Energy Consumption Series

Buildings and Energy in the 1980's

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1. Highlights

Introduction

The Energy Information Administration (EIA) collects data on energy consumption, expenditures, and other energy-related topics in the major energy-consuming sectors of the U.S. economy. The residential and commercial sectors are two major sectors that many energy analysts like to consider together, as energy use is primarily related to the building shell and the stock of energy-consuming goods within the shell in these sectors. EIA conducts separate surveys for the two sectors, the Residential Energy Consumption Survey (RECS) and the Commercial Buildings Energy Consumption Survey (CBECS). Prior to the first CBECS, there was a very poor understanding of the complexities of energy use in commercial buildings, or the amount of energy consumed in the commercial sector. This report summarizes and synthesizes energy data that were collected by these two surveys during the 1980's, when major changes in energy policy were implemented following the energy crisis decade of the 1970's.

The six RECS and four CBECS data bases from the ten consumption surveys over the 1979 to 1990 time frame contain a wealth of energy end use information on residential and commercial buildings. This is the first report to present a unified vision of energy use in residential and commercial buildings. This report presents energy data that are consistent between the two sectors and across the decade of the 1980's. This report differs from previous consumption reports because all consumption statistics are reported in terms of primary electricity consumption and site energy for all other energy sources.²

The availability of inexpensive, secure energy became less certain by the early 1970's. Although energy demand (total energy consumption, Figure 1.1) had continued its long rise into the 1970's, the production of domestic oil (a primary source of energy) peaked in 1970 and forced greater reliance on energy imports. The Arab oil embargo in 1973-1974 served as the catalyst for the energy crisis; oil supplies were constrained and energy prices rose sharply. In both the 1970's and 1980's, the price of oil had a large impact on the economy, the price of other fuels, and on total energy consumption. Both the sharp price increase in 1974 and again in 1979 (following the 1978 Iranian revolution) contributed to economic downturns and fueled much of the high inflation of the period.

During the 1970's, the promise of higher energy prices for the foreseeable future and the uncertainty of adequate supplies led to public discussion and development of a comprehensive energy policy that could produce long-term solutions to the energy crisis. Four generally agreed upon goals of the policy were: adequate energy supplies, reduced dependence on energy imports, protection against the disruption of foreign supplies, and increased conservation and efficiency in end uses.

Many energy programs were put into place during the 1970's and 1980's to lessen the dependence upon foreign oil supplies and to improve how all forms of energy are used. A significant percent of total energy consumption occurred in the residential and commercial sectors (Figure 1.2). This report concentrates on the physical makeup of the residential and commercial buildings sectors and their use of energy, and examines changes that occurred during the 1980's.

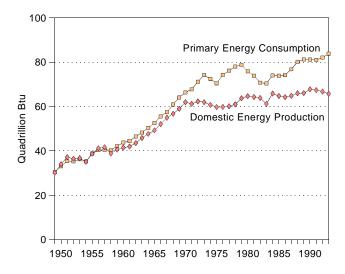
The remainder of this chapter presents a summary of major findings. The following three chapters focus on different aspects of the overarching theme of buildings and energy in the 1980's. Chapter 2 discusses major characteristics

¹Residential Energy Consumption Surveys were conducted in 1980, 1981, 1982, 1984, 1987, and 1990. Commercial Buildings Energy Consumption Surveys were conducted in 1979, 1983, 1986, and 1989. Prior to the 1989 CBECS, that survey was called the Nonresidential Buildings Energy Consumption Survey. The RECS and CBECS are presently conducted triennially and each supports two major publications, one covering buildings characteristics, and one covering energy consumption and expenditures.

²Primary electricity consumption takes into account the energy inputs used to produce and transmit electricity. Site energy consumption is the amount of energy delivered to a site. See Appendix C, "Data Quality."

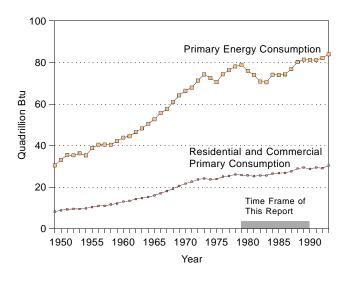
of residential and commercial buildings. Chapter 3 considers the major energy sources and end uses in terms of number of buildings and floorspace. Chapter 4 focuses on energy consumption and expenditures. Chapters 2, 3, and 4 contain tables at the end of each chapter that summarize data from detailed tables that are available separately on diskette or via EIA's Electronic Publishing System (EPUB). Following the body of the report, appendices and a glossary provide additional information on the methodologies used in this report and on the residential and commercial building consumption surveys on which this report is based.

Figure 1.1. Domestic Energy Production and Primary Domestic Energy Consumption, 1949-1993



Source: Energy Information Administration, *Annual Energy Review 1993*, DOE/EIA-0384(93).

