

The Conference theme

Diversity, technology, and innovation for operational competitiveness

The participants can exchange new ideas, grounds, premises, and findings in the fields of engineering management and business administrations. The focus is on both private firms and public agencies.

Conference Proceedings

Full papers will be published in TIIM 2009 Conference Proceedings. The authors of the best papers presented at the conference will be invited to submit their contributions to a number of relevant referred international journals (to be announced on the TIIM website).

Conference Officers

Conference Chair : Vudtechai Kapilakanchana, KU President
Program Chair : Dr. Binshan Lin
(Louisiana State University in Shreveport, USA)
Conference Director : Dr. Thiparat Laohavichian (KU, Thailand)
International Coordinator : Dr. Pekka Kess (University of Oulu, Finland)
Conference Coordinator : Dr. Kongkiti Phusavat (KU, Thailand)

Important Dates

Abstract/Paper submission : January 15, 2009
Notification of acceptance : February 15, 2009
Final Paper submission : March 31, 2009
Doctoral student workshop : June 16 - 17, 2009
Conference duration : June 18 - 20, 2009

Registration Deadlines

Early registration : May 15, 2009 Fees: US\$ 250
Late registration : May 31, 2009 Fees: US\$ 300
Student and
Accompanying Person: US\$ 125

Contact

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Diversity, technology, and innovation for operational competitiveness

An International Conference Organized by Faculty
of Business Administration and Faculty of Industrial
Engineering, the University of Kasetsart, Bangkok,
Thailand

18-20 June 2009
The Westin Grande Sukhumvit,
Bangkok, Thailand

Call for Papers



www.tiimconference.org

Conference Aims

The conference aims to promote exchanges, discussion, and dialogues on how to manage industrial operations and organizations in more innovative, effective, and productive manners. The roles of technology as well as an integration of human capital and organizational cultures will be underlined so that possible adaptations, learning, and improvement of research, practical examples, and excellent practices can be made. The sustainable development and continuous improvement as a result of technological applications and organizational innovation (i.e., products/ services, and processes management) will be the focal point.

Venue & Accommodation

The Westin Grande Sukhumvit, Bangkok (5 Stars Hotel)
Special TIIM rate: US\$ 180 per night



Conference Subjects

Contribution from various areas of management are welcome, and scholars in other disciplines offering new perspectives on the Conference theme are encouraged to participate. Conference sessions will focus on variety of approaches to the Conference theme:

- Accounting Information Technology
- Brand value and management
- Change management
- Corporate finance
- Corporate, operational, and manufacturing strategies
- Cultural diversity
- Customer psychology
- Customer relation management
- e-Commerce and e-Business
- e-Learning and human capital
- Electronic and mobile government
- Enterprise and operational risk
- Green technology and productivity
- Information Management & Computer Security
- Innovation management
- Internationalization of operations and markets
- Investment
- Knowledge management
- Management & Enterprise Development
- Management Information Systems
- Marketing strategies and management
- Mergers and acquisitions
- Motivation and emotional intelligence
- Networked government
- New product and service development
- One-stop services
- Organizational psychology
- Performance measurement and management
- Privacy and security issues in E-Commerce
- Production technology
- Productivity management and improvement
- Promotional media
- Public value
- Quality improvement and management
- Social marketing
- Supplier partnership and supply-chain management
- Sustainable Economy
- Technologies in operational and industrial management
- Value-added management