



JCI

ANKUR JHUNJHUNWALA

National President

PLAN OF ACTION

JCI INDIA 2025



2025



JCI
India

Management Area



MANAGEMENT AREA

NATIONAL LEVEL EVENTS

1. OFFICERS TRAINING SCHOOL (OTS): (November - December)

Training Seminar for the elected zone officers

- Centre: 1
- Duration: 2 ½ Day
- Host must provide air-conditioned Hall with double sharing accommodation
- In a certified 4-star / 5-star hotel.
- Pilot: Should be a PNP/PNVP
- Responsible Authority: NGB

2. NATIONAL COORDINATORS MEET: (January)

- Duration: 1½ Day
- Host: Host Invited - Minimum 4-star Hotel to be provided.
- Pilot Faculty: Should be a PNP/PNVP
- Responsible Authority: NP/NHQ
- No travel subsidy to National Coordinators

Assistance from JCI India:

- Host Subsidy: Max Rs. 6000/-Per Participant
- Host must provide the bill for claiming subsidy. 50% advance payment & 50% will be made after the event by submitting the documents.

3. E- AWARD ORIENTATION SEMINAR FOR JCI AWARDS (ASPAC/ WORLD CONGRESS) BIDDING:

FOR ASPAC - February - April & FOR WORLD CONGRESS - August

- Centre: 2 (North /South)Virtual
- Duration: 3 Hrs(Online Zoom Platform)
- Host: JCI India
- Minimum two participant selected by ZP from each zone
- Faculty: Past NGB Member/National Trainer/ Certified E-award trainer
- Responsible Authority: ND-Management /NHQ



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4. JCI ASPAC, JCI World Congress & Senate Golf: February – October

- Promotion for ASPAC, World Congress & Senate Golf
- Responsible Authority: NHQ /ND/National Coordinator

5. PRESIDENTIAL ACADEMY: Should be over before 15th Jan

Management training for the LO Presidents.

- Centres: 9
- Duration: 2½ Days
- Host: Host must provide air-conditioned Hall with double sharing accommodation in a certified minimum 4-star Hotel.
- Head Coach: Most preferably Past National President
- Co-Coach: Past NEC
- Responsible Authority: ZP/ND-MGT/NEC

Assistance from JCI India:

- Host Subsidy: Max Rs.8000/- per participants
- Host must provide the bill for claiming subsidy. 50% advance payment & 50% will be made after the event by submitting the documents.

6. NATCON: December

Encourage the members to participate in the Convention of JCI India

- Host - Invitation for BID is open for NATCON
- To organize NATCON and to promote maximum attendance. Registration scheme will be announced at appropriate time.
- JCI India will take care of the logistics of General Assembly and it should be in A/c Hall.

7. NATIONAL VICE PRESIDENT'S VISIT TO ZONES

(2 Official visits of NVPs to assigned Zones - Mandatory)

- For NVP Visit, top priority must be given to those LOs which were not visited by any NVP in previous three years. Only after considering these LOs, they can accept invitation to other LOs. Other extra visits to the zones by NVP should be reimbursed by the inviting Zone/LO.



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- ZP to arrange mandatory ZGB in 1st visit.
- LOTS, ZOTS, MIDCON or Zone Conference shouldn't be clubbed with NVP Visit
- Accommodation in a certified minimum 4-star Hotel.
- To Send NVP Visit tour plan at least 15 days prior of visit to NHQ
- **Sending NVP visit tour plan will be considered for Zone level 100% efficiency.**
- It is mandatory for the ZP to accompany the NVP throughout his/her visit.
- Multi LO meet along with all the President, members of the locality mandatorily in the 1st half.
- **1st Visit Duration** - 3 days, Deadline: 31st March
- **2nd Visit Duration** - 2 days, Deadline: 1st June – 31st August
- Host: LO/Zone/ZP
- Responsible Authority: NVP/ZP/Visit Director

8. NATIONAL PRESIDENT VISIT TO ZONES: February – August

PR visit of National President to the Zones

- Duration – 2 days
- Zone President must give the details of the LOs to be visited by National President
- Accommodation in a certified minimum 4-star category Hotel
- MIDCON or Zone Conference shouldn't be clubbed with NP Visit
- Guidelines for visit to be sent by NHQ to Zone President.
- Arrange Multi-LO meet and press conference.
- Organize attractive PR program/ project. Best PR program/project will be recognized by NP.
- A photograph of NP and his/her biodata to be downloaded from website or seek the help of NHQ.
- ZP to send NP Visit tour plan at least 15 days prior of visit to NHQ.
- **Sending NP visit tour plan will be considered for Zone level 100% efficiency.**
- National President makes his visit to the Zones. In NP's visit, top priority must be given to those LOs which were not visited by any NP in previous three years. Only after considering these LOs, they can accept invitation to other LOs. Other than that, any extra visit to the Zones by NP should be reimbursed by the invite Zone/LO.
- Photographs of the NP visit must be shared through JCI India google drive or appropriate medium immediately before the completion of the visit
- Host: Zone/ZP/LO
- Responsible Authority: Area Officer/ZP/Visit Director



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9. CHALLENGE: January - December

Official Monthly Bulletin of JCI India

- Monthly Challenge Newsletter should be published in 6 soft copy (E-Challenge) & 5 Hard copies (Bi monthly) for LO Presidents/ZGB/NGB & Committee. 1 hard copy for all the members.
- The Bi-monthly hard copies will be based on Sponsorship received for the same from Zones.
- Challenge Editorial Board - Chairman will be appointed for coordination purpose and will be special invitee to NGB meetings.
- Publisher and Editor of Challenge will be Secretary General of JCI India
- Responsible Authority: Chairman of Editorial Board / Secretary General
- Assistance from JCI India: Designing Rs.10,000/- Per month/per edition

10. PUBLICATION OF JCI INDIA:

To publish the following and send them in time to LOs & Officers

- Monthly Info/Challenge: Jan-Dec
- LOTS Manual (Soft copy): Jan 1st Week
- Presidents Tool Kit: Jan/Feb (**Soft Copy Only**)
- STAR Manual (Soft Copy): March
- Constitution and Policy Manual: March
- National Directory: By April (**Soft Copy Only**) and Mobile App
- MIDCON Manual (Soft copy): March
- APS Manual (Soft Copy) - July
- Winner Manual (Soft Copy): July
- ZONECON Manual (Soft Copy): July
- NATCON KIT (Hard Copy for attendees)

Responsible Authority: ND MGT/NHQ/National Coordinator

11. CANDIDATES SCHOOL FOR ELECTIVE NATIONAL OFFICERS:

December

Training seminar for the candidates for the post of National Officers.

- Centre-1
- Duration: 1 Day
- Host: NATCON Host
- Head Coach: PNP and Asst. Coaches: Past/Present NVPs



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ZONE LEVEL EVENTS

1. ZONE GOVERNING BOARD MEETING (ZGB): January – November

- To conduct ZGB Meet as per the JCI India Constitution.
- ZGB consists of ZP, IPZP, ZVPs, 8 Zone Directors, Zone Secretary & JCOM Chairman
- Responsible Authority: ZP/ZS
- Any active LO. Host must provide air-conditioned Hall

Assistance from JCI India:

- Subsidy for the Zone Governing Board is INR 10000/- per meeting.
- Subsidy shall be for a maximum of 5 ZGB Meetings & No subsidy for Pre - ZONECON ZGB meet & Post ZONECON ZGB meet.

2. LO OFFICERS TRAINING SEMINAR (LOTS): January - February

Should be over before 15th February.

- Centre: All Zones
- Host: must provide air-conditioned hall with triple sharing accommodation.
- Pilot Faculty: National Trainer and Past NGB member, selected and appointed by JCI India.

Assistance from JCI India:

- Registration Fees: To be decided by ZGB.
- Host subsidy will be Rs. 500/- per participant up to the maximum Rs. 45,000/-

3. STAR - Systematic Training for Awards and Recognition: February - March

Focus on what should be done during reporting the projects/ programs so that bidding for Zone/ National awards.

To include the following:

- Effective MRF filling
- Proper data collection
- Project Planning records
- Data storage
- Social Media engagement for projects
- Any other matter concerning to the reporting for effective bidding
- Centre: 1-3 per zone
- Duration: 1 Day



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- Host: Physical or Online
- Registration Fees: To be decided by ZGB. No financial assistance from JCI India.
- Faculty: Past NGB Member/National Trainer
- Responsible Authority: ZGB

4. AWARD PREPARATORY SEMINAR (APS): July - August

Training on how to Bid for JCI India Zone & National Award

- Centre: 1-3 per zone
- Duration: 1 Day
- Host: Physical or Online
- Registration Fees: To be decided by ZGB
- Faculty: Past NGB Member/National Trainer
- No financial assistance from JCI India
- Responsible Authority: ZGB

5. MIDCON: May - June (To be completed before 30th June)

- Centre: One per Zone
- Duration: 1 Day
- Host: Any active LO
- Registration Fees: To be decided by ZGB.
- Responsible Authority: ZP/ZGB

6. REVIEW TO RE-ACT MEET (R2R MEET): 1st June to 15th July

Review the functioning of LO Presidents

- Centre: One per Zone
- Duration: 1 Day
- Host: Any Active LO
- Chairman will be ZP
- Registration Fees: To be decided by ZGB & No financial assistance from JCI India
- Responsible Authority: ZP/ZVP

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7. ZONE CONFERENCE (ZONECON): October – November (From Oct 1 to Nov 10)

Annual Conference for the members of the Zone and to elect the Zone Officers

- Duration: 2 days
- Host: One per Zone
- Host: Any active LO
- Registration Fees: To be decided by ZGB
- Responsible Authority: EO/ZP/ZGB/HOST

8. The Parliamentarian: July – October

To be conducted in 2nd half (Physical / Online):

- Host: Any active LO
- Faculty: Past NGB Member/National Trainer
- Responsible Authority: ZGB

9. LO DEVELOPMENT AND MANAGEMENT TRAINING (LDMT):

From 1st January to 31st March

- LDMT should be conducted in the LOs before 31st March and report should be submitted in portal before 10th April.
- Original colour photographs of LDMT to be uploaded with report (Compulsory)
- For the new LOs, LDMT should be conducted as per the Policy Manual 1, Article 7.8.b & 7.8.c. Separate report can be posted only for the new LOs as per the Policy Manual 1, Article 7.8.a, if the date falls after deadline. (Compulsory).
- **If a LO does not organize LDMT before date, it cannot apply or file any awards or recognition during the year.**
- Host: All LOs & Faculty: ZVP
- No financial assistance from JCI India
- Responsible Authority: ZVP & LO



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10. LO ASSISTANCE VISIT (LAV):

From June 1st to 31st July

- LAV should be conducted in LOs between 1st June to 31st July and report should be reported on or before 10th August.
- Original colour photographs of LAV to be uploaded with report (Compulsory)
- **If a LO does not organize LAV before date, it cannot apply or file any awards or seek recognition during the year.**
- Host: All LOs
- Faculty: ZVP
- No financial assistance from JCI India
- Responsible Authority: ZVP & LO

11. MONTHLY REPORTING BY LO'S TO NHQ: January – December

- Reporting by LOs as per the MRF on or before 10th of every month through Online portal www.jciindia.in under Management portfolio.
- Reporting in February (for December of previous year and January of current year) and reporting upto December (for November of current year).
- Responsible Authority: LO /NHQ



MANAGEMENT AREA

100% EFFICIENCY PROGRAM FOR LOs FOR THE YEAR 2025

National President will recognize the LOs who achieve 100% efficiency during the National Convention with the following criteria.

