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ART 272

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The Hidden Image Descriptions Making the Internet Accessible

- what you are learning about - what is completely new information to you

- Alt text allows people who are blind or have low visibility to also experience the internet to its fullest potential, usually included in HTML code.

- AI is also being used to increase the presence of alt text

- A company called Scribley offers alt text written by people.

- Image description bot provides auto generated alt texts for images on twitter

- what is a statistic or quote that stands out to you

- Only 0.1 percent of tweets had alt text

- There is a risk of AI mis-gendering, mis-identifying individuals which can cause problems down the line.

- what opportunities do we have as designers and coders when completing alt text

- Based upon the ideas and discussions which experts had within the article, I believe that the utilization of alt text and expanding content which exists on social media towards more accessible formats such as verbal / written

language rather than images would be an interesting evolution in what people find entertaining / engaging. And as designers and coders, if we are able to develop and popularize a form of content which is accessible to a larger audience, I think that there is potential to evolve the internet in a more diverse and expansive resource for all.