



INNOVATION

# COMPANY PROFILE

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# ABOUT COMPANY

## Company History Ennovation Oman

Ennovation LLC is now Oman's trusted source for automotive and marine solutions. We specialize in supplying top-quality spare parts for light and heavy vehicles, marine parts, tyres, batteries, and more. Count on us for reliable products to keep your vehicles and marine assets running smoothly.



## **VISION**

To Revolutionize automotive and marine excellence through innovation.

# **VISION AND MISSION**

## **MISSION**

Our mission at Ennovation is to consistently exceed customer expectations by offering an extensive range of superior automotive and marine parts. Through innovation, cutting-edge technology, and unwavering dedication to quality, we strive to enhance vehicle and vessel performance while ensuring safety, reliability, and customer satisfaction. We aim to build enduring relationships with our customers, partners, and communities by providing unparalleled expertise and solutions that drive success in the automotive and marine sectors.

# COMPANY SERVICES



Supply of high-quality spare parts, catering to both light and heavy vehicles.



Supply of Marine Parts. Count on us for timely supply solutions to keep your fleet sailing smoothly.



Top-quality tyres, batteries, and other essential consumables, meeting all your vehicular needs.

# TARGET MARKET

## AUTOMOTIVE SECTOR

- Vehicle owners: Both individuals and businesses owning cars, trucks, buses, etc.
- Automotive workshops and garages: Offering repair, maintenance, and customization services.
- Dealerships and distributors: Seeking reliable parts suppliers.

## MARINE INDUSTRY

- Boat owners: Yacht owners, fishing boats, commercial vessels, etc.
- Marine maintenance and repair services: Providing services for marine equipment and vessels.
- Marine supply stores: Seeking a variety of reliable parts and equipment.

## INDUSTRIES REQUIRING AUTOMOTIVE AND MARINE EQUIPMENT

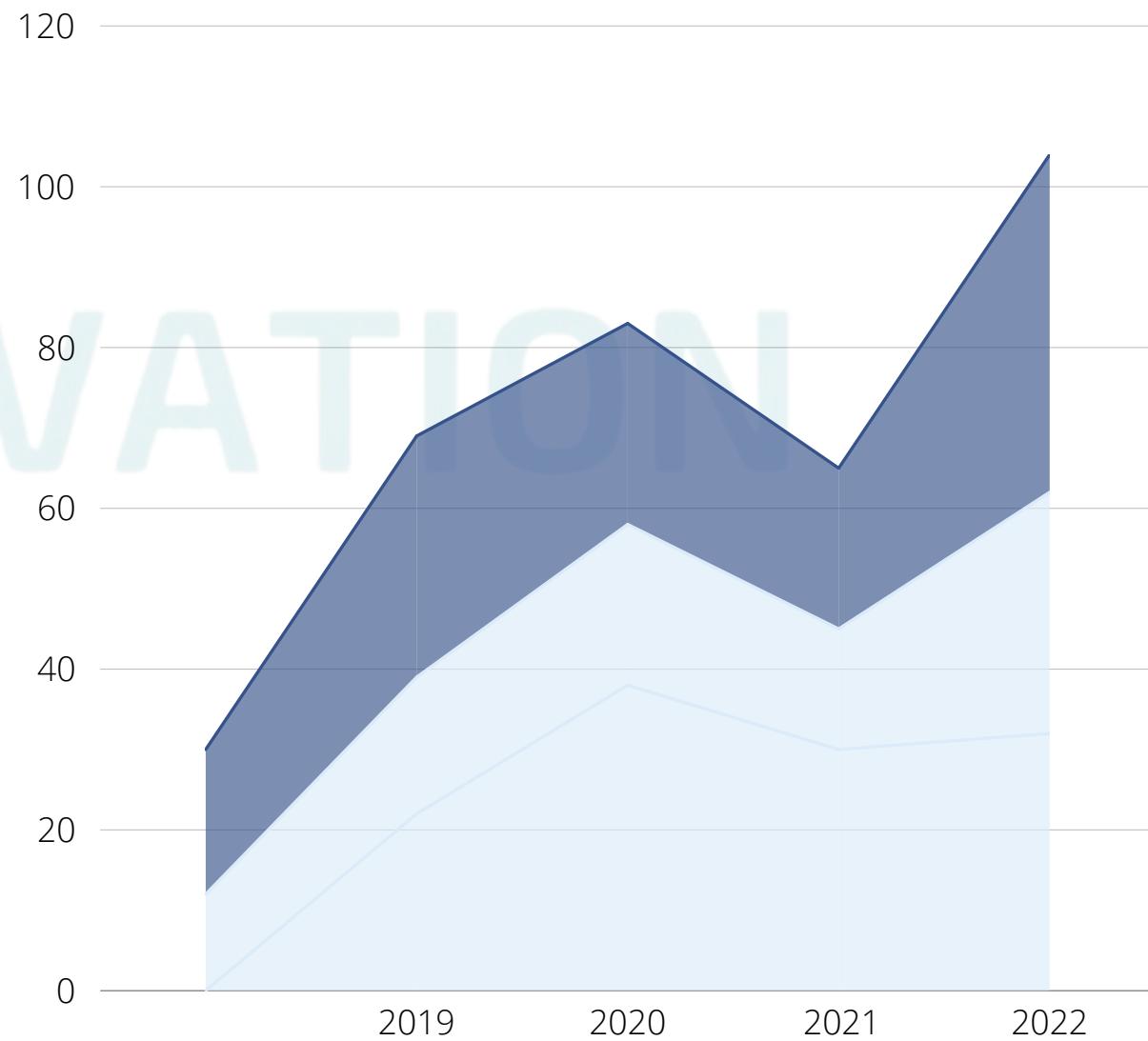
- Construction: Heavy machinery and vehicles requiring parts.
- Oil and gas: Marine vessels and equipment used in the industry.

