

Ashley Miao

ashleymiao@ucla.edu | (650) 787-0770 | <https://ash-ley-miao.github.io>

education

University of California, Los Angeles | Class of 2020

Linguistics and Computer Science, B.A., Honors College, GPA: 3.5/4.0

skills

Software: Figma, Adobe Photoshop, Adobe Illustrator, Adobe XD

Focuses: Wireframing, Prototyping, Product Development, User Research

Web: HTML5/CSS, JavaScript

experience & involvement

UI/UX Intern | Vanth

Jan 2018 - Present

Redesigned website, recruiting over 150 new seamstresses in one month. Surveyed customers and conducted research interviews with seamstresses. Creating wireframes and prototypes for mobile app which aims to connect customers directly with underpaid seamstresses.

Designer | DevX BruinManager

Jan 2018 - Present

Created visual branding and graphics for app that combines mail, calendar, reminders, and events features into a single dashboard for UCLA students. Currently developing wireframes and user interface.

Online Intern | Daily Bruin

Oct 2017 - Present

Working as a front end developer and designer for Bruinwalk. Created alerts and updates for professor pages. Redesigning apartment search flow and interface. Conducting interviews and surveys of UCLA students.

Design Intern | UCLA ACM

Oct 2017 - Present

Developed visual branding and logos for internal boards and six branches of the organization. Created cohesive event banners and maintained stylistic consistency. Currently redesigning website.

projects

Alpha Kappa Psi

June 2017 - Present

Created visual branding and graphics for fall recruitment, helping lead to the highest number of applications in chapter history, Leading design committee for spring campaign.

Match Start

July 2017 - Aug 2017

Used self-taught HTML/CSS, JavaScript, and jQuery to program a number tile matching game.