



# Revolutionizing Healthcare with Synthetic Clinical Trial Data

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# Synthetic Data Applications



Data sharing

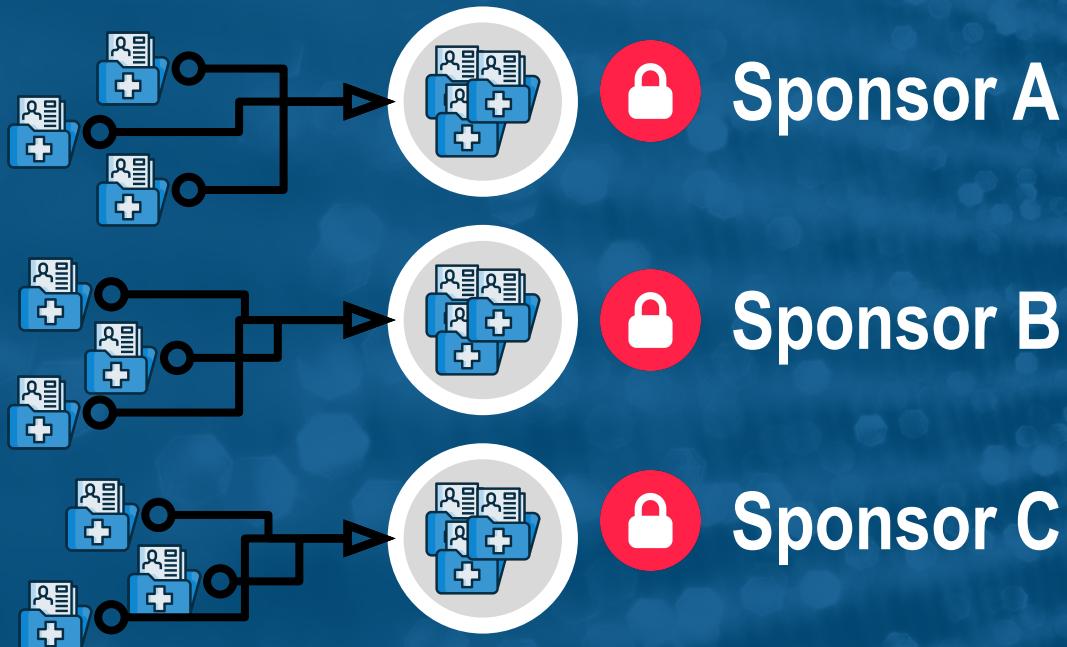


Data augmentation

# Data Sharing



# Clinical trial data remains siloed due to patient privacy and sponsor privacy concerns



# Collaboration remains limited due to data access restrictions



Sponsor A



Sponsor B



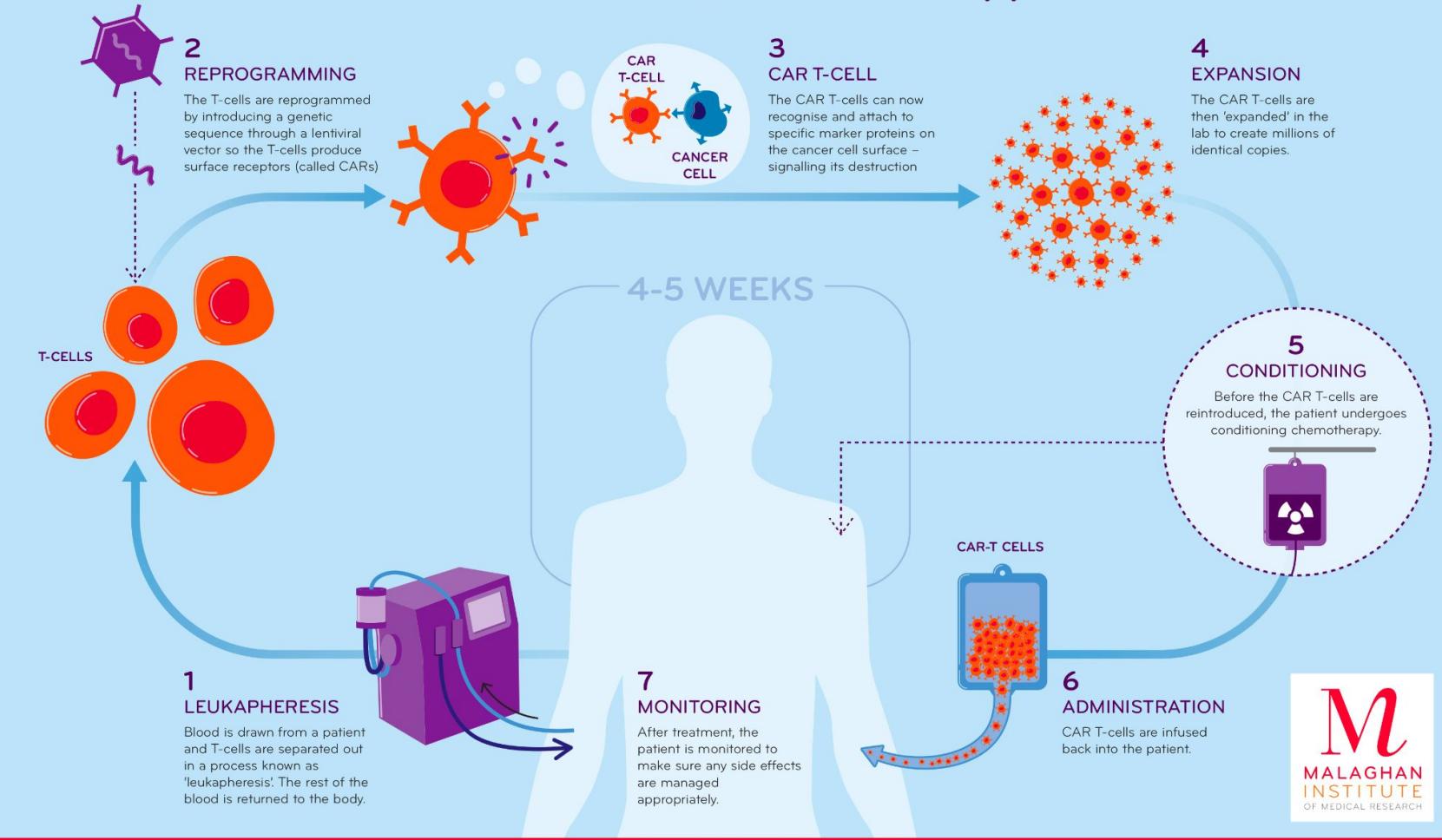
Sponsor C



# Why is collaboration necessary?



# CAR T-Cell Cancer Therapy



# TIME

HEALTH • CANCER

## Cancer's Newest Miracle Cure

*August 21, 2017 issue of TIME.*



“Went looking for a miracle...”

**Source**

CHOP News (May 2022)



Cell therapy almost always begins its development journey by offering a treatment option to patients with very advanced & difficult to treat cancers.



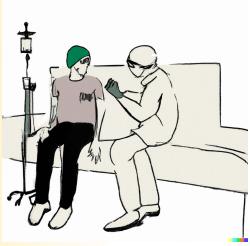
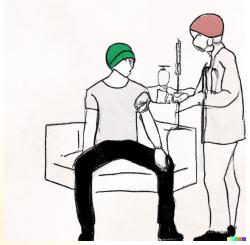
No one can know  
exactly how any one  
patient will respond to  
these experimental  
treatments ...



... but we do know that making a personalized medicine for an individual relies on our experience treating similar people with similar diseases



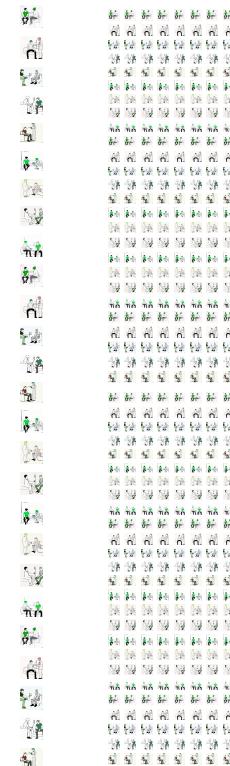
1 patient



1 doctor



1 trial

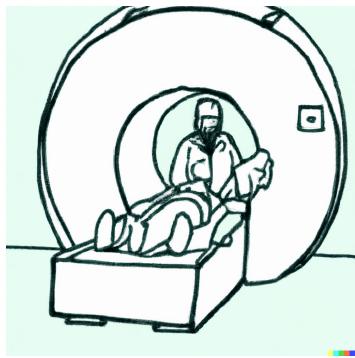


1 sponsor **Medidata AI**

If we could learn from the combined experience of the whole world, rather than just relying on the experience of a single doctor or hospital or sponsor ...

**How well  
could we do?**





Relapse

The journey of a  
CAR-T trial participant  
begins with the return  
of cancer ...



Relapse



Enrollment

... the failed search  
for a viable approved  
treatment, and an  
introduction to a  
clinical investigator ...



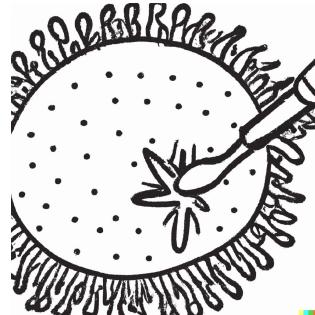
Relapse



Enrollment



Apheresis



Manufacturing

... removal of healthy lymphocytes and manufacture of a targeted dose of CAR-T cells ...



Relapse



Enrollment



Apheresis



Manufacturing



Treatment



Management

... treatment with  
investigational CAR-T  
therapy and careful  
management of patients  
through the side effects  
that follow ...



Relapse



Enrollment



Apheresis



Manufacturing



Treatment



Management



Response



Control

... finally, a new  
response to treatment,  
disease control ...



Relapse



Enrollment



Apheresis



Manufacturing



Treatment



Management



Response

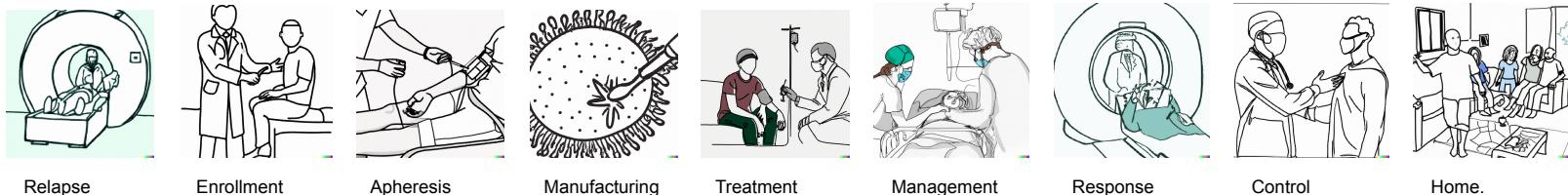


Control



Home.

