

Ideation Phase

Define the Problem Statements

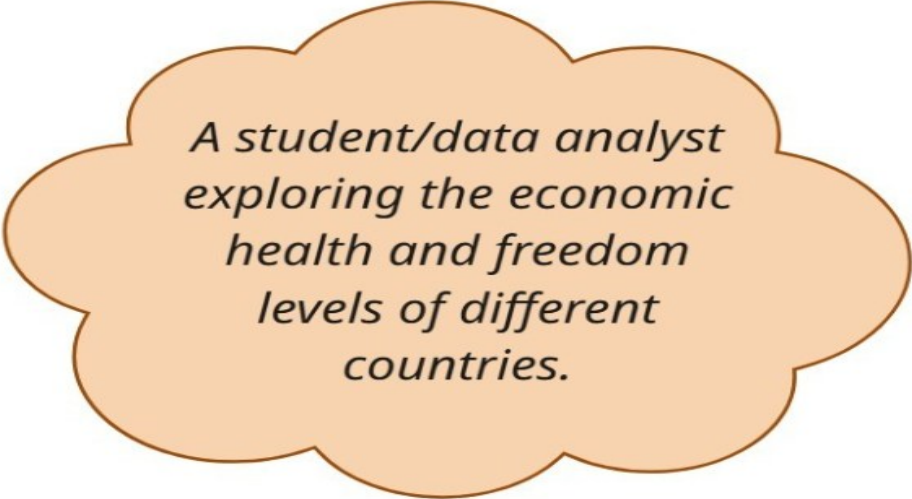
Date	28 June 2025
Team ID	PLTVIP2025TMID51410
Project Name	Measuring the pulse of prosperity: - An index of economic freedom analysis
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

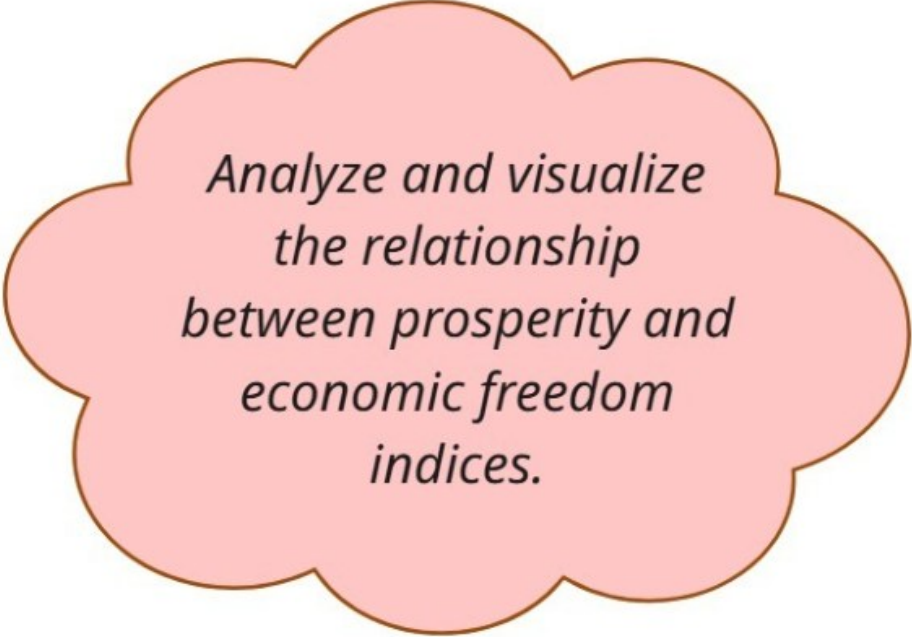
A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

