

Indian Sweets Shops in Toronto

Data Science Capstone Project **Final Report**

Introduction

- A lot of Indians live in Canada specially in Toronto. Sweets are favorites of Indians, they can eat sweets anytime and throughout the year. We have occasions when we celebrate by exchanging sweets, we eat sweets after meals to elevate our mood and we serve sweets to guests.
- It's something which has demand throughout the year and is a multi-million dollar business.
- Having an Indian sweets shop nearby an Indian population / restaurant's cluster can be beneficial for owner as well as approachable for customers. Customers passing by can always buy sweets to satisfy their craving for sweets.
- To succeed with the business, one must make sure that the shop is not too far from customer's reach, where one can quickly reach and buy sweets.

Business Problem

- The main objective is to find ideal spots in the city of Toronto where Indian sweets shop chain can be put up aiming at maximum profits.

Data

To solve the problem, we need the following data:

- List of Neighborhoods in [Toronto, Canada](#).
- Latitude and Longitude of this Neighborhood.
- Venue data related to Indian restaurants, which will be obtained using FourSquare API. This will help us find the neighborhoods that are most suitable to open an Indian sweets shop.