... and a return Home.



Relapse  
Enrollment  
Apheresis  
Manufacturing  
Treatment  
Management  
Response  
Control

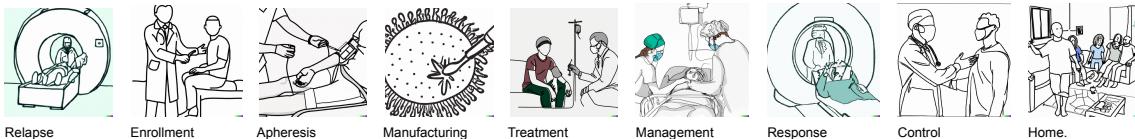
Home

Now, what if we  
understood this journey  
for 100 patients?



For 3,000?

1 patient. 1 journey. 1 experience.



Medidata AI — 3,000 CAR-T patient journeys today ... and growing



If we could learn from the combined experience of the whole world, rather than just relying on the experience of a single doctor or hospital or sponsor, what?

How well  
could we do?



\* visuals created using DALL-E

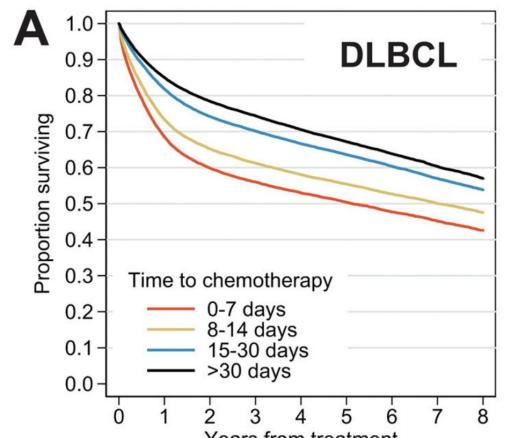


Every step in the patient's  
journey provides  
opportunities to design  
better trials to prove the  
benefit of new treatments



## Relapse

### Example



	N at risk				
0-7 days	15728	8022	5289	3251	1733
8-14 days	18903	10494	6872	4158	2152
15-30 days	35744	22490	14833	9033	4663
>30 days	34090	22586	14816	8921	4626

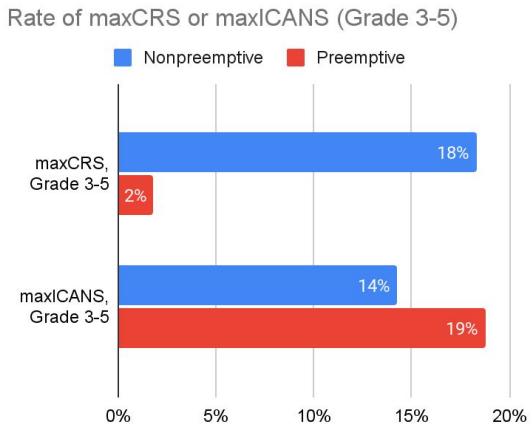
The length of **time between diagnosis and treatment** may be the **single strongest predictor of the prognosis** for trial participants with high risk lymphoma

Alshaibani, A. et al (2019). High risk patients with diffuse large B cell lymphoma are not enrolled on clinical trials. JCO 37, e19058–e19058.



## Management

### Example



Pre-emptive treatment of CAR-T recipients with tocilizumab & dexamethasone reduces severe CRS rates but does not decrease rates of ICANS (neurotoxicity)

EHA 2023

**Authors:**

Esther Nie, MD, PhD<sup>2†</sup>; Penelope Lafeuille, MS<sup>1†</sup>; Sheila Diamond, MS, CGC<sup>1</sup>; Jacob Aptekar, MD, PhD<sup>1</sup>; Vibhu Agarwal, PhD, MBA<sup>1</sup>

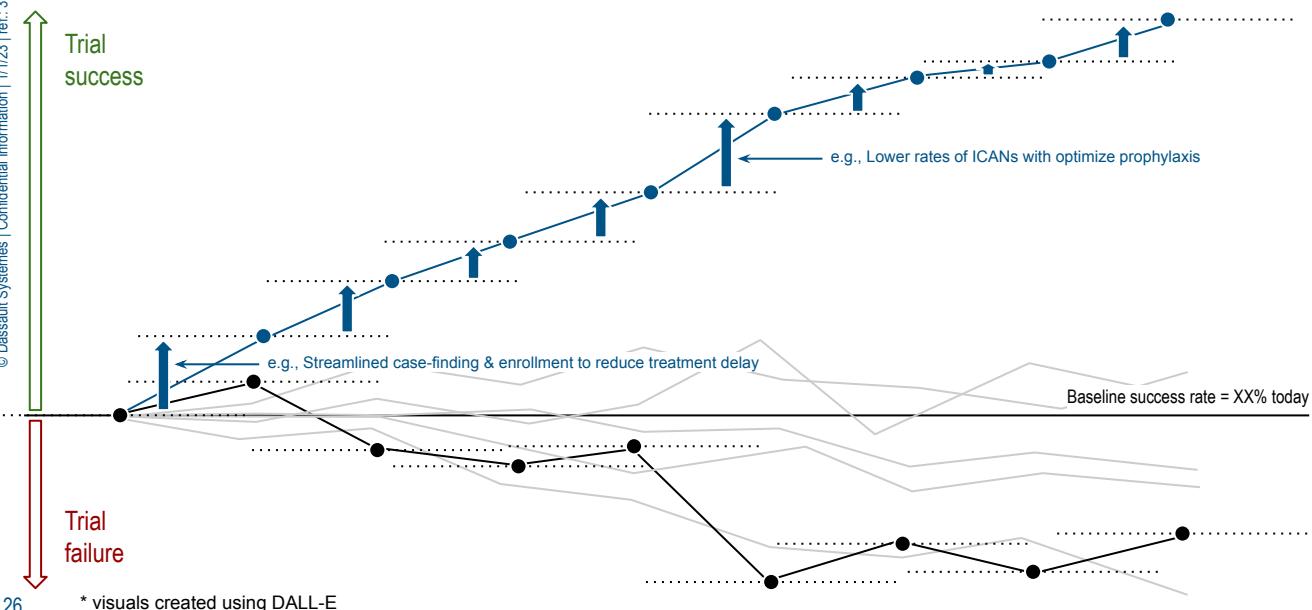
**Affiliations:**

1. Medidata, a Dassault Systèmes company, New York, NY
2. Stanford University, Stanford, CA



## Probability of Technical & Regulatory Success Schematic

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If we designed trials so that we made every decision informed by the experience of treating thousands of similar patients

**How well could we do?**



# Select case examples and scientific publications

## CASES

### Top 20 BioPharma #1

#### Safer trials, better outcomes

Identified patients at high risk of developing severe CRS based on pre-infusion characteristics. Recommended optimal dosing regimen to minimize CRS by 20-30%

### Top 20 BioPharma #2

#### Broader trial population, greater unmet need

Recommended eligibility criteria for 1L DLBCL trial to expand label and accelerate enrolment. Reduced trial timeline by 6-12 months

### EU Biotech

#### Data-driven trial design, optimization

Developed optimal treatment strategies to minimize CRS and ICANs. 30% fewer cases of grade 3+ AEs. Identified patient likely to respond to therapy based on prior treatments

### Top 20 BioPharma #3

#### Safer treatments in the clinic=bigger market

Predicted which patients are at higher risk of developing CRS based on prior treatment history and patient characteristics. ~20% higher accuracy in identifying high patients

## PUBLICATIONS



[Predictors of severe CRS in longitudinal CAR T-cell clinical trial data](#)  
Poster presentation, 2022



[Deriving Predictive Features of Severe CRS from Pre-Infusion Clinical Data in CAR T-Cell Therapies](#)  
Poster presentation, 2022

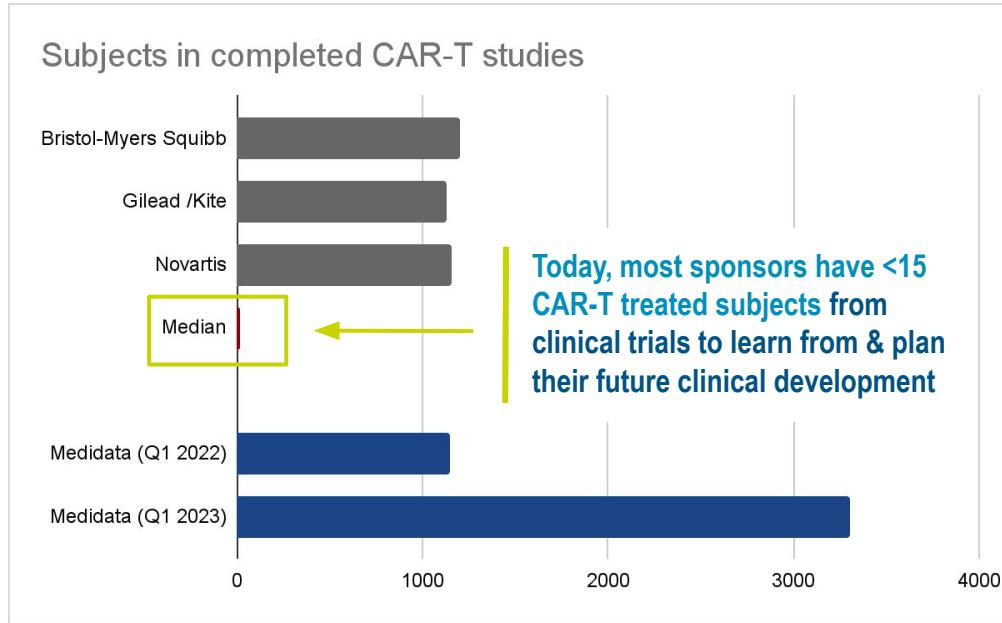


[Evaluating Early Risk of Cytokine Release Syndrome \(CRS\) Induced by CAR T-Cell Therapy Using Pooled Clinical Trial Data](#)  
Poster presentation, 2022



