



05/01/2016

23/06/2017

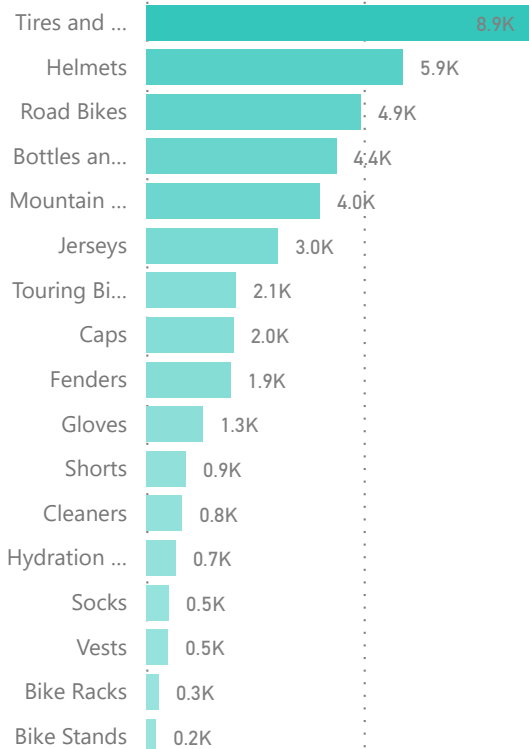
Total Orders By Category

Accessories

Bikes

Clothing

Total Orders By Subcategory



ProductName	Total Orders	Return Rate
Water Bottle - 30 oz.	3,889	1.88%
Patch Kit/8 Patches	2,883	1.62%
Mountain Tire Tube	2,789	1.64%
Road Tire Tube	2,116	1.54%
Sport-100 Helmet, Red	2,049	3.37%
AWC Logo Cap	2,008	1.06%
Sport-100 Helmet, Blue	1,947	3.34%
Fender Set - Mountain	1,938	1.36%
Sport-100 Helmet, Black	1,898	2.74%
Mountain Bottle Cage	1,847	2.02%
Road Bottle Cage	1,620	1.67%
Touring Tire Tube	1,332	1.68%
HL Mountain Tire	1,270	3.78%
ML Mountain Tire	1,035	1.35%
LL Road Tire	940	2.25%
Touring Tire	842	1.19%
ML Road Tire	836	1.51%
Bike Wash - Dissolver	828	1.44%
HL Road Tire	777	3.60%
LL Mountain Tire	775	2.54%
Hydration Pack - 70 oz.	682	3.37%
Mountain-200 Black, 46	517	3.29%
Mountain-200 Black, 38	510	2.94%
Mountain-200 Black, 42	510	3.73%
Mountain-200 Silver, 46	508	1.97%
Mountain-200 Silver, 38	507	2.37%
Mountain-200 Silver, 42	466	2.58%
Half-Finger Gloves, M	458	1.77%
Half-Finger Gloves, S	441	1.74%
Total	22,000	2.14%

View Product Details



Monthly Revenue

\$1.83M✓

Goal: 1.77M (+3.31%)

Monthly Orders

2,146!

Goal: 2165 (-0.88%)

Monthly Returns

166✓

Goal: 169 (+1.78%)

Top Product (Orders)

Water Bottle - 30 oz.

Top Product (Profit)

