BCA in Brief Letter to Shareholders Business Review Business Support

# **Awards**



## Alpha - Southeast Asia

**Most Consistent Dividend Policy in 2013** 

## **AsiaMoney**

#### **Corporate Governance Poll 2012**

- Best Overall Company in Indonesia for Corporate Governance Poll (2<sup>nd</sup> Place)
- Best for Responsibilities of Management and the Board of Directors in Indonesia (1st Place)
- Best for Shareholders' Rights and Equitable Treatment in Indonesia (1st Place)
- Best for Disclosure and Transparency in Indonesia (2<sup>nd</sup> Place)

#### **Cash Management Poll 2012**

- Best Local Cash Management Bank in Indonesia (2<sup>nd</sup> Place)
- Best Overall Domestic (Local) Cash
   Management Services in Indonesia as Voted
   by Medium Sized Corporates (2<sup>nd</sup> Place)

### **FX Poll 2012**

Best Overall Domestic Provider of FX Services in Indonesia (2<sup>nd</sup> Place)

## **AsiaMoney**

## Best Banks 2013

Best Domestic Bank in Indonesia

#### **Cash Management Poll 2013**

Best Overall Domestic Cash Management Services in Indonesia as Voted by Small Sized Corporates (2<sup>nd</sup> Place)

# Carre - Center for Customer Satisfaction & Loyalty

9<sup>th</sup> National Customer Service Championship

BCA as grand champion with a total of 31 awards for the categories:

- Service Star Award
- CRM Talent Award
- Guard Service Star
- · CS Cheers Competition

#### **Contact Center World**

#### **Contact Center World Awards APAC 2013**

- 6 Gold Medal Awards for the categories: Community Spirit, Outbound Campaigns, Customer Loyalty, Direct Response, HR Professional, and Sales Professional
- 8 Silver Medal Awards for the categories: Recruitment Campaign, Green Contact Center, Customer Service, Leadership/ Executive, WFP Professional, Sales Professional, Quality Auditor, and Customer Service Professional
- 4 Bronze Medal Awards for the categories: Contact Center Large, Social Media, Customer Service Professional, and IT Professional
- · Runner-up for the categories: Help Desks, Contact Center Design, and Trainer

#### **FinanceAsia**

**Country Awards for Achievement 2013** 

The Best Bank in Indonesia

#### **FinanceAsia**

## **Asia's Best Managed Companies 2013**

Jahja Setiaatmadja - Best CEO Indonesia (3rd Place)

BCA in the categories for:

- Best Managed Company (2<sup>nd</sup> Place)
- Best Corporate Governance (2<sup>nd</sup> Place)
- Best Investors Relations (5th Place)
- Most Committed to a Strong Dividend Policy (7th Place)

## **Forbes Asia**

#### The Forbes Global 2000

BCA ranked 613th in Forbes Global 2000 in 2013

#### Asia's Fabulous 50

50 Best Asia-Pacific's Biggest Listed Companies out of 1,220 companies with at least \$3 billion in revenue or market capitalization

## Frontier Consulting Group & **Marketing Magazine**

### **Top Brand Award 2013**

In Recognition of Outstanding Achievements in Building the Top Brand for the categories:

- Credit Card (1st Place)
- ATM Card (1st Place)
- Time Deposits (1st Place)
- Internet Banking (1st Place)
- Home Loan (3<sup>rd</sup> Place)
- Mobile Banking (1st Place)
- Savings Account (1st Place)
- Call Center (1st Place)

# Frontier Consulting Group & SWA Magazine

**Indonesian Customer Satisfaction Award (ICSA)** 2013

The Best in Achieving Total Customer Satisfaction in the categories for:

- · Deposit Account
- · Savings Account
- Mobile Banking
- · Internet Banking
- · Credit Card

# **Harian Bisnis Indonesia (Daily)** & Carre - Center for Customer **Satisfaction & Loyalty**

**Excellent Service Experience Award (ESEA)** 2013

Best Regular Domestic Banking Based on Mystery Shopping Research ISEI 2013 for **Excellent Performance in Delivering Positive** Customer Experience

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# **Indonesia Contact Center Association** (ICCA)

#### **The Best Contact Center Indonesia 2013**

BCA received a total of 30 awards including:

- 1 Grand Champion Award
- · 10 Platinum Awards
  - o The Best Contact Center Operations
  - o The Best Business Contribution
  - o The Best HR Retention Program
  - o The Best Contact Center Talent
  - o The Best Telemarketer
  - o The Best Quality Assurance
  - o The Best IT Support
  - o The Best TL Inbound
  - o The Best TL Outbound
  - o The Best Supervisor
- 9 Gold Awards
  - o The Best Technology Innovation
  - o The Best Contact Center Talent
  - o The Best Agent
  - o The Best Customer Service
  - o The Best Telemarketer
  - o The Best Back Office Operation
  - o The Best IT Support
  - o The Best Trainer
  - o The Best Manager
- 7 Silver Awards
  - o The Best Team Work (2 teams)
  - o The Best Agent
  - o The Best Telesales
  - o The Best Back Office Operation
  - o The Best Supervisor
  - o The Best Manager
- 3 Bronze Awards
  - o The Best Quality Assurance
  - o The Best TL Walk In
  - o The Best Trainer

#### Infobank

#### Digital Brand of the Year 2012

- Corporate Digital Brand Conventional Bank (1st Place)
- · Product Digital Brand
  - o Vehicle Loan (1st Place)
  - o Debit Card (3rd Place)
  - o Mortgage (3<sup>rd</sup> Place)
  - Time Deposit for Conventional Bank (3<sup>rd</sup> Place)

#### **Infobank Awards 2013**

Platinum Award for "Excellent Performance" for 10 consecutive years

## Infobank & Markplus Insight

Indonesian Bank Loyalty Award (IBLA) 2013

- Savings Account Conventional Banking with assets > Rp 75 trillion (1st Place)
- Loyalty Program for Savings Account Conventional Banking (1st Place)
- Loyalty Program for Credit Card (1st Place)
- Credit Card Conventional Banking (2<sup>nd</sup> Place)

# Infobank & Marketing Research Indonesia

## **Banking Service Excellence Awards 2013**

- · Best Mobile Banking Conventional Banks
- · Best Internet Banking Conventional Banks

## **Investor Magazine**

Investor Best Bank 2013

The Best Bank in Indonesia in the category for Banks with asset > Rp 100 trillion

Management Discussion and Analysis



# Majalah Fortune Indonesia (Magazine) & Hay Group International

**Indonesia Most Admired Companies (IMAC)** 2013

- · Most Admired Companies in Banking and Finance Industry (2<sup>nd</sup> Place)
- · Most Admired Companies in Cross Sector Industry (10th Place)

## Majalah Global Finance (Magazine)

World's Best Emerging Markets Banks 2013 in Asia-Pacific

Best Bank in Indonesia

## Majalah Investor (Magazine)

Investor Awards 2013 - Indonesian Financial **Figures** 

Jahja Setiaatmadja - Top National Banker 2013

## **IICD Conference and Corporate Governance** Awards 2013

Best for Disclosure and Transparency

# Majalah Marketing (Magazine), **Digital Marketing & Survey One**

Digital Marketing Awards 2013 In the categories of:

- Website Banking (1st Place)
- SMS Banking (1<sup>st</sup> Place)
- Internet Banking (1st Place)
- ATM (1st Place)
- e-Wallet Flazz Card (2<sup>nd</sup> Place)

## Majalah Property & Bank (Magazine)

**Indonesia Property & Bank Award 2013** 

- Jahja Setiaatmadja Golden CEO Award 2013
- BCA awarded as Pioneer in Modern IT-Based Banking Services in the category for Banks with asset > Rp 200 trillion

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# Majalah Service Excellence (Magazine) & Carre CCSL