I am



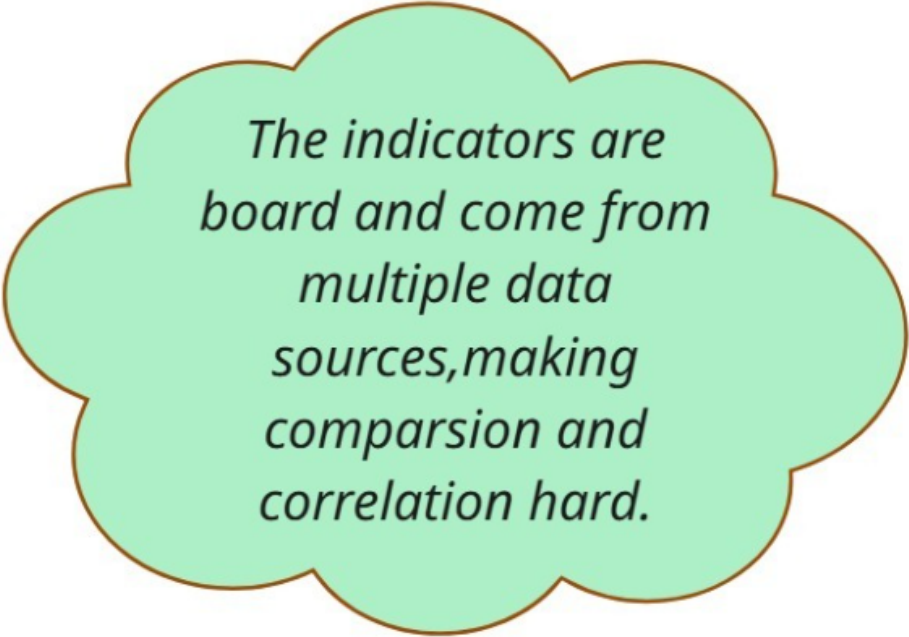
*A student/data analyst
exploring the economic
health and freedom
levels of different
countries.*

I'm trying to



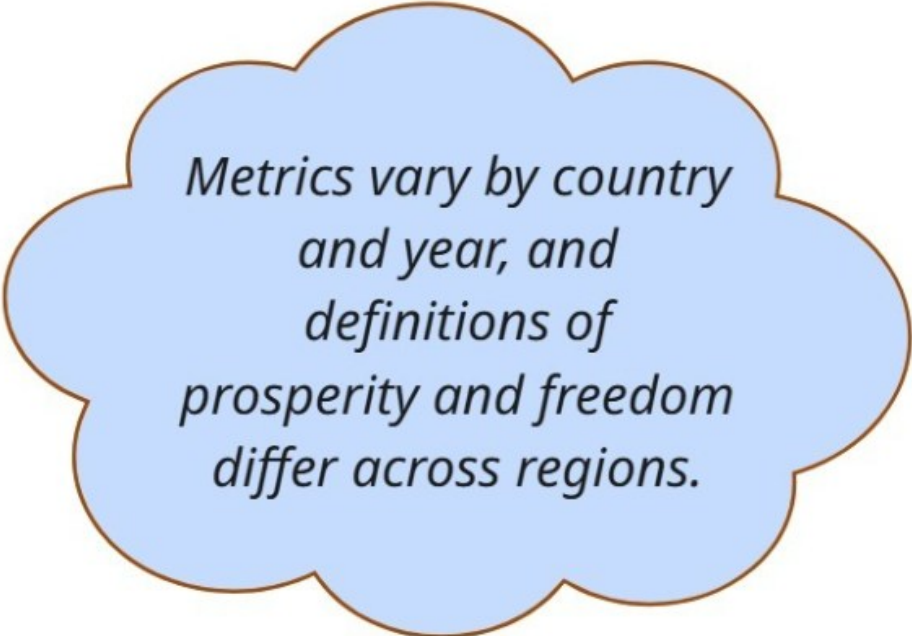
*Analyze and visualize
the relationship
between prosperity and
economic freedom
indices.*

But




*The indicators are
board and come from
multiple data
sources, making
comparsion and
correlation hard.*

Because



*Metrics vary by country
and year, and
definitions of
prosperity and freedom
differ across regions.*

Which makes me feel



*Uncertain about
drawing clear
insights, and concerned
about oversimplifying
complex global data.*