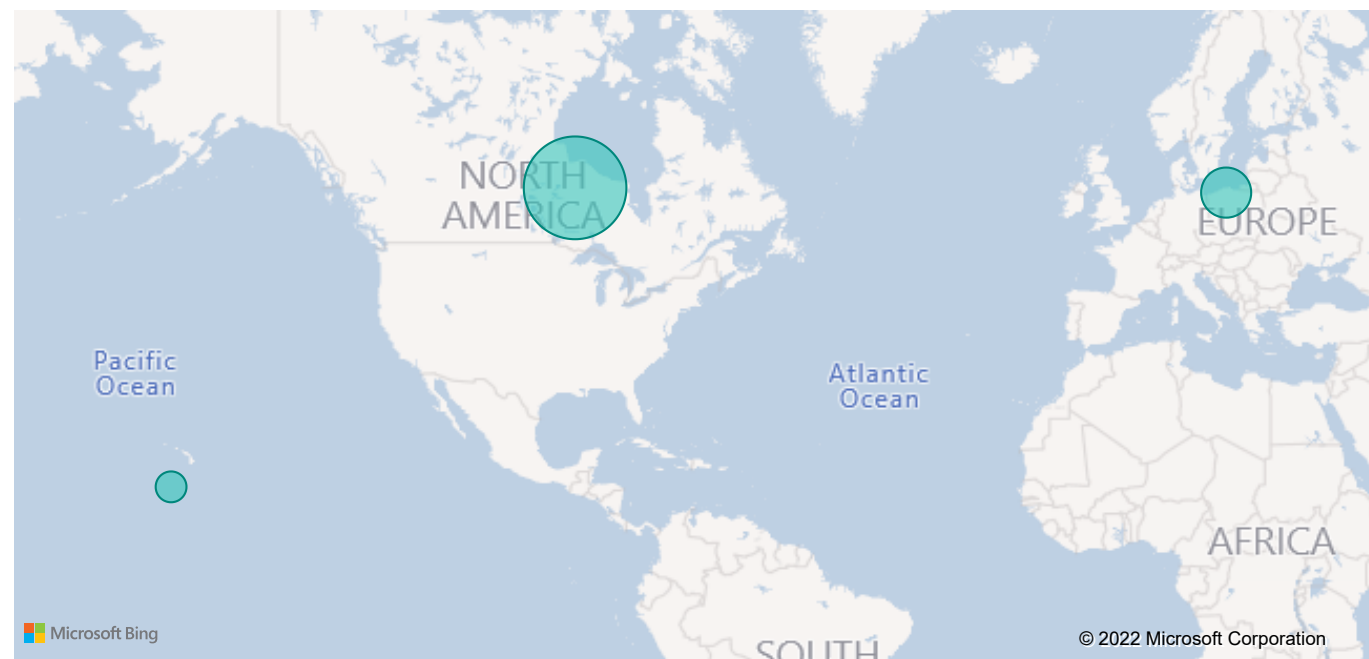
Mountain-200 Black, 46

Select all

Europe

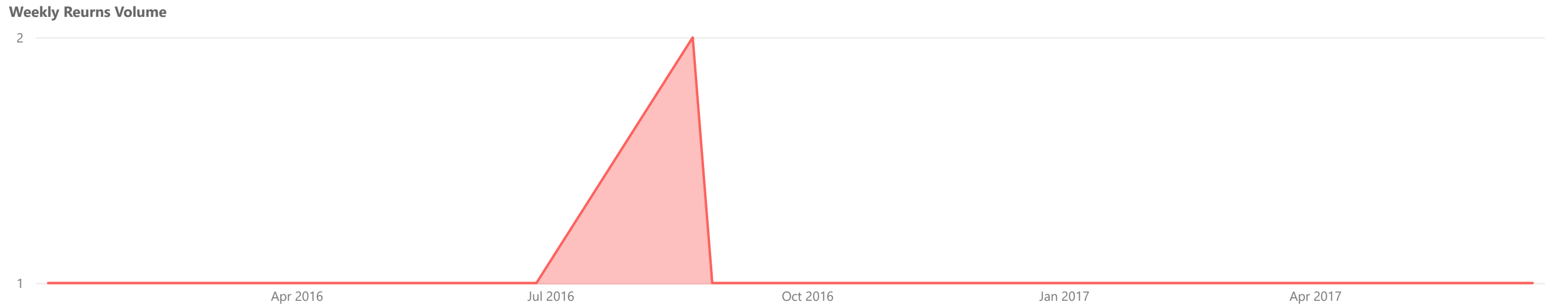
