Eckart-Young

Wednesday, June 24, 2020

This lecture is about PCA (Principal Component Analysis)
A major tool in understanding a matrix of data.

From SVD, we know that any matrix A can be broken into V rank-1 pieces as: $A = U \Sigma V^T = \nabla_1 u_1 v_1^T + \dots + \nabla_r u_r v_r^T$ rank of A u's are osthonormal and so one v's

Let's say that the important facts about a matrix are in its largest k singular values. $A_k = U_k \sum_k V_k = \sigma_i \, u_i v_i^T + \cdots + \sigma_k \, u_k v_k^T$

Claim: Ak is the best approximation of A with rank k. This tells us the importance of SVD!

In other words, if rank(B) = k for some matrix B, then $|A-B| \ge |A-A_k|$. This is true for the 3 norms below. This is the Eckart-Young theorem.

> We should talk about norms first.

Some possible norms for matrices that can be computed by the singular values:

1. $||A||_2 = \Gamma$, (L2-norm, the largest singular value)

For a vector V: $||V||_2 = ||V||_2 = ||V||_2 + ||V||_2 = ||V||_2 + ||V||_2 = ||V||_2 + ||V|||_2 + ||V|||_2$

Properties of any vector norm: the norm is always the 1) $\|cv\| = |c|||v||$ $/2) \|v + w\| \leq \|v\| + \|w\|$ ← For a matrix, this means $\sigma_{i}(A+B) \leq \sigma_{i}(A) + \sigma_{i}(B)$. \rightarrow Let $B = A^T A$ Let $\lambda_1, \ldots, \lambda_n$ be eigenvalues of B and $\{e_1, \ldots, e_n\}$ be an orthonormal basis. We can do this since Bis real & symmetric. Let n= a,e, + ... + anen $\|x\| = \sqrt{\sum a_i e_i}$, $\sum a_i e_i > = \sqrt{\sum a_i^2}$ since e_i are $B_{n} = B(\Sigma_{a_i}e_i) = \Sigma_{a_i}Be_i = \Sigma_{a_i}\lambda_ie_i$ $||Ax|| = \sqrt{\langle Ax, Ax \rangle} = \sqrt{\langle x, A^TAx \rangle} = \sqrt{\langle x, Bx \rangle}$ = $\sqrt{\sum a_i e_i}$, $\sum \lambda_i a_i e_i > = \sqrt{\sum a_i^2 \lambda_i}$ $|x| = \sqrt{\sum a_i^2}$, we have: || A x || ≤ || X || || Largert eigenvalue of B Now take x = e, \Rightarrow $||Ae_1|| = \sqrt{\lambda_1}$ So e, maximizes / Ax/ We've seen before that eigenvalues of ATA are squares of the singular values of A. So we have $\|Ax\| = \sigma_1(A)$. So, $\|(A+B)x\| = \|Ax + Bx\|$ Since Ax, Bx are vectors, we have $\|Ax + Bx\| \leq \|Ax\| + \|Bx\|$ This also shows that: $\sigma_1(A+B) \leq \sigma_1(A) + \sigma_1(B)$ 2. $\|A\|_F$ (Frobenius) = $\sqrt{a_{ij}^2}$

3. || All nuclear = 0, + --- + or (sum of singular values)

3. || A|| muclear = 0, + ... + or (sum of singular values)

L. This won the Nefflix competition

(partly about psychology) To fill in missing data in the matrix.

$$\Rightarrow e.g. \sum = \begin{bmatrix} 40000\\ 0300\\ 0020\\ 0001 \end{bmatrix}$$

$$\sum_{2} = \begin{bmatrix} 4 & 0 & 0 & 0 \\ 0 & 3 & 0 & 0 \\ 0 & 0 & 0 & 0 \end{bmatrix}$$

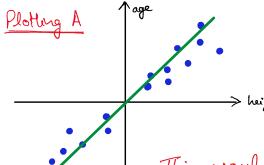
closest rank-2 approximation to ≥.

For some $A = U \ge V^T$, the singular values would be that of \ge , so the problem is essentially orthogonally invariant.

- Let's say we have some data points in the plane:
$$A_0 = \begin{bmatrix} i & i & 1 \\ i & i & 1 \end{bmatrix}$$
 heights ages

So, we have N points in 2D.

The first thing a statistician does is make mean 0. So, we work with $A = A_0 - \begin{bmatrix} Eh & --- Eh \end{bmatrix}$, so each row of A Plotting A Tage adds to 0.

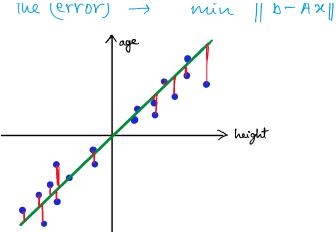


we're looking for the best line that describes the height relatiship b/w height & age.

This would be an example problem in PCA: What's the best linear relation?

It looks like a thing <u>least</u> would do, but it's not!

the best line of least 2 would be the one minimizing the $(error)^2 \rightarrow min \|b-Ax\|^2$



Least 2 minimizes sum of 59 of distances parallel to axis.

PCA minimizes sum of Sq of distances perpendicular to the line.

Salve ATAX = ATb

Luvolves SVD, singular values.

called normal equations, "Regression" in statistics language.

To see the regression approach:

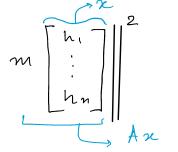
let heights = h,,...,hn

ager = a,,...,an

Best line: $y = mx + C \rightarrow = 0$ as mean was made 0

Now we minimize:

Now we minimize $\sum_{i=1}^{n} (a_i - mh_i)^2 = \left\| \begin{bmatrix} a_i \\ \vdots \\ a_n \end{bmatrix} - m \begin{bmatrix} h_i \\ \vdots \\ h_n \end{bmatrix} \right\|$



We'll see later how $A^TA\hat{x} = A^Tb$ helps here.

The second thing a statisticion will look at the variance, in fact in this example the covariance matrix (2 x 2)

L' sample covariance, empirical