



EMAIL ashaforddesigns@gmail.com

PORTFOLIO portfolio-afd.vercel.app

MOTION SITE vimeo.com/user124910804

PHONE 1 (678)-906-0750

SKILLS

2D Motion Skills
3D Motion Design
Adv. Color Theory
Art Directing
Video Editing
Illustration
HTML, CSS, JavaScript
Spanish & Chinese

PROGRAMS

Adobe After Effects
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Premiere Pro
Figma
Visual Studio Code
Microsoft Office Suite

EDUCATION

Fall 2021

B.F.A in Graphic
Communications
Kennesaw State University
Graduated Cum Laude

Spring 2022

Animation Bootcamp
School of Motion

EXPERIENCE

Spectrio | Remote

Graphic & Motion Designer, Junior Art Director
2021 – 2024

- Developed custom animations tailored to client needs
- Led design & execution of motion graphics projects from concept to completion
- Created digital content for TV, web, social media, & in-store displays

Freelance Graphic & Motion Designer | Remote

Graphic Designer
November 2019 – Present

- Help conceptualize design ideas for professional clients
- Develop design briefs based on clients' vision
- Execute creative ideas in a timely manner

Yamaha Motor | Marietta, GA

Motion & Graphic Design, Social Media Intern
2021

- Created video and stationery content for the brand
- Managed & prioritized multiple high importance projects
- Presented design ideas to high-leveled executives

AWARDS

GDUSA American Graphic Design Winner (2021)
KSU Black and Gold Scholar (2018–2021)
“Gifted Learner” in the State of Georgia (2009)



MAJOR CLIENTS



AutoNation



Yamaha Motor | AutoNation USA | General Motors