Cooccurrence patterns of CRS and ICANS in patients undergoing autologous CD19-targeted CAR T-cell treatments  
*In submission, 2023*

60% of CAR-T data has been generated by 4 sponsors, and most sponsors working in this space have data on <15 subjects



**50+ trials**

CAR-T or T-Cell Engager (TCE) clinical trials run on Medidata's platform

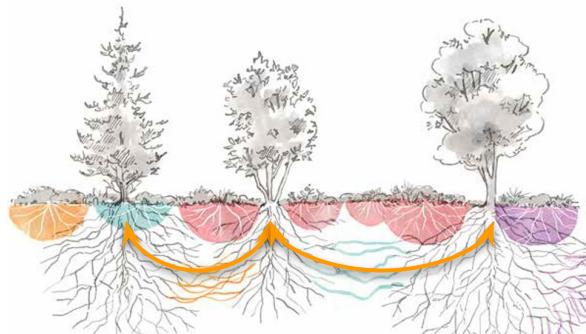


**>5k+ subjects**

available to Medidata AI in unique CAR-T and TCE synthetic dataset

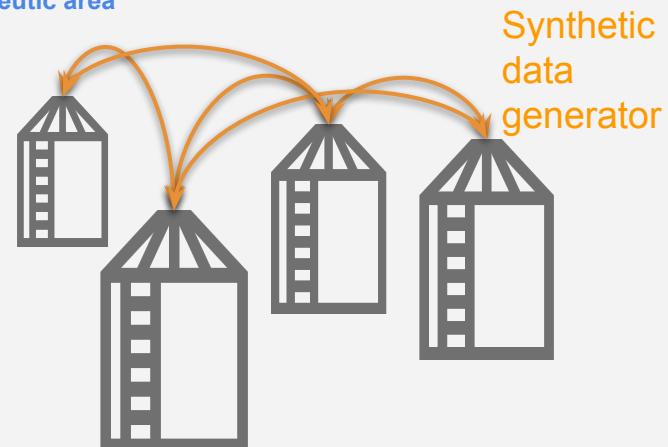
# Synthetic data supports a healthy, resilient biopharma ecosystem

**Forests** rely on **nutrient sharing** by fungi between plants (*mycorrhiza*) to support a healthy, local ecosystem

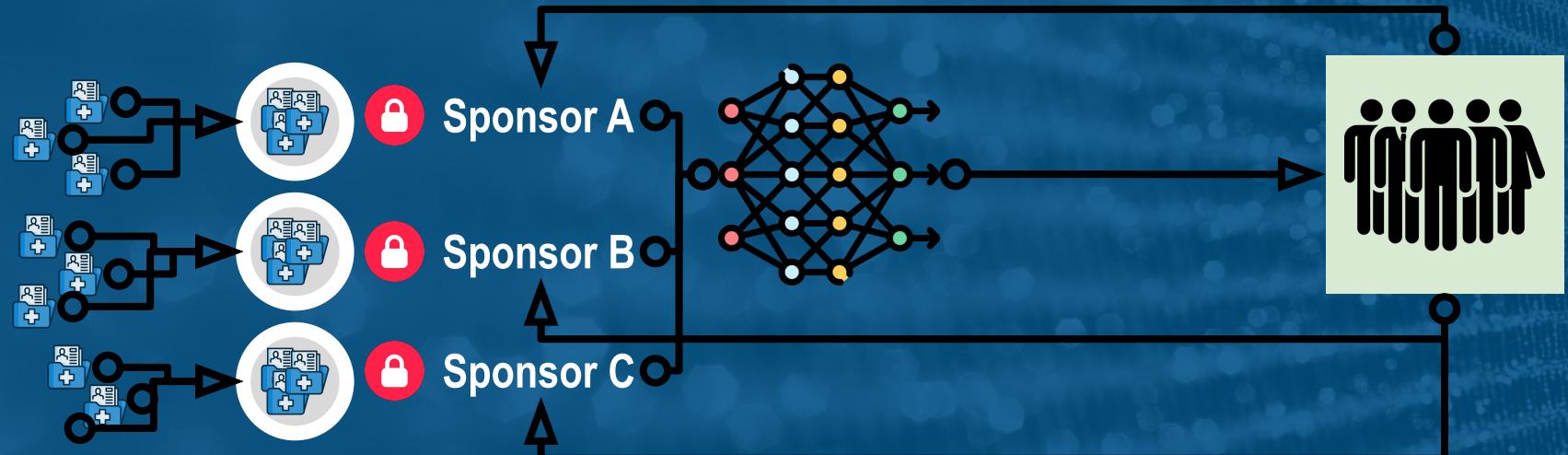


**Biopharma** relies on **knowledge sharing** to support a healthy, productive ecosystem for innovation

**Insights** move between **companies** via **Synthetic data network** that digests, mobilizes & delivers **information & insights** to PharmaCos & Biotechs **to develop safe, effective medicines** within a **therapeutic area**



# Synthetic data is a solution to encourage collaboration and continue innovation in pharma



## Clinical Trials

**Unlearn.AI, a startup developing a 'digital twin' service for clinical trials, raises \$50M**

Kyle

COMMENT | June 1, 2022

Can AI-generated prognostic forecasts substitute patients in oncology trials?

Merk's latest bet is to generate clinical evidence using digitally simulated 'predicted outcomes' rather than actual patients.

**Unlearn Receives Draft Qualification Opinion from European Medicines Agency for Using the PROCOVATM Framework to Implement TwinRCTs™**

The three-step PROCOVATM procedure provides a clear framework for implementing Unlearn's TwinRCT™ solution to accelerate Phase 2 and Phase 3 clinical trials

May 12, 2022 08:00 AM Eastern Daylight Time

## Real World Data

**The People in This Medical Research Are Fake. The Innovations Are Real.**

synthetic-data technology, by creating artificial patient populations, has the potential to speed up innovations without compromising privacy

CO.JOURNAL

Anthem Looks to Fuel AI Efforts With Petabytes of Synthetic Data

Health insurance company is working with Google Cloud to generate 1.5 to 2 petabytes of synthetic data aimed at detecting fraud, delivering personalized service to members

THE CHICAGO TRIBUNE  
PHOTO

By Dan Gitterman

Jan 04, 2022, 07:00 ET

NEWS PROVIDED BY

Action Inc.

Jan 04, 2022, 07:00 ET

**Action acquires synthetic data trailblazer Replica Analytics**

Acquisition will give Action customers ability to tap into previously inaccessible, high utility, global health data to conduct transformational healthcare research

Action Inc.'s capabilities.

## Industry at Large

**The market for synthetic data is bigger than you think**

**By 2024, 60% of the data used for the development of AI and analytics projects will be synthetically generated**

By Andrew White | July 24, 2021 |

0 Comments

Synthetic Data And

**Fake It to Make It: Companies Beef Up AI Models With Synthetic Data**

American Express experiments with AI-generated fake fraud patterns to sharpen its models' ability to detect rare or uncommon swindles

By Sara Castellanos

July 23, 2021 5:00 am ET

WSJ PRO

# Synthetic Data landscape

# Available open-source solutions



SmartNoise



synthcity

gretel-synthetics by  
**gretel**™

**SDV**

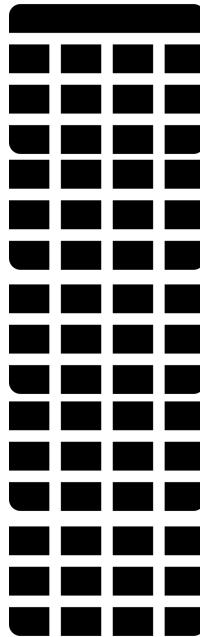
The Synthetic Data Vault

c placebo

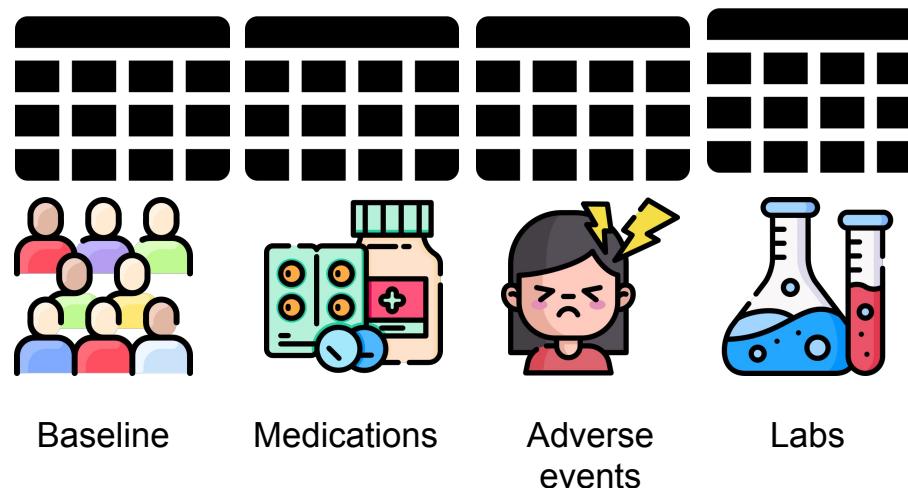
3DS MEDIDATA

DASSAULT SYSTEMES

# Limitations in current solutions and the uniqueness of clinical trial data



VS.



