COMPANY PROFILE



Technology partner in your success



Company name

Mozita Group New Zealand Limited



Established date

2019, August 09



Physical address

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ABOUT US.

Mozita Group of companies Based in New Zealand Christchurch suburb. Mozita provides a wide range of services to the community and Rapidly expands into other industries. Hence it required adapting to emerging technologies and trends to advance in the modern world.

The New Zealand IT sector consists of a massive void in specific industries. Mozita will fulfill that void by expanding its existing services previously offered worldwide. Now it's going to grow in New Zealand & Australia.

In the future, we hope everyone will possess the technology we have today and enrich their business and lifeStyle.





Mission

Initiate Digital transformation to startups and SME region wisely.

Solutions building with a creative mind

Not only creative thinking also aligns logical reasoning with structured data-driven techniques.

Vision

Be the premium digital service and products facilitator in the region wisely. We are creating Seamless integration and Hassle free digital solution experience for consumers.





Our Service Range

Evolving trends and nomes constantly influence the IT and web industry sector. So do Mozita Digital. It's essential to keep up to date with current trends and nomes to offer service to our clientele.

Below we have mentioned one of our cornerstones services.



Web Services Web Design & Development

Understand the value of Digital footprint for a business organization hence Mozita Digital offer web design and development services to clientele beyond their expectations.

- Concepts and ideation at their peak
- Web Designs based on the design framework
- Color theory and UI/UX-based principle designs architecture
- Turning your digital asset into the sales funnel.

The latest stable technologies will gain the competitive advantage that your business requires.

Service Type: Individual and Corporate WordPress and custom base developments



E-commerce Web Development

"Sell anything from anywhere ", unlocking the full potential of the digital world. Your business or organization can start running a fully loaded marketplace at your fingertips. With secure transaction management, let a hassle-free shopping experience for your customers.

- Flexible order management
- Unlimited inventory management and handling
- Digital product selling out points, e.g., flash deals
- Dynamic shipping options
- Fully controlled admin dashboards.
- Easy Social media integration
- Multi-currency, language and payment Gateway support
- Monitor your sales with Report Analytics and stock Management

Service type: Woo-commerce, Shopify, Custom base development PHP Laravel framework.





Software Solutions & Mobile App Development

Mozita Digital offers user-centered, client-focused and businessoriented bespoke software solutions & Apps. The software range will start from desktop solutions, distributed solutions, cloud or web base solutions, and Native Mobile applications.

- Advanced software architecture
- User-centered Design Approach
- Code Robustness ready to battle test
- Code documentation and testing
- Tailored to client's requirements
- Agile process development
- Flexible payment structure.
- Clear communication and on-time delivery.

Service Type: Enterprise Resources Planning Software, Management Software, Process streamline and Automation.



Digital Marketing & SEO

Digital marketing and SEO services intertwine and work for the same goal. Mozita Digital is armed with dedicated Business Account managers to work with campaigns and stakeholders. Your services need to be found with search engine results in the modern age. Taking your site to the top of Google's ranking and Improving your site's visibility is a continuous process every business needs to practice. Mozita Digital SEO master will take care of this.

Service Type: Offsite and on-site SEO, backlinks integration. Social media management, Facebook and Google Paid campaigns management.



Multimedia Design and Content writing.

Starting from Simple Logo design to building a brand strategy and capturing and showcasing products or services in the digital age is an art.

Creativity flow in the design; our designer will guarantee it. Good first impressions of your customers are good for business. Our experienced content writers are well trained and skilled enough to showcase that to your customer segment.

Service Type: Branding & Market Positioning, Corporate web content writing.

THANK YOU!

Thank you for your time and valuable consideration. Mozita Digital, we aim for higher standards and go beyond your expectations.

Experience the Hassel free digital solution and feel the difference.