Terms & Conditions:

1	Any active (With voting right) LO getting 100 points (Compulsory) will be eligible for 100% Efficiency Trophy & HGF Recognition.
2	Scoring all the 130 points in the Efficiency Criteria will be eligible for Efficiency Trophy & JFM Recognition.
3	A new LO provisionally affiliated after the Presidential Academy who scored 50 compulsory points is eligible for 100% Efficiency Trophy only.

Period of Activity to be 1st January to 30th November of the Year. (Natcon participation as per Natcon dates)

S.No.	Description	Compulsory Points	Optional Points	Compulsory / Optional / Bonus Points	Portfolio
1	Sending JCI India Membership Subscription with list:				G&D
	a Sending Annual Subscription on or before 10th March OR after 10th March but before 10th April (with penalty)	5		Compulsory	
	b Updating Membership List in online portal before 10th April	5		Compulsory	
	c Membership Growth of 5% or 3 members whichever is higher (Growth should be in the form of active members) OR Retention of total membership with at least 50 Active Members (for LOs having more than 50 active Members).	5		Compulsory	
	d JAC - Min 2 new member added		2	Optional	
	e Registering Junior Jaycees Wing (Min. 10 members) on member portal		3	Optional	
	f Extending one New LO		3	Optional	
2	Organize an Orientation Program for Non-Jaycees	3		Compulsory	G&D
3	Organise a Mission One Lakh Program & Send minimum 100 Invitations	5		Compulsory	
4	Contribution to Jaycees Foundation of India				
	a Contribution of Min. Rs. 5,000/- (JFM) AND JCI India Foundation membership subscription of Rs. 100/-	3		Compulsory	
	b Additional Contribution of every 50,000/- LO will be awarded 0.5 point (max 5 points)		5	Optional	



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5	Organizing LDMT and LAV in time (Each Activity 2.5 point)	5		Compulsory	MGT
6	Participation in Events				
a	(Each Program 0.5 point) PRESIDENTIAL ACADEMY, LOTS, STAR, MIDCON, R2R, APS, ZONECON, The Parliamentarian, NATCON	4.5		Compulsory	MGT
b	Atleast one out of the following ABLE/NALANDA/NTTS/ABC/OTP/ABLE Professionals/AUTHOR		2	Optional	MGT & TRG
c	Register for ASPAC OR World Congress		4	Optional	INTL
7	Sending document to JCI India				
a	Sending Specimen Signature Card to NHQ before 31st March (Hard Copy)	1.5		Compulsory	MGT
b	Sending 1. Last Year Accounts, 2. APP and Budget to NHQ on or before 28th feb (Each Activity 1 point)	2		Compulsory	
c	Sending Monthly Reporting (MRF) through online system with minimum two activity photograph on or before 10th of every month (Each MRF 0.5 point (Jan - Nov)	5		Compulsory	
d	Organizing 1 LGB meeting monthly and sending agenda to NHQ along with MRF and photograph (Every month 1 point (Jan - Oct)	10		Compulsory	
e	Organizing min. 6 GB meetings in a year and sending agenda to NHQ along with MRF and photograph (0.5 points each)	3		Compulsory	
f	Holding Election and uploading of Directory Information Sheet (DIS 2025) in online portal on or before 15th November	3		Compulsory	
g	Sending the LOs Bank Account Details.		2	Optional	
h	Update the profile of 80% members in membership portal.	4		Compulsory	
8	Bidding Award				
a	Bidding at least 1 Zone Award	2		Compulsory	MGT
b	Bidding at least 1 National award.		2	Optional	
c	Bidding at least 1 ASPAC Award/ World Congress		2	Optional	
9	Organizing min. 3 JCI India Official courses as suggested by training area:				
a	Effective Public Speaking Workshop (Min 1 Day - Compulsory)	3		Compulsory	TRG
b	Any One: (i) Participation of LO in Zone Level CAPP (min. 6 hours) OR (ii) Organising LO Level CAPP (6 Hours)	1		Compulsory	
c	JCI Action Framework (Min 3hrs - Compulsory)	2		Compulsory	

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10	Organize Personal Development & Future Building Trainings & Programs				
	a	Conduct any one module of Empowering Youth Training Program along with 10 mins of JCSAT Orientation	1		Compulsory
	b	Conduct any module of Future Training and one Voice of the Youth Program in the same institute.	1		Compulsory
	c	Conduct at least 2 JCI India Suggested courses for JCI Members	2		Compulsory
11	Organize Sustainable (Permanent Impact) Projects (Should start before 15th of April as per JCI Action Framework system)				
		Complete and report One LO Sustainable Project as per JCI India guidelines.	5		Compulsory
		Organise KABIL Program as per JCI India Guidelines	2		Compulsory
12	Organize JCI Week		3		Compulsory
13	Organize Business Area Programs/ Events :				
	a	Report minimum 5 transactions under Buy from a Jaycee Program	3		Compulsory
	b	Business Name Display Board as per Guidelines	3		Compulsory
	c	Achieving atleast any one of the following: (i) Organizing Business Expo in partnership with any other Organizations (ii) Sending min 1 participant to National CYE competition (as per JCI India Guideliness)	5		Optional
14	Organize PR & Marketing Programs/Events :				
	a	JCI Public Branding through Traffic Police Barricades/ City Welcome boards/ Office nameboards for LGB/ JCI Chowks, etc.	2		Compulsory
	b	Giving news about at least 5 LO projects in Newspapers	2		Compulsory
	c	Sharing minimum 5 JCI India Posts on Social Media	2		Compulsory
		Letter to Govt. Officials introducing JCI as per JCI India Guidelines	2		Compulsory
			100	30	



MANAGEMENT AREA

100% EFFICIENCY CRITERIA FOR A ZONE, 2025

National President will recognize the Zone Presidents who will achieve 100% efficiency during the National convention.

Recognition: Appreciation Certificate and JFD (The JFD is transferable)

Criteria (All the conditions to be fulfilled)

1. Positive with minimum 100-member Growth against previous year's second half.
2. Organizing events as per the POA/Calendar of events in allocated Zone/National
3. Organize NP/NVP Visits. (As per JCI India guide line)
4. Revival or extension of at least 5 Los.
5. Continuation of Minimum 50% of LOs extended in the last year
6. Rs.2,00,000/-contribution to JCI India Foundation.
7. Entry for all 3 special awards i.e., Kamal Patra and TOBIP and OYP at National Level.
8. To register at least 100 members in JVC.
9. At least 2 CYE nominees from each Zone.
10. At least 10 LOs should get 100% efficiency Status or 25% of active LO's (Whichever is higher).
11. Minimum of 50% of zone membership profile should be updated in JCI India membership portal.
12. Chairmanship & Parliamentary Procedure (CAPP – 6 Hours) must be conducted at Zone Level.
13. Sending Tour Plan of NVP Visit 15 days in advance.
14. Sending Tour Plan of NP Visit 15 days in advance.
15. Sending Report of NVP Visit within one week of the visit.
16. Sending Report of NP Visit within one week of the visit.
17. Sending minimum 3 judges to the NATCON for the National Award Judging.
18. Organize The Parliamentarian as a separate event before ZONECON.
19. Minimum 5 JCOM Tables should be in operation (National JCOM Board will confirm the same)
20. JAC Board should be present actively with min 100 JAC Members.
21. Minimum 3 registrations for ASPAC.
22. 2 award bid from the Zone for the ASPAC and 1 award bid from the Zone for the WC.
23. Every zone must give opportunity to at least two provisional national trainers **not belonging to their own zones** for conducting assignment trainings during the year



JCI
India

Training Area

TRAINING AREA



1. LO LEVEL COURSES: Responsible Authority: ZD/LOs

A. JCI INDIA TRAINING COURSES FOR JCI MEMBERS:

I. JCI INDIA OFFICIAL COURSES : Self-supported by LO (To be conducted physically)

a) Effective Public Speaking (EPS) (Jan-Mar)

- Min 6 hrs. – Max 2 days.
- Trainers must certify the list of participants.
- Faculty – Zone Trainers & above can conduct the Training Program
- Format for the certificate to be issued by the LO will be shared by JCI India
- List of participants to be submitted by the LO with the signature of Trainer to JCI India

b) Chairmanship & Parliamentary Procedures (CAPP)(Jan-Aug)

- Zone Trainers & above can conduct the CAPP Training program.
- Participants list to be sent to NHQ.
- Minimum Duration–6 hours.
- May be conducted at Zone Level.
- Format for the certificate to be issued by the LO will be shared by JCI India
- List of participants to be submitted by the LO with the signature of Trainer to JCI India

c) JCI Action Framework (Jan-Apr)

