I – Sino-Thai Group "Competitiveness in Global Environment: Experiences"	•					

12:10-13:30	Lunch						
13:30-16:25	Paper Presentations (7 Papers for Each Room)		Knowledge Management	Performance Management	Innovation Management	Marketing and Acquisitions	Investment and Contemporary Issues in Industrial Management
			13:30-13:55	13:30-13:55	13:30-13:55	13:30-13:55	13:30-13:55
			13:55-14:20	13:55-14:20	13:55-14:20	13:55-14:20	13:55-14:20
			14:20-14:45	14:20-14:45	14:20-14:45	14:20-14:45	14:20-14:45
			14:45-15:10	14:45-15:10	14:45-15:10	14:45-15:10	14:45-15:10
			15:10-15:35	15:10-15:35	15:10-15:35	15:10-15:35	15:10-15:35
			15:35-16:00	15:35-16:00	15:35-16:00	15:35-16:00	15:35-16:00
			16:00-16:25	16:00-16:25	16:00-16:25	16:00-16:25	16:00-16:25
14:00-16:00	Academic Leadership Forum	•					
16:25-16:45	Afternoon Break		8 <sup>th</sup> Floor				

Dinner Event: Siam Niramit (please visit the website at [www.siamniramit.com/](http://www.siamniramit.com/))  
**Pick-up at Westin Grande Sukhumvit around 17:00**

### Floor Plan: 8<sup>th</sup> Floor



## June 19

Time	Activities	7 <sup>th</sup> Floor	8 <sup>th</sup> Floor				
		Grand Ballroom	State Room 1	State Room 2	State Room 3	Board Room 1	Board Room 2
9:00-10:15	Paper Presentations (3 Papers for Each Room)		Knowledge Management and e-Learning	Management Information Systems	Strategies in an Organization	Enterprise Development and Growth	Management of Change in an Organization
			9:00-9:25	9:00-9:25	9:00-9:25	9:00-9:25	9:00-9:25
			9:25-9:50	9:25-9:50	9:25-9:50	9:25-9:50	9:25-9:50
			9:50-10:15	9:50-10:15	9:50-10:15	9:50-10:15	9:50-10:15
9:00-10:15	Editors' Panel	•					
10:15-10:45	Morning Break	7 <sup>th</sup> Floor					
10:45-11:20	Seagate Technology (Thailand)	•					
11:20-12:00	Kittsanon Ngamphathipong Advisor to Government Housing Bank and Former CEO of Major Cineplex Group "Marketing and Life Styles for Product and Service Innovation"	•					
12:00-13:15	Lunch						
13:15-14:55	Paper Presentations (4 Papers for Each Room)		e-Learning and Human Capital	e-Commerce and e-Business	Productivity Management	Quality Management	Emerging Issues in Operation and Organizational Management
			13:15-13:40	13:15-13:40	13:15-13:40	13:15-13:40	13:15-13:40
			13:40-14:05	13:40-14:05	13:40-14:05	13:40-14:05	13:40-14:05
			14:05-14:30	14:05-14:30	14:05-14:30	14:05-14:30	14:05-14:30
			14:30-14:55	14:30-14:55	14:30-14:55	14:30-14:55	14:30-14:55
14:55-15:20	Afternoon Break		8 <sup>th</sup> Floor				
15:20-17:00	Paper Presentations (4 Papers for Each Room)		Finance, Enterprise Risk, and New Product Development	e-Commerce and e-Business	Supply-chain Management	Technology Management	Emerging Issues in Operation and Organizational Management
			15:20-15:45	15:20-15:45	15:20-15:45	15:20-15:45	15:20-15:45
			15:45-16:10	15:45-16:10	15:45-16:10	15:45-16:10	15:45-16:10
			16:10-16:35	16:10-16:35	16:10-16:35	16:10-16:35	16:10-16:35
			16:35-17:00	16:35-17:00	16:35-17:00	16:35-17:00	16:35-17:00

Dinner Event: Kasetsart University

Pick-up at Westin Grande Sukhumvit around **17:30**