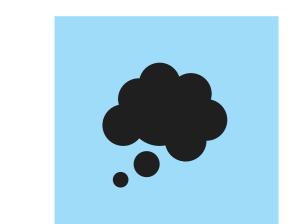
What other thoughts might influence their behavior?



Government should implement effective policies to support farmers and ensure food supply

Farmers says, they need good weather forecasts, fair pricing and financial security.

Consumers prefer good quality and healthy food.

Farmers expect good weather conditions, fairpricing for their crops and to get enough income to run their family.

Consumers are concerned about food quality and affordabilty.

Government can monitor crop prices, demands and supplies.

Farmers

Farmers
adapting new
farming
techniques and
seeking
information.

Researchers conducting experiments and sharing knowledge.

Consumers purchasing choices based on quality and price.

Determination to improve crop yields and sustainability.

Farmers are anxious about unpredictable yields and income.

Traders focus on profit margins and market dynamics.



Does

What behavior have we observed? What can we imagine them doing?

Feels

