

# MUHINDI ASENA SAMSON

STUDENT | ENTREPRENEUR | SOFTWARE DEVELOPER

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## EXPERIENCE

### **The CreditShop, Nyeri, Kenya— *Founder***

JAN 2021 - PRESENT

A fully automated online virtual shop that enables clients to purchase airtime via a whatsapp chatbot.

- Automation of business processes and improving customer experiences, increasing profits by 35%
- Market research to determine optimal pricing of goods and capitalize on emerging opportunities.

## EDUCATION

### **DEDAN KIMATHI UNIVERSITY OF TECHNOLOGY, Nyeri, Kenya — *BSc. Computer Science***

SEP 2020 - PRESENT

Covered: Data structures, Design and Analysis of Algorithms and System Analysis and Design.

### **The Bridge (IAN), Nairobi, Kenya — *Training***

SEP 2022 - DEC 2022

A 4-month program designed to develop innovation leaders through mentorship, learning and practical projects.

## PROJECTS

### **PHP Web Scraper — *GUZZLE WEB SCRAPER***

Built a php script to scrape data from a football stats website. I learnt how to make requests using guzzle and how to extract data from the response.

### **PHP Budget Tracker — *WEB-BASED SYSTEM***

Built a PHP Website using HTML, Bootstrap, CSS and JS with a Create, Read, Update and Delete functionality.

## TECHNICAL SKILLS

PHP

MySQL

API Development

CPanel Administration

Git Version Control

Market Research

## SOFT SKILLS

Communication

Critical Thinking

Problem Solving

Team work