

Unit 8: Pricing Your MVP—What to Charge

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| ☰ Components | <div>Discussion Forum</div> <div>Reading</div> <div>Video</div> <div>Written Assignment</div> |
| ≡ Duration | 25 min |
| ≡ Notes | Cost-plus, market rate, value-based pricing. Pricing plan + script (300+ words) |
| ☑ SOU Evidence | ☑ |
| 🕒 Section | Module 4 |
| ⚙ Status | Not Started |
| ≡ Subsection | Pricing |