	Vision	Aspiring to be one of	of the leading community-base	ed research universities in Afric	ca and renowned in the world	by 2030
	Mission JU is	committed to engage in innova				
,	Values 1.	Intellectual achievement 2. Excel	lence 3. Collaboration, partnersh	nip and networking 4. Respect ar	nd promote diversity 5. Nurture r	esources 6. Professionalism
0	Goals	Goal 1: Innovation in teaching and learning (35.6%)	Goal 2: Excellence in research, innovation, and technology transfer (19.58%)	Goal 3: Community Impact through Empowerment (15.84%)	Goal 4: Internationalization and Global Engagement (10.26%)	Goal 5: Transformational Leadership and Governance (18.7%)
Outcome	Customer Perspective	Objective 3: Foster students' engagement and success (10.08%)	Objective 7: Enhance research engagement, communication, and dissemination (6.54%)	Objective 10: Enhance the spirit of volunteerism in JU communities (5.47%)	Objective 13: Maximize the participation of Expatriate staff/student in JU affairs (1.83%)	Objective 16: Ensure Good Governance and Transformational Leadership (6.55%)
Outo				Objective 8: Provide comprehensive services to local, national and global communities (3.83%)		
1	IBP	Objective 1: Enhance access to and equity in higher education and training (7.47%)	Objective 5: Enhance discovery, innovation, and technology transfer (4.66%)	Objective 11: Innovate JU's brand, CBE (2.77%)		
SLE		Objective 2: Improve quality and relevance of higher education and training (18.07%)	Objective 4: Enhance Research Environment and Culture (5.61%)			
Drivers	LG Perspective			Objective 9: Expand and qualify Medical Centers (3.77%)	Objective 12: Strengthen International Branding and Marketing (8.43%)	Objective 14: Enhancing Policy Shift in Governance (3.72%)
	Financial Perspective		Objective 6: Strengthen research collaboration, partnership, and networking (2.77%)			Objective 15: Ensure Efective and Efficient Provisiofn and Utilization of Resources (8.43%)