

Assignment: Create Your Identity MVP One-Pager

⌚ Module	Module 2: Builder Identity Work
# Unit Number	4.2
⌚ Types	Assignment
⌚ Mandatory	<input checked="" type="checkbox"/>
📁 Archive	<input type="checkbox"/>

Assignment: Create Your Identity MVP One-Pager

Module 2: Builder Identity Work | Unit 4.2

Assignment Overview

This is a simplified, focused version of the full Identity MVP assignment from Unit 4.

In this assignment, you'll create a **one-page Identity MVP reference** that you can use as your north star going forward.

Learning Objectives

By completing this assignment, you will:

1. Design a clear, actionable Identity MVP
 2. Create a one-page reference you can revisit weekly
 3. Share your Identity MVP with your tribe for feedback
-

Instructions

Create a single-page document (PDF, Google Doc, or Notion page) that includes the following five sections:

Section 1: Identity Statement (2-3 sentences)

Write a short statement of who you're becoming.

Format:

"I am a [builder identity]. I [core behaviors]. I'm building [what you're creating]."

Example:

"I am a cycle-breaker who redirects obsessive energy into fuel. I show up consistently, speak in builder language, and design for fit. I'm building a venture that aligns with my wiring and creates dignity for myself and others."

Section 2: Core Values (3-5 values)

List 3-5 values that define your builder identity.

Examples:

- Dignity over shame
 - Progress over perfection
 - Sustainable intensity
 - Design for fit
 - Tribe over isolation
-

Section 3: Identity-Aligned Behaviors (5-7 behaviors)

List 5-7 specific behaviors that prove you're living your builder identity.

Format:

"A builder who [identity] does [specific behavior]."

Examples:

- A cycle-breaker shows up to sessions, even when it's hard

- A cycle-breaker asks for help instead of isolating
 - A cycle-breaker catches shame language and redirects it
 - A Structured Sprinter builds systems before adding intensity
 - An introverted builder protects solo deep work time
-

Section 4: Non-Negotiables (3 boundaries)

List 3 boundaries you will not cross.

Examples:

- I will not stay in environments where shame is the default language
 - I will protect my morning routine—it's how I stay grounded
 - I will not work in low-stimulation environments (I need intensity)
-

Section 5: Evidence Tracker

Create a simple weekly log where you can record evidence that you're living your identity.

Format:

Week of [Date]:

- Evidence 1: __
- Evidence 2: __
- Evidence 3: __

Examples of evidence:

- "I redirected shame language 3 times this week"
 - "I showed up to the session even though I was struggling"
 - "I asked for help instead of isolating"
 - "I protected my solo work time and said no to an extra meeting"
-

Submission Requirements

Submit:

1. **Your Identity MVP One-Pager** (1 page, clearly formatted)

2. **Brief reflection** (100-200 words):

- What was hardest about designing your Identity MVP?
- Which value or behavior feels most important right now?

Format: PDF, Google Doc, or Notion page

Grading/Feedback Criteria

You'll receive feedback on:

- **Clarity:** Is your Identity MVP clear and actionable?
 - **Alignment:** Do your behaviors and values align with your builder identity?
 - **Specificity:** Are your non-negotiables specific enough to enforce?
-

Why This Matters

Your Identity MVP is **version 1.0** of who you're becoming.

It's not perfect. It's not final. But it's clear enough to start living.

As you collect evidence, your identity will evolve. You'll iterate to version 2.0, 3.0, and beyond.

This one-pager is your anchor. Revisit it weekly.



Builder Reminder: This is version 1.0. It doesn't have to be perfect. It just has to be clear enough to start living today.