## GOVERNMENT AND COMMERCIAL SECTORS

- Public transportation services: Buses, taxis, and government vehicle fleets.
- Defense and security: Government agencies requiring specialized vehicles and marine equipment.

# MARKET ANALYSIS

Ennovation, a new company based in Muscat, Oman, is dedicated to revolutionizing the automotive and marine industry by providing exceptional quality and innovative solutions. To achieve their mission and vision, it's crucial to conduct a thorough market analysis to understand the dynamics and opportunities in the automotive and marine sectors in Oman.



# MARKET OVERVIEW

## Automotive Sector in Oman

- Oman's automotive industry is witnessing growth, driven by a rising population, increased disposable income, and infrastructural developments.
- There's a growing demand for reliable and superior automotive parts due to the expanding vehicle ownership and the need for maintenance and repairs.

## Marine Industry in Oman

- Oman's strategic coastal location has led to a thriving marine industry, encompassing leisure boating, fishing, shipping, and tourism.
- The demand for high-quality marine parts is rising, driven by the expansion of Oman's ports and the growing marine transport sector.



# MARKET TRENDS

## Shift Towards Quality and Reliability

- Consumers in Oman are increasingly prioritizing quality, reliability, and performance when purchasing automotive and marine parts.
- There's a rising preference for innovative and technologically advanced components that enhance the efficiency and safety of vehicles and vessels.

## Growing Importance of Customer Satisfaction

- Customer satisfaction is becoming a focal point for success in the automotive and marine sectors.
- The demand for superior aftermarket parts and exceptional customer service is on the rise, emphasizing the importance of building lasting customer relationships.

# MARKET OPPORTUNITIES

## Gap in Premium Parts Supply

- There is an opportunity for Ennovation to cater to the demand for high-quality, premium automotive and marine parts in Oman.
- The market lacks a comprehensive supplier offering a wide range of superior parts meeting global standards.

## Focus on Innovation and Technology

- Ennovation's commitment to innovation aligns with the market trend towards technologically advanced parts.
- The company can capitalize on this by introducing cutting-edge, innovative solutions that improve vehicle and vessel performance.

# SAIDON LLC

SAIDON LLC, our sister company, operates within the supply industry in Oman, specializing in providing various essential materials for automotive applications. The company focuses on distributing critical components such as brake shoes, brake linings, clutches, and flywheels.

SAIDON LLC's commitment lies in providing high-quality, reliable, and performance-oriented materials to the automotive industry in Oman. Our expertise in sourcing, distributing, and ensuring the availability of these materials contributes significantly to the automotive sector's operational efficiency and safety standards in Oman.



# SUPPLY OF MANPOWER

We provide skilled and reliable labor for a diverse range of projects and industries. Our extensive network of qualified personnel ensures that we can efficiently fulfill manpower requirements of any scale, from short-term assignments to long-term contracts. With a focus on quality, safety, and professionalism, we strive to exceed expectations and contribute to the success of our clients' endeavors.



# BRANDS WE WORK WITH



**SCANIA**

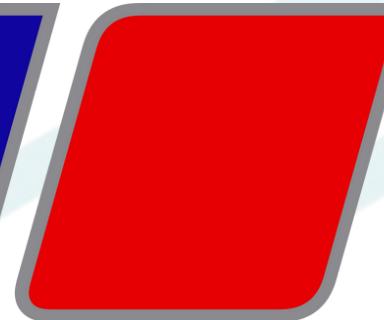


**KOMATSU**

 **Perkins**®



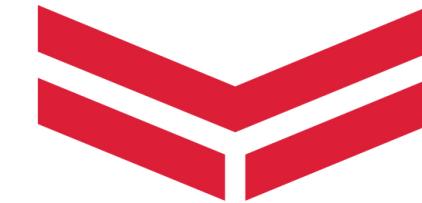
# MARINE BRANDS



JOHN DEERE



**YAMAHA**



**YANMAR**

# TYRE BRANDS

**BRIDGESTONE**



**MRF**

 **YOKOHAMA**

**GOOD<sup>Y</sup>EAR**

**ROADX**

# CONTACT US



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Ennovation is committed to driving excellence in the automotive and marine sectors in Muscat, Oman, through our unwavering dedication to quality, innovation, and customer satisfaction. With a steadfast focus on delivering superior parts and unparalleled solutions, we aim to forge enduring partnerships and propel success for vehicle and vessel owners alike. Contact us today and embark on a journey towards exceptional performance and reliability in your automotive and marine needs.



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