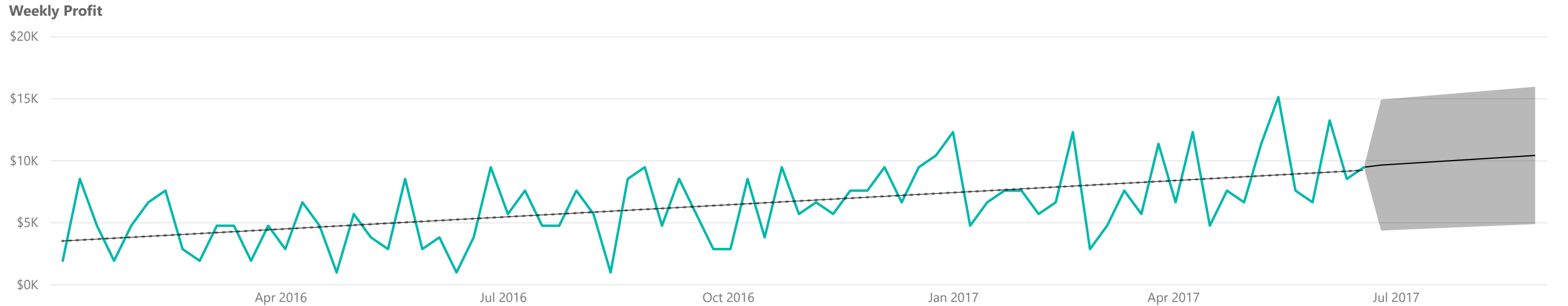
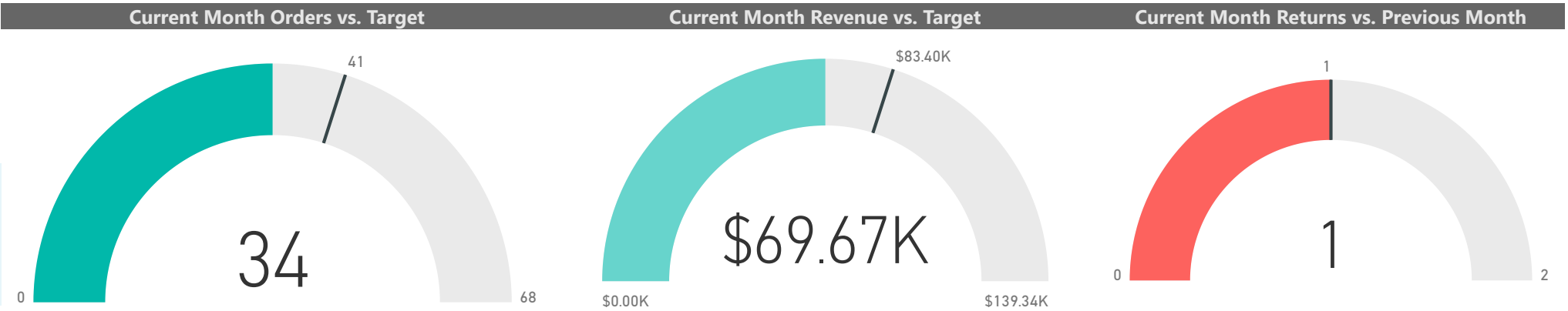
North America