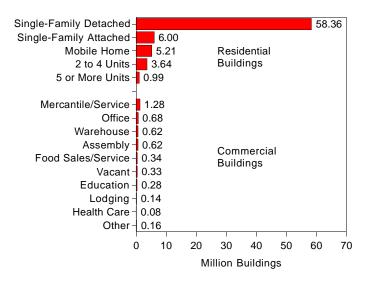
Figure 1.2. Primary Energy Consumption and Primary Residential and Commercial Consumption, 1949-1993



Source: Energy Information Administration, *Annual Energy Review 1993*, DOE/EIA-0384(93).

Dominance of Single-Family Detached Homes

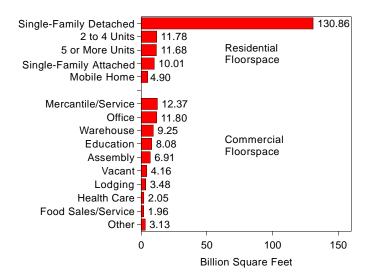
Figure 1.3. Number of Residential and Commercial Buildings by Type of Building, 1990 RECS and 1989 CBECS



Sources: Energy Information Administration, Office of Energy Markets and End Use, Form EIA-457 of the 1990 Residential Energy Consumption Surveys and Form EIA-871 of the 1989 Commercial Buildings Energy Consumption Survey.

- Single-family detached homes exceeded all other building types combined in both number of buildings and total floorspace (Figures 1.3 and 1.4).
- Single-family detached homes accounted for nearly three-fourths of the buildings in the two sectors (Figure 1.3).
- Commercial buildings constituted only six percent of buildings in both sectors.
- All other residential building types combined represented onefifth of the total.

Figure 1.4. Total Residential and Commercial Floorspace by Type of Building, 1990 RECS and 1989 CBECS

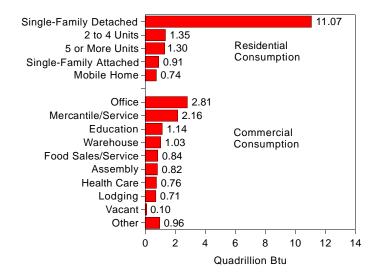


Sources: Energy Information Administration, Office of Energy Markets and End Use, Form EIA-457 of the 1990 Residential Energy Consumption Surveys and Form EIA-871 of the 1989 Commercial Buildings Energy Consumption Survey.

- Single-family detached homes accounted for more than half of residential and commercial floorspace (Figure 1.4).
- Commercial buildings represented slightly more than one-fourth of residential and commercial floorspace, a larger share than the number of buildings because of their larger average size.
- All other residential buildings constituted less than one-fifth of residential and commercial floorspace.

Figure 1.5. Total Residential and Commercial Primary
Consumption by Type of Building, 1990 RECS and
1989 CBECS

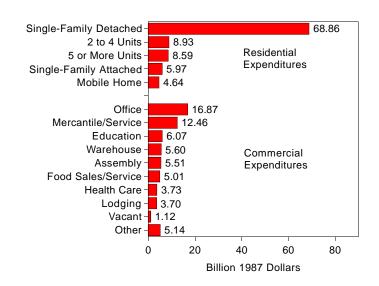
- Consumption and expenditures for energy in single-family detached homes exceeded those for all other building types (Figures 1.5 and 1.6).
- Consumption in single-family detached homes was 41 percent of the total, slightly less than the total for all commercial buildings (Figure 1.5).



Sources: Energy Information Administration, Office of Energy Markets and End Use, Form EIA-457 of the 1990 Residential Energy Consumption Surveys and Form EIA-871 of the 1989 Commercial Buildings Energy Consumption Survey.

Figure 1.6. Total Residential and Commercial Energy Expenditures (1987 Dollars) by Type of Building, 1990 RECS and 1989 CBECS

 Expenditures (in 1987 dollars) for single-family detached homes were about 44 percent of the total for both sectors, and about 5 percent more than the total expenditures for all commercial buildings (Figure 1.6).



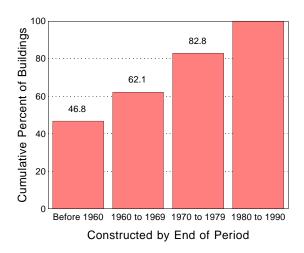
^{*}See Appendix C, "Data Quality", for adjustment to 1987 dollars. Sources: Energy Information Administration, Office of Energy Markets and End Use, Form EIA-457 of the 1990 Residential Energy Consumption Surveys and Form EIA-871 of the 1989 Commercial Buildings Energy Consumption Survey.

Age Distribution of Buildings

The relatively slow turnover in the building stock is revealed in both the RECS and CBECS data. Residential and commercial buildings constructed during the 1980's represent a small fraction of the entire stock--only 17 percent of residential buildings and 19 percent of commercial buildings (Figures 1.7a and b). Because the bulk of the present building stock was constructed prior to 1980, energy efficient building practices employed in new construction in the 1980's will have greater impact in the future as the older, less efficient stock is retired, and new construction with efficiencies equal or superior to those of the 1980's construction takes its place.

