Business Analyst (Project 1)

⊙ Category	Learning
☑ DataBase Included	☐
🗐 Due Date	@Jan 26, 2021
⊚ Link	
⊙ Status	Completed

Working with data

Project description

A large part of working with data is being able to interpret data visualizations and explain your insights to others. To give you some practice with this, we've selected a few Tableau dashboards for you to explore. The links are below, under "Choose from these Dashboards." Choose one of these dashboards, whichever one interests you the most, and find **three insights** in the visualizations. For each insight, **provide a static image** that shares what you found. Write a short report explaining each observation and how you found the information to reach your conclusion from the dashboard. Altogether (including images), your report should be 1-2 pages.

Interpret a Data Visualisation

▼ Rubric

Completeness

Aa Criteria	☰ Meet Specification	☑ Completed
<u>Required number of insights</u>	Three insights are reported.	☑
<u>Insight explanations</u>	Each insight has an explanation describing how the insight was reached from the data. For each insight, provide a screenshot that shows what you found in the dashboard.	☑

Correctness

Aa Criteria	☰ Meet Specification	☑ Completed
<u>Correct conclusions</u>	Student's conclusions are correct based on the data.	☑
<u>Correct usage</u>	The dashboard was used appropriately to find the information.	☑

▼ Project

Tableau Public

❖ https://public.tableau.com/profile/matt.chambers#!/vizhome/LinkedInTopSkills2016-MakeoverMonday/LinkedInTopSkills2016-MakeoverMonday

LinkedIn Top Skills for 2016

Hover over the job skill or country to see how the top job skills rank
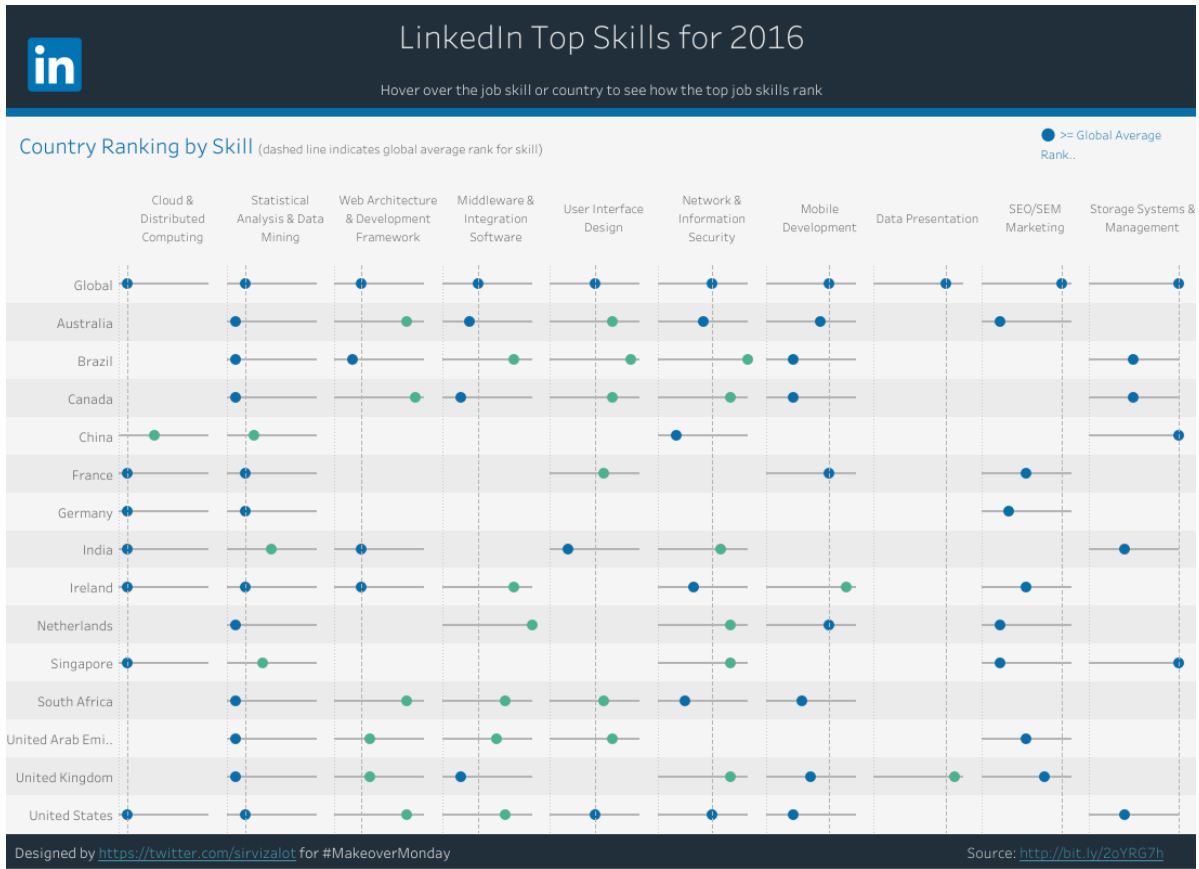
Hey there, I am using LinkedIn dataset for my project.
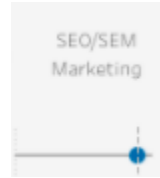
1. As compare to the others, we can see that

"Storage System & Management" is on 1st

"SEO/SME Marketing" is on 2nd

SEO/SEM Marketing

"Data representation" is on 3rd

Data Presentation
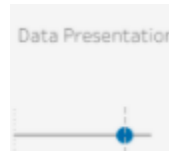
2. China & Singapore are the top most country noted "Storage System & Management" that are 10 on dash line both (4th bar or you can say last bar represents China and Singapore)

3. United Kingdom with 7 and France with 5, for the "SEO/SME" have highly ranked skill (2nd Last Line)

4. United Kingdom is highly raked for "Data Representation" with 9th (2nd Last Line)

5. India's highly ranked skills are "Statistical Analyst & Data Mining" with 5, "Network and Information Security" with 7 & "Storage System and Management" with 4 (2nd, 5th and Last)

6. Every country have required different skills set, we can see the each country have median skill count using vertical dash line, on each skills.

Conclusion:

If you are in India you can go for "Network and Information Security" or "Statistical Analyst & Data Mining".

Globally *"Storage System & Management" & "SEO/SME Marketing"* are the most highly skill you can learn, which will be become adopted by the other countries.