Key skills

- HTML
- CSS
- JavaScript
- React
- Tailwind
- Bootstrap
- Figma
- Photoshop
- CMS
- UI/UX
- SQL
- PHP
- Python
- C#

Summary

- Creative and detail-oriented **Web Designer & Developer** with a strong background in **UI/UX design, front-end development, and CMS-driven web solutions**. Proficient in modern design tools such as **Figma, Photoshop, and Adobe XD**, with a passion for creating visually appealing, user-friendly, and responsive websites. Experienced in **HTML, CSS, JavaScript, React, PHP, and AI-driven design technologies**, delivering seamless and engaging digital experiences.

- Skilled in **designing, prototyping, and developing websites** that align with brand identity and user needs. Adept at collaborating with cross-functional teams to implement **innovative and functional designs**, ensuring high performance, accessibility, and user engagement.

KEY SKILLS

Web Design & UI/UX
- UI/UX Design (Wireframing, Prototyping, User Research)
- Figma, Photoshop, Adobe XD
- Typography, Colour Theory, Layout Design
- Responsive & Mobile-First Design
- Accessibility & Usability Standards

Front-End Development
- HTML, CSS, JavaScript, TypeScript
- React, Tailwind, Bootstrap
- CMS Platforms (WordPress, Webflow, Shopify, Wix)
- Animation & Interactive Design (GSAP, Framer Motion)

Back-End & CMS
- PHP, SQL, NoSQL
- Node.js, ASP.NET
- Headless CMS (Strapi, Contentful)
- AI Integration in Web Development

Other Tools & Technologies
- SEO Optimization & Web Performance
- Version Control (Git, GitHub)
- Agile Methodologies & Team Collaboration
- AI-powered Design Tools & Automation

PROFESSIONAL EXPERIENCE

Web Designer & Developer
ZenDev | Gothenburg, Sweden | Jun 2022 – Jul 2023
- Designed and developed visually engaging, responsive websites and web applications from concept to launch.
- Led the UI/UX design process, creating wireframes, prototypes, and high-fidelity designs using Figma and Photoshop.
- Developed custom themes and components for CMS platforms like WordPress, Webflow and Shopify.
- Collaborated with developers to implement pixel-perfect designs, ensuring cross-browser compatibility and accessibility.
- Integrated AI-driven design tools to automate and enhance the user experience.

Skills: UI/UX Design · Web Development · CMS · Responsive Design · AI Integration

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Web Developer
H&M | Stockholm, Sweden | Mar 2021 – Apr 2022
- Designed and built modern e-commerce interfaces using React, Tailwind, Bootstrap, and JavaScript.
- Created engaging user experiences, focusing on interaction design and accessibility.
- Collaborated with back-end developers to integrate dynamic Node.js and PHP functionalities.
- Optimized website performance and SEO for improved search rankings and user engagement.

Skills: Front-End Development · UI Design · CMS Customization · JavaScript · SEO

EDUCATION & CERTIFICATIONS

Diploma of IT
Certifications
- Google UX Design Professional Certificate (Google, Coursera)
- Adobe Photoshop & Illustrator Certification
- Figma Certification (Udemy)
- Advanced JavaScript & React Development (Udemy)

- **INTERESTS**

- ✓ Web & Graphic Design | ✓ AI in Web Development | ✓ E-commerce & CMS | ✓ UX Research | ✓ Digital Marketing