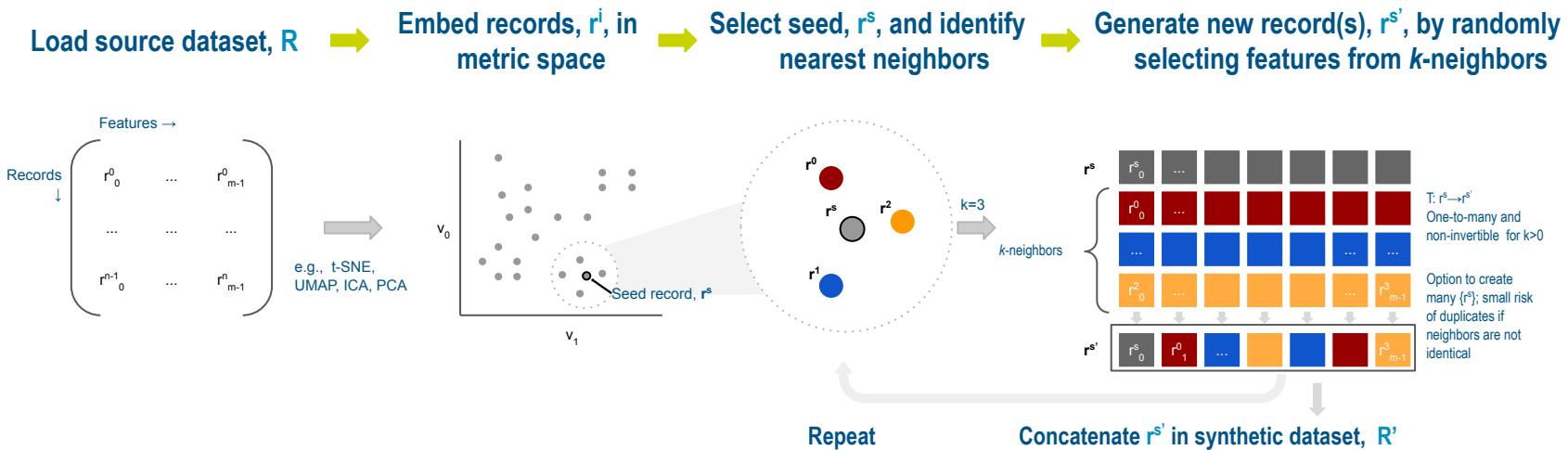
Icons Source: Flaticon; Full credits in the last slide

# Simulants: Open-source Methodology



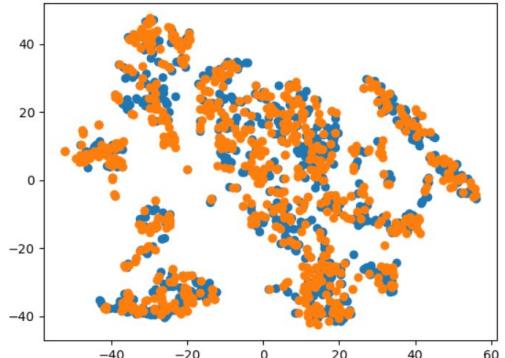
Privacy, fidelity & numerosity can be easily tuned and adjusted through choice of embedding, number of neighbors & feature linking

## Simplified Process Diagram



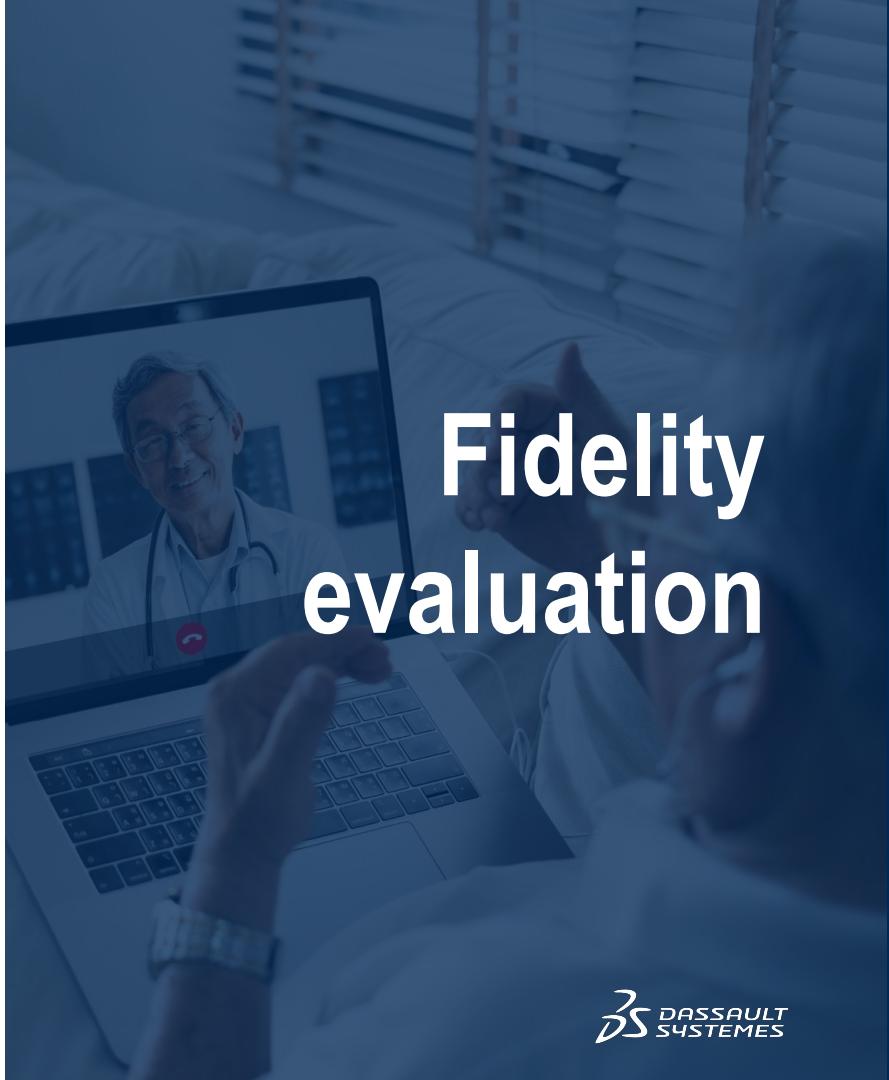
# Qualitative: t-SNE Embedding

## t-SNE Embedding & Overlap



Alignment between source/template and Simulants generated synthetic dataset indicates synthesis reflects the source population well

1. M Beigi, A Shafquat, J Mezey, JW Aptekar [Synthetic Clinical Trial Data while Preserving Subject-Level Privacy](#) - NeurIPS 2022 Workshop on Synthetic Data for Empowering ML Research
2. M Beigi, A Shafquat, J Mezey, JW Aptekar [Simulants: Synthetic Clinical Trial Data via Subject-Level Privacy-Preserving Synthesis](#) - AMIA 2022

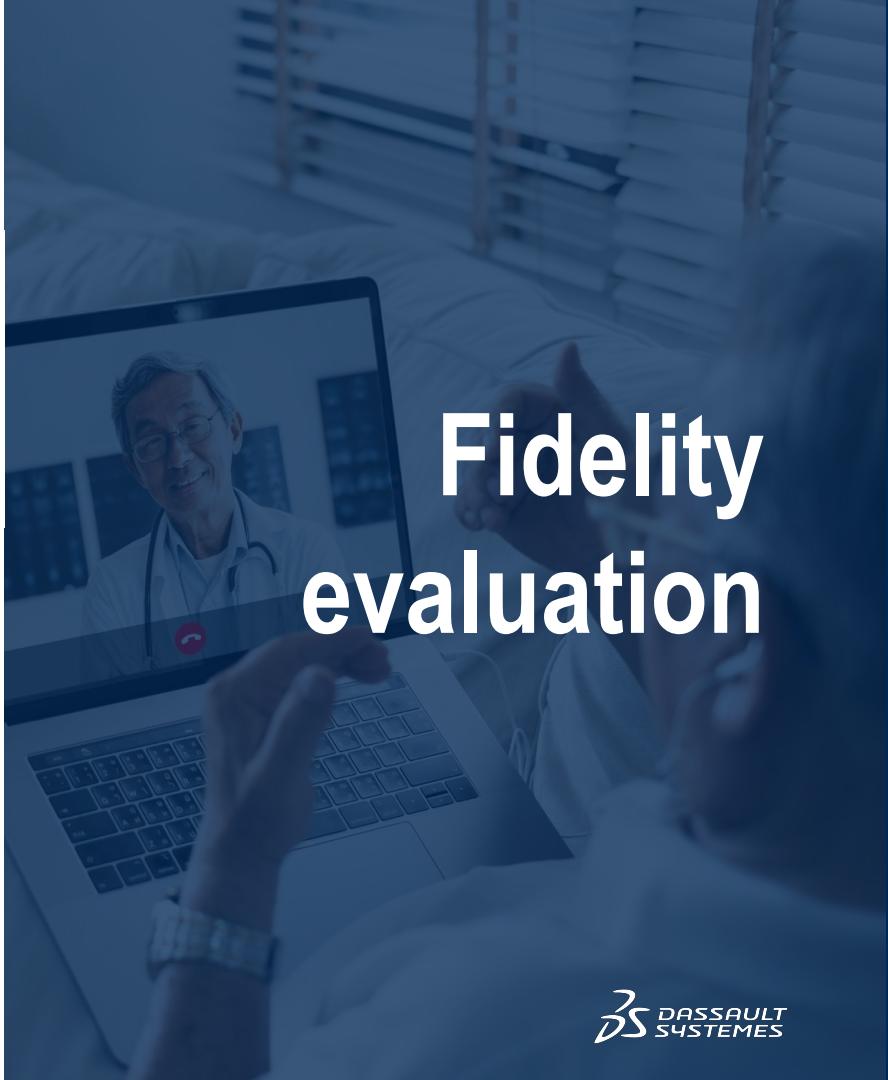


# Quantitative: Univariate measures

## Comparison of Mean and other statistical similarity metrics

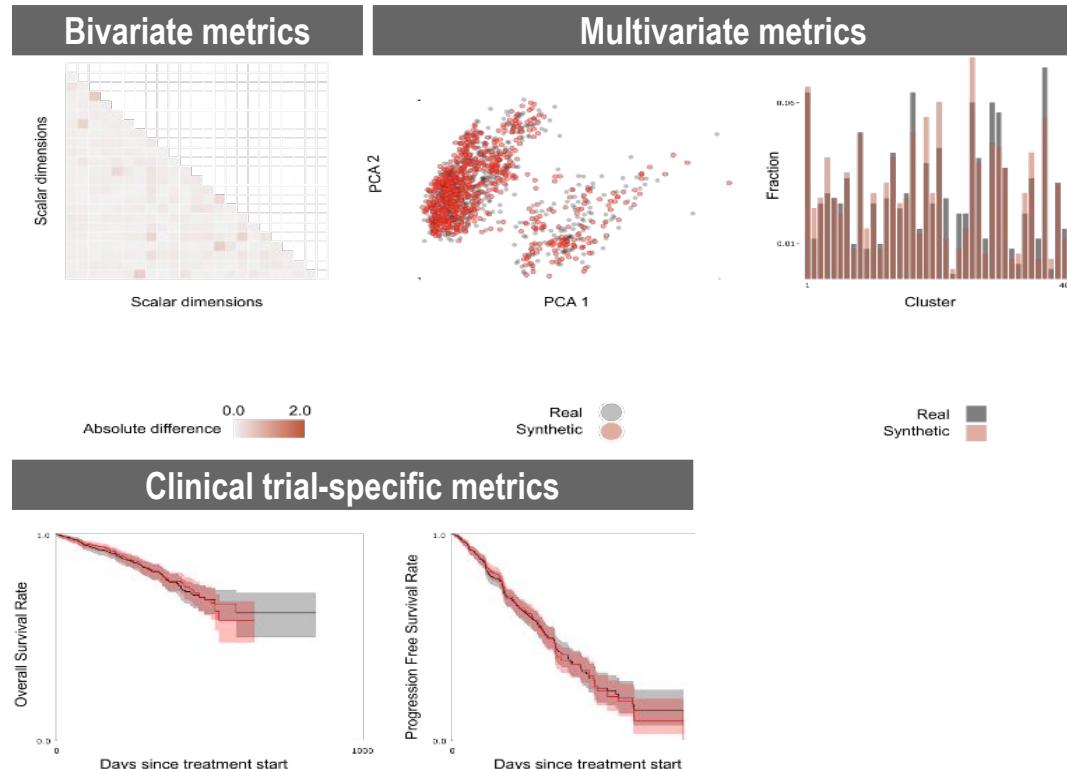
	Template	Simulants
NUM_CYC	7.030086	7.379656
TTE_SD1	56.193410	54.720630
TTE_DEATH	249.376791	254.849570
TTE_BOR	50.110315	49.786533
HEIGHT	161.403023	160.781633
TTE_PFS	179.895415	187.706304
TTE_GLYC_AE	85.014327	85.451289
PRIOR_RADIODX_TIME	64.816619	68.999284
AGE	65.110315	64.769341
PRIOR_CANC_SURG_TIME	265.462751	230.846705
SLD_BASELINE	61.173352	60.402579
ECOG	0.638968	0.651862
TTE_PR1	62.312321	61.693410
DEPTH_RESP	-24.353725	-24.694126
TTE_SKIN_AE	24.965616	28.411175
PRIOR_CHEMO_TIME	659.383954	659.811605
TTE_CR1	52.563037	53.174785
TTE_PD1	179.385387	179.308023
TTE_2L	179.388252	182.510029

Comparison of mean across numerical features shows the mean of source/template and Simulants generated synthetic data are close.



1. M Beigi, A Shafquat, J Mezey, JW Aptekar [Synthetic Clinical Trial Data while Preserving Subject-Level Privacy - NeurIPS 2022 Workshop on Synthetic Data for Empowering ML Research](#)
2. M Beigi, A Shafquat, J Mezey, JW Aptekar [Simulants: Synthetic Clinical Trial Data via Subject-Level Privacy-Preserving Synthesis - AMIA 2022](#)

# Quantitative metrics



**Bivariate metrics** like comparison of pairwise correlations allow assessment of preservation of correlations across features

**Clinical trial specific metrics** like comparison of survival probability as computed using Kaplan-Meier curves allow assessment of preservation of clinical insights in synthetic data

1. M Beigi, A Shafquat, J Mezey, JW Aptekar [Synthetic Clinical Trial Data while Preserving Subject-Level Privacy](#) - NeurIPS 2022 Workshop on Synthetic Data for Empowering ML Research
2. M Beigi, A Shafquat, J Mezey, JW Aptekar [Simulants: Synthetic Clinical Trial Data via Subject-Level Privacy-Preserving Synthesis](#) - AMIA 2022

# Designing a privacy framework for synthetic clinical trial generation



# Synthetic data is a solution to encourage collaboration and continue innovation in pharma



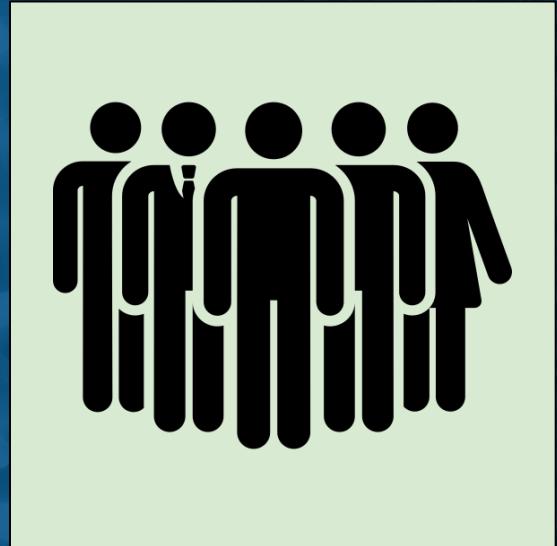
Sponsor A



Sponsor B



Sponsor C





## Personas

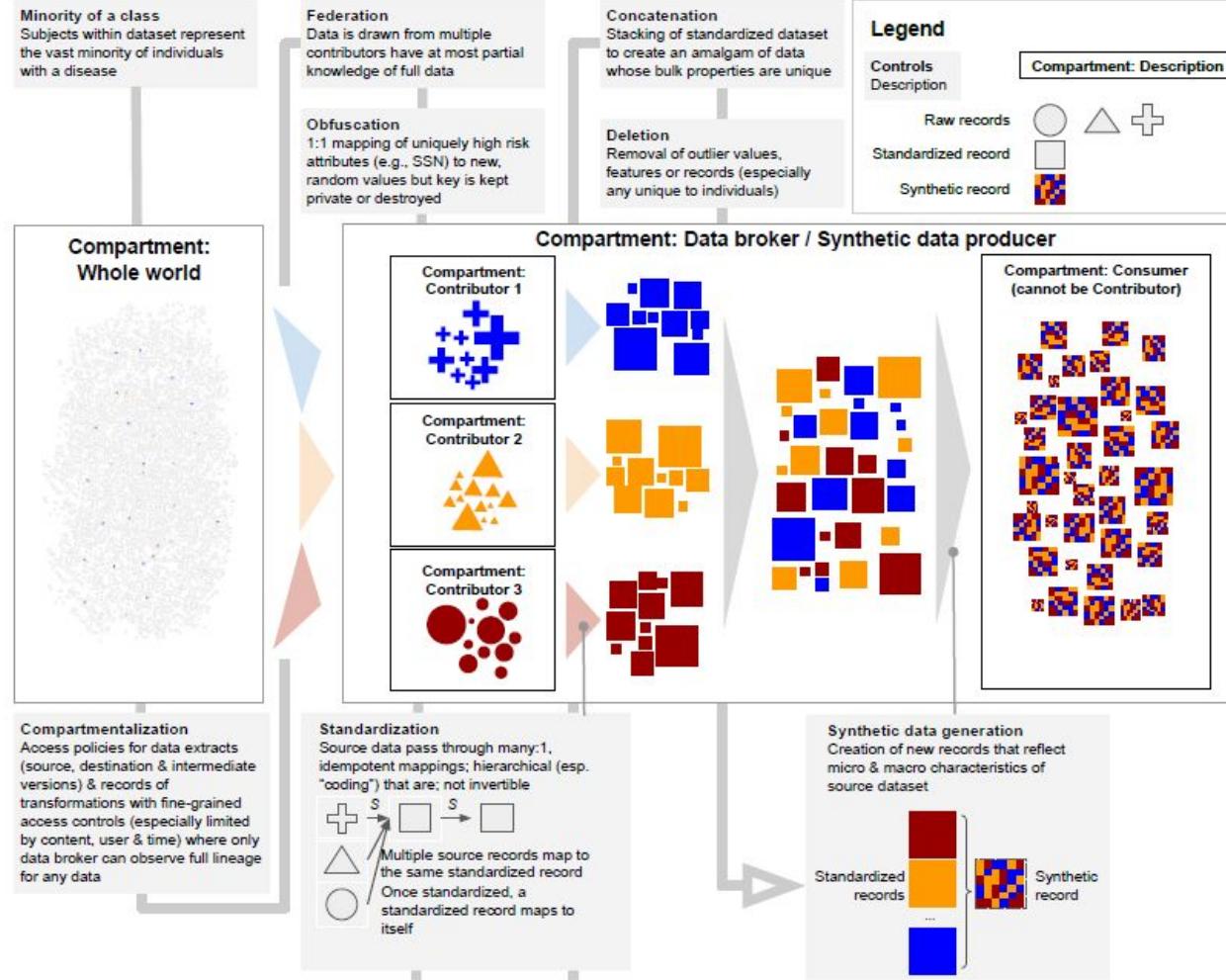
**Data contributor**

**Synthetic Data broker**

**Data consumer**

Competing interests				
	Data Contributor privacy	Patient privacy	Privacy of proprietary information	Synthetic data fidelity
<b>Data contributor</b>	✓	✓	✓	
<b>Synthetic Data broker</b>	✓	✓	✓	✓
<b>Data consumer</b>				✓

# Overview of privacy system design



1. A Shafquat, J Mezey, M Beigi, J Sun, JW Aptekar **A source data privacy framework for synthetic clinical trial data-** NeurIPS 2022 Workshop on Synthetic Data for Empowering ML Research



# Adversarial Scenarios

## Attack scenarios

	Adversary	Defender	Key risk	Key safeguard	Feasibility / Privacy risk	Examples illustrating risk
A.	External attack  Personal health information from members of class (e.g., patients with HER2- breast cancer)		Membership disclosure	Defender's data represents minority of class (i.e., only 1% of breast cancer patients are in dataset)  	High / Low	<b>1% (4 of 300)</b> Eligible studies in first line, EGFR mutant lung cancer compose source dataset shared with customers – representing the vast minority of possible studies; actual number of patients in dataset <0.01% patients with condition diagnosed in a single year
B.	Contributor attack  Contributor source data		Contributor disclosure (i.e., contributor reveals contribution to dataset)  Attribute & Membership disclosure are not at risk because contributor already has this information	Compartmentalization by policy (i.e., contributors may not access datasets to which they contribute)  	Low / Low	<b>4% (3,000 of 80,000)</b> Original strings from a study in raw format appear in the synthetic dataset for a first line advanced stage lung cancer dataset; no tables or columns in common post standardization; all strings pre-processed for k-anonymity at k=2, 1-2% overlap between unrelated studies at baseline
C.	Omniscient attack  Standardized data based on multiple contributors from data broker's system		Membership disclosure Attribute disclosure	Data synthesis algorithm (i.e., mapping from source→synthetic data formally limits disclosure risk, ε)  	Low / Low	<b>7-13%</b> Maximum improvement in attribute disclosure attacks for held-in vs held-out tranches of subjects in Lymphoma, Lung Cancer and Leukemia datasets (detailed privacy method in companion manuscript for this conference)

### Legend

- Minority of class
- Compartmentalization
- Federation
- Obfuscation
- Standardization
- Deletion
- Synthetic data generation
- Active safeguard
- Inactive safeguard

1. A Shafquat, J Mezey, M Beigi, J Sun, JW Aptekar A source data privacy framework for synthetic clinical trial data- NeurIPS 2022 Workshop on Synthetic Data for Empowering ML Research



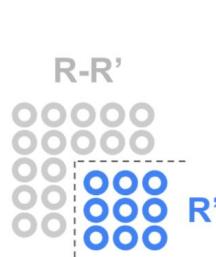
# Overall privacy preservation score

A. Load source,  $R$

$\bullet$  = Real record



B. Partition into  $R'$  and  $R-R'$

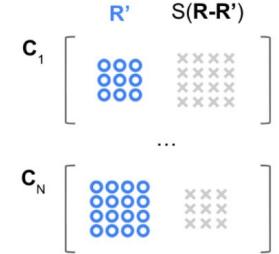


C. Produce synthetic datasets,  $S(R-R')$  and  $S(R)$

$\times$  = Synthetic record



D. Repeat to create many mutually exclusive source-synthetic complement pairs,  $C$



E. Create prediction scenarios,  $P$

$P: \{x_1, \dots, x_j\} \rightarrow x_k$ ,  
where  $x_k$  not in  $\{x_1, \dots, x_j\}$

$$\left[ P_1: \{x_1, \dots, x_j\} \rightarrow x_k \right]$$

...

$$\left[ P_m: \{x_1, \dots, x_j\} \rightarrow x_k \right]$$

For each  $P$ , a random subset of features,  $\{x_1, \dots, x_j\}$ , is used to predict another random feature,  $x_k$

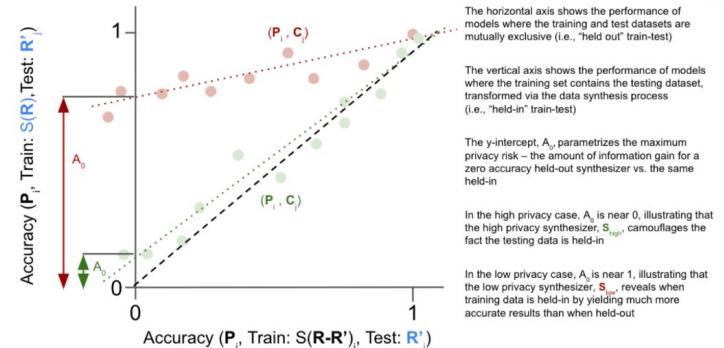
F. For each  $P_i$  and  $C_j$ ,

Assess held-out accuracy:  
Train  $P_i$  on  $S(R-R')_j$  and test accuracy in  $R'_j$   
(Refer to horizontal axis in G)

and compare to

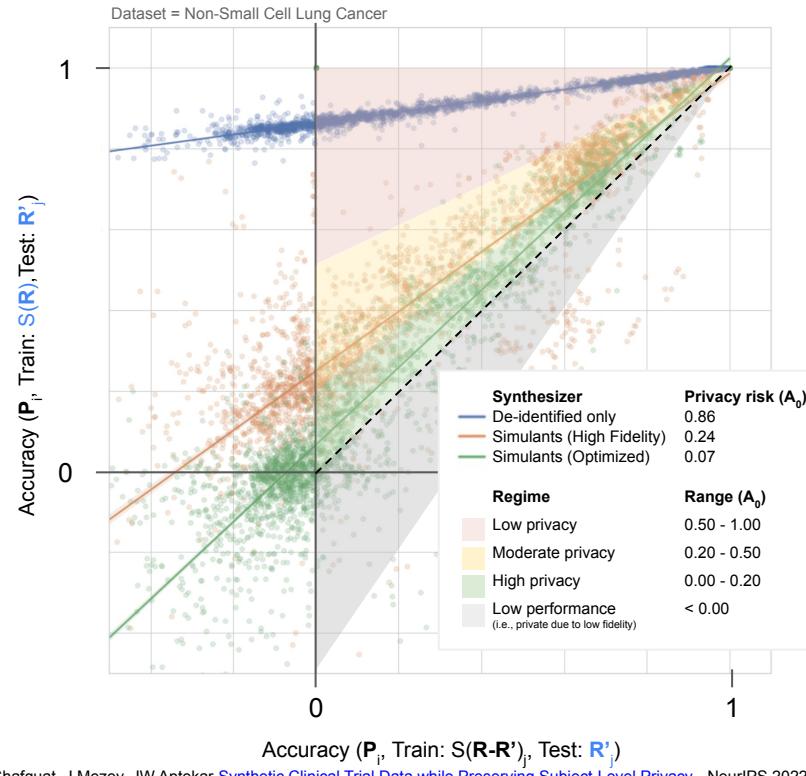
held-in accuracy:  
Train  $P_i$  on  $S(R)$  and test accuracy in  $R'_j$   
(Refer to vertical axis in G)

G. Illustration of results for low and high privacy synthesizers,  $S_{low}$  and  $S_{high}$



# Trial simulation- Standard tests, privacy

Representative privacy plots for high-fidelity & optimized Simulants



# Data Augmentation and applications in machine learning



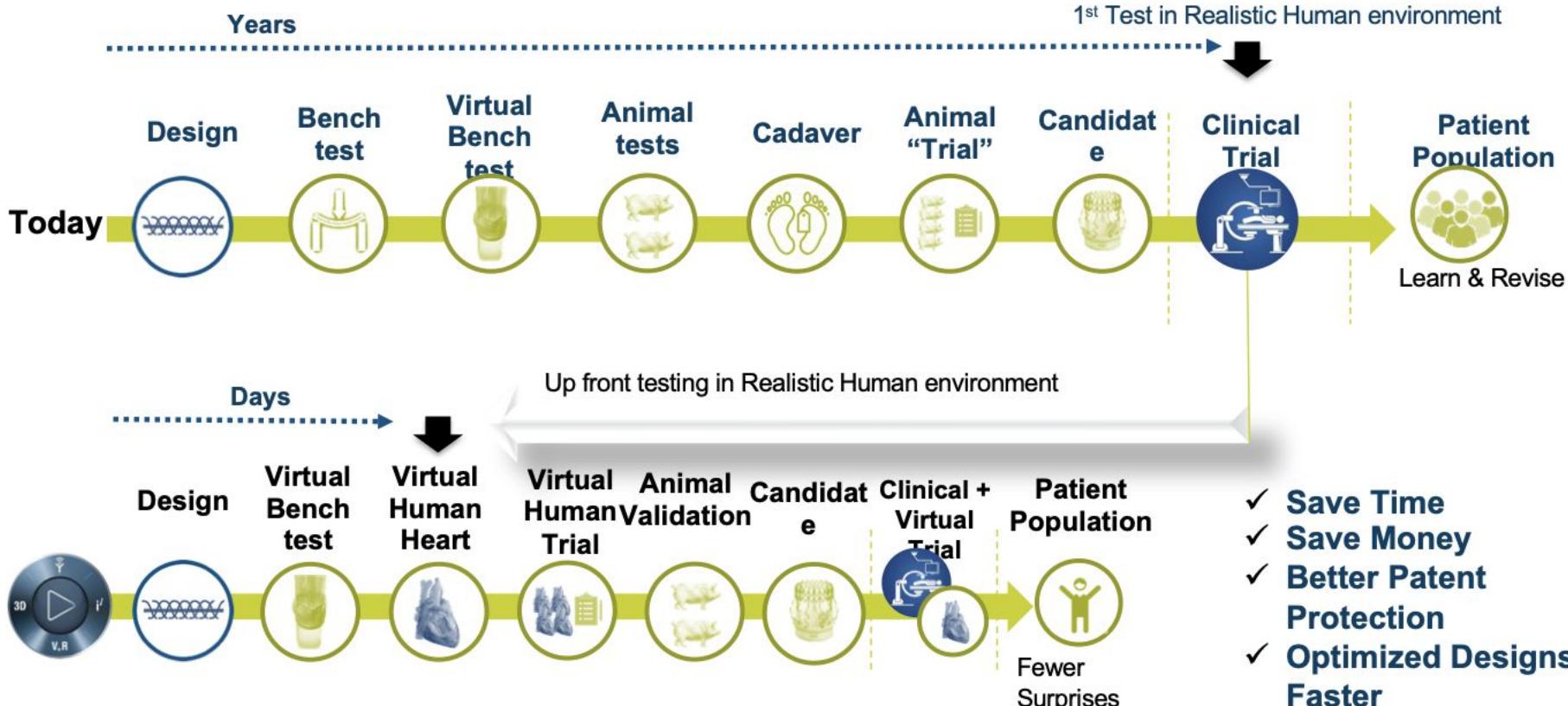
# Accelerating *in silico* clinical trials



Full presentation available here:

<https://events.3ds.com/living-heart-and-virtual-twin-for-humans-symposium>

# Value Proposition for *In Silico* Clinical Trial – “Years to Days”

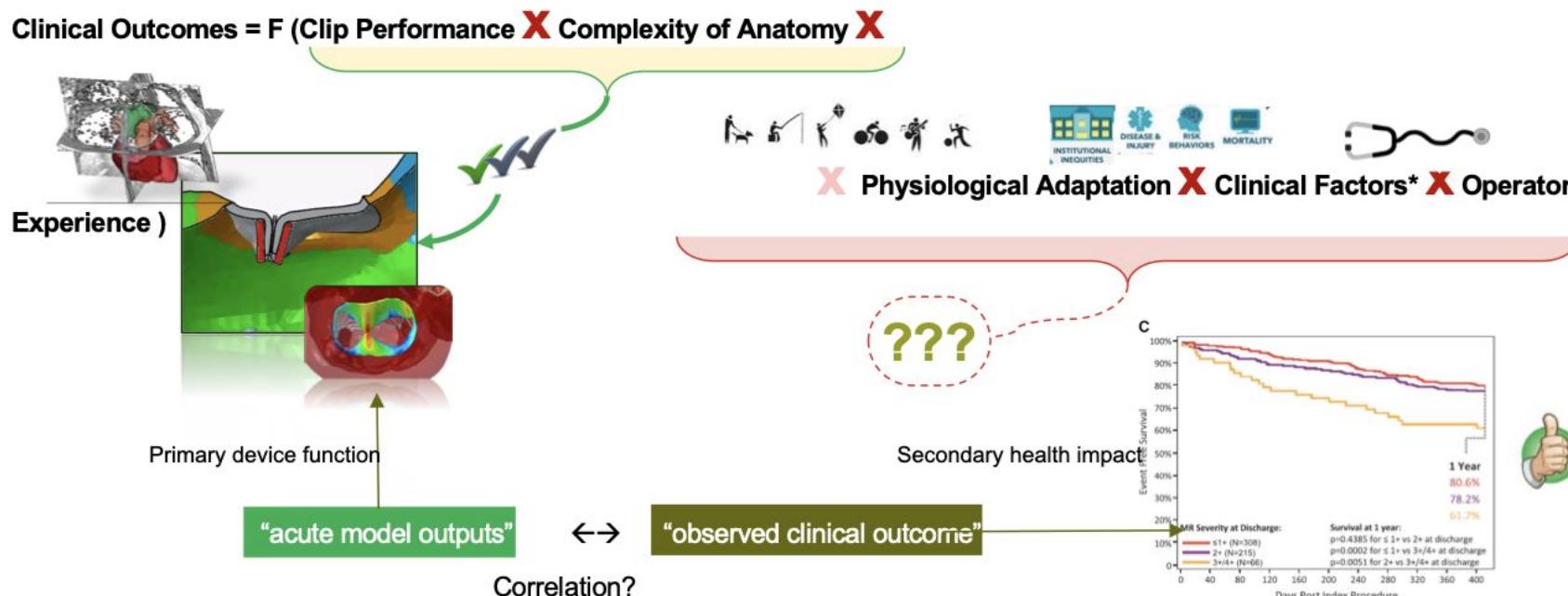


60% of cost is people on project – Time is Money!

- ✓ Save Time
- ✓ Save Money
- ✓ Better Patent Protection
- ✓ Optimized Designs Faster
- ✓ Fewer Recalls
- ✓ Physician training

# iSCT Key Challenge – Defining & Proving the Hypothesis

Identify strong correlation between acute model outputs (surrogate endpoints) & clinical endpoints

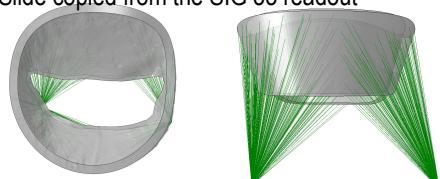


# Virtual Patient Engine Schematic

## Input:

Initial VPC - A collection of (physics-based) patient model definitions & pre-operative simulation results

Slide copied from the SIG 35 readout



## Output:

iSCT VPC - A physics-based VPC with targeted pre-operative characteristics to be treated in an iSCT

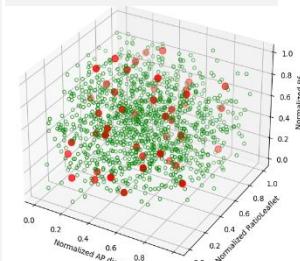


## Machine Learning Powered VPE

Create surrogate model to accelerate VPC creation

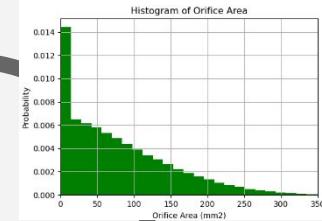


Obtain targeted representative VPs

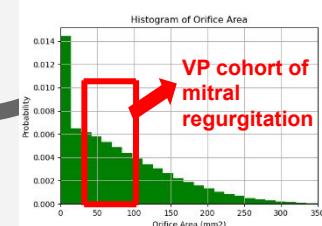


Build surrogate-based VPC

Build surrogate-based VPC



Down sample to get VPs with user defined characteristics

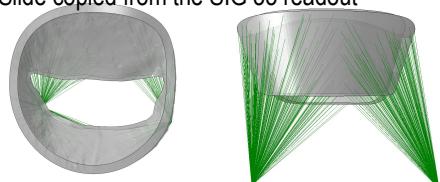


# Virtual Patient Engine Schematic

## Input:

Initial VPC - A collection of (physics-based) patient model definitions & pre-operative simulation results

Slide copied from the SIG 35 readout



Top view

Front view



## Output:

iSCT VPC - A physics-based VPC with targeted pre-operative characteristics to be treated in an iSCT

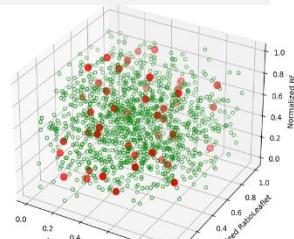


## Machine Learning Powered VPE

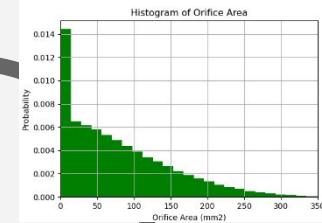
Create surrogate model to accelerate VPC creation



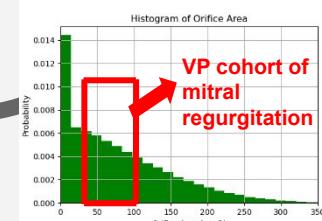
Obtain targeted representative VPs



Build surrogate-based VPC



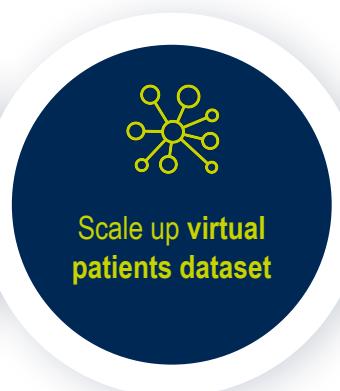
Down sample to get VPs with user defined characteristics



# Virtual Patient Engine Schematic



Trained on virtual patients



Scale up virtual patients dataset



Reduces dataset to patient population of interest



Select from remaining ~100 virtual patients

Create surrogate model to accelerate VPC creation

Computationally expensive and impractical to scale

Build surrogate-based VPC

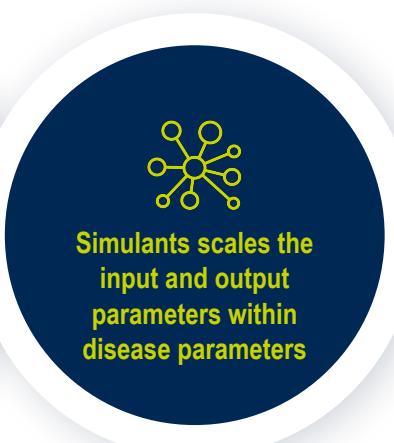
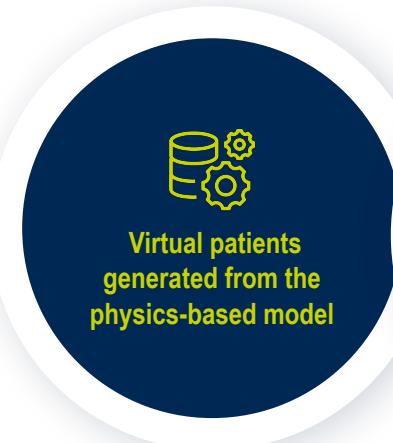
Generates redundant samples that don't pass the quality control criteria

Down sample to get VPs with user defined characteristics

Obtain targeted representative VPs

14x reduction in total sample size for selection

# Virtual Patient Engine Schematic



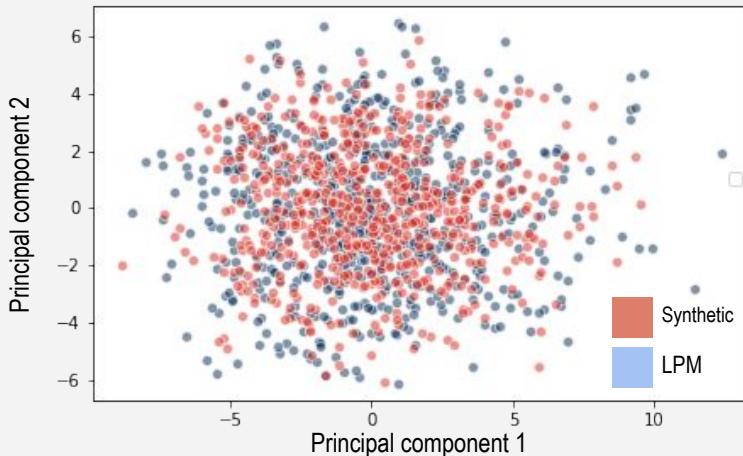
Training dataset generated using the initial physics-based population

Simulants pipeline generates synthetic data comprising of parameters of interest

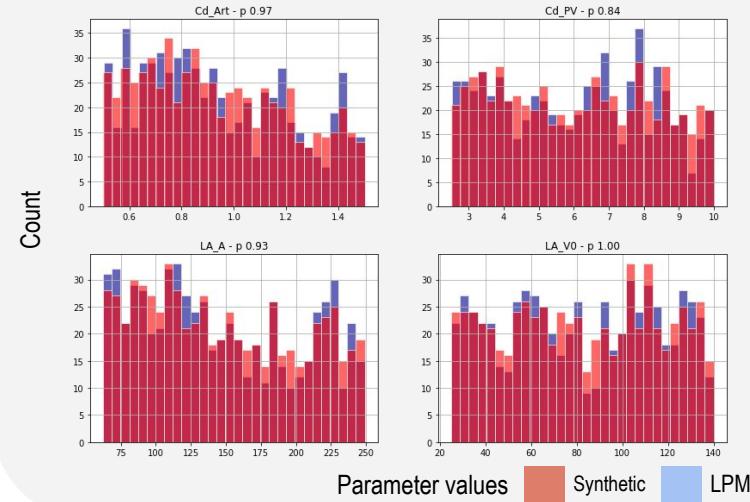
Obtain targeted representative VPs

# Synthetic data aligns with physics-based model simulated patients

Synthetic vs. physics-based simulated data



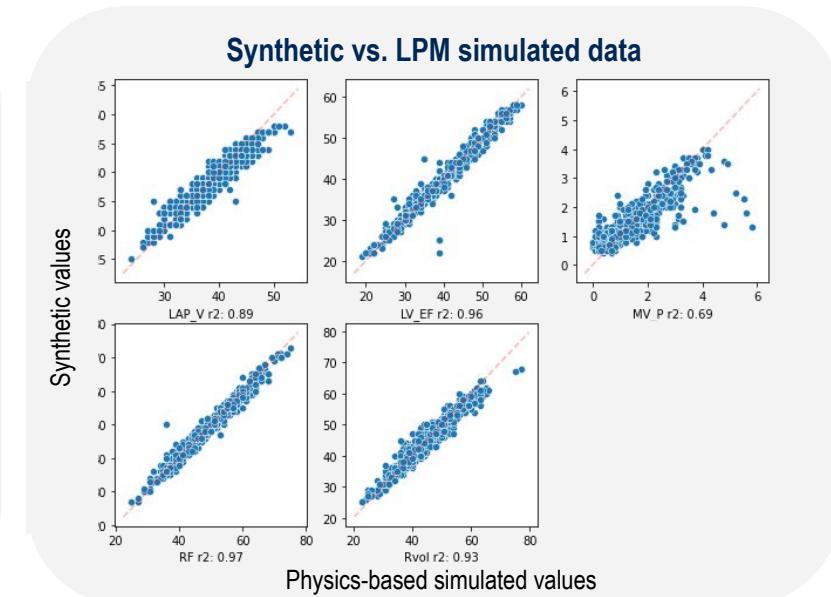
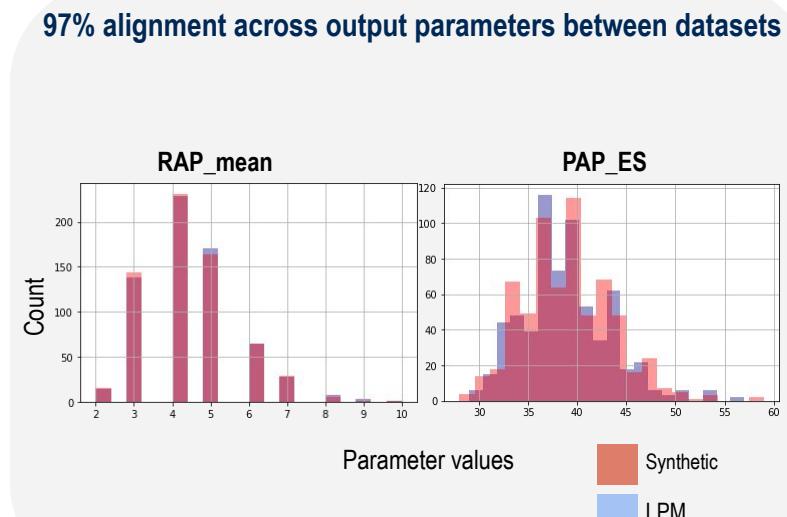
100% alignment across input parameters between datasets



Alignment between source/template and Simulants generated synthetic dataset indicates synthesis reflects the source population well

Alignment between input parameters is evaluated by performing the K-S test for input parameters produced by Simulants and the physics-based model. All 14 input parameters had non-statistically significant differences using the K-S test.

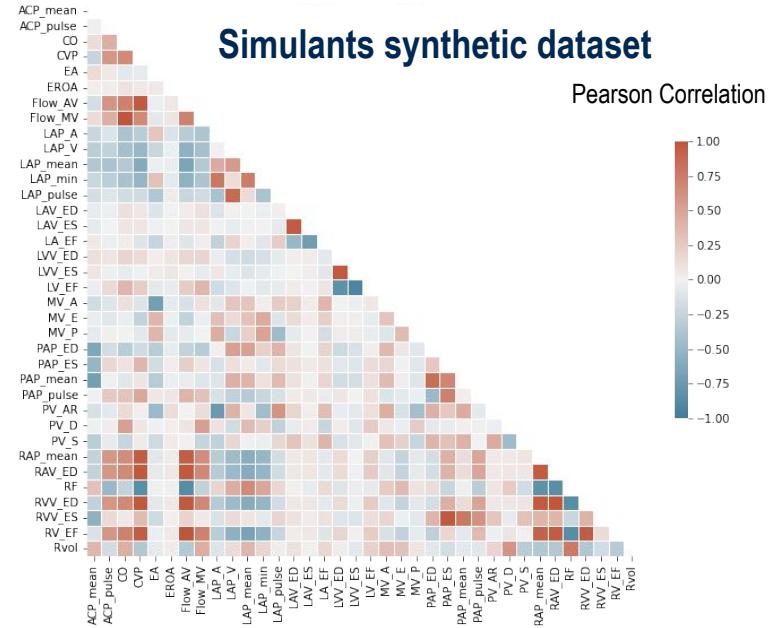
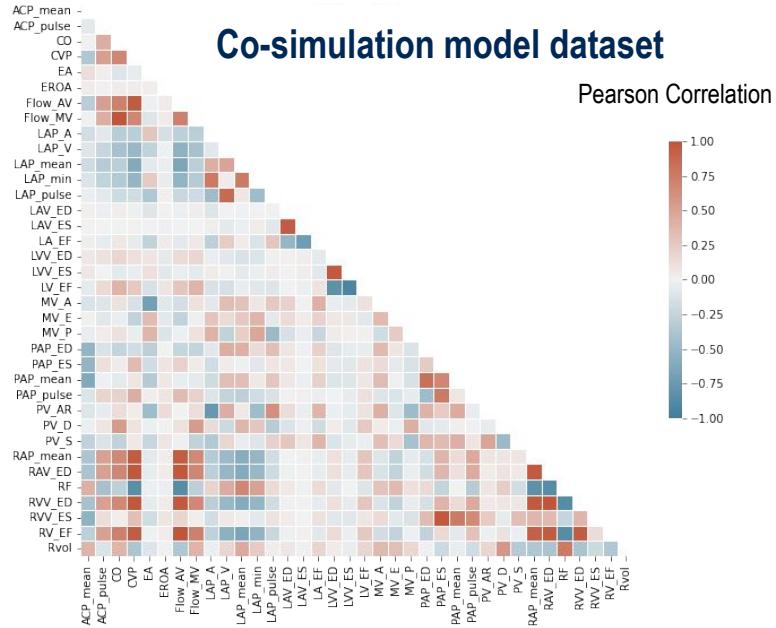
# Synthetic data aligns with physics-based model simulated patients



Alignment between output parameters is evaluated by performing the K-S test for output parameters produced by Simulants and the physics-based model. 34 parameters out of 35 parameters (i.e. MV\_P) had non-statistically significant differences.

The diagonal in each plot indicates model performance on par with expectation. The x-axis shows the parameter values from the physics-based model and y-axis shows the Simulants-generated parameter values. High  $r^2$  values (close to 1) indicate Simulants performance and agreement between the two models

# Preservation of bidirectional relationships in synthetic data



Heatmaps indicate correlation across features in the source/physics-based simulated dataset and Simulants synthetic dataset. The similarity between the heatmaps indicates the bidirectional relationships and correlations observed in the dataset generated using the physics-based patient model are preserved in the Simulants-generated synthetic dataset.

# Acceleration via synthetic data

97%

Agreement between simulated and synthetic output parameter distributions

100%

Agreement between simulated and synthetic input parameter distribution

100%

Preservation of sample size

**Simulants is successfully able to mimic the the physics-based co-simulation model**

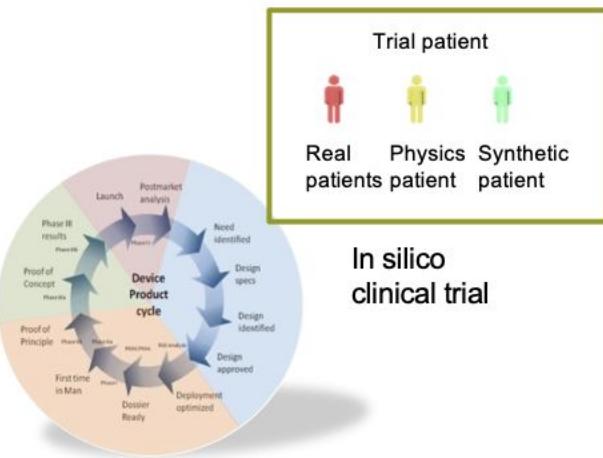
# Summary of advantage of Simulants

Though the current VPE framework offers a competitive advantage over the Finite Element Analysis to simulate the living heart, a Simulants powered pipeline offers:

- **Fast and robust** way to generate synthetic parameter sets that reflect the physics-based parameter simulation
- **Reduce the computational cost** of running the Finite Element Analysis where the current process is slow and intensely computationally expensive
- **Doesn't depend on domain knowledge** of parameter boundary values
- **Preservation and scaling of sample size** of the physics-based dataset
- **Removal of redundancy** in the pipeline by only producing parameter sets that are aligned with the parameter distribution
- Potential to **target synthetic generation** of the distribution of interest (e.g. mitral valve regurgitation)

# Future directions

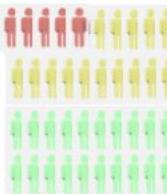
Conduction 'in Silico clinical trials' using patient-specific models, physics based population models and synthetic patients to form virtual cohorts for testing the safety and/or efficacy of new drugs and of new medical devices.



Real patient (Patient specific models, acute and long end points, clinical outcome)



Physics patient (population models, detailed physics and physiology correlations, defining hypothesis)



Synthetic patient (Enrichment with VP augmentation, identifying correlation between acute and clinical outcome, proving hypothesis)

# Key takeaways



**Data sharing is critical  
for continued innovation  
in the biotech and  
pharma industry**



**Synthetic data provides  
a fast, secure and  
reliable way to share  
private data**



**Synthetic data allows an  
innovative way to synthesize and  
augmented training datasets to  
improve AI/ML model performance**

## Presentation credit:



**Jacob Aptekar**  
VP, Trial Design



**Mandis Beigi, PhD**  
Sr. Director, Trial Design



**Jia Chen**  
Strategy Director,  
Simulants

A large circular portrait of a woman with long dark hair, wearing a dark blazer and red earrings, smiling at the camera. She is overlaid on a blue-tinted background featuring a laptop keyboard. To her left, a smaller, semi-transparent portrait of an older man with glasses and a stethoscope around his neck is visible.

**Afrah Shafquat**  
Sr. Data Scientist II, Medidata AI

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DASSAULT SYSTEMES

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