

Ideation Phase Empathize & Discover	
Date	28 June 2025
Team ID	PLTVIP2025TMID51410
Project Name	Measuring the pulse of prosperity: - An index of economic freedom analysis
Maximum Marks	4 Marks

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