Figure 1.7. Distribution of Buildings and Floorspace by Year Constructed

a. Residential Buildings, 1990



b. Commercial Buildings, 1989



Sources: Energy Information Administration, Office of Energy Markets and End Use, Form EIA-457 of the 1990 Residential Energy Consumption Surveys and Form EIA-871 of the 1989 Commercial Buildings Energy Consumption Survey.

- At the end of the 1980's, buildings more than 30 years old (constructed before 1960) constituted a substantial fraction of the building population (Figures 1.7a and b).
- Greater than 46 percent of residential buildings and more than 43 percent of commercial buildings were constructed prior to 1960.
- The median age of both residential and commercial buildings at the end of the decade was just under 30 years. If this median age holds, 1980's and newer construction will not represent a majority of buildings until approximately 2010. If the median age increases, this date would be extended even further.

Major Energy Sources--Trends in Use and Consumption

Electricity and natural gas have been and continue to be the energy sources of choice (as measured by the percent of buildings that use them) in both residential and commercial buildings.³ The use of fuel oil, the third choice, declined during the 1980's.

Electricity

- Use of electricity was nearly universal in residential buildings, and was only slightly less in commercial buildings (those that did not use it in the 1980's were primarily warehouses or vacant buildings) (Figures 1.8a and b).
- Electricity consumption exceeded natural gas consumption and consumption by all other energy sources in both sectors (Figures 1.9a and b).

Natural Gas

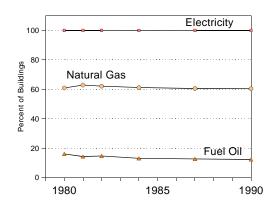
- Natural gas was used in about 60 percent of buildings. The slight declines over time shown in Figures 1.8a and 1.8b are not statistically significant.
- Natural gas consumption was second to electricity consumption in both sectors. At the beginning of the decade, natural gas consumption was two-thirds that of electricity in residential buildings and 38 percent of that in commercial buildings. By the end of the decade, natural gas use was 53 percent of electricity use in residential buildings and one-fourth that of electricity in commercial buildings (Figures 1.9a and b).

Fuel Oil

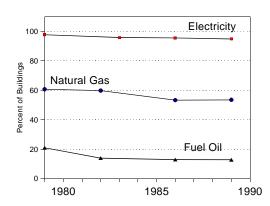
 During the 1980's, the proportion of buildings that used fuel oil declined as did the total consumption of fuel oil in both residential and commercial buildings (Figures 1.8 a and b, 1.9a and b). Fuel oil use was regional, primarily limited to the Northeast and part of the South Census regions.

Figure 1.8. Use of Major Energy Sources for Any Use in the 1980's*

a. Residential Buildings



b. Commercial Buildings

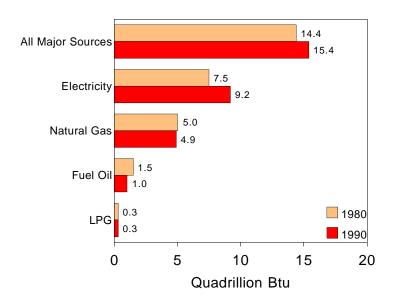


*In commercial buildings, fuel oil use includes kerosene. Sources: Energy Information Administration, Office of Energy Markets and End Use, Forms EIA-457 of the 1980, 1981, 1982, 1984, 1987, and 1990 Residential Energy Consumption Surveys; Forms EIA-143, 788, and 871 of the 1979, 1983, and 1986 Nonresidential Buildings Energy Consumption Surveys; and Form EIA-871 of the 1989 Commercial Buildings Energy Consumption Survey.

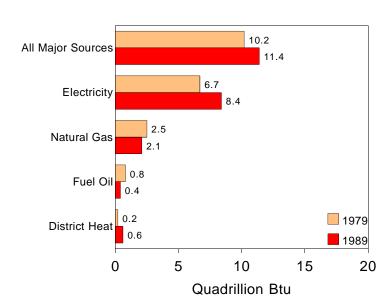
³Electricity energy consumption is expressed as primary consumption. Energy consumption is not adjusted for the effect of weather.

Figure 1.9. Primary Energy Consumption by Major Energy Sources*

a. Residential Buildings, 1980 and 1990



b. Commercial Buildings, 1979 and 1989



*All major energy sources and electricity consumption refer to primary electricity consumption. Fuel oil consumption includes kerosene. In residential buildings kerosene was less than 10 percent of total fuel oil consumed. It is not reported separately in commercial buildings.

Sources: Energy Information Administration, Office of Energy Markets and End Use, Form EIA-457 of the 1980 and 1990 Residential Energy Consumption Surveys; Form EIA-143 of the 1979 Nonresidential Buildings Energy Consumption Survey, and Form EIA-871 of the 1989 Commercial Buildings Energy Consumption Survey.

Major Electricity and Natural Gas End Uses

Electricity

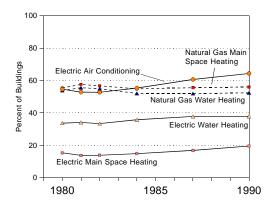
- Excluding appliances and lighting, which used electricity almost universally, electricity use was most common for air conditioning (or cooling), followed by water heating and space heating in both residential and commