



Master of Business Administration

The MBA program is for students with an undergraduate degree who are ready to prepare for leadership roles in all types of organizations. **Graduates of this program will be ready with the technology, management, entrepreneurship, and other skills necessary to run a business or manage a team effectively.**

Total MBA Credit Hour Requirement: 36

Admission Requirements

To be considered for enrollment into the Master of Business Administration program, an applicant must apply with the following:

General Admission Requirements

- A bachelor's degree from an accredited college or university.
 - Overall college transfer grade point average of 3.0 on a 4.0 scale.
- Two years of full-time work experience.
- Current résumé.
- Personal statements explaining reasons for wanting to attend the HT MBA program, including personal and career goals.
- Two letters of recommendation, at least one from an industry professional on company letterhead.
 - Applicants who graduated from a U.S. high school or earned at least 12 credits at a U.S. college with a passing grade point average may be exempt from these exams.

Graduation Requirements

To be eligible for the MBA degree, students must have met the following requirements:

- Complete all courses in the MBA with a grade of "B" or better.
 - Students are allowed to complete no more than two courses with a "C" grade.
- Earn a minimum of 36 credits with a minimum cumulative GPA of 3.0.
- Payment of all tuition and fees.

Online & On-Campus Learning

As an MBA student, you'll experience a blend of convenient online classes as well as in-person help with on-campus classes offered every Friday and Saturday.

Courses in MBA

Note: The total weekly study time expected of the learner outside of class sessions is approximately 20 hours per course.

BUSI 5301

Research Methods (3 credits/5 weeks)

This course focuses on the nature of research, problem identification, methods of observation and data collection, analysis and interpretation, research communications, and project development. Students will learn both qualitative and quantitative methods as they are used in solving business problems.

BUSI 5302

Legal and Ethical Environment of Business for Managers (3 credits/5 weeks)

This course examines the application of law to business. It includes the study of ethical issues that arise in current business settings, including professional conduct and corporate social responsibility. Students will learn how to target the decision-making process from an ethical standpoint.

ACCT 5303

Accounting for Decision Making (3 credits/5 weeks)

This course is an introduction to basic financial and managerial accounting topics including GAAP, the major financial statements, accrual accounting, financial reporting alternatives, professional ethics, financial statement analysis, cost behavior, cost systems, short-and long-term decision-making with strategic considerations, and product costing. The course also provides the students with a review of environmental accounting.

Courses in MBA

ECON 5304

Global Economic Environment (3 credits/5 weeks)

This course analyzes the causes, effects, and policy responses to major global economic issues. It focuses on financial crises and challenges facing countries around the world. Possible topics include unsustainable debt, the European Union, aging populations, global warming, inequality and poverty, oil and commodity markets, international institutions, and the implications of rapid growth in the BRICS (Brazil, Russia, India, China, and South Africa) economies.

MKTG 5305

Marketing Concepts and Strategies (3 credits/5 weeks)

Focus will be on developing proficiency with key marketing concepts and skills including: identifying opportunities and threats in the market environment; forecasting market growth; evaluating customers and competitors; segmenting, targeting, and positioning; determining product, price, place, and promotion components of marketing strategies; and assessing marketing performance.

FINA 5306

Financial Management Concepts (3 credits/5 weeks)

It is assumed that the student taking this course has learned the fundamentals of time value of money, project assessment, investment, and asset management. These fundamental skills will be needed by students to participate in group-based case analysis. Through case studies, students will learn how to develop financial strategies that include assessment of mergers and acquisitions, project and portfolio evaluation, financing, and other current issues in financial management.

MGMT 5307

Decision Theory and Business Analytics (3 credits/5 weeks)

This course will focus on the modeling process of identifying, analyzing, interpreting, and presenting results for use in decision making. Students will learn to utilize managerial decision-making tools to analyze complex business problems and arrive at a rational solution.

Courses in MBA

MGMT 5311

Organizational Behavior (3 credits/5 weeks)

This course will explore the psychological and sociological foundations of individual and group behavior in organizations. The instructor's purpose is to help enhance students' abilities to motivate others, make decisions, design organizations, and navigate national and corporate cultures. Special focus will be on multicultural businesses. Students will be provided with the knowledge to help develop the abilities and skills necessary to become successful members of global organizations.

MGMT 5312

Human Resources Management (3 credits/5 weeks)

This course studies the role of the human resource professional as an integral partner in managing today's organizations. Functions such as recruitment, selection, development, appraisal, retention, compensation, and labor relations are examined. Legal and global environments will be analyzed as well as current issues such as diversity training, sexual harassment policies, and rising benefit costs.

MGMT 5313

International Business and Global Strategy (3 credits/5 weeks)

This course examines the various challenges of operating in a global environment, including cultural, economic, operational, and legal aspects. It also reviews the concepts of global expansion, political complications, legal compliance, and ethical behavior. Also, there is a mandatory 2-week global trip, which will allow students to put in practice the knowledge learned in this class through fieldwork and visits to local multinational firms.

MGMT 5314

Operations Management (3 credits/5 weeks)

This course focuses on managerial processes of operations in both manufacturing and service organizations. Topics covered include operations strategy formulation, inventory control, scheduling, facility location and layout, quality management, process and technology decisions as well as just-in-time production systems.

Courses in MBA

MGMT 5316

**Strategic and Global Management
(3 credits/5 weeks)**

This course will provide students with the opportunity to understand the challenges of strategically managing complex organizations in a global environment. The structure of global industries and global competition will be examined to assist the students in understanding how to create and manage a successful global strategy.



Our Enrollment Team Can Help

Have questions? We can talk you through your specific situation one-on-one so you don't have to figure it all out alone. Give us a call today so we can help you get started:

888.918.3415