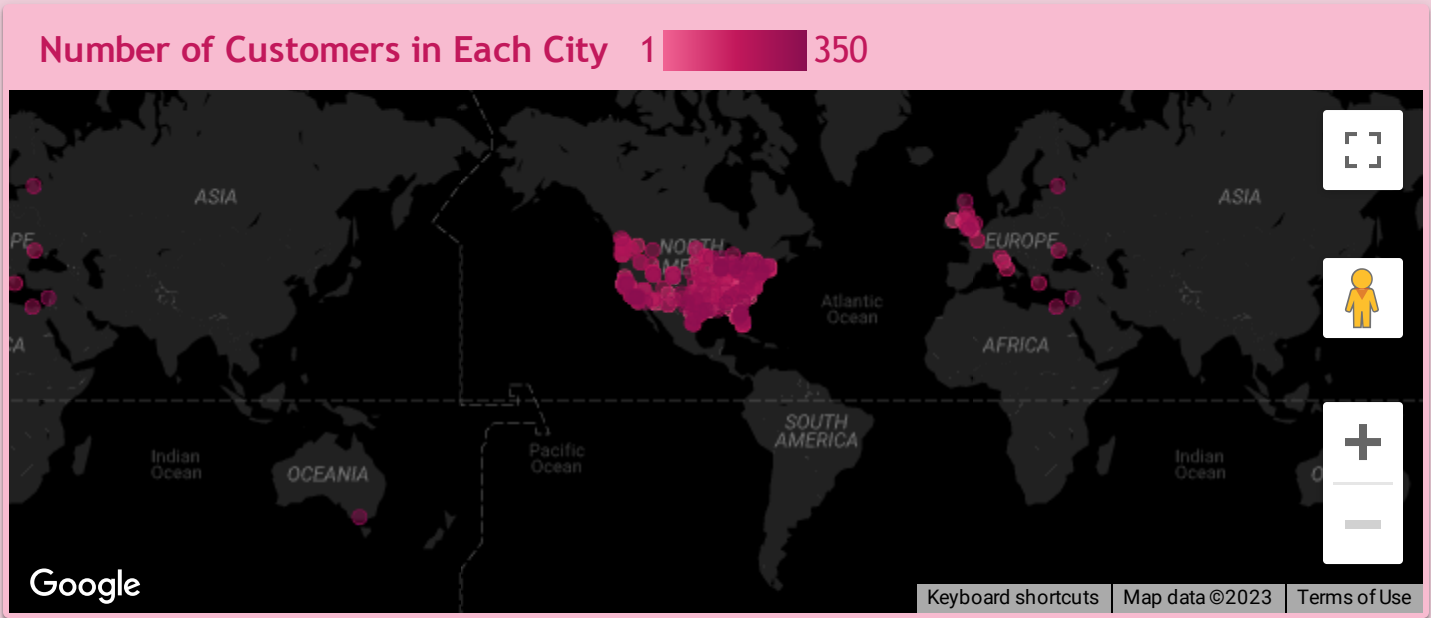
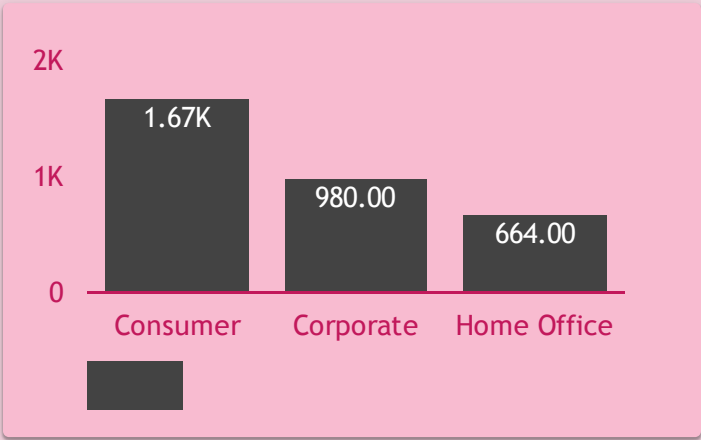


Total Sales		
Category		Count
1.	Technology	624
2.	Furniture	686
3.	Office Supplies	2,002
Grand total		3,312