- Faculty– Certified Provisional Zone Trainers & above can conduct the Training Program (Certified by JCI India after attending online JAF Training Program)
- Format for the certificate to be issued by the LO will be shared by JCI India
- List of participants to be submitted by the LO with the signature of Trainer to JCI India



TRAINING AREA

II. JCI INDIA SUGGESTED COURSES

- Courses suggested by JCI INDIA that LOs may conduct for their members.
- Format for the certificate to be issued by the LO will be shared by JCI India
- List of participants to be submitted by the LO with the signature of Trainer to JCI India
- Min 2 Programs to be done for members in a year for 100% efficiency
- List of Courses suggested by JCI India
 - Personality Development
 - Using AI Tools with Microsoft Office
 - Work Life Balance
 - Stress Management
 - Social Media Etiquettes
 - Civic Consciousness
 - Values and Ethics
 - Conflict Management
 - Interpersonal Relationships
 - Workshop on Canva and similar tools
 - Cyber Security
 - Personal Branding
 - Emotional Intelligence
 - Strategic Decision Making
 - Negotiation Skills
 - Future of Work and Workforce Transformation

B. JCI INDIA TRAINING COURSES FOR NON-JCI MEMBERS.

I. EMPOWERING YOUTH

Conducting Life skill training programs at Respective Schools/Junior Colleges (+2)

- Training series for the school-going students of 9th to 12th
- One Empowering Youth programs includes 5 training modules of 60 minutes duration on the topics to the same group of audience.
- A thanks letter will be sent to the school's principal where the program was conducted based on the report by JCI India.
- Format for the certificate to be issued by the LO will be shared by JCI India
- Promote JCSAT in Empowering Youth Schools including 10 mins of JCSAT Orientation with any module of Empowering Youth

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Any 5 training modules out of the following can be conducted:

- Leadership
- Goal Setting
- Communication
- Career Orientation
- Emotions Management
- Universal Values
- Creativity
- Dos & Don'ts of social media
- Cyber Security
- Gadget screen-time
- Basic Road Behavior/ Traffic Sense
- Manners & Etiquettes
- Life Skills
- Innovation

- **Reporting procedures:** Name and complete address of the principal of the school, so that a thanks letter can be sent to the schools containing the details of the other training programs of JCI India like JASMINE, JCSAT etc. Also, the list of students who participated in the training and photographs of the event with the LO banner.
- If the school conducts any of the 5 above modules of the Empowering Youth program, a trophy/plaque will be sent to the school by the NHQ. The LO must report the name of the school and its address with a letter from the principal or Head Master of the concerned school and the students' names should be neatly typed. The same should be emailed to training@jciindia.in
- The students will receive a certification of participation for completing all the 5 modules by the LO
- Faculty – Provisional Zone Trainers & above can conduct the training.

II. FUTURE - at Respective Colleges (Jan–Sep)

- Future program is designed for ITI, and degree college students, and it lasts 2 hours. This will encourage the students to groom themselves well and build confidence in themselves. Provisional Zone Trainers and above can conduct training for college students.
- Format for the certificate to be issued by the LO will be shared by JCI India
- Orientation of JCI India to be done for at least 15 minutes after each module of Future in Colleges
- Special focus on branding of Future training programs by having Banners at Assembly, Entry gate and in the Training Hall
- Future training program will be said to be completed with minimum 2 modules and one Voice of youth program. However, for 100% efficiency LO is required to complete atleast 1 module & 1 Voice of the Youth session.



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- Below are 10 training modules suggested, out of which any Two can be conducted:
 - Decision Making
 - Interview Skills (Include Resume Preparation)
 - Building Relationships
 - Personal Grooming
 - Time & Priority Management
 - Drug abuse and addiction
 - Gadget screentime
 - Basic Road Behaviour/ Traffic Sense
 - Stress Management
 - Cybersecurity
 - Self Analysis, Planning & Prioritizing
 - Critical and Independent Thinking
 - Managing Ambiguity
 - Mental health and adolescent Issues
 - Professional Ethics
- Voice of Youth Program is Mandatory to be conducted in the college.
- Under this Program, the LO needs to conduct Debate/Group Discussion/Panel Discussion/Youth Forum
- The Students need to discuss and raise the issues of the country and their possible sustainable solutions
- Certificates to be issued to all the participants as per the list received from the Pilot by the Lo.
- Deadline to conduct the event is 15th September.
- If the college conducts any of the 2 above modules of the Future program and One Voice of youth, a trophy/plaque will be sent to the school by the NHQ. The LO must report the name of the college and its address with a letter from the principal or Director of the concerned college and the students' names should be neatly typed. The same should be emailed to training@jciindia.in
- The students will receive a certification of participation for completing all the 2 modules and one Voice of Youth by the LO
- Faculty: Provisional Zone Trainers & above can conduct the training.

TRAINING AREA



C. JCI INDIA TRAINING FOR JAYCEES AND NON-JAYCEES

I. NATIONAL TRAINING DAY: Topic(RISE UP)

To organize National Training Day all over India on one single day through Physically.

- Date: 23rd May
- Duration: 2hrs
- Trainers: Provisional Zone Trainers and above
- Need to report to ND Training and NHQ
- Topic:
 - Rise Up
 - JCI India Suggested courses
 - Any other course which LO finds relevant for audience

II. LEADER: (JAN-DEC)

LEADER is a 6-day physical training series which can be organized at the LO level.

- The program has 6 topics, namely:
 - **L**-Leading Change,
 - **E**-Empowering People,
 - **A**-Acting Purposefully,
 - **D**-Decoding Communication,
 - **E**-Embracing Emotions,
 - **R**-Reinforcing Leadership
- Zone Trainer and above can conduct the program.
- Online orientation on the Leader series will be conducted in February for Zone and National Trainers.

III. JCI Virtual Academy: (ONLINE TRAININGS) (Feb-Nov)

- Duration – Total 10 Training in 10 Months (1 in Each Month)
- Online Training program on Zoom Platform
- Eligibility – Any JCI Member/Non JCI Members
- No. of Participants – 200 in Each Training
- Trainers – To be decided by JCI India.
- Topics - To be decided by JCI India.
- Event promotion by the National Director Training.
- Registration fee: Rs.100/- plus GST payable to JCI India.
- E-Certificates to be issued by JCI India for the participants



TRAINING AREA

2. JCI INDIA ZONE LEVEL TRAINING EVENTS : ALL ZONES

Responsible authority ND/ZD

A. SPEECHCRAFT- (Level I) –Apr-May

- Qualifying program: Residential workshop on Speech Presentation skills.
- Duration: 2½ days
- No. of centers – All Zones
- No. of participants – Max. 30, Min. 25 per centre.
- Registration fees with accommodation – Rs.5000/- plus GST
- Eligibility – Any JCI India LO Member with at least one year of membership before the current Year. Member must have participated in EPS & CAPP.
- An ACTIVE JCI member and JAC (maximum of 10% seats to be given to JAC members depending on the applications received) can also register. The pilot will be suggested by JCI India and Co-pilot should be a National Trainer.
- Host Subsidy: Rs. 5000/- per participant.

B. ZONE TRAINERS WORKSHOP- (Level II)-Jun-Jul

- Residential workshop to become a Zone trainer.
- No. of Centers – 9 centers for Active Jc & 2 centers exclusively for JAC
- Duration: 3½days
- ZTWS event including Valediction shall get over by 4:00pm
- No. of participants: Maximum of 30 and Minimum of 25 per centre
- Eligibility: Only active JC / JAC members (maximum of 10% seats to be given to JAC members depending on the applications received) who have completed 2 continuous years of membership before the year in which the event is being held are eligible to participate + successful participation in SpeechCraft.
- FOR LOs: To send the application with DD to NHQ 45 days before the event or online registration through the members portal.
- Pass Percentage of ZTWS Trainings to be capped at 80% depending on the performance of the participants. Faculty may decide to keep it less than 80% also.
- Registration Fees with accommodation: Rs.14,000/- plus GST.
- Host Subsidy: Rs. 11,000/- per participant from the Registration fees. All the guidelines for hosting must be followed by the host and a certificate for the same must be provided by the pilot coach to avail the subsidy.

TRAINING AREA



- Centers for ZTWS to be as follows:

Centre	Clubbing Zones
Centre 1	1, 2, 3, 6 & 10
Centre 2	5, 7, 8 & 25
Centre 3	9, 11 & 13
Centre 4	4, 12 & 26
Centre 5	14, 15 & 24
Centre 6	16, 17 & 23
Centre 7	18 & 29
Centre 8	19, 21 & 28
Centre 9	20 & 22

C. Chairmanship and Parliamentary Procedures (CAPP) - Jan-Apr

- No. of participants: To be decided by ZGB
- Duration – 1 Day (Minimum 6 hours)
- The ZGB will decide on Registration Fees
- Eligibility – any active/associate or JAC Members can attend.
- JCI India will decide Faculty Team in consent with the Zone President.

D. OTP: Outbound Training Program: JUL-AUG

- No formal classroom structure. Learning through activities, trekking and cultural programs, and a night stay in a hill station. Also, Ready-Response-Rescue (RRR) can be a part of the OTP curriculum.
- Duration – 2.5 days event
- Eligibility – Jaycees
- No. of Participants – Max. 60 (Twin Sharing Basis)



TRAINING AREA

3. JCI INDIA NATIONAL LEVEL TRAINING EVENT: Responsible authority ND/NHQ

A. NATIONAL TRAIN THE TRAINER SEMINAR (Level III): ARPIL

- Advanced training workshop to become a National Trainer.
- Duration: Four days.
- No. of Centres: Two (North & South)
- No. of participants – Min. 25, Max. 30
- Registration Fees with accommodation: Rs.22,000/- plus GST
- Host subsidy: Rs. 16,500/- from registration, plus Rs 10,000/- extra towards trainers meet before the event. Provided all the hosting guidelines should be adhered to, and the Pilot faculty have sent the certificate for the same.
- Eligibility: ZTWS graduate with a minimum 1-year experience after ZTWS graduation and a minimum of 50 hours of training conducted. Assignments done as a part of the graduation process will not be considered. Documents, letters, feedback forms, etc. of each program should be sent to NHQ within 15 days of program completion. Must include action pictures of trainers along with audience and banner of host. Training at own LOs will not be considered. Topics as mentioned in POA plus 3 years continuous membership as an Active or JAC (maximum of 10% seats to be given to JAC members depending on the applications received) before the half in which the event is being held.

