

Asef A. Haque

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EDUCATION

Brandeis University, School of Business and Economics

Waltham, MA

Candidate for Master of Science in Business Analytics (STEM-Designated)

08/2025 - 12/2026

Anticipated Coursework: Foundations of Data Analytics, Digital Marketing, Python in Business Analytics, Applied Econometrics with R, Consumer Behavior

Temple University

Philadelphia, PA

Bachelor of Arts in Psychology - GPA: 3.63

08/2019 - 05/2023

Relevant Coursework: Developmental & Evolutionary Psychology, Behavioral Neuroscience and Human Memory

TECHNICAL SKILLS

Programming Languages: Python, SQL, R

Computer Software: Microsoft Excel, Sony Vegas, Adobe Suite

Analytics: Data Visualization (Tableau), Predictive Modeling, Data Mining

WORK EXPERIENCE

Norban Group

Dhaka, Bangladesh

MIS Operator

06/2024 - 06/2025

- Reduced lead time by 20% using streamlined operations initiatives between clients and production team
- Created performance reports using the CRM between different departments, increasing decision making accuracy and reliability by stakeholders and leadership
- Monitored the ERP system to resolve over 40% of operation issues, minimizing downtime and ensuring smooth production processes
- Analyzed data to identify inefficiencies, leading to a 15% improvement in material utilization and reduction in waste across production units

BRAC: Institute of Educational Development

Dhaka, Bangladesh

Learning and Development Analyst

01/2024 - 04/2024

- Conducted research and field work to launch day care centers in low-cost dense areas, impacting livelihoods of 120+ women
- Designed and developed psychosocial course manuals for local para-counselors to enhance mental health and entrepreneurial skills by 60%
- Facilitated empathy training workshops for 200+ community leaders, counselors, and entrepreneurs
- Co-authored a procedural document outlining program updates, long-term plans, and progress for stakeholders and donors, ensuring transparency and accountability

Temple University

Philadelphia, USA

Educational Technology Student Consultant

08/2021 - 05/2023

- Configured 100+ online courses, optimizing departmental efficiency by 15%
- Advised 10-15 professors daily, resolving application issues and using tools to improve overall experience
- Collaborated with faculty and users, offering assistance on Zoom, and Canvas Instructure for 15hr/week
- Interacted with multiple clients simultaneously to teach skills on MS Office and Adobe products
- Provided responsive and friendly support to faculty on wide-ranging instructional applications

ACTIVITIES/SKILLS

Activities: Grassroots Soccer (Social Media Manager, Fall 2022)

Volunteer: Asian Student Association (City Cleanup Volunteer, 2022), Love Run (Student Volunteer, 2021)

Languages: English (Native), Bengali (Native)