



ARGAN MORROCAN SHAMPOO



ARGAN **PURE**
U
TM
*RESTORES &
MOISTURIZES*

Guar Hydroxypropyltrimonium Chloride

Natural guar gum derivative that adds volume, conditions hair without build-up, smoothes and de-frizzes hair



A cationic micronized silicone that gives superior wet and dry combing, smoothing and heat protection

SILICONE QUATERNIUM 16



UV absorber designed to protect hair and prevent fading of color

POLYQUARTERIUM 59

ARGAN OIL

Deep penetrating oil that instantly absorbs into hair producing incredible shine, controls frizz, softens and aids in curl definition, and conditions hair



KEY INGREDIENTS

PANTHENOL

Form of Vitamin B5 that penetrates through the cuticle of the hair and acts as a powerful humectant that helps hair maintain moisture in the cortex and on





ARGAN OIL
HELPS
MOISTURIZE &
REVIVE
STRANDS





for
all
*hair
types*

UV & Thermal Protectant

Color & Straightener Safe

Restores & Moisturizes

No Parabens & Sulfates

Sodium Chloride

ProVitamin B5 & Argan Oil



“Promote
stronger and
silkier hair
growth”

PURE
U
TM



RESTORES
SOFTENS
MOISTURIZES

PURE
U
TM



CRUELTY
FREE



PURE
U
TM

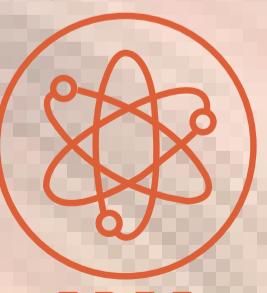
PARABEN
FREE



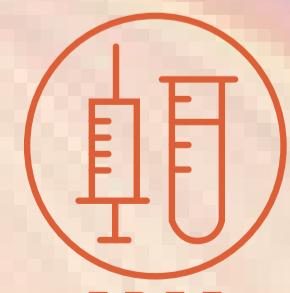
PHOSPHATE
FREE



SULFATE
FREE



GMO
FREE



RESTORES &
MOISTURIZES

SHAMPOO

8 FL OZ / 236 ML