Pacific

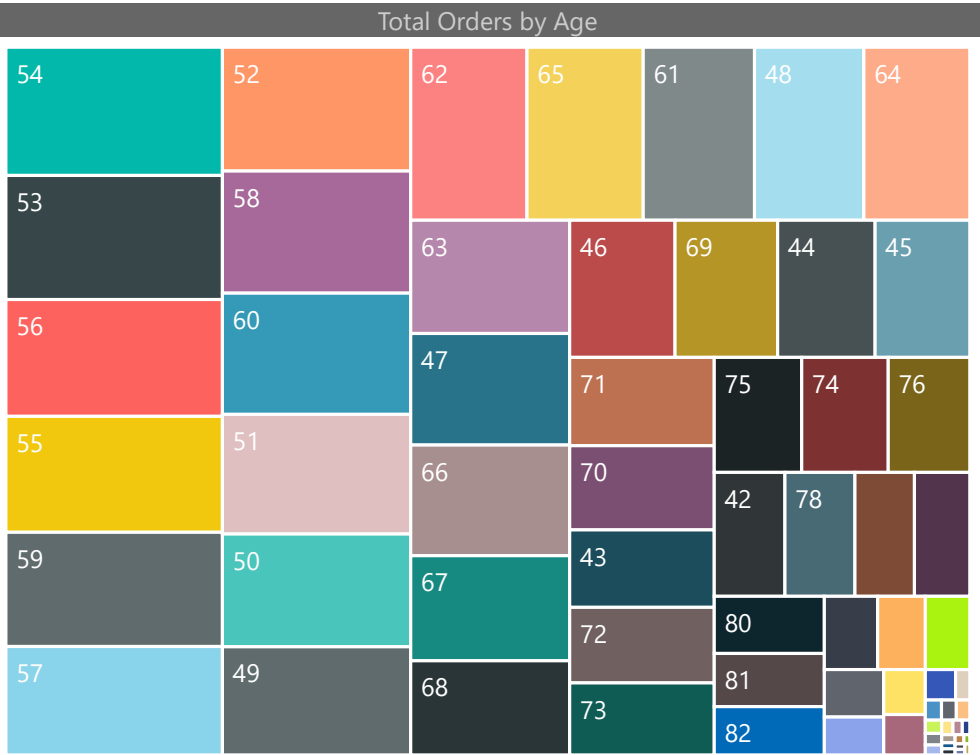
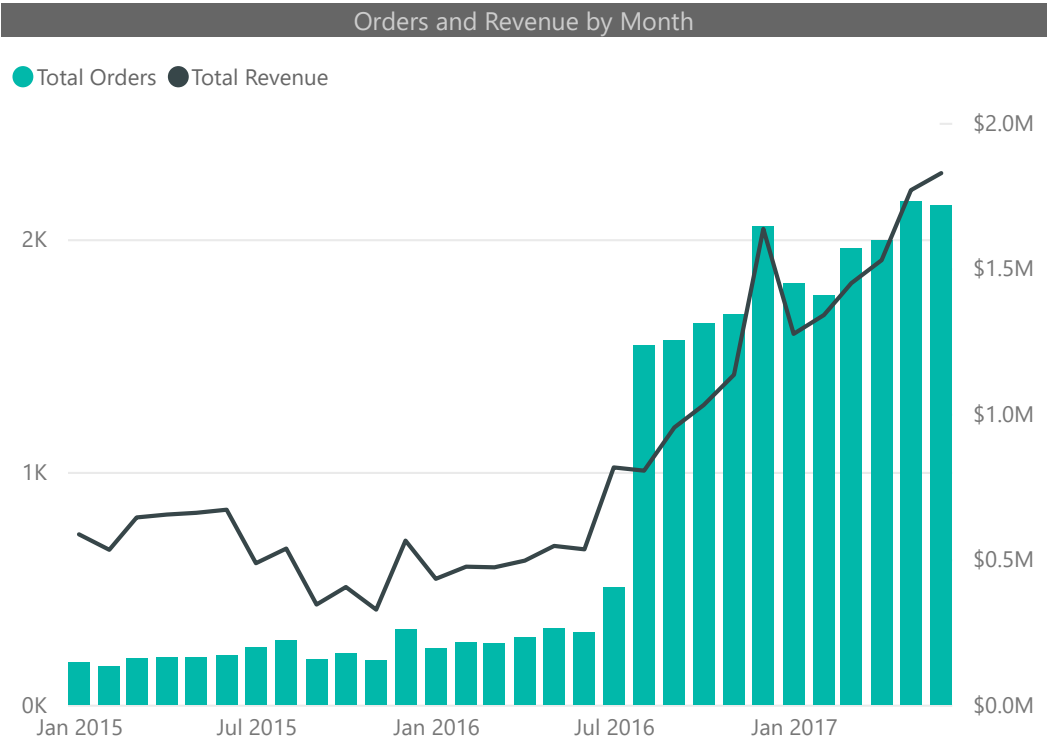
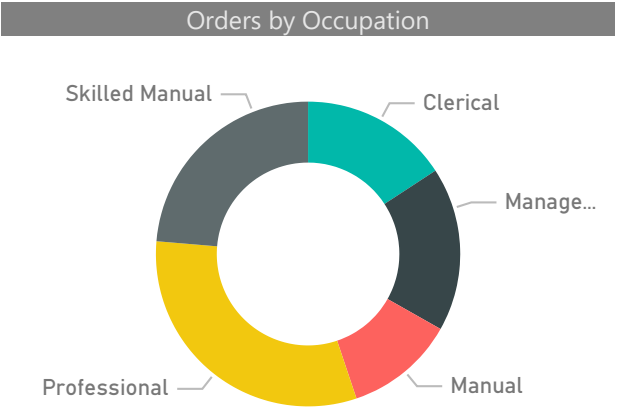
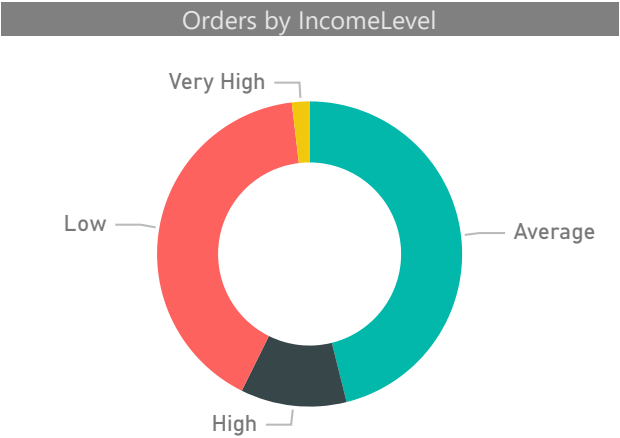
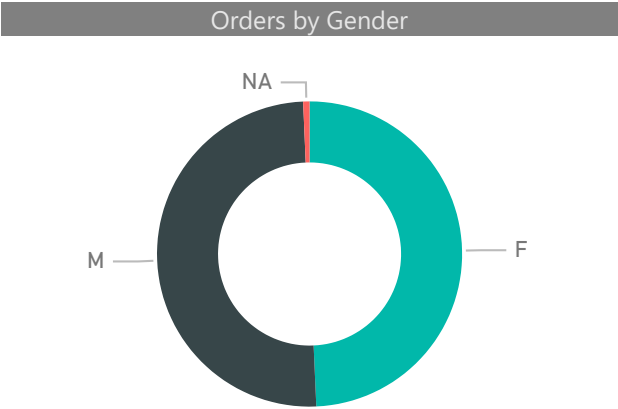