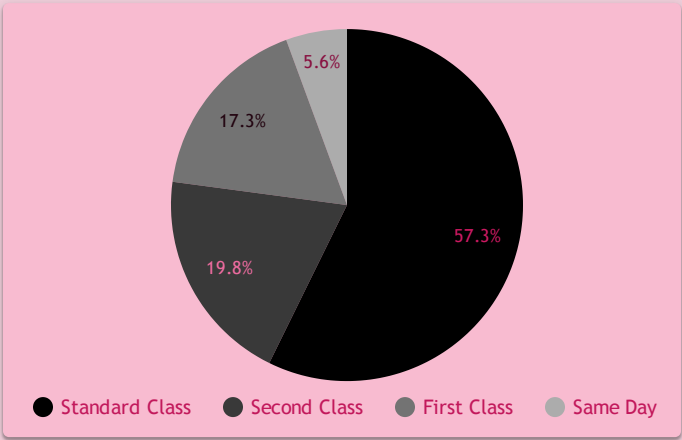
Customer's Geographics



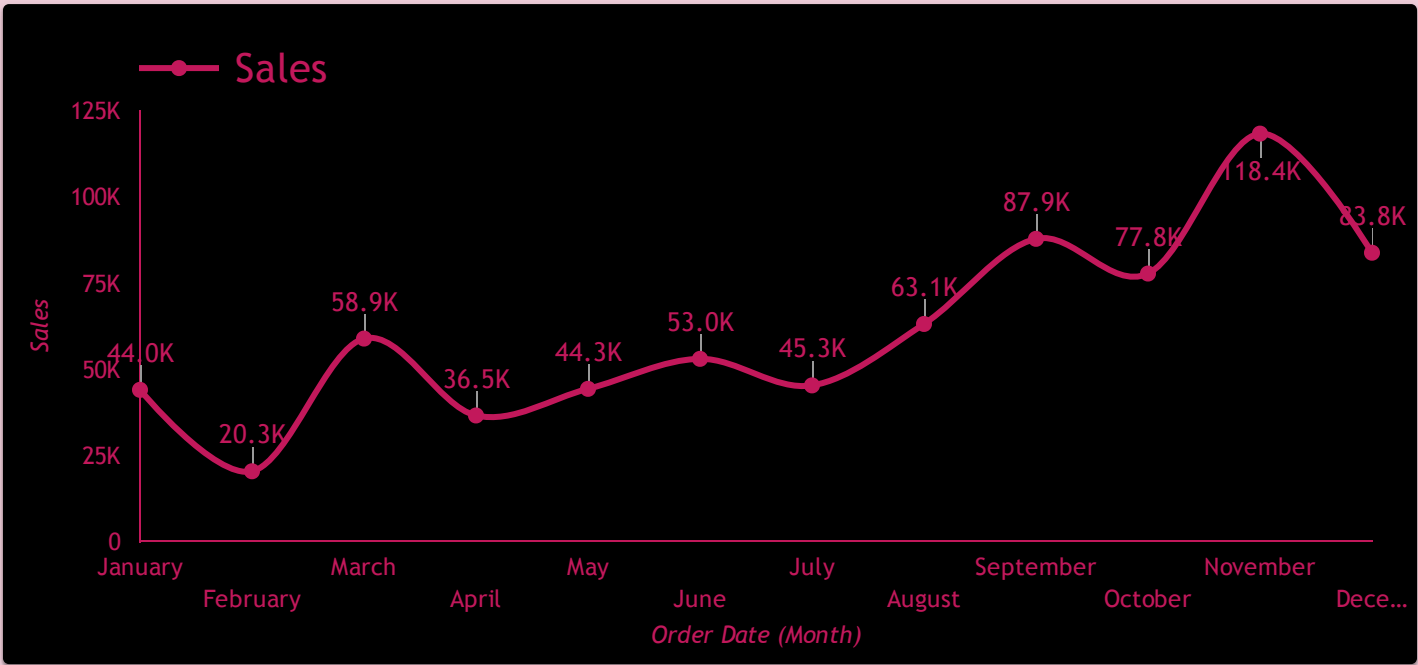
Customer's Segmentation



Shipping Preference



Sales Trend During 2017



Product Performance Analysis

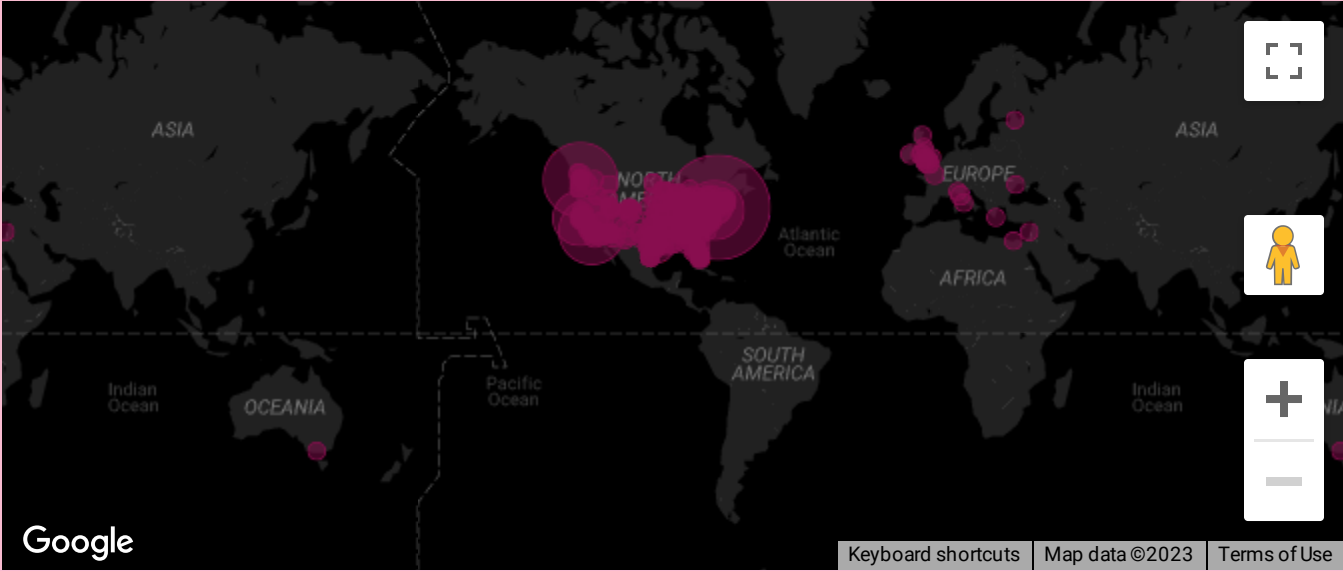
Sub Category	Quantity	Profit	Sales	Discount
Binders	500	7,669.74	72,788.04	189.1
Paper	459	12,040.84	27,694.72	36.4
Furnishings	316	4,099.16	28,915.09	40.8
Phones	294	12,849.33	105,340.52	48.2
Storage	288	7,402.8	69,677.62	21.8
Art	282	2,221.96	8,863.07	22.2
Accessories	275	15,672.36	59,946.23	19.8
Chairs	190	7,643.55	95,554.35	31.8
Appliances	165	7,865.27	42,926.93	29.1
Labels	114	1,744.61	3,861.22	7.2
Tables	104	-8,140.69	60,893.54	27.6
Bookcases	76	-583.63	30,024.28	16.32
Envelopes	71	1,441.76	3,378.57	6.2
Fasteners	64	304.95	857.59	4.2
Supplies	59	-955.31	16,049.41	4.2
Machines	33	-2,869.22	43,544.68	9.9
