

HACK THE NIGHT

A 24 HOUR
HACKATHON

SPONSORSHIP PROSPECTUS

9TH MARCH 3PM
TO
10TH MARCH 3PM

AMITY INNOVATION INCUBATOR
AMITY UNIVERSITY
SECTOR 125, NOIDA

a b o u t

HACK THE NIGHT

A 24 HOUR
HACKATHON

Hack The Night is a 24-hour student-run hackathon organised by ALiAS during the Amity Youth Festival 2018 at Amity University Noida. It is an initiative to indulge participants from diverse professions and region to work together on a problem-based project in an attempt to solve it using software or hardware technologies. ALiAS sees hackathons as a new wave that would encourage the practical applications of real world problems.

The participants are required to come up with creative and innovative implementable solutions within the 24 hours of the event. They are free to use any software or hardware, but are required to keep the source code of the project as open source. Participation is free from team size constraints, and hence shall be seen individually as well as in teams.

We would have with us experts and mentors from user groups to support the developers and guide them through the process of achieving their goal efficiently and under the time constraints. Developers would be present from various open source communities in Delhi/NCR as the judges for the event to decide the most efficient solution of the problem.

During the hackathon, sponsored workshops would be held in parallel sessions to introduce the young developers to technologies in use by experienced developers and get further incite on the practical use of their work. For sponsored workshops, kindly refer below for it.



ALIAS



Our Journey

We started back in 2010 as the technical club of Amity University Noida; with main aim to foster the growth of the use of Linux for the developers in the campus and to promote the culture of hacking and sharing.

ALIAS is now a platform for upcoming developers for finding exposure by meeting the people working in related industries, learning various languages and becoming a better developer. We help the community stand out of the crowd and learn unique skills from people already working in the industry! We aren't about certificates or designation(s), but opportunities like finding mentors for GSoC, learn Linux, Android, Networking, etc., chance to find internships under our Alumni. For those who know something they would like to share, we are a platform that would help you share your knowledge with others.

We live by the philosophy of being Open Source and have our developers reach beyond the Amity University.



Previous Events

Our members are official contributors to open source organisations like Adobe Brackets, Debian, Joomla! and Netfilter, also have two to qualify the Google Summer of Code this year.

We focus on encouraging open-source culture. To foster learning and sharing knowledge collectively, we organise talks like on IoT and Blockchain by Mr. Amarjeet Mundi who has been working at IBM since 2005.

On Women's Day, ALIAS organised a talk to encourage women's participation in technology and spread awareness about the opportunities like Outreachy, RailsGSoC, GSoC. Our speaker was Ms Shivani Bhardwaj, organiser of Linuxchix India community, and Mr Shyam Saini organiser of the Indian Linux User Group Delhi and has worked at PayTM. Both of our speakers worked as Linux Kernel developers.



Our event by Mr.Puneet Kala, a GSoC admin and GSoC mentor for Joomla! witnessed about 200 in-campus attendees and its video coverage received views of 11,000 developers.

ALIAS' webinar series has had its speakers who are developers employed at reputed organizations like Google, Zomato as well as open source contributors at Joomla!, Mozilla Firefox, Wordpress, etc.



We organise a kickstarter event for the CSE Freshers annually for Fresher Interaction and alumni meet. This is done to bridge the communication gap between the colleagues and accelerate networking. The event introduces them to ALIAS and Open Source software, GNU/Linux and spread awareness about the opportunities like Google Summer of Code (GSoC), Outreachy and annual conferences like PyDelhi Conf, PyData Delhi Conf and PyCon India.



Amity Youth festival 2018 is a 3-day annual event organized by the students of Amity University, Uttar Pradesh. It is being organized by the young students of the University from March 8th to 10th, 2018 keeping in mind the significance of innovation, interaction, information, communication and technology.

For the seventh consecutive year, this year AYF'18 is being organized with an even bigger and better line-up of inter-institutional competitions, technical workshops, expositions, national & international performers, cultural & other competitions, international food fiesta and endless amounts of entertainment.

AYF'18 is a perfect platform for all young students, invited from all over the country from other Universities & Colleges, to display their talent & participate in various technical and cultural competitions, to have an experience of a lifetime and an opportunity to network while celebrating our cherished culture, heritage and values.

Mika Singh, Raftaar, Edward Maya, Maria del Mar, Sonu Nigam, Kailash Kher, Salim-Sulaiman, Farhan Akhtar, Ankit Tewari, Neeraj Shridhar, Guru Randhawa, Armaan Malik are some of the performers who have performed in the campus. AYF'18 'Star Night' on 10th March 2018 will host a well-known celebrity from the music field.

AYF has always attracted many Students, Academic & Corporate delegates from across the country. On each day of the festival, close to 50,000 students, academicians & support staff from various Universities, Colleges & Schools will visit the University Campus (data based on AYF 2017).

SPONSORSHIP CATEGORIES

PLATINUM	GOLD	SILVER	FRIEND
₹50K	₹30K	₹10K	< ₹10K

in kind
only

Logo on Event Collateral
where appropriate



Send Mentors from your organisation



Get to speak in opening speech



Sponsored workshops at hackathon



Feature article on blog, website



Logo in promotional videos and banners



Access to all teams
Contact details and Resume (on demand)



Logo on Onsite Artwork
sponsor boards



Product/Services Feature on Social Media



Distribute promotional or recruiting materials



Swag for all
opportunity to give out goodies



Networking
interact with developers, organisers, sponsors



Logo on Online and Offline posters



Logo on Hackathon Website & Social Media Sites
with backlinks



Company Profile

200 words

150 words

100 words

SPONSORSHIP IN...

The below mentioned sponsoring are subject to the needs and availability that must be thoroughly discussed with the contact person.

workshops availability: 5

During the hackathon, 5 sponsored workshops would be held in parallel sessions to introduce the young developers to technologies in use by experienced developers and get further incite on the practical use of their work.

in kind

- food (snacks, meals, cookies, brownies)
- drinks (coffee, energy drinks, soft drinks)
- mattress/ bean bags
- goodies for participants
- stickers and tshirts
- customized print goodies like notepad, pen
- technical - WiFi, Extension cords, Projectors

Themes

If an organisation chooses to add a sponsored theme based category, they are expected to provide both the problem statements as well as cash prize for the respective.

On proposing hardware based themes, kindly mention whether you look forward to sponsoring hardware kits for participants.

SOCIAL MEDIA



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