

Sales Performance Dashboard

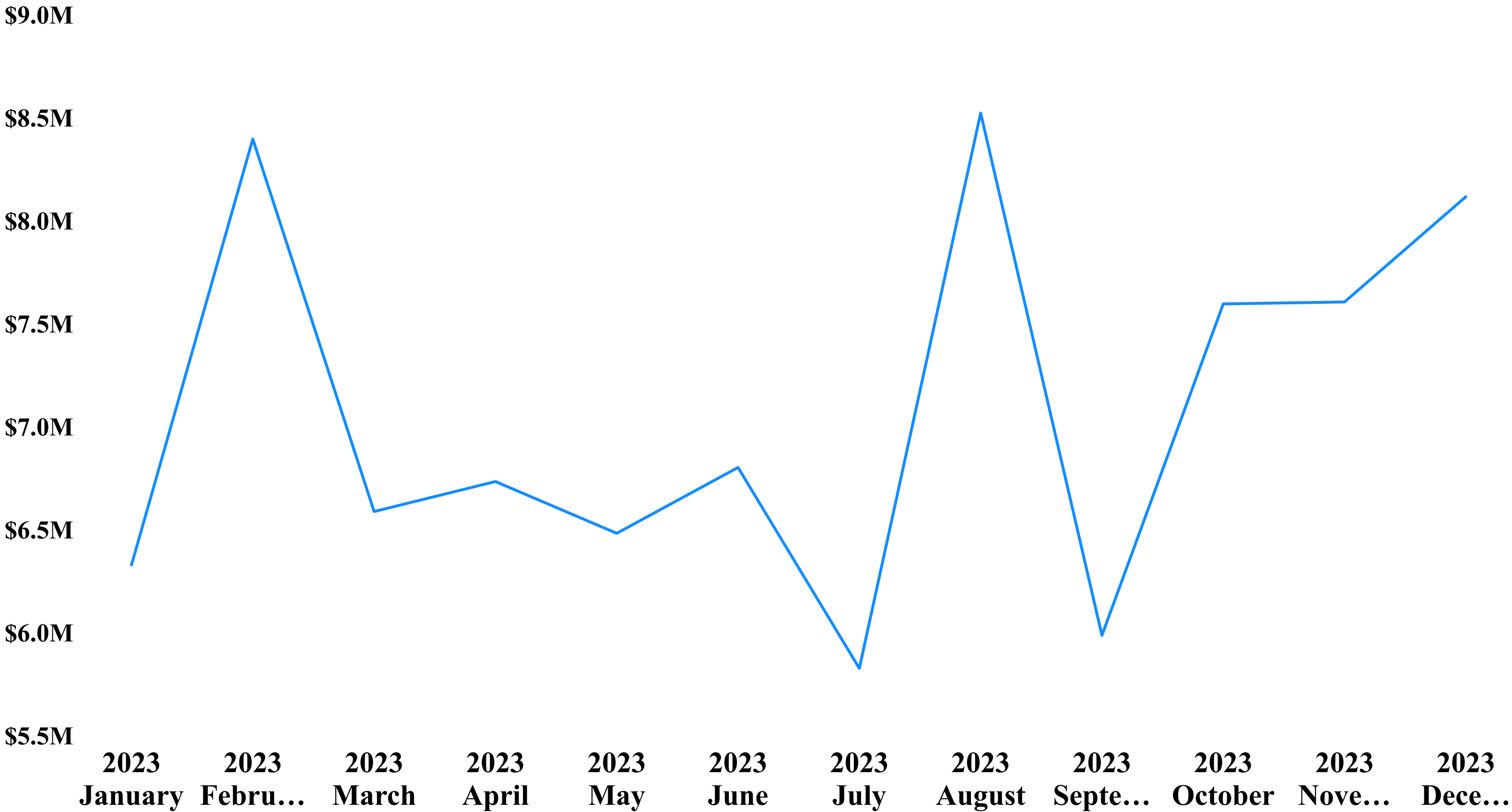
Executive Overview

Select Month

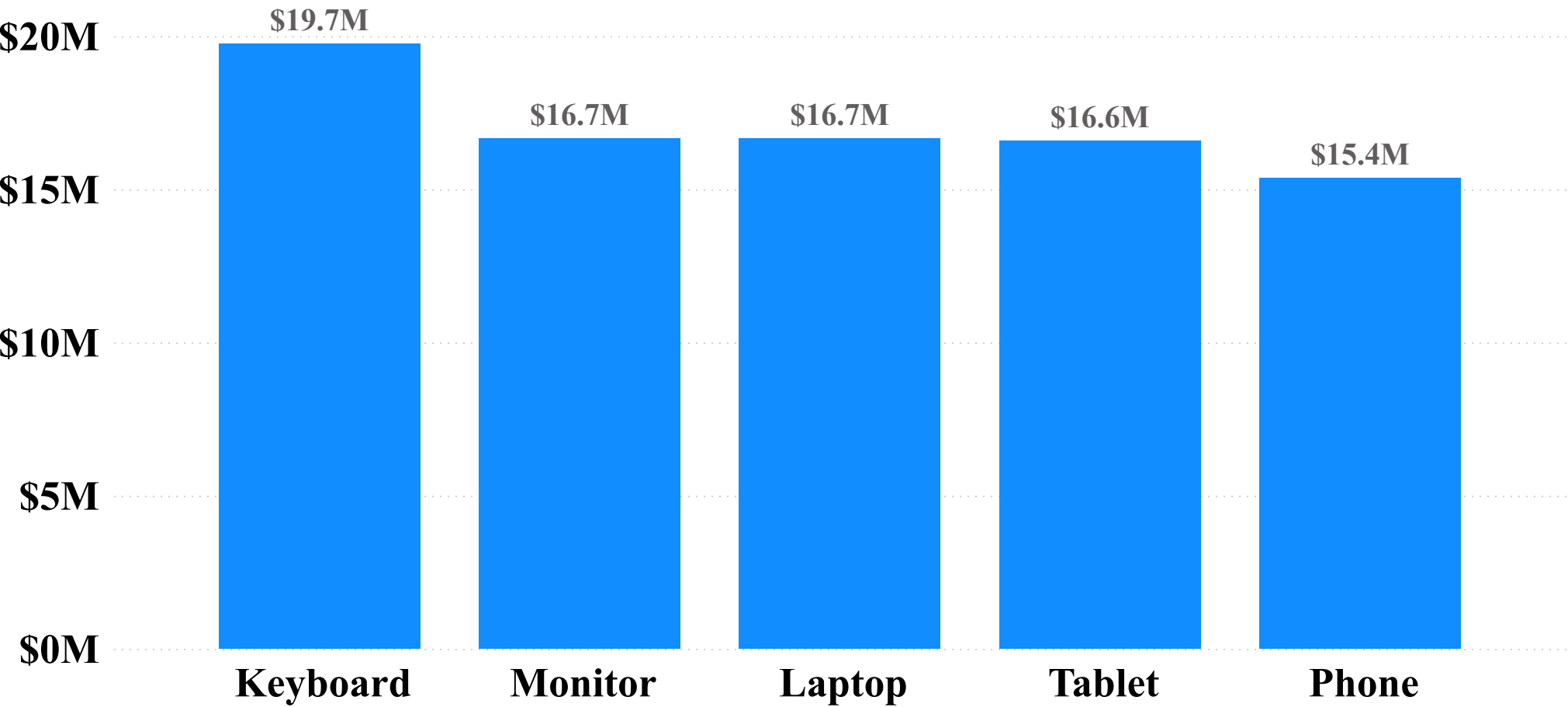
All

Total Sales	Total Profit	Profit Margin %	Total Quantity
\$84.99M	25.36M	29.84%	3026
		Profit Margin %	