B. Online JCI Action Framework Training Program

- FacFaculty–National Trainer & above can conduct the Training Program
- Online Training will be conducted for Zone Trainers and above to certify them.
- E-Certificates will be issued by JCI India
- Registration Fees: Rs.200/- plus GST
- To be done before Feb 28th

TRAINING AREA



4. JCI India ADVANCED TRAIN THE TRAINERS' COURSES: Responsible authority ND/NHQ

A. JCI INDIA AUTHOR: APRIL (Author will be held once in two years.)

- An advanced residential training workshop to become the AUTHOR of a training course. (Depends on Application Received)
- JCI INDIA AUTHOR Course introduces techniques and tools to author training courses with detailed trainers' instructions, participants' handouts and visual aids that will enable other trainers to conduct the course efficiently. It is aimed at preparing trainers who have already proven their talents in the training field for a new dimension of authoring a training course.
- Course objectives - At the end of this training, participants will be able to author a new training course that can be conducted efficiently by other trainers. It will include all the slides, a Trainers' Guide and a Participants' Manual.
- The expectation of JCI India from Author – Every JCI India Author course must result in JCI India getting at least one very effective training course on any topic which shall be extremely useful to JCI India and its members which must include Slides, Trainer Guide and Participants' Manual.
- Duration: 3 complete days (Starts on Friday morning and ends on Sunday evening)
- No. of centres: 1
- No. of participants: Max. 24 and minimum 15 per centre. (Twin Sharing)
- Eligibility: NTTTS Graduate and 1 year's continuous membership as an active, associate member or JAC member in which the event is being held.
- For LOs: Should send application with DD or online registration to NHQ 30 days prior to the event.
- NHQ: Will send the final list to Host & Pilot.
- Trainers: Pilot Faculty should be a National Trainer and qualified JCI India Author duly certified by JCI India. Must be an Active JCI/ Associate Member/ Past NEC Member and should have Piloted one ZTWS/ NTTTS.
- Registration fee with accommodation: Rs.27,500/- plus GST.
- Host Subsidy: Rs. 16,500/- from registration, plus Rs. 10,000/- for trainers' meet before the event, provided all the hosting guidelines should be adhered to and a certificate for the same has been sent by the Pilot faculty.
- Travel Budget for Chairman & Faculties – Rs. 12,000/- or Actual whichever is lower.



TRAINING AREA

B. Academy of Business Coach (ABC) – Program to create Business Coaches.

- Duration: 5 complete days
- No. of Centers: 1
- No. of participants: Max. 24 and minimum 12.
- Eligibility: NTTTS Graduate and 1 year's continuous membership as an active or associate or JAC member before the half in which the event is being held.
- For LOs: Should send application with DD or online registration to NHQ 30 days before the event.
- Trainers: Pilot Faculty should be a National Trainer and must be an Active Jaycee/Associate Member/Past NEC Member and should have Piloted one ZTWS/NTTTS.
- Registration fee with accommodation: Rs. 60,000/- plus GST.
- Host Subsidy: Rs. 40,000/- from registration, plus Rs. 10,000/- for trainer meet before the event, provided all the hosting guidelines are adhered to and a certificate for the same has been sent by the Pilot faculty.
- Travel Budget for Chairman & Faculties – Rs. 12000/- or Actual whichever is lower.
- To be held once in a 2 years

5. JCI INDIA RESIDENTIAL COURSE FOR JCI MEMBERS:

Responsible authority ND/NHQ

A. NALANDA – NATIONAL ACADEMY OF LEADERSHIP AND ADMINISTRATION: (AUG 12-15)

- An exclusive residential training workshop to inculcate leadership skills.
- Duration: 4 Days
- Number of centers: 1
- No. of participants: Max. 75, 15 Corporate & 5 International
- Eligibility: Active Jaycee with a membership of the Year 2024 and current Year. Preference should be given to the LO President/ LO Officer. Additional qualifications can be prescribed by the NGB.
- JAC can also apply with the age limit of below 50 Years.
- Registration Fees with accommodation: For Active/ JAC Members Rs.15,000/- plus GST. Corporate participants Rs. 27,500/- plus GST should be sent to JCI India NHQ.
- Host Subsidy: Rs. 17,000/- from registration.

TRAINING AREA



6. JCI INDIA UPDATION COURSES:

Responsible authority ND/NHQ

A. TRAINERS' ENRICHMENT PROGRAM:

- To organize the Trainers Enrichment Program during March 2025.
- This would help the trainers to upgrade their skills and make them more relevant globally and nationally.
- Duration – 3 days event
- No. of Centres – 2 (North and South) depending on number of applications (JCI India can go for only 1 centre (English) depending upon the number of applications received
- Eligibility – National Trainers and above.
- No. of Participants – 100
- Moderator/s– Recommended by JCI INDIA.
- Event promotion by the National Director Training.
- Registration fee: Rs.12,000/- plus GST payable to JCI India.
- Host Subsidy: Rs. 10,000/

Point to be Noted:

A copy of the passport is a must while registering for the Zone & National Training Event. The participant needs to show the original birth proof, M-Aadhar Card, and SSC Marksheets before the event.

Mail ID for reporting:

JCI India – Training Area - training@jciindia.in
ND Training- ndtraining2025@gmail.com



Community Development



COMMUNITY DEVELOPMENT

1. JCI INDIA SCHOLARSHIP: till 31st July

- **Eligibility:** Students of 9th to 12th standard scoring a minimum of 60% are eligible.
- Scholarship amount Rs. 3000/- to each selected student.
- Sponsoring Local Organization: Any Local Organization, paid both halves of membership, can sponsor the student
- Last Date: A list of genuine students (in soft copy) must reach to NHQ on or before 31st July. Email ID for sending scholarship applications will be circulated in one month before the last date.
- Student/ Parent should have a bank account in his/ her name.
- Scholarship amount will be transferred directly through NEFT/ RTGS to the selected students.
- Marksheets of latest/ last Annual Examination certificate by School to be enclosed (compulsory)
- Recommendation letter of Local Organization President (compulsory)
- The president should mention in his letter if the nominated child is an orphan or differently abled.
- For Income proof of students/ parents, please ensure that the information in the textbox named "CERTIFICATE FROM SCHOOL/ COLLEGE/ INSTITUTION" is fully filled in the application form and signed by the school authority.
- Genuine students list, received from the Local Organization President, along with all supporting enclosures, shall be treated as authorized by the Local Organization President. The list sent by anyone other than the Local Organization President shall not be considered.

2. JCI INDIA EMPOWER HER

- 1100 needy & talented/ bright girl students can be selected across the country and can be sponsored by Rs. 1000/- per month throughout the year for four years.
- The student should be from a recognized school & his/ her performance should not decrease as the same will be tracked regularly throughout his/ her studies. The annual marksheets of the selected student must be shared at the beginning of every year before release of funds.
- Eligibility – Students of 9, 10, 11 & 12 Govt./ Govt. aided Schools only.
- Documents to be submitted – Same as JCI India Scholarship Program



COMMUNITY DEVELOPMENT

3. ONE LO ONE SUSTAINABLE PROGRAM (OLOSP) FOCUS ON UNSDG FOR A BETTER WORLD (Jan– Dec)

- Local Organisations must identify real problems in the community around them and design a project to provide sustainable/ permanent solutions to the problem as per the principles of the Action Framework.
- Local Organizations should send details of their project to community@jciindia.in and ND Community Development for approval before executing the task. The projects will be approved under OLOSP only if they provide SUSTAINABLE SOLUTIONS TO REAL PROBLEMS.
- Each Local Organization should execute a project to provide permanent/ sustainable solutions to real problems of the society.
- To identify and solve the local problem, Local Organization can form a project team, have internal meetings, take a survey in the locality, design a project to solve the challenging issues, can bring private/ public sector officials together to find the solutions and create community benefit.

The permanent solutions to real problems may be fall under any of the UNSDG goals:

- #1- No Poverty
- #2- Zero Hunger
- #3- Good health & Well Being
- #4- Quality Educations
- #5-Gender Equality
- #6- Clean Water & Sanitization
- #7-Affordable and Clean Energy
- #8- Livelihood & Brotherhood
- #9- Industry, Innovation and Infrastructure
- #10- Reduced Inequalities
- #11- Sustainable Cities & Communities.
- #12- Responsible Consumption & Production.
- #13- Climate Actions.
- #14- Life Below Water
- #15- Life on Land
- #16- Peace and Justice-Strong Institutions
- #17- Partnerships for the Goals



COMMUNITY DEVELOPMENT

4. KAABIL - SKILL DEVELOPMENT PROGRAM (JAN – DEC)

- Local Organisations should undertake vocational training programs for the underprivileged section of society.
- The training programs will be aimed at providing some skillset to the people that will help them to earn a living
- Local Organisations may work towards not only providing the skills but also giving work opportunities related to such skills.
- Some vocations for which training may be provided are:
 - Beautician, Henna Art, Handicraft, Stitching, Weaving, Knitting, Baking, Carpentry, Electrician, etc. LOs may identify more vocations.

5. SALUTE THE SILENT STARS: (JANUARY- DECEMBER)

- Honor the unsung heroes of their locality (preferably non-Jaycees) who have worked for the society over the years without any recognition.
- Send letters to the silent stars on the JCI letterhead, appreciating them for their service to society.
- The Salute the Silent Stars program is recommended to be clubbed with other major programs of the LO so that the honorees may feel special.
- Suggested heroes may be honoured. Eg: Hospital workers, Postmen, Farmer, Teacher, Traffic Police, Fireman, Municipal Workers, Soldier, etc.
- Honorees may be suggested by the NGB 2025 or maybe decided normally by the Local Organization as per the requirement of the Zone/ Local Organization

6. DAAN: (JAN- DEC)

- Celebrate your special days by Sharing food with needy people.
- Members may be motivated to undertake the Daan project to celebrate their and their families' birthdays/ anniversaries and other special occasions in their life.



