BCA in Brief Letter to Shareholders Business Review Business Support

Vision, Mission and Core Values

Vision

To be the bank of choice and a major pillar of the Indonesian economy

Mission

 To build centers of excellence in payment settlements and financial solutions for businesses and individuals

The vision and mission statements have been approved by the Board of Directors and the Board of Commissioners of PT Bank Central Asia Tbk through Decree No. 022/SK/DIR/2006 dated February 23, 2006, concerning Vision and Mission of PT Bank Central Asia Tbk



• To understand diverse customer needs and provide the right

financial services to optimize customer satisfaction

• To enhance our corporate franchise and stakeholders value

Core Values

- Customer focus
- Integrity
- Teamwork
- Continuous pursuit of excellence

