

First Last

Content Writer

Dogmatic and fun-loving content writer with experience in a variety of industries, including technology, healthcare, and finance. Skilled in writing compelling narratives that capture the reader's attention and drive conversions. Key achievement: Generated unique content through the craft of narrative storytelling, garnered a 17K group of readers without paid advertising or promotion.

WORK EXPERIENCE

Content Writer

November 2015 – Present

Resume Worded, New York, NY

- Generated 2K backlinks by writing over 54 articles on travel, space, campus relationships, college basketball, and 2A.
- Wrote 189 blog posts, and conducted 505 email campaigns, articles were opened and read 85K times within 5 days.
- Conceived and wrote 5 e-books that attracted 5K email sign-ups within 3 months.
- Wrote the 7 web copies and 41 articles that were featured on RW Venture Group's digital financial platform, Resume Connect, and increased site visits by 80%.

Editor

June 2013 – October 2015

Growths, San Francisco, CA

- Reduced plagiarism by 89% by editing copies for spelling, grammar, and style; fact-checked content to also ensure accuracy of facts and consistency with company voice.
- Collaborated with 200 writers on improving their work through constructive criticism and suggestions, reinforcing the position of Growths as the number 1 go-to source for true journalism.
- Reviewed 3K documents for clarity, concision, tone, and adherence to brand standards, won magazine of the year 3 times in 2014.
- Maintained a knowledge base of all 27 products/services offered by Growths and ensured that information fed to the public was accurate 100% of the time, reducing the scourge of Fake News by 90%.

Blogger

August 2010 – January 2013

Resume Worded's Exciting Company, New York, NY

- Created and published 73 engaging blog posts that increased the website traffic of Resume Worded by 45% and social media followers by 77.3%.
- Launched RW travel blog in 4 months and grew online traffic to 7K monthly visitors through social media marketing and 200 well-researched SEO keywords.
- Created infographics and memes using Canva or Photoshop based on instructions from RW's management, increasing blog views from 5K to 16.3K in just 7 months.
- Generated unique content through the craft of narrative storytelling, garnered a 17K group of readers without paid advertising or promotion.

CONTACT

- Harrisburg, PA (Open to Remote)
- +1-234-456-789
- email@resumeworded.com
- linkedin.com/in/username
- github.com/resumeworded

SKILLS

Technical:

- Proofreading (Advanced)
- Writing (Experienced)
- Editing
- Blogging
- Research

Techniques:

- Creative Content Development
- Web Content Writing
- Copy Editing

Tools:

- Scrittura
- Adobe InDesign
- Grammarly
- Microsoft Office Suite
- Google Suite

- Don't forget to use [Resume Worded](#) to scan your resume before you send it off (it's free and proven to get you more jobs)

EDUCATION

Resume Worded University

Bachelor of Arts

English

Boston, MA – May 2009

Awards: Resume Worded Teaching Fellow (only 5 awarded to class), Dean's List 2012 (Top 10%)

OTHER

- Contributing Writer, 'RW & Me'.
- Member, National Society of Collegiate Scholars.