COMMUNITY DEVELOPMENT

7. NEED BLOOD CALL JCI: JAN TO OCTOBER/ 14TH JUNE ON WORLD BLOOD DONOR DAY

- Conduct blood donation camps in association with blood banks/ other organisations/ other NGOs.
- There should be very good PR with this program.
- Maintain the website – www.needbloodcalljaycees.org at the JCI India level.

8. HUMAN DUTIES DAY: (JULY 10th)

- Local Organizations to organize an awareness campaign on Human Duties on July 10th and celebrate it as Human Duties Day
- Trainings and Awareness Programs, and Activities to be organised on Human Duties Day and through the year under this heading can cover the following:
 - 1.Civic Duty: Behavioural training on civic sense, etc.
 - 2.Duty towards the environment: Suggested Programs: E-waste collection and management, Increasing environmental sensitivities, etc.
 - 3.Duty towards society and fellow humans
 - 4.Duty toward Nation
 - 5(Programs focusing on duties instead of rights
- Programs to be promoted using the hashtag **#DutiesBeforeRights**



G&D Area



GROWTH & DEVELOPMENT

1. EARLY ACHIEVERS' MONTH (JAN)

- Encourage LOs to achieve membership goals early in the year.

2. ORIENTATION FORTNIGHT FOR NEW POTENTIAL MEMBERS (DECEMBER TO APRIL)

- LOs to plan for JCI Orientation for new potential members in represented and unrepresented areas.
- Focus on unrepresented Districts (One LO every District), unrepresented Taluks (One LO every Taluk/ Block), or unrepresented Wards (One LO every Ward) depending on LO density in different Zones.

3. SWAGAT – ORIENTATION FORTNIGHT FOR NEW JAYCEE MEMBERS

- LOs and Zones to organise orientations for new Jaycees members who have already joined the organisation in the year.

4. NEXT MILE PROGRAM (MISSION ONE LAKH) (JAN - AUGUST)

- Aim is to extend 1 Lakh invitations to young non-Jaycees to join JCI.
- The program will be implemented in a phase wise manner. The Mission Module must be added in PA, LOTs and OTS.

5. EMERGE IN METROPOLITAN CITIES (Jan- April)

- Project to launch local organization in metropolitan cities in India under the supervision of JCI India.
- **Targeted Cities:** Delhi, Bangalore, Mumbai, Chennai, Pune, Indore, Ahmadabad (Any other Cities as per the discretion of NEC)
- **Extension officer:** JCI India will appoint Extension Officers to designated areas above.
 - Roles & Responsibility of Extension officer
 - Initiate Minimum of 10 Orientation training in the assigned area by coordinating with young citizens of the area.
 - Orientation by well-known trainers of JCI India in high class venues o Form an ADHOC Committee Send the provisional affiliation form with all the necessary documents.
 - Help the president in forming LO Governing Board

GROWTH & DEVELOPMENT



- Conduct Officers Training for the LGB Ensure to organize the installation ceremony of LO with maximum PR.
- Look after the local organization & its activities until permanent affiliation.

- **Financial aid & recognition to Extension officer:**

- All Expenses of the Extension officer will be reimbursed by JCI India, on submission of claim form with substantiating documents.
- After Local organization granted with provisional affiliation, title of JFP will be confirmed for their service to JCI movement.

5. STUDENT LO AT COLLEGES (JCI CAMPUS CONNECT)

- Establish a Local Organization in educational institutes, including universities, colleges, and IITs.
- Enhance its impact by implementing skill development and entrepreneurship programs to empower students and contribute to their holistic development.

GUIDELINES TO BE FOLLOWED:

- The sponsoring LO should take the responsibility of the institution LOs for a year, assisting them in events and adhering to the system of JCI India.
- Under the guidance of the sponsor LO, following events should be conducted and initiated, which is mandatory:
 - **Skill Development Trainings:** The Sponsor LO should initiate and support conducting 1 Skill Development Session (National trainer and above) in 2 months.
 - **Entrepreneurship Development Programs:** Specialized Entrepreneurship development programs (pitch deck preparation, participation in CYE, Investors Conclave)
 - **International events opportunities:** Promote and recommend participation in international conferences by finding sponsors for participants.
 - **Interaction with successful business leaders:** Conduct business leaders interaction session at the institutions.
 - **Conduct EPS & Debate competitions:** Conduct EPS & Debate competitions in the institutions which should be initiated by the JCI in the institutions. The winners should be recognized and appreciated in the Zone Conference.



GROWTH & DEVELOPMENT

7. NEW LO INCUBATION PROGRAM

- Program for ensure that all new LOs of the year receive proper hand-holding to grow in JCI.
- An Incubation Officer to be appointed for all new LOs, and an oath to be administered to them.
- Incubation officer to be responsible for the following:
 - Training programs to be organised in the New LO
 - CD programs to be organised in New LO
 - Following LO 100% efficiency criteria as applicable for New LOs
 - Other activities as may be decided by the NGB to keep the New LOs engaged.
- Awards to be announced for the best Incubation Officers – Zone wise and National level.

8. CELEBRATE YOUR SPECIAL DAYS & GRATITUDE MONTH

Plan to promote members to contribute towards the education of underprivileged children on their birthdays, anniversaries and on special occasions in their lives by donating to JCI Foundation

9. GRATITUDE MONTH

Express gratitude to your LO/ Zone/ National Jaycee Members for their Support, and contribution by writing them physical letters on JCI Letter Head.



JCI
India

Junior Jaycee



JUNIOR JAYCEE WING

MEMBERSHIP

- Membership fee per Junior Jaycee – Rs 500 plus 18% GST i.e. Rs 90 = Rs 590.
- Minimum 10 members must be present in a LO to constitute the Junior Jaycee Wing.
- Deadlines:
 - 31st March – Retention and Growth
 - 30th April – For Uploading Membership List on Portal

ZONE LEVEL PROGRAMS

ZAPS - ZONE LEVEL ACADEMY OF YOUNG PUBLIC SPEAKERS

- Zone Level Academy of Young Public Speakers
- Zone Level EPS and CAPP for Junior Jaycees
- 1 Days Program
- Registration Fees – To be fixed by ZGB
- Maximum Participants in 1 center – 20-25
- Dates – 1st March to 30th June
- Eligible Participants – All Indian Citizens aged 14 to 18

“ACADEMY OF FUTURE LEADERS - AFL (FORMERLY KNOWN AS KUMAR)

- Participants Eligibility – Age 14-18
- 1 Centre Per Zone
- 2 ½ Days Residential Program
- Registration Fees - To be Fixed by ZGB
- Maximum Participants in 1 center – 40
- Dates – Fixed by ZGB



JUNIOR JAYCEE WING

NATIONAL LEVEL PROGRAMS

“JASMINE (JAYCEE ACADEMY FOR SMART INITIATIVE FOR EMPOWERMENT)”

IN APRIL – MAY - JUNE FOR STUDENTS OF ZONES/LOS

- Center- 2+2 optional center. 3rd and 4th Centers are optional. Based on number of applications, 3rd and 4th centers may be executed.
- Jasmine is Level 2 – Advanced training program for students of Std. 9 to 12th.
- Eligibility - Students should attend Empowering Youth Training Programs of JCI India.
- Duration: 2 ½ DAYS (Reporting on Friday afternoon, Closing on Sunday afternoon)
- Maximum: 5 students from each LO.
- Maximum no. of participants: 75 per center
- Registration Fee: Rs. 3500/-+ GST per participant, Total = Rs.4130/-
- JCI INDIA SUBSIDY: MAX. RS 1,50,000/- (2000/-per participant to host in addition to the registration amount (without gst) , as per the actual number of participants)

I SPEAK – [VOICE OF JUNIOR JAYCEES] LO LEVEL DEADLINE – JANUARY TO MARCH

- Public Speaking Championship for Junior Jaycees.
- Top 10 Best Speakers of JCI India will be awarded

CULTURAL EXCHANGE PROGRAMS

- Cultural Exchange Programs between Junior Jaycees at Intra - Zone, Inter-Zone, Intra - State, Inter-State, International levels.
- The program has to be physical.



JUNIOR JAYCEE WING

Recommendations –

- Skills exchange, Knowledge transfer, Cultural exchange, Food tasting, Healthy competitions, Local Sightseeing, Handicraft and Artefact exhibition, Folk Dance and Music Shows, Sports Competitions, Fun Fairs Etc.
- Interstate and Non-Neighbouring Zones' cultural exchange is highly appreciated.

FIRE SAFETY AND CARDIOPULMONARY RESUSCITATION (CPR) TRAINING DAY (FIRE SERVICE DAY – 14TH APRIL)

- Organise Fire Safety Training with Fire Department.
- Conduct Fire Drill for the entire school.
- Provide Fire Safety Sticker to create PR in School and Colleges
- Organise CRP for JJ wing, Schools and colleges.

YOUNG ACHIEVERS AWARDS (PRATIBHA PURASKAR)

- Young Achievers Awards is an honor to be awarded to Junior Jaycees who have excelled in their personal life in any field. For ex Education, Sports, Innovation, Entrepreneurship, Cultural Achievements etc.
- This award shall be presented at the Zone Level. This is a recommendation from National team to be adopted at the Zone Level.
- There can be 2 categories - One for Junior Jaycees and One for General Public [14 to 18 Years]
- Award Criteria can be finalized by the respective ZGB.
- Grand Felicitation and PR of the awardees must be made in the Zonecon / Junior Jaycee Conference.
- Press reporting is mandatory.