Mountain-200 Black, 46



FullName	Total Orders	Total Revenue
Abby Rana	1	\$73.92
Adriana Gonzalez	4	\$9,195.69
Alejandro Beck	2	\$2,975.22
Alexa Cox	1	\$88.02
Alexa Watson	1	\$17.28
Alexander Jackson	1	\$49.98
Alexandra Evans	1	\$68.49
Alexandria Stewart	1	\$1,700.99
Alisha Liu	1	\$2,214.51
Alisha Shan	2	\$4,184.12
Amanda Perry	1	\$27.26
Andrea Wright	1	\$141.27
Angela Butler	2	\$2,896.52
Angela Perry	2	\$5,705.99
Anna Griffin	2	\$81.20
Anna Murphy	1	\$127.77
Arthur Rodriguez	2	\$3,809.94
Barbara Ma	1	\$628.58
Barry Perez	1	\$69.99
Benjamin Jackson	1	\$2,145.01
Brandon Kumar	1	\$50.83
Brett Gonzalez	1	\$32.60
Brianna Wood	1	\$59.96
Candice Chow	2	\$121.92
Casey Anand	1	\$650.46
Catherine Ward	1	\$65.94
Cedric Chen	1	\$839.48
Cesar Subram	1	\$67.76
Christian Harris	1	\$2,252.67
Christopher Davis	1	\$58.61
Christy Deng	1	\$90.72
Craig Vazquez	1	\$590.95
Cynthia Sanchez	2	\$3,917.54
Daisy Gutierrez	1	\$179.96
Dalton Bell	1	\$2,319.41
Darren Prasad	3	\$136.29
Dennis Ware	2	\$4,826.76
Devin Mitchell	1	\$111.87
Diana Serrano	1	\$9.98
Donna Smith	1	\$1,000.01
Total	25,164	\$24,914,567.18



Top Customer

Mr. Maurice Shan

Customer Orders

6

Customer Revenue

\$12.41K

Executive Summary →