Ashley Miao

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education

University of California, Los Angeles | Class of 2020
Linguistics and Computer Science, B.A., Honors College, GPA: 3.5/4.0

skills

Software: Figma, InVision, Adobe Photoshop, Adobe Illustrator, Adobe XD
Focuses: Wireframing, Protoyping, Product Development, User Research
Web: HTML5/CSS, JavaScript

experience & involvement

UI/UX Intern | PlayFull   June 2018 - Sep 2018

UI/UX Intern | Vanth   Jan 2018 - Present
Redesigned website, recruiting over 150 new seamstresses in one month.
Surveyed customers and conducted research interviews with seamstresses.
Creating wireframes and prototypes for web app.

External Sites Director | Daily Bruin   Oct 2017 - Present
Will begin position as External Sites Director in the fall. Currently working as a
front end developer and designer for Bruinwalk. Developed alerts and updates
for professor pages. Conducted interviews and surveys of UCLA students.
Creating apartment search flow and user interface.

Design Officer | UCLA ACM   Oct 2017 - Present
Developed visual branding and logos for internal boards and six branches of
the organization. Created cohesive event banners and maintained stylistic
consistency. Currently redesigning website.

projects

DevX BruinHub   Jan 2018 - Present
Creating visual branding, graphics, and UI/UX for app that combines calendar,
reminders, menu, and upcoming events features into a single dashboard for
UCLA students.

Alpha Kappa Psi   June 2017 - Present
Created visual branding and graphics for fall recruitment, helping lead to the
highest number of applications in chapter history, Leading design committee
for spring campaign.

Match Start   July 2017 - Aug 2017
Used self-taught HTML/CSS, JavaScript, and jQuery to program a number tile
matching game.