#### **Indonesia Service Quality Award 2013**

- Platinum Credit Card (1st Place)
- Regular Banking Domestic (1st Place)
- Priority Banking (1st Place)
- Regular Credit Card (2<sup>nd</sup> Place)

## Majalah SWA (Magazine)

HR Excellence & Future Leader Award 2013 In the categories:

- Talent Management (2<sup>nd</sup> Place)
- Training and Development (2<sup>nd</sup> Place)

## Majalah SWA (Magazine)

#### **SWA 100 Best Wealth Creator Award 2013**

- Indonesia Best Public Companies for Banks category (1st Place)
- Indonesia Best Overall Public Companies (4<sup>th</sup> Place)
- ASEAN Best Overall Public Companies for all categories (4th Place)

Based on WAI TM (Wealth Added Index)
Method

# **SWA Magazine & IICG**

**Indonesia Most Trusted Companies Award 2013** 

**Most Trusted Company** 

Based on Corporate Governance Perception Index (CGPI)

## Majalah SWA Magazine & invent.ure

**Indonesia Middle-Class Brand Champion** 

Consumers' Choice 2013

Indonesia Middle-Class Brand Champion in the categories of:

- · Conventional Saving
- · Internet Banking

Based on the Middle-Class Consumer Survey in 9 Cities in Indonesia

# Indonesia Middle Class Banking Consumers' Choice 2013

Indonesia Middle-Class Brand Champion for the categories of:

- · Internet Banking
- · Demand Deposit
- · Vehicle Loan
- e-Money Card
- · Credit Card

Based on the Middle-Class Financial Services Consumer Survey in 6 Cities in Indonesia

# SWA Magazine & MARS Research Institute

**Indonesia Best Brand Award (IBBA)** 

Best Brand Platinum for category:

- Savings Accounts
- Credit Card

For the achievement of IBBA for 6 consecutive years (2008 – 2012)

# SWA Magazine & Octovate Consulting Group

**Net Promoter Customer Loyalty Award 2013** First place in the categories:

- Savings Accounts
- · Credit Card

## Warta Ekonomi Magazine

**Top 20 Indonesia Most Admired CEO 2013**Jahja Setiaatmadja – Most Admired CEO

### Warta Ekonomi Magazine

IT Banking Excellence Award 2013

**Indonesia Most Admired Companies 2013** 

25 Most Admired Companies in Indonesia

## **Marketeers & Markplus Insight**

#### **Indonesia's Brand Champion Award 2013**

Management Discussion and Analysis

- · The Best of Brand Equity Champion (1st Place)
- Most Popular Brand for Conventional Bank with asset > Rp 75 trillion (2<sup>nd</sup> Place)

#### **Indonesia Most Favorite Youth Brand 2013**

Brand Champion in Financial Products in the categories for:

- · Most Favorite Regular Savings
- · Most Favorite Credit Card

#### **Indonesia Most Favorite Women Brand 2013**

Most Favorite Women Brand in the categories:

- Term Deposit
- · Credit Card

#### **Indonesia Most Favorite Netizen Brand 2013**

Most Favorite Netizen Brand in the categories:

- Savings Accounts
- · Internet Banking

## Men's Obsession Magazine

The Amazing Stars: Men's Obsession's 9 Tough CEO's 2012-2013 Jahja Setiaatmadja

#### The Asian Banker

International Excellence in Retail Financial Service Awards 2013

Best Retail Bank in Indonesia

## The Asian Banker Lifetime Leadership **Achievement Awards 2013**

Djohan Emir Setijoso - The William: "Bill" Siedman Award for Achievements in Leadership in the Financial Services Industry

## The Asset

The Asset Triple A Country Awards 2012 Southeast Asia

Best Domestic Bank in Indonesia

# **Tempo Media Group & CRMS**

2013 Indonesian Banking Awards (IBA)

• The Best National Private Bank in Indonesia (1st Place)

for its Achievement of Financial Performance and Efficiency in the category for National Private Bank with Asset > Rp 50 trillion