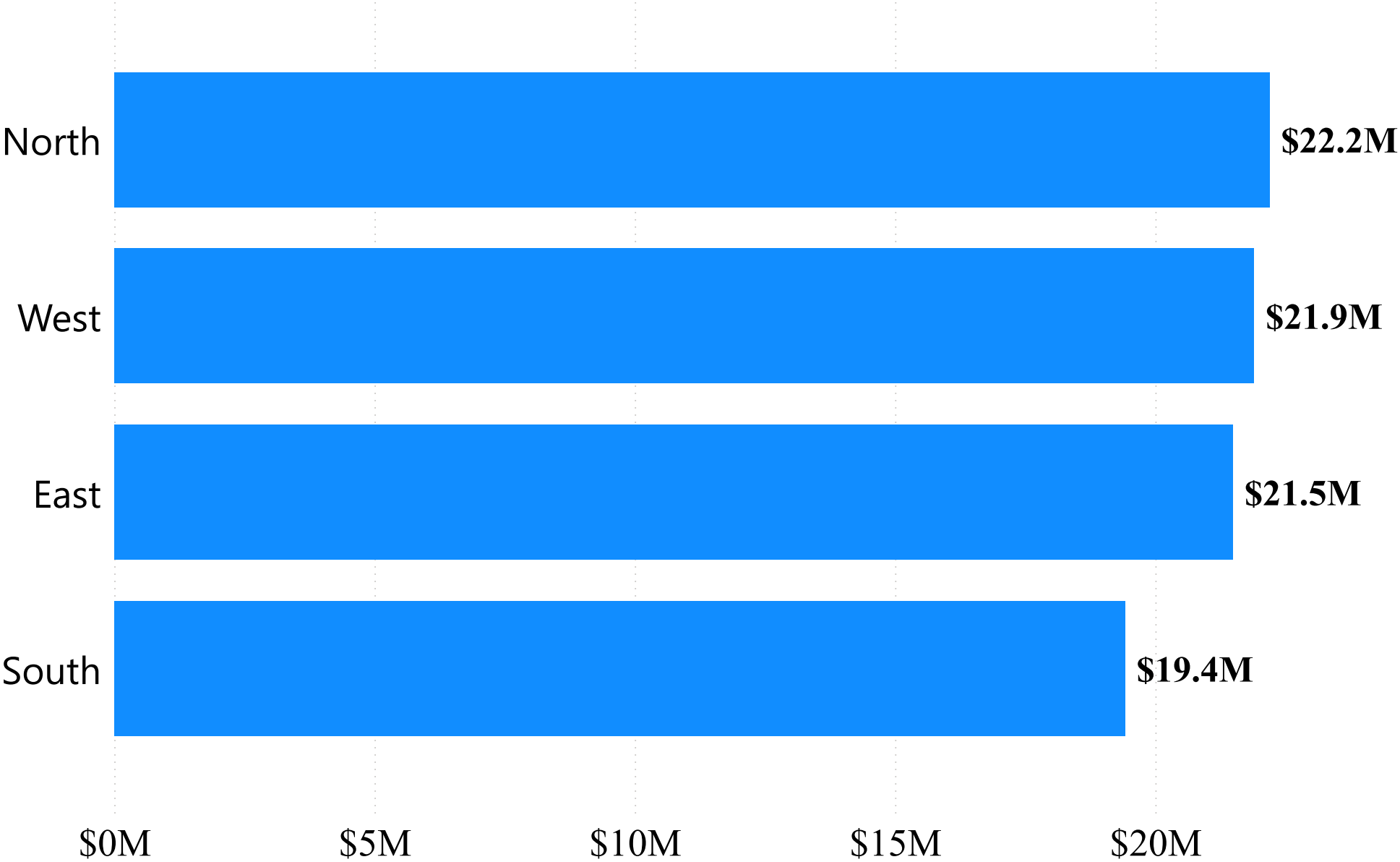
Total Sales by Year and Month



Total Sales by Product



Total Sales by Region



Customer & Profit Analysis

Customer	Total Sales	Total Profit	Profit Margin %
Customer_11	\$2,661,347	766,587.26	28.80%
Customer_9	\$2,571,822	783,587.75	30.47%
Customer_25	\$2,537,565	754,368.70	29.73%
Customer_37	\$2,416,190	686,082.86	28.40%
Customer_40	\$2,412,645	725,456.77	30.07%
Customer_10	\$2,360,226	736,556.82	31.21%
Customer_43	\$2,297,655	680,345.46	29.61%
Customer_6	\$2,282,522	712,034.49	31.20%
Customer_47	\$2,229,588	658,682.29	29.54%
Customer_14	\$2,158,632	612,624.67	28.38%
Customer_46	\$2,140,184	636,993.69	29.76%
Customer_26	\$2,136,598	584,192.99	27.34%
Customer_27	\$2,089,368	581,284.37	27.82%
Customer_50	\$2,010,663	567,919.11	28.25%
Customer_30	\$1,899,012	601,282.39	31.66%
Customer_29	\$1,887,938	596,518.31	31.60%
Customer_32	\$1,885,476	572,463.50	30.36%
Customer_45	\$1,857,868	585,197.18	31.50%
Customer_49	\$1,857,240	540,048.98	29.08%
Customer_44	\$1,825,372	561,436.24	30.76%
Customer_36	\$1,823,127	567,786.28	31.14%
Customer_16	\$1,810,700	540,164.56	29.83%
Customer_19	\$1,754,149	498,840.32	28.44%
Customer_21	\$1,663,440	496,989.62	29.88%
Customer_7	\$1,661,592	510,628.41	30.73%
Customer_23	\$1,605,352	479,017.71	29.84%
Customer_17	\$1,575,526	472,356.26	29.98%
Customer_1	\$1,554,333	450,481.81	28.98%
Customer_35	\$1,553,296	502,082.83	32.32%
Customer_8	\$1,526,384	435,731.25	28.55%
Customer_41	\$1,517,021	444,171.62	29.28%
Customer_5	\$1,489,861	428,397.05	28.75%
Customer_42	\$1,486,251	438,635.93	29.51%
Customer_34	\$1,435,281	418,101.33	29.13%
Customer_22	\$1,425,909	388,492.07	27.25%
Customer_20	\$1,407,625	462,521.11	32.86%
Customer_18	\$1,398,477	419,406.85	29.99%
Customer_13	\$1,385,130	370,586.27	26.75%
Customer_3	\$1,351,876	418,256.70	30.94%
Customer_24	\$1,316,973	422,539.60	32.08%
Customer_2	\$1,259,267	412,688.57	32.77%
Total	\$84,991,460	25,359,644.42	29.84%

Product

All

Region

All

