

Content writer

Job Description

Your organization's success is tied to the strength of your marketing team, so you need a strong content writer. To attract a top candidate, use your content writer job description to introduce potential hires to your culture and values. You'll want to stick to simple, direct language to tell candidates how they will contribute to your organization's success in the long term.

Job Responsibilities

Write content that promotes our products and services
Conduct in-depth research and convey findings with accuracy
Revise and edit content before publication
Stay current on marketing and general industry trends to augment content development
Work with content strategists to build editorial calendars
Collaborate with team members to ensure alignment and consistency in branding, style, and messaging

