

Pitchfork

Are they really the most trusted voice in music?



pitchfork



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About 29,000,000 results (0.56 seconds)

Pitchfork | The Most Trusted Voice in Music.

<https://pitchfork.com> ▼

Each Sunday, **Pitchfork** takes an in-depth look at a significant album from the past, and any record not in our archives is eligible. Today, we revisit the auspicious ...

Results from pitchfork.com



Reviews

Daily reviews of every important album in music.

8.0+ Reviews

Home. Sections. Genres. Most Recent · Popular. 8.0+ Reviews ...

Let's evaluate that claim from a rhetorical perspective

Credibility : We expect credible writers to have a good command of language.

Emotions : We expect good writers to take a neutral and objective stance.

Logical : If a high review score is given, then we expect it to perform well in charts.

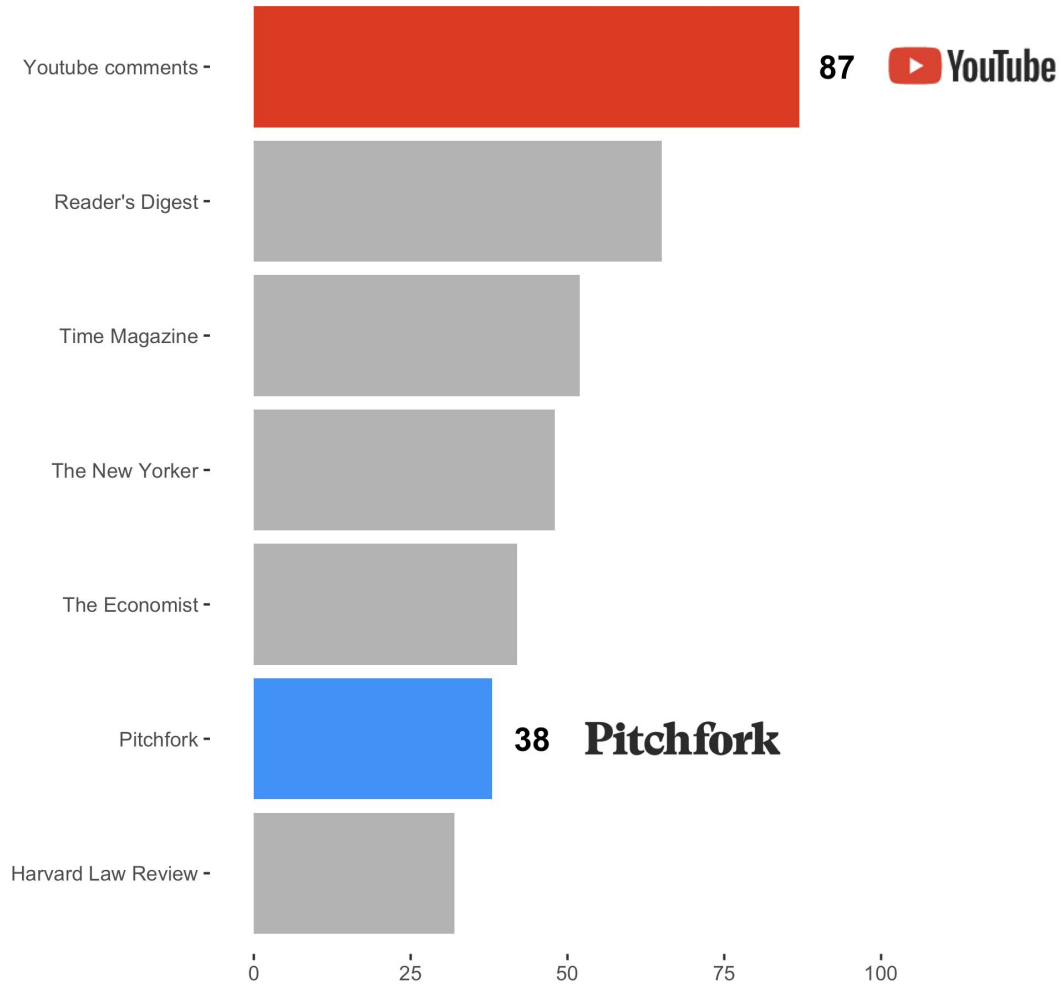
Overview of datasets

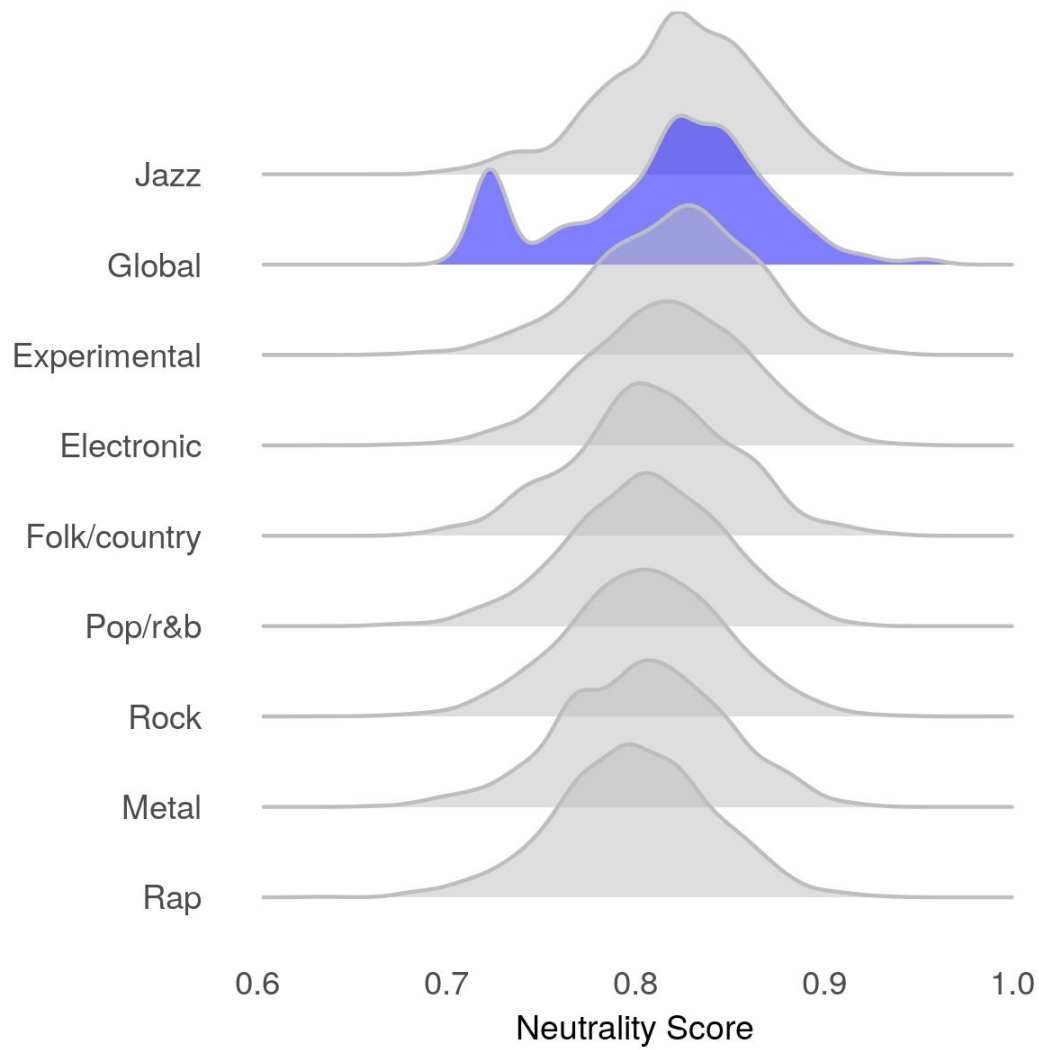
- Pitchfork reviews from 1999-2016 from Kaggle.com
- Scraped Spotify album stream count
- Scraped and calculated peak billboard chart ranking per album
- After joining, the final dataset contains 13,000 rows/albums

