





PURE

PROMOTES HEALTHY
HAIR GROWTH.
HYDRATES & DE-FRIZZES

COCONUT OIL
Conditions and softens hair
while adding great
shine



B-complex vitamin that
helps with hair health

BIOTIN

ROSA CANINA FRUIT

Nutrient and scalp
conditioner



Helps maintain a healthy scalp
by adding extra nutrients and
conditioners

LEMON BALM

Form of Vitamin B5 that
penetrates through the cuticle of
the hair and acts as a powerful
humectant that helps hair

PANTHENOL

GUAR GUM

adds volume, conditions hair
without build-up, smoothes and
de-frizzes hair



CHAMOMILLA FLOWER
Scalp conditioning and
soothing



tone and heal dry or damaged
scalp. reduces flaking and
restores suppleness while helping
to promote hair growth

YARROW

WHITE OAK

anti-inflammatory and anti-irritant
properties that is beneficial for
skin and scalp conditions.
adding extra shine to hair.



Scalp conditioning and
soothing

LEMONGRASS

SYMPHYTUM OFFICINALE

Great for the scalp and prevents
dryness, stimulates hair growth
and adds moisture



Helps maintain a healthy scalp
while strengthening and
conditioning hair

SAGE

ALOE VERA

heal scalp, add sheen, luster and
shine while fighting frizz and
restoring hair back to
proper health



Hair and skin conditioning,
soothing and stimulating

WITCH HAZEL

KEY INGREDIENTS



RESTORES
SOFTENS
MOISTURIZES

PURE
U
TM





Promotes Healthy Hair Growth

Hydrates & Defrizzes

Biotin & Coconut Oil

11 Botanical Extract

Strengthens & Smooths

UV & Thermal Protectant

No SD Alcohol, Parabens, Sodium Chloride



Say Hello
To thicker,
Stronger &
Silkier Hair

PURE
U
TM



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