Copiers	22	25,031.79	62,899.39	3.4
Grand total	3,312	93,439.27	733,215.26	518.22

Sub Category

▼

Product name	Quantity	Profit	Sales	Discount
Easy-staple paper	7	441.27	1,026.08	0.08
Staples	8	92.54	234.46	0.08
Staples in misc. colors	8	88.21	326.19	0.07
Staple envelope	6	159.57	341.44	0.05
Storex Dura Pro Binders	6	23.58	141.97	0.53
Staple remover	5	10.24	105.82	0.13
Global Wood Trimmed Manager's Task Chair, Khaki	6	-272.03	1,865.09	0.25
Adjustable Depth Letter/Legal Cart	4	1,308.33	5,044.59	0.06
Imation 16GB Mini TravelDrive USB 2.0 Flash Drive	4	628.35	3,763.3	0.06
Sterilite Officeware Hinged File Box	4	44.64	182.35	0.06
GBC Binding covers	3	-725.5	2,308.14	0.5
Xerox 1881	5	522.6	1,069.04	0
Strathmore Photo Mount Cards	4	75.12	177.64	0.09
Logitech Desktop MK120 Mouse and keyboard Combo	3	31.08	458.08	0.06
1 - 100 / 1489				

Sales Performance in Each City



Sales 1.39 • 86,939.6