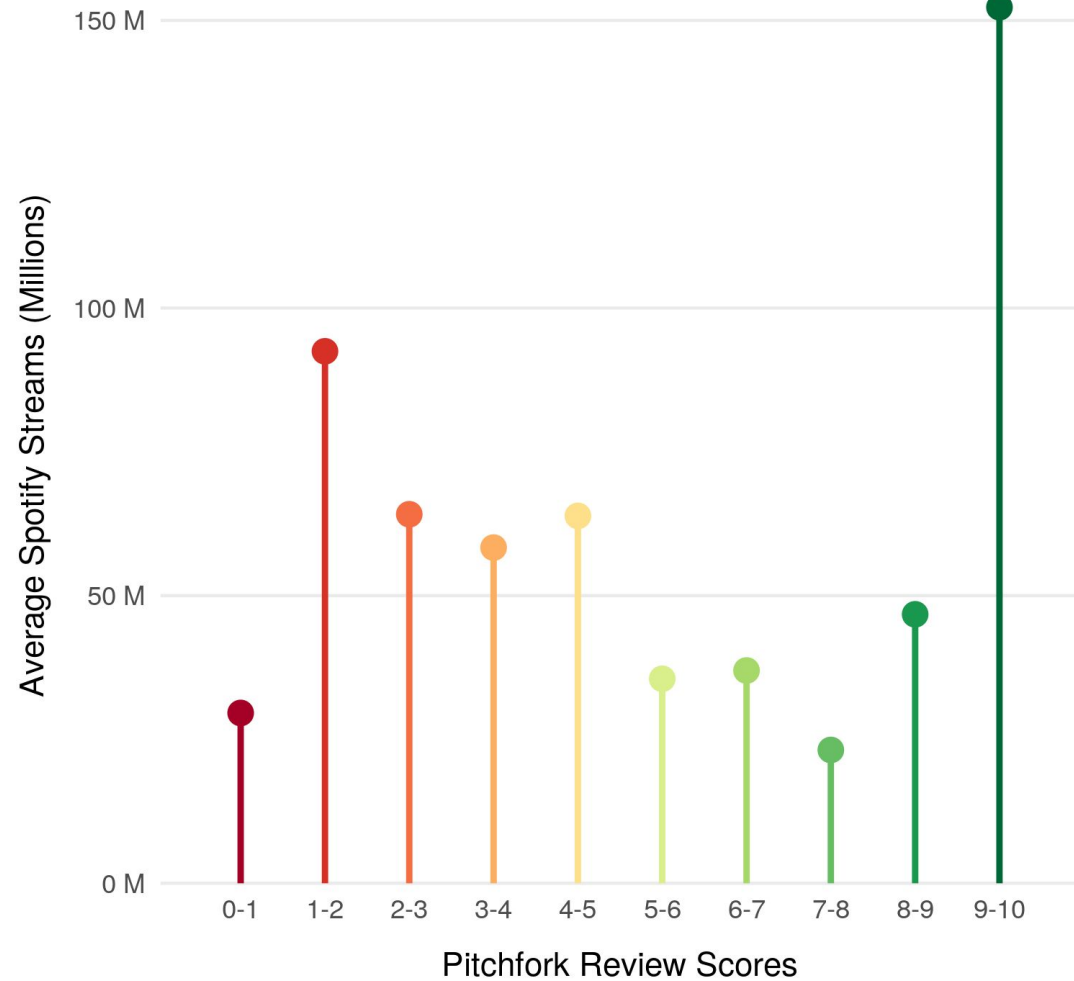
Reading Ease of Text

- Most popular metric is the Flesch Reading Ease score

$$206.835 - 1.015 \left(\frac{\text{total words}}{\text{total sentences}} \right) - 84.6 \left(\frac{\text{total syllables}}{\text{total words}} \right)$$

