TIIM 2010 Conference Proceedings
INSTRUCTIONS
(A refereed publication of the TIIM 2010 Conference)

Submission and deadlines:

Extended abstracts or full papers have to be submitted on-line at www.tiimconference.org with for the purpose of a double-blind review process (in MS Word format) by **January 30, 2010**. You will receive a referee report and a notification about acceptance of the papers **February 28, 2010**. Final "camera ready" electronic copy of the full paper (in MS Word format) has to be submitted on-line at www.tiimconference.org no later than **March 31, 2010.**

EXTENDED ABSTRACT

Extended abstracts is used for the purpose of initial submission for the review process. They must have **one (1) to three (3) pages** and follow the format specified below. They must provide at least the following information:

- The main question / topic addressed in the paper; the main theses advanced or tested; the motivation for choosing the topic; its relevance regarding the current state of knowledge; main sources / literature used;
- The main analytical method to be used in the paper; if mathematical model, explain its structure; if econometric estimation, explain the data and the testing method; if case study, explain the information available and the method of deriving conclusions; if theoretical narrative, explain the existing knowledge and explain the value added of the paper compared to it; if other, explain in appropriate detail;
- Expected results of the paper.

Use "TIIM2010" and the last name of the (first) author as the filename for the Word file when submitting extended abstract (e.g. "TIIM2010-AB-Smith.doc"). If you have more than one extended abstracts submitted, use sequential numbering (e.g. "TIIM2010-AB-Smith1.doc", "TIIM2010-AB-Smith2.doc", …).

FORMAT FOR PROCEEDINGS PAGES:

All papers published in the proceedings are submitted to a double-blind referee procedure before the conference. The final papers must follow the format specified below, as they are published on a CD in form of a single booklet and not as separate files. This assures that the Proceedings fullfil the standards for a refereed publications and increases the academic recognition of our work. Accordingly, the standards set below will be strictly enforced.

1. **Length:** Full papers must be between ten (10) and twenty (20) pages, including tables, figures, references, abstract and keywords list. In order to keep within our budget, papers longer than twenty pages will be returned to the author for modification and may not appear in the *TIIM 2010 Conference Proceedings*. This is because the Editor will not know where to make revisions and would omit the last page(s).

2. **Filename:** Use "TIIM2010" and the last name of the (first) author as the filename for the Word file when submitting for the *Proceedings* (e.g. "TIIM2010-Smith.doc"). If you have more than one extended abstracts/full papers submitted, use sequential numbering (e.g. "TIIM2010-Smith1.doc", "TIIM2010-Smith2.doc", …).

3. **Page Numbers:** Do <u>not</u> put page numbers at the top or bottom of the pages. These will be added when TIIM2010*Conference Proceedings* is produced.

4. **Page size & Margins:** The page size is standard A4 (21.0 cm by 29.7 cm). All four margins (top, bottom, left and right) must be one (l) inch or 2.54 cm. The page layout defined here generally follows the Guidelines of the American Psychological Association (APA) 1994.

5. **Alignment:** The paper as a whole should have justified alignment, except for the title and 1st headings, and authors (see bellow).

6. **Title** must be in l4-point bold type, Times New Roman and centered across the top of the page. The title is to be in all uppercase.

7. **Headings:** <u>1st level heading</u> must be in 12-point bold uppercase Times New Roman centered, <u>2nd level heading</u> in 12-point bold Times New Roman, and <u>3rd level heading</u> in 12-point italic Times New Roman.

8. **Authors:** All names should be centered across the page, supplying the name, university affiliation, country, and e-mail address in l2-point type bold, Times News Roman. The e-mail address is to be in lowercase.

9. **Abstract:** Please provide a 150-250 words abstract (for either, extended abstract or full paper), in italics, l2-point type immediately following the names of the authors.

10. **Keywords:** Select three to five keywords that capture the essence of your extended abstract or full paper. List the words in decreasing order of importance from left to right immediately below the abstract. Keywords will be used for an electronic index of your paper.

11. **Language Mechanics:** The language of the TIIM 2010 Conference is English as it is the most commonly used academic and technical language in the world today. The Proceedings Editor will not be able to edit the language mechanics of each submission.

12. **Page Length:** No page should exceed 55 lines of writing, as page numbers have to be added before printing.

13. **References:** Sources should be alphabetically ordered by author's last name, numbered, and referenced by number in the body of IIS submission. This will ensure uniformity in the printing of the Proceedings pages. The page layout defined here loosely follows the guidelines of the American Psychological Association {APA} 1994. Please type the word REFERENCES (bold, l2 point, Times New Roman) above the reference section

14. **Typeface:** Must be l2-point Times-Roman type (or very similar typeface) for ALL text.

15. **Tables and Figures:** The formatting of tables and figures is left largely up to the authors. Tables and figures should be sized and placed in the body of the paper just as the authors want them printed in the Proceedings. Care should be taken so that tables and figures are not separated between pages. Generally, tables and figures should be in Times Roman l0 or l2 bold type, and table column headings should be in underscored. Graphics should be clearly rendered so as to yield attractive, readable black-and-white copies. ALL GRAPHICS SHOULD BE INCLUDED IN THE PAPER.

TECHNONLOGY INNOVATION AND INDUSTRIAL MANAGEMENT

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ABSTRACT

Technology Innovation & Industrial Management (TIIM) 2010 aims to promote exchanges, discussion, and dialogues on how to manage industrial operations and organizations in more innovative, effective, and productive manners.

Keywords: Innovation management, e-Learning, human capital, Knowledge management, Change management

INTRODUCTION ←(this is a Level 1 heading)

General Outline of TIIM 2010 ←(this is a Level 2 heading)

The roles of technology as well as an integration of human capital and organizational cultures will be underlined so that adaptations, learning, and improvement of research, practical examples, and excellent practices can be made

CONCLUSION

Responding to the demand from the technology and management communities, the TIIM 2010 is designed to develop advanced competencies and the knowledge and skills necessary to understand relationships between industrial management and technology innovation.

REFERENCES

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Note: The TIIM 2010 format is similar to MIC conference