

# Unit 8: Pricing Your MVP—What to Charge

≡ Components	<a href="#">Discussion Forum</a> <a href="#">Reading</a> <a href="#">Video</a> <a href="#">Written Assignment</a>
≡ Duration	25 min
≡ Notes	Cost-plus, market rate, value-based pricing. Pricing plan + script (300+ words)
<input checked="" type="checkbox"/> SOU Evidence	<input checked="" type="checkbox"/>
⌚ Section	<a href="#">Module 4</a>
⌘ Status	Not Started
≡ Subsection	Pricing