TULIP – TAP UNLIMITED POTENTIAL (JUNE-JULY)

- Participants Eligibility – Students of Class 6, 7 & 8
- 2 Centers – South & North (1 Center Each)
- 2 ½ Days Residential Program (Preferably in a good quality residential school)



JUNIOR JAYCEE WING

- Registration Fees - To be decided Latter
- Maximum Participants in 1 center – 50 (40 Paid + 10 Free Seats to the Host School)
- Dates – June/ July
- Faculty: National Trainers and above (Preferably iconic trainers)

**PROPOSED FOCUS AREAS FOR JUNIOR JAYCEES 2025- NGB 2025
MAY SUGGEST/CHANGE THE FOCUS AREA AS REQUIRED.**

FOCUS AREA	
Career & Profession	First Responder
Science & Innovation	Vocation skills
Teenage Entrepreneurship	Say No To Drugs
Skills & Talent	Good Touch & Bad Touch
Health & Fitness	Social Media Awareness
Society & Relationships	Infatuation and attraction
Evocation & Fire Drill	

NGB 2025 MAY IDENTIFY DIFFERENT FOCUS AREAS FOR THE JUNIOR JAYCEE WING.

WHO'S LEARNING – DAILY ARTICLES FOR DAILY LEARNING

- A Daily article will be published on Social Media that accelerates the overall growth of Junior Jaycees. This shall also help Junior Jaycees develop the habit of reading.
- 30 days 30 articles

JAYCEEOPEDIA – JUNIOR JAYCEE QUIZ CONTEST

- The Hunt for JCI India's Brightest Junior Jaycee via online Quiz Contest

JUNIOR JAYCEE ZONE BOARD

- Every Zone to have a Junior Jaycee Zone Board headed by a Junior Jaycee Zone Chairman. The ZD Junior Jaycee will be a member of the Zone Board.



JUNIOR JAYCEE WING

JCSAT (JCI SCHOLARSHIP AND APTITUDE TEST) : 31ST JULY

- Physical test to be conducted across the country on the same date.
- Three different papers for 3 different levels of tests for different classes
- Test paper to cost Rs. 100/-
- Rs. 30/- to be returned to the LOs towards expenses for conducting the tests in schools, couriers charges for papers, etc.
- Scholarship amounts to be decided by the NGB of 2025.

FAQS FOR JUNIOR JAYCEE MEMBERSHIP AND JUNIOR JAYCEE WING

1. WHO IS A JUNIOR JAYCEE?

- As per Article 2.18 of the JCI India Constitution Junior Jaycee - Means a student between the age of 14 and 18 who accepts the Junior Chamber International India philosophy and continues to be a member of the Junior Jaycee Wing attached to any Local Organization, which is an active member of this Society.

2. WHAT IS A JUNIOR JAYCEE WING?

- A group of a Minimum of 10 Junior Jaycees attached to an active LO is considered a Junior Jaycee Wing.

3. WHO IS ELIGIBLE TO BECOME A JUNIOR JAYCEE?

- Any student who is an Indian Citizen and whose age is 14-18 can become a Junior Jaycee.

4. WILL A JUNIOR JAYCEE HAVE A UNIQUE IDENTIFICATION NUMBER?

- Yes

5. WHAT IS THE MINIMUM STRENGTH OF A JUNIOR JAYCEE WING OF A LO?

- 10

6. WHO WILL REPORT THE ACTIVITIES OF JUNIOR JAYCEE WING TO JCI INDIA NHQ?

- There will be a new head called Junior Jaycee Activities in MRF format which can be used to report JJc Activities. MRF is accessible to LO President using a Password.

7. CAN A JUNIOR JAYCEE WING HAVE ITS OWN SEPARATE NAME?

- No, The JJc Wing will be identified by the main wing only.
- If the wing is opened in a School/institution - the name of such School/Institution can be used.



JUNIOR JAYCEE WING

8. WHAT IS THE RECOMMENDED JUNIOR JAYCEE GOVERNING BOARD AT LO LEVEL?

- Junior Jaycee Chairman
- Junior Jaycee Vice Chairman – 2
- Junior Jaycee Secretary - 1
- Junior Jaycee Treasurer - 1
- The wing can add more posts based on the strength of the wing

9. WHAT IS THE MEMBERSHIP FEE PER JUNIOR JAYCEE?

- Rs. 500/- + 18% GST = Rs. 590/-

10. HOW DO WE PAY FOR THE MEMBERSHIP FEE?

- The Payments can be made using the online portal which is accessible by the LO President. This is the same portal used to pay regular membership fees

11. HOW DO WE UPLOAD THE MEMBERS' LIST?

- The members' list can be uploaded using the online portal which is accessible by the LO President. This is the same portal used to upload the regular members' list.

12. HOW DO WE REPORT OUR ACTIVITIES?

- The reports can be made via MRF. A separate section for the junior Jaycee wing is available in the online portal.

13. WILL THE JUNIOR JAYCEE CHAIRPERSON GET ACCESS TO SUBMIT REPORTS?

- There is no separate access. The Activities can be reported as informed above

14. WHAT ARE THE AWARDS AVAILABLE FOR JUNIOR JAYCEE WING?

- There is a provision for Individual and Group awards both at Zone Level and National Level. Various recognitions may be announced during the course of the year

15. JUNIOR JAYCEE MEMBER'S OATH

- "I do solemnly swear that I shall faithfully serve the purposes of Junior Chamber and shall at all times uphold its ideals and principles"

16. JUNIOR JAYCEE OFFICER'S OATH

- "*I do solemnly swear that I shall faithfully execute the office of _____ of Junior Jaycee wing of JCI _____ and will, to the best of my ability, serve as a living example of this organization's philosophy and belief, and will uphold and enforce the constitution and policy of this organization at all times*"



JCI
India

Lady Jaycee



LADY JAYCEES

Vision : To empower and encourage the active participation of Lady Jaycees and to create a dynamic and inclusive platform within JCI India where Lady Jaycees are actively engaged and equipped to lead impactful initiatives, thereby enhancing their representation and ensuring their integral role in shaping the future of the organization

1. “JODI NO 1 LO” (January To March)

An initiative to promote couple membership

Objective : It is an initiative aimed at fostering stronger bonds by encouraging each LOs to ensure that all spouses of existing members join JCI, achieving full enrolment. This program focuses on achieving 100% enrolment of spouses into JCI and to create a cohesive and empowered JCI community by ensuring the active participation, thereby enhancing family engagement and strengthening the LO.

Recognitions:

LOs achieving 100% enrolment of spouses will be recognized

Zone Presidents with 3/more LO's becoming Jodi NO 1 LO will be recognized

Lady Jaycee Directors of Zones with 3/more LO's becoming Jodi NO 1 LO will be recognized

2. “FEMI SEARCH” (January To March)

A Program focusing to prospect new Lady JCI members

Objective : To expand the network of Lady Jaycees by prospecting and enrolling women from all walks of life to create a more diverse and inclusive membership base.

It is an initiative aimed at identifying and enrolling women from diverse sectors of society into the JCI fold. This program focuses on reaching out to women from colleges, institutions, residential colonies, and various professional backgrounds, encouraging them to join JCI and empowering them with opportunities for leadership, personal growth & community impact.



LADY JAYCEES

3. “FRAGRANCE OF LOVE” (February 14)

Objective : To spread positivity, love, and gratitude for their loved ones

It is a program to celebrate Valentine's Day in a unique way. This project encourages individuals to express their love and appreciation for their valentines, parents, teachers, siblings, friends, or anyone who holds a special place in their hearts through a video.

- Participants record short videos of 3-4 minutes expressing their love
- Videos are to be uploaded on social media platforms with the hashtags in the following order:

#ValentinesDay #JCIIndia #RiseUp #FragranceOfLove

- Top 3 videos with highest views will be recognized

4. “SHERO’S DAY” (March 8)

Women’s Day Celebration of JCI India to celebrates the spirit, achievements & empowerment of women.

Objective: This program encapsulates the true essence of Women's Day and aligns with JCI India's vision of building better leaders and stronger community.

This Women's Day, the program is designed to honour exceptional women, inspire Lady Jaycee members, empowers ladies with knowledge and skills and raise awareness about women's empowerment

PROJECT 1: WOW - WOMEN OF WORTH AWARD

- The LO has to identify and recognize an outstanding woman who has excelled in her area of expertise and recognize her. (Preferably non jaycee)

PROJECT 2: EMPOWERMENT SESSION

- LOs can organize sessions to educate, empower, and inspire Lady Jaycee members through practical and motivational sessions on topics:
- Leadership Skills
- Health and Wellness: Discussions on mental health, fitness, and women-specific health issues.
- Entrepreneurship
- Self-Defence
- The sessions must be organized offline



PROJECT 3: WOMEN'S DAY RALLY

- Involve community members, local leaders, and organizations to amplify the message.
- Distribute pamphlets or brochures about women's issues to promote awareness.
- The program must create more visibility for JCI

Best LO from each Zone will be recognized

5. "PINK CONCLAVE" (April)

Lady Jaycees conclave of JCI India

Objective : The event aims to inspire, train, and connect Lady Jaycees from across the country, fostering camaraderie.

"Pink Conclave" is a prestigious two-day national event of JCI India, exclusively for Lady Jaycees. This unique conclave celebrates the empowerment, growth, and achievements of women, providing a vibrant platform for learning, networking, and fun.

Features of the Program

Sessions by Eminent Lady Personalities/Speakers

Inspirational talks by renowned women leaders, achievers, and role models from various fields

Interactive Training Sessions

Training sessions on various topics with Panel discussions or Q&A sessions to engage participants

Business Networking

Dedicated networking opportunities for participants to showcase their businesses, products, or services.

Fun & Frolic

Performances and entertainment segments to add vibrancy to the conclave.

- Duration: 2 Days
- Participants: 100 Lady Jaycees from across India
- Location: Based on availability and accessibility
- Registration Fee: To be decided by the NGB



LADY JAYCEES

6. LADY JAYCEES CONFERENCE (May)

Lady Jaycee Conference can be organized by the Zone (Optional)

7. PRAYAS DAY (May 28)

For menstrual awareness

Prayas Day aims to raise awareness about menstrual health and hygiene, breaking societal taboos, and improving access to essential resources for women and girls.

Projects to be organized:

- **Donation of Sanitary Napkins**

Organize donation drives to distribute sanitary napkins in schools, colleges, rural areas & urban slums.

- **Donation of Sanitary Napkin Vending Machines or Electric Incinerators**

Install vending machines to dispense sanitary napkins or install electric incinerators for the safe and eco-friendly disposal of menstrual waste.

