



LapDog Vs



LapCat : Average Daily steps & Rating

Wagg'ē

Home

Pets

Families

Reset Filters

Date

1/1/2018 12/31/2020

Year, Month_Short

 Select all 2018 2019 2020

Rating

All

Activity_Minutes

20

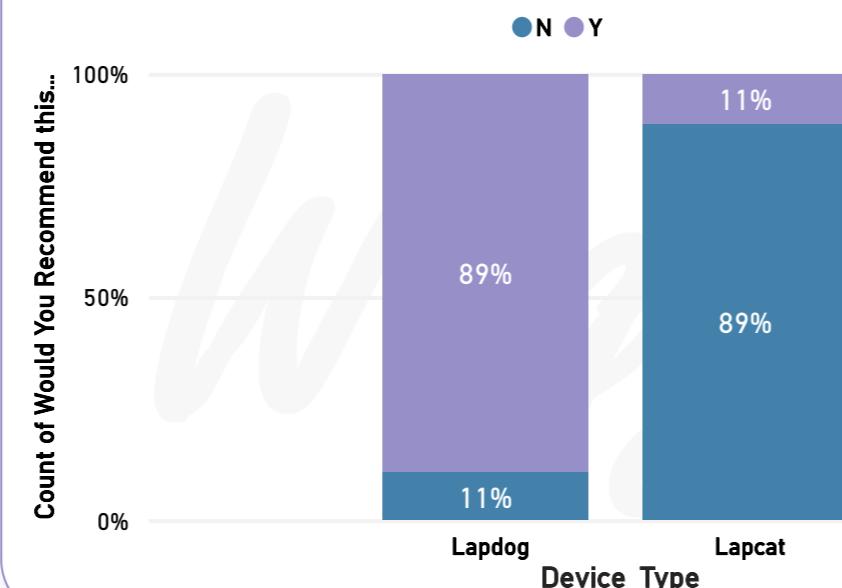
180

Purchased From

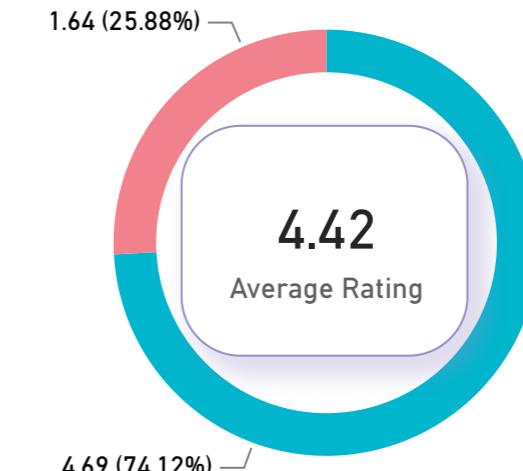
Search

 Great Buy Other PetFans

Count of Would You Recommend this Product? by Device_Type



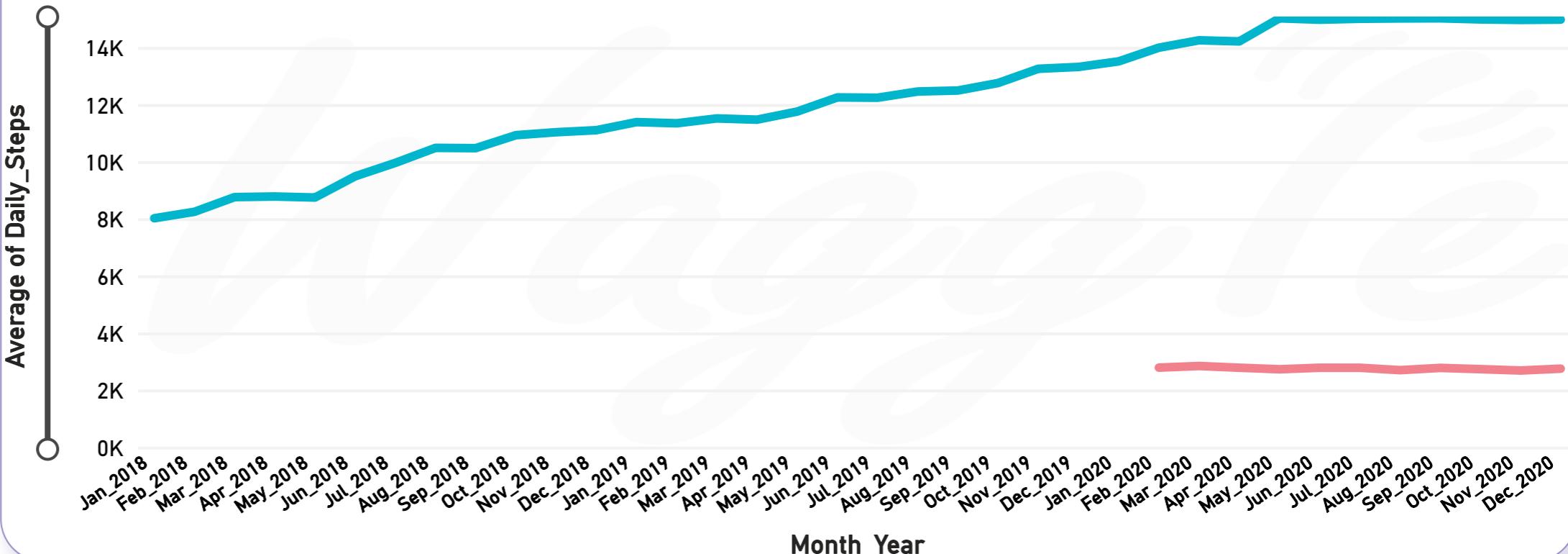
Average of Rating by Device_Type



Device_Type
● Lapdog
● Lapcat

Average of Daily_Steps by Month_Year and Device_Type

Device_Type ● Lapcat ● Lapdog





Vs



Pet Insights: Breed, Age & Weight

Wagg'le



Home

Pets

Families



Reset Filters

Age

1 18

Dog/Cat, Breed

Search

Cat

Dog

Gender

Female

Male

Weight

All

Rescue?