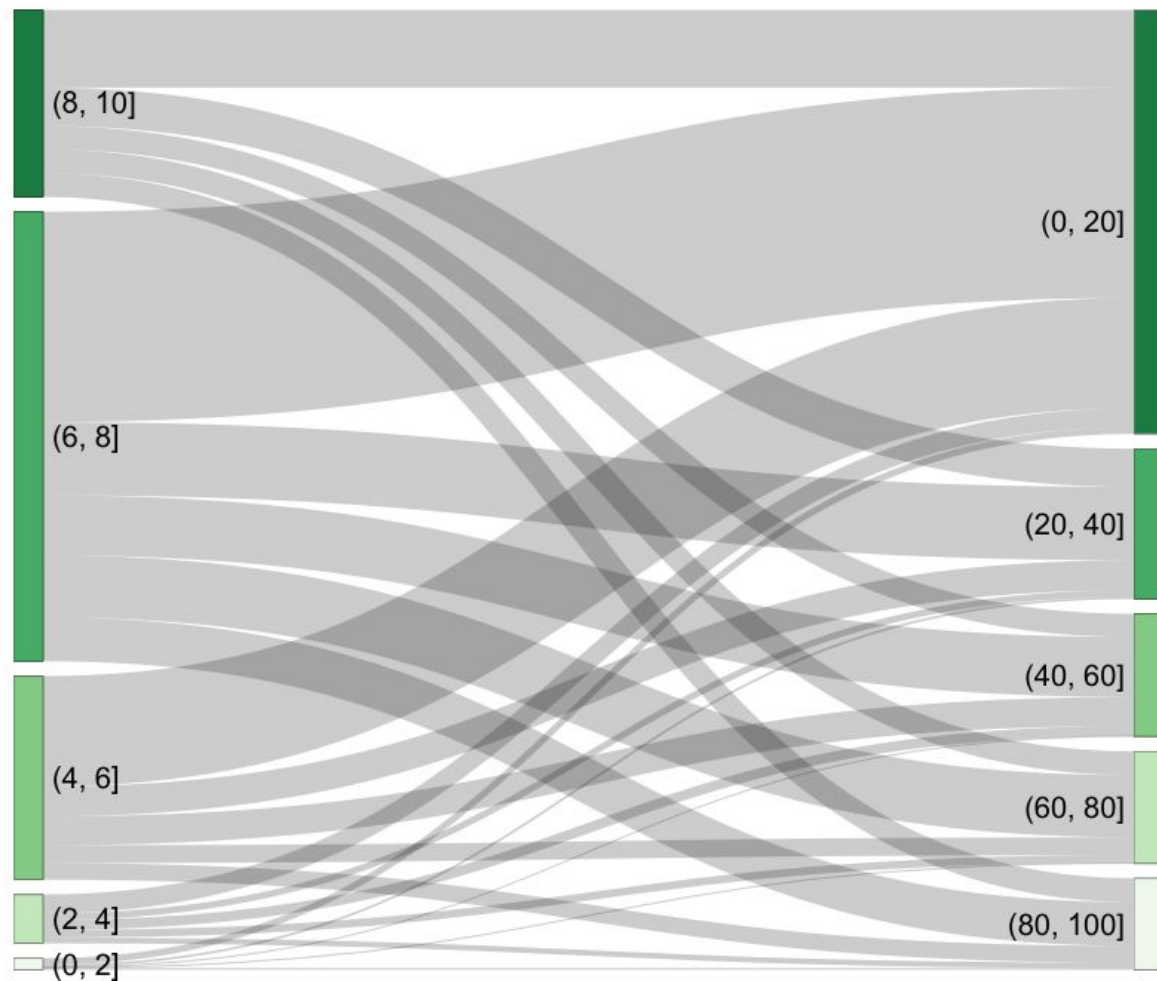






Pitchfork
Scores

Peak Position on
Billboard Charts



Pitchfork != The People

Out of all the reviewed songs that eventually make it to the Top 20 on the Billboard album sales chart, only **18%** of those songs were given a review score between 8 and 10.

Conclusion

Credibility : We found that Pitchfork articles are written at an advanced level, maybe too advanced for the general public.

Emotions : We found that pitchfork reviews do have high neutrality score across different genres.

Logical : We found that low Pitchfork scores do not necessarily mean an album won't be commercially successful