- **Awareness Sessions on Menstrual Health**

Conduct interactive workshops in schools, colleges, and communities led by healthcare professionals or trainers in menstrual health

Best LO from each Zone will be recognized

8. "MOM & ME" (May 11)

Mother's Day photo contest

MOM & ME is a National Level Photo contest where you have to capture a moment with your mother or your daughter.

- Capture a meaningful or fun photo with your mother or your daughter that reflects your unique bond.
- Upload the photo to your social media accounts.
- Use the hashtags #MothersDay #JCIIndia #RiseUp #MomAndMe in the caption in this order

The 5 photos with the highest likes will be selected.

Winners will receive certificates of appreciation and a chance to be featured on JCI India's official platforms.



9. QUEEN OF KITCHEN CONTEST (June)

The "Queen OF Kitchen Contest" is a national-level culinary competition exclusively for Lady Jaycees of JCI India to showcase their culinary skills by preparing recipes based on specific food categories.

Contest Structure:

- Recipes will be prepared based on predefined food categories which will be announced.
- Participants must record and submit a video of the cooking process and final presentation as a part of the entry.
- Judging criteria include creativity, presentation, and adherence to the theme.
- The event will also be promoted on social media with the hashtag #MasterChef #Recipe #JCIIndia #RiseUp #QueenOfKitchenContest (in this order)

Zone-level winners will be awarded certificates and trophies

National Level Winner, Runner Up & Second Runner Up will be awarded with Cash prize, trophy, and certificate.

10. "WOMEN RISE" (July)

An online International Empowerment Week

"WOMEN RISE" is a 2-day program features impactful sessions on different topics conducted by 7 Lady Leaders of JCI from different National Organizations

Program structure:

- Duration: 2 consecutive days.
- Platform: Online via Zoom.
- Trainers: 7 Lady Leaders of JCI, each representing a different NOM

LADY JAYCEES



11. "HER VOICE, HER POWER" (August)

Online Public Speaking contest for Lady Jaycees

"Her Voice, Her Power" is an empowering online public speaking contest designed for Lady Jaycee members to showcase their oratory skills and share their unique perspectives through a short video presentation on a given topic.

Eligibility:

- Open to all Lady Jaycees of JCI India.
- National Trainers and above are not eligible to participate.

Submission:

- Participants must record a 3-minute video presentation based on a pre-announced topic.
- Videos can be in Hindi or English

The Top 6 participants will be selected for the Finals which will be held during the National Convention.

TOP 3 will be selected as Winner, Runner Up & Second Runner Up



JCI
India

Business Area



BUSINESS

1. ABLE ENTREPRENEURS: ACADEMY FOR BUSINESS LEADERSHIP & EXCELLENCE FOR ENTREPRENEURS

BUSINESS TRAINING PROGRAM TO ENHANCE THE SKILLS OF BUSINESS PERSONS.

- 1 Center
- Duration: 3 ½ Days
- Participants: Max. 75, including 5 from other NOMs & 10 Corporate. In case of no participants from others NOMs, seat may be allocated to corporate.
- Registration fees: Rs. 20,000 + GST per participant and corporate Rs. 25,000 + GST.
- Corporate participants should be promoted.
- Faculties should be minimum National Trainers & must be leading Business Trainers.
- Promotion by ND/ ZD Business/ Host/ ND should promote event with help of Videos of past event, sharing of testimonials by old participants, etc.
- **Eligibility of participant:** Active Jaycee with 2 Year continuous Membership with annual dues.
- Eminent speakers and India's business icons should be invited as Guest.
- Maximum Host Subsidy: Rs. 17,000/- per participant including faculty and chairman.
- Faculty meet (one day prior to the event) – Rs. 32,500/- per centre (if applicable).

2. ABLE PROFESSIONALS: ACADEMY FOR BUSINESS LEADERSHIP & EXCELLENCE FOR PROFESSIONALS

A PROGRAM IN LINE WITH ABLE ESPECIALLY FOR JAYCEES WHO ARE IN THE SERVICE INDUSTRY/ PROFESSIONALS.

- 1 Center
- Duration: 3 ½ Days
- Participants: Max. 75, including 5 from other NOMs & 10 Corporate. In case of no participants from others NOMs, seat may be allocated to corporate.
- Registration fees: Rs. 20,000 + GST per participant and corporate Rs. 25,000 + GST.
- Corporate participants should be promoted.
- Faculties should be minimum National Trainers & must be leading Business Trainers.
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- Eligibility of participant: Active Jaycee with 2 Year continuous Membership with annual dues.
- Eminent speakers and India's business icons should be invited as Guest.
- Maximum Host Subsidy: Rs. 17,000/- per participant including faculty and chairman.
- Faculty meet (one day prior to the event) – Rs. 32,500/- per centre (if applicable).



BUSINESS

3. KAMAL PATRA AWARD: AT ZONECON & NATCON

- Honouring one **JCI member** for his professional achievement.
- **Eligibility:** Zone level winners are eligible to contest in National level with JCI age (18-40 years).
- Duly filled nomination form, a one-minute achievements video, and supporting images should be sent to business@jciindia.in within 15th October, along with YouTube link/ Google drive link.
- On selection, the one-minute video shared by the winning contestant will be displayed at
- NATCON. Quality of the videos will be pre-checked and only approved videos of winners will be played. It is recommended that the video is made by a professional. An entry may be disqualified in case of poor quality of video.
- Promotion by LOs/ ZP/ ZD/ ND/ NOMC/ NHQ

4. CYE (CREATIVE YOUNG ENTREPRENEUR) AWARD - LO/ZONE/ NATIONAL LEVEL

The Creative Young Entrepreneur Award has been constituted with a vision to promote Innovation in the field of business. In this competition, young entrepreneurs would be required to make & present a business plan/ idea that conform to one of the following criteria:

- Innovative New Business Ideas
- Innovation/ Creative developments in existing businesses

The participating young entrepreneur will have to present the **Role of Innovation** in their path to success. The best business plan/ idea would be honoured at the National Level and the winner will get opportunity to participate in international CYE contest.

DETAILS OF THE NATIONAL CYE COMPETITION OF JCI INDIA:

- Period: To be launched in January - February & completed within 30th April
- Application Fees: Rs. 6,000 + 18% GST
- Minimum 50 and maximum 200 applicants from the entire country.
- Format for sending in the entries to be shared at the time of the competition.
- Open for Jaycees and Non-Jaycees
- The event will be held in multiple rounds.
- Language of the event will be in English only.
- Rewards will be decided by the NGB of 2025 based on the number of entries received.

Promotion by ND/ NOMC/ NHQ/ ZP/ ZD Business.

OPTIONAL 100% EFFICIENCY POINT



BUSINESS

5. BUY FROM A JAYCEE

FULL YEAR PROGRAM MONTHLY (RECOGNITION EVERY MONTH).

Program Objective: "Every Jaycee Member should make all their purchases from another Jaycee member only, as far as possible. A Jaycee member should provide the best rates, products and services to a fellow Jaycee member."

- The program will be open only for Jaycee members
- Reporting will be done online through the membership portal only
- The program will be open throughout the year
- **Only those Jaycee vendors can participate who have registered their businesses on the JCI India Membership Portal**
- Monthly toping members, LOs, Zones will be announced
- Promotion by ND/ NOMC/ NHQ/ ZP/ ZD Business

COMPULSORY FOR LO 100% EFFICIENCY

6. BUSINESS EXPO BY LOS/ZONE (JANUARY TO DECEMBER)

TWO DAYS BUSINESS EXPO

- Tie up with local Chamber to organise Business Expo at LO/ Zone to provide marketing opportunities for Members/ Non-Members (Buyer/ Seller Meet)
- Business Stalls by members
- Business Awards & Recognition (Best presentations, Best Stalls, Unique Products, etc.)
- **The Expo can be used as a platform to present Business Excellence Awards for Non-Jaycees from the society**
- Promotion by ZP/ ZD/ ND/NOMC

7. JCOM - JAYCEES CHAMBER OF COMMERCE: ALL ZONES (JANUARY TO DECEMBER)

JCOM is a business area program of JCI India to provide a wholistic business growth platform to Jaycee members.

- Annual Subscription of JCOM will be 4000 + GST
- JCOM Policy to be circulated separately.
- Tie-Up of JCOM with other Chamber of Commerce to be promoted/ explored.
- **ENQUIRY PORTAL** to be operationalised: Facility for any Jaycee member to post requirement (for purchase only) on JCOM portal/ app. The data will be available only to all JCOM members to be able to service. Subsequently, we may also provide a platform only for JCOM members to post products for sales.
- A separate Recognition Plan to be shared by the JCOM Board.



BUSINESS

8. PRIVILEGES WITH JCI INDIA MEMBERSHIP CARD

Objective: Will increase Business within members & Add value to Membership Card

Promotion by: ND/ NHQ/ NOMC/ ZP/ ZD Business

- Zone/ LOs should introduce various privileges for valid JCI Membership Card holders.
- Every Zone should appoint a Zone Coordinator for Membership Privilege card by January 30th.
- Businessmen who are JC members may offer special discounts/ privileges on production of a valid JCI Membership Card. List of all such willing Jaycee Businessmen should be created and shared in the Zone and with the entire JCI India.
- LO level benefits to be enrolled by May (Round 1) and September (Round 2).
- Zone level benefits to be compiled by June (Round 1) and October (Round 2).
- National level benefits to be compiled and shared by July (Round 1) and November (Round 2).
- JCI India will circulate the list of all participating Jaycee Businessmen (as received from different zones) to all Jaycees of JCI India once in every 6 months.
- Validity of a JCI India Membership Card should be ascertained by using the JCI India Mobile App.
- JCI India may provide the opportunity to participating Jaycee Businessmen to upload their own data/ offers of JCI web portal. Such offers will become live after approval.
- Later on tie can be made with Malls/ Banks/ other Retails stores to accept our Membership Cards as benefit cards.

BUSINESS



9. JCI DISPLAY BOARD FOR BRANDING OUTSIDE THE BUSINESS ESTABLISHMENT OF ALL JCI MEMBERS (WITH NAME OF BUSINESS ESTABLISHMENT) (MARCH TO MAY)

A small board with JCI branding should be installed outside the business establishment of all JCI Members. A common design pattern (set by JCI India) should be used to ensure top-of-the-mind recall and branding. Multiple such boards in business streets will arouse curiosity among non-Jaycees and help in the growth of the organization. These boards will also bring about a sense of pride in the members. This will also promote business among JC members.

COMPULSORY FOR LO 100% EFFICIENCY

- Every zone should appoint a Zone Coordinator for Display board before 30th January
- Promotion by: ND/NOMC/ZP/ZD Business
- Recognition for Zones/ LOs installing the maximum number of boards

Promotion by: ND/ NOMC/ ZP/ ZD Business

Recognition for Zones/ LOs installing the maximum number of boards.

10. FINANCIAL MANAGEMENT TRAINING (APRIL TO MAY)

- Training for JC members and JJ Wing members
- To be organized at LO level
- Training to create awareness among members/ JJs on how to manage their finances and create savings.



JCI
India

PR & Marketing Area



PR & MARKETING

SOCIAL/DIGITAL MEDIA

1. SOCIAL MEDIA – NATIONAL/ZONE/LO LEVEL (JAN- MARCH)

All Jaycee members should Follow all the JCI India Social media Pages

SOCIAL MEDIA – NATIONAL/Zone/LO LEVEL (JAN- MARCH)]

All Jaycee members should Follow all the JCI India Social media Pages:

- Facebook: <https://www.facebook.com/jciindiaofficial>
- Instagram: <https://www.instagram.com/jciindiaofficial/>
- YouTube: <https://www.YouTube.com/@jciindiaofficial>
- WhatsApp channel: <https://WhatsApp.com/channel/0029VaWN3pAEAKWGIBRloV02>
- LinkedIn: <https://www.LinkedIn.com/in/jci-india-ngo-b56a802b4/>
- Twitter/ X: <https://www.x.com/JCIIndiaHQ>

All Jaycee members should Follow all the National President of JCI India Social Media Pages:

- Facebook: <https://www.facebook.com/p/National-President-JCI-India-100091680320743/>
- Instagram: <https://www.instagram.com/nationalpresidentjciindia/>
- YouTube: <https://www.youtube.com/@nationalpresidentjciindia>
- Twitter/ X: <https://www.x.com/NP JCI India>

All the JCI activities of 2025 should be promoted/ posted on all social media pages throughout the year.

QR of Social Media Platform should be installed in all the NATIONAL/ ZONE events for members to like/ subscribe/ follow.

JCI INDIA Zone/LO pages:

- All Zones/ LO to have official Social Media Accounts to be continued from one year to another
- All Zones/ LO to follow the JCI India SM accounts from their official accounts
- All Zone/ LOs to promote their Zone activities/ LO activities on social media extensively
- All Zones/ LO to appoint a Zone Coordinator/ LO Coordinator exclusively for Social Media
- To increase the followers and subscribers create content/ digital marketing /collaborate with influencers
- Zone/Lo coordinator should be called in all the events of ZONE/LO to collect photos/video/bites /reel of the events and send it to JCI INDIA for promotion and also promote the event on social media

JCI India to provide an official WhatsApp Number for every Zone



PR & MARKETING

2. MEDIA PARTNERS/ JCI INDIA MEDIA CENTRE (PRINT AND ELECTRONIC MEDIA)

- Collaborate with News Papers - local, State, National (regional language must be encouraged) during January – March.
- Collaborate Local TV Channels – State Channels and National Channels during January – March.
- A Zone Media Manager must be appointed to the ZGB.

3. SHOUTOUT 'JCI INDIA' SOCIAL MEDIA WEEK: JAN - OCT

2025 is the year of BRANDING. Every month, coordinated efforts have to be made on social media across all levels – LO, Zone and JCI India. A pre-planned and well-coordinated weekly campaign should be run at each level to make sure we reach to the screens of every person in our contact sphere. The suggested weekly plan is as below:

- 1st DAY – A Powerful video shot by the President or a Senior JCI Leader/ Trainer
- 2nd DAY – Showcasing the best project of the Month
- 3rd DAY – Testimonial Day- A video of a member sharing their JCI Experience
- 4th DAY – Showcasing JCI's Individual Development (Training) Area of opportunity
- 5th DAY– Collaborate or interview a strong local personality or influencer
- 6th DAY– Knowledge sharing- Share something learnt from the vast ocean of JCI
- 7th DAY- A strong JOIN JCI pitch with mass sharing across all platforms

Every day plan may change on a month on month basis and will be communicated beforehand.

JCI BRANDING

4. PROUD AMBASSADORS: (JAN – FEB)

Program to promote personal JCI branding among all JCI members. Members to use the following merchandise proudly and extensively:

- Display JCI Branding **Name Boards** outside home/ office/ factory/ industry/ shop
- All members to use **JCI sticker** on their vehicles & Mobile Phones
- All members to have **JCI flags** that they may use on their **cars/ bikes** during JCI programs
- Add **JCI logo** and designation to the personal and business visiting card
- Members proudly wear a **JCI lapel pin** everyday (even when not going to a JCI program).
- All LO members to wear **JCI Branded T-shirts** for their public facing programs
- Any other promotional material that a member may personally use to brand JCI with pride.



PR & MARKETING

5. JCI BRANDING IN PUBLIC

- Local organizations achievements/ JCI India History/ social cause message can be displayed across city/ Village/ Town with large JCI Logo and branding.
- LOs must take all required permissions for local authority/ agency.
- Police Barricades to be placed across the main traffic junction with JCI Branding
- JCI Branding through Billboards
- CLOCK TOWER construction in City with JCI Branding.
- Park/ Street/ Crossroads should be branded under JCI.
- Install reflective welcome boards with good height at the entry of city/ municipality/ street.
- Promoting any other branding material to increase the brand presence of JCI among the public.
- Branding of JCI should be made as per the JCI Standards.
- Promotion by LOs/ZD/ZVPs/ZP

6. 5K RUN/ MARATHON/ CYCLOTHON/ WALKATHON COLLABORATION WITH OTHER ORGANIZATIONS FOR SOCIAL CAUSE

- Organize 5K Run/ Marathon/ Cyclothon/ Walkathon in your city.
- Provide JCI Branded T-shirts/ JCI Medals.
- Provide participation certificate with JCI branding.
- Invite Celebrity/ Politician/ Renowned Personality/ IAS/ IPS/ Police Officers as Chief Guest.
- Ensure extensive Media coverage.
- It can be done by LO Level/ Zone Level.
- Minimum Participants: 500 members Compulsory.
- Promotion and responsible authority by LOs/ZD/ZVPs.
- Necessary approval must be obtained from the concerned authority before initiating.

PR & MARKETING



7. PROGRAMS TO BE ORGANIZED DURING NP/ NVP VISITS.

- During NP Visit organize meetings with:
 - Chief Minister of the State
 - Central ministers
 - Governors
 - District collectors
 - City Mayor
- Organize Press Conferences and Radio Interview (Mandatory for NP Visit)
- Invite prominent people of that city/ district to meetings.
- Inauguration of major activities under Public Facing JCI activities.
 - Foundation laying or Inaugurate Clock Tower Construction
 - Inaugurate a JCI Chowk in your city
 - Foundation/ Inaugurate Building of JCI Bhawan
 - Park/ Street should be branded under JCI.
 - Install welcome board at the entry of city/ Municipality/ street.
- Organize mega PR programs inviting more people, especially other youth organizations.
- NP visit planning to include ND PR and NC social media for better promotion and extensive media coverage.

8. OUTSTANDING YOUNG PERSON AWARD (OYP): AWARD CEREMONY AT NATCON

DEADLINE TO RECEIVE NOMINATION AT NHQ (last date 30th September)

- Promotions by LOs/ ZP/ ZD/ ND/ NC
- Honor maximum 10 Outstanding Young Persons who have made a difference in the society. Ensure extensive media coverage.
- Eligibility: Candidate should be from 18 to 40 years of age and Non-JCI Member
- Duly filled nomination form along with achievements video/ images should be sent through email within 30th September, along with YouTube link/ Google drive link of achievements.
- On selection, one minute video on the nominees work and achievements will be requested from the winners & nominating LO, to display at NATCON.
- Winners of National OYP award, can submit nomination for International Level OYP



PR & MARKETING

9. JCI WEEK: 9TH TO 15TH SEPTEMBER BY ALL ZONES & LOCAL ORGANIZATIONS

- Mega PR program of our organization. Celebrate the victories of the year.
- NC to Prepare circular and promotion material by 15th July.
- Promotions by Local Organizations/ ZP/ ZD/ ND/ NC
- Day wise program plan to be done by NC and ND.
- SDG and need based programs to be planned by the current team to generate max. PR
- Activities to be posted in social media by tagging Government/ JCI/ Corporates/ Companies.

10. OUTSTANDING DIGITAL INFLUENCER AWARD (ODI): AWARD CEREMONY AT NATCON

(DEADLINE TO RECEIVE NOMINATION AT NHQ (last date 30th September)

- Promotions by LOs/ ZP/ ZD/ ND/ NC
- Honor maximum 10 Outstanding Young Digital Influencer who have made a difference in
- the social media platform.
- **Eligibility:** Candidate followers should be on or above 50k and should be from 18 to 40 years of age and Non-JCI Member
- Duly filled nomination form along with achievements video/ images should be sent through email within 30th September, along with YouTube link/ Google drive link of achievements.
- On selection, one minute video on the nominees work and achievements will be requested from the winners & nominating LO, to display at NATCON.

11. MOCK GENERAL ASSEMBLY FOR JUNIOR JAYCEE'S

(DEADLINE TO RECEIVE NOMINATION AT NHQ (last date 30th September)

- The JCI Mock General Assembly is a two-day event aimed at engaging Junior Jaycees and institutional entities in addressing global and local challenges.
- Registered participants to be trained and mentored on CAPP
- Event to be planned at two separate centers – North & South

Recognition:

1. Top 3 Zones/ZD PR & Marketing will be recognized on every month by ND PR & Marketing
2. Top 3 LOs will be recognized on every month by ZD PR & Marketing



JCI
India



Thank You

2025

PLAN OF
ACTION

JCI INDIA 2025