N

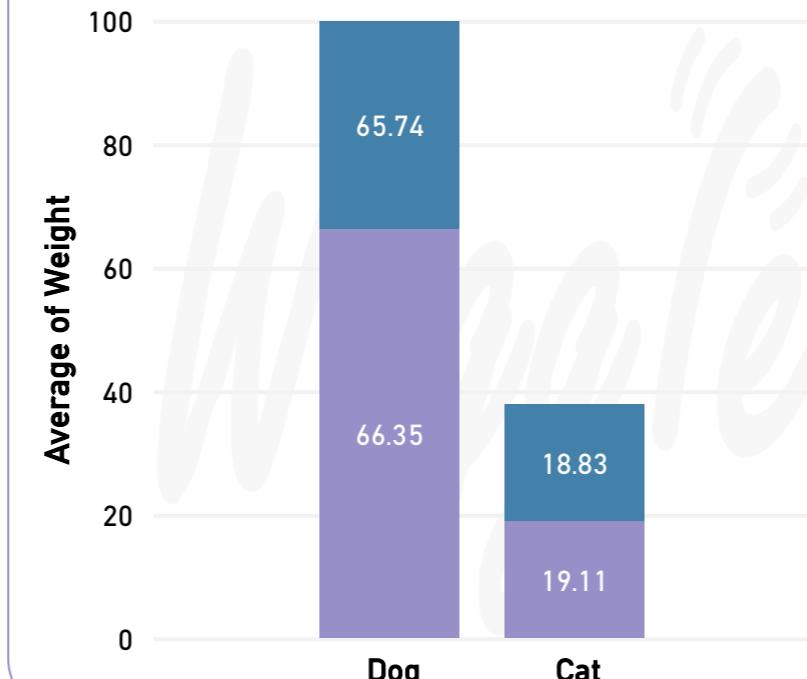
Y

Average of Weight

Average of Age

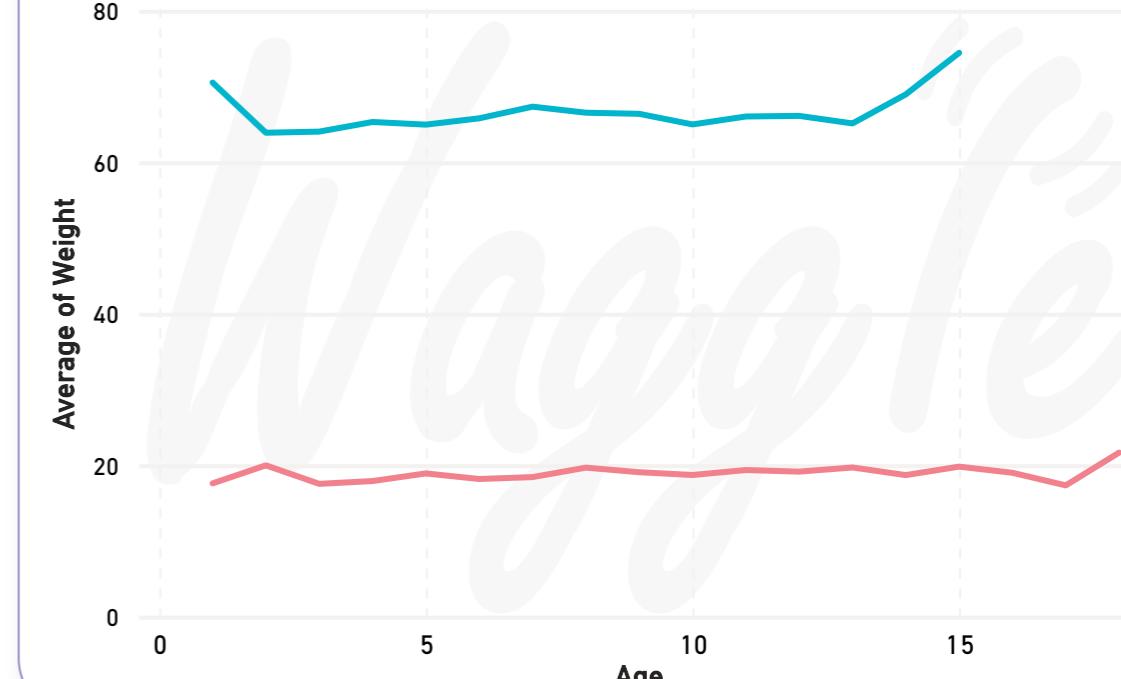
Average of Weight by Dog/Cat and Gender

Gender ● Female ● Male



Average of Weight by Age and Dog/Cat

Dog/Cat ● Cat ● Dog



Pet Insights by Gender, Breed & Average weight

Gender	Female		Male		Total		
	Dog/Cat	Count of Gender	Average of Weight	Dog/Cat	Average of Weight	Dog/Cat	Average of Weight
↑ Cat	+	466	19.11	534	18.83	1000	18.96
⊕ Dog	+	4271	66.35	5890	65.74	10161	66.00



Vs



Family Insights: Average Annual Pet Expenses, Total Pets, Household Size, State, City & Zip

Wagg'le



Home

Pets

Families

Reset Filters

Total_Pets

2

8



Household_Size

All

Annual Pet Expenses

\$504

\$49,890

Zip

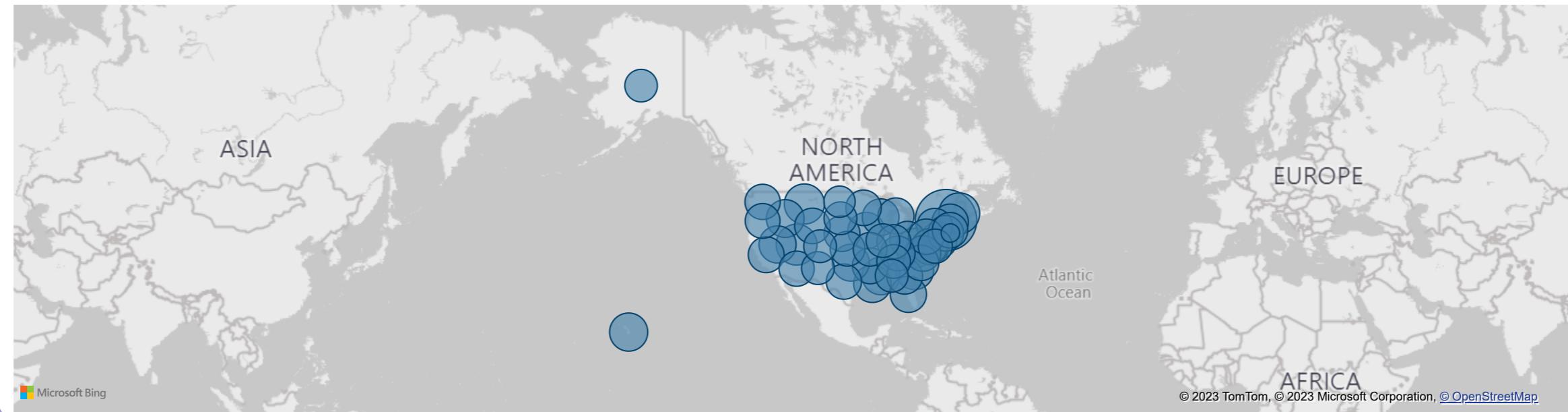
All

State, City

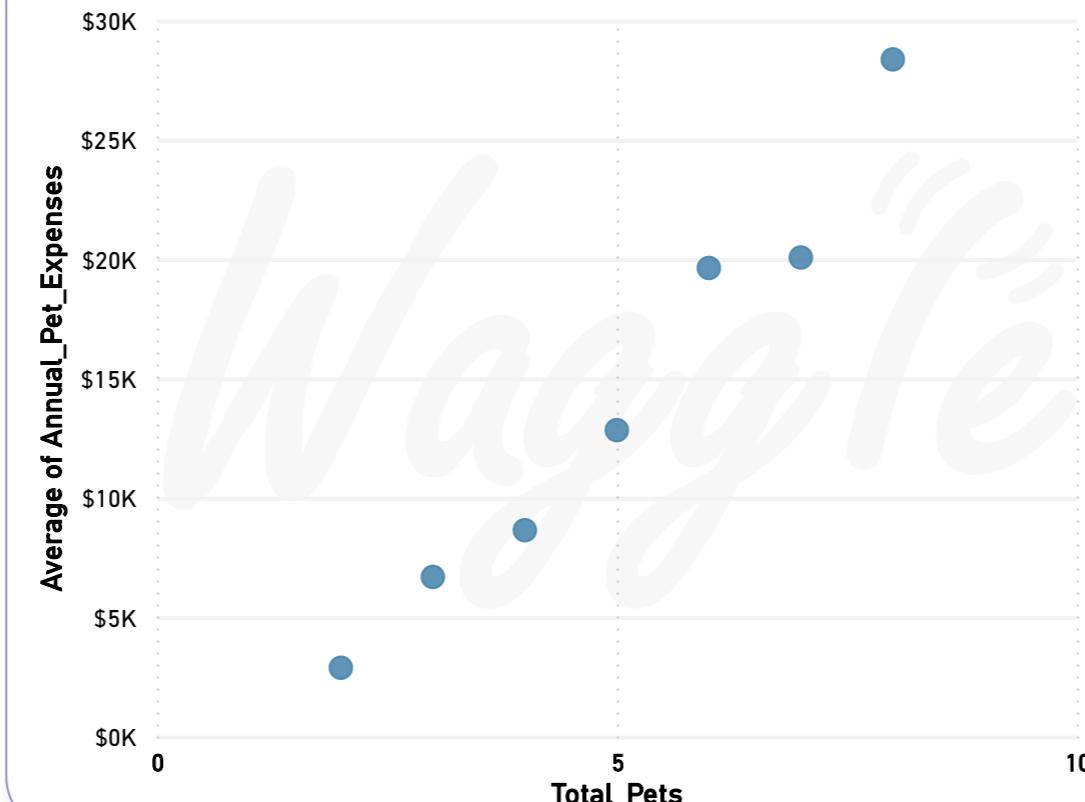
Search

 Select all Alabama Alaska

Average of Annual Pet Expenses by State and City



Average of Annual_Pet_Expenses by Total_Pets



Drill through Of Family Insight

Family_ID	Name	City	Zip	Total_Pets	Average Annual
4	Philipard	Stockton	95219	3	\$5,97
6	Ferrini	Miami	33180	4	\$1,80
17	Bulter	Washington	20057	3	\$3,66
20	Liepina	Tampa	33610	4	\$15,00
25	Tripon	Flint	48555	3	\$2,91
47	Antliff	Boston	2298	3	\$9,27
48	Bilton	Orlando	32891	3	\$7,22
52	Cisland	Oakland	94605	3	\$7,57
55	Delos	Young America	55573	3	\$3,45
57	Cherrison	Richmond	23220	3	\$8,34
58	Tatem	Nashville	37250	4	\$10,89
72	Comolli	Washington	20409	3	\$4,17
73	Scotney	Springfield	1114	3	\$8,66
81	Billows	Fort Myers	33994	3	\$6,19
84	Moulder	Richmond	94807	2	\$3,75
88	Skune	Brooklyn	11247	2	\$2,72
92	Vasquez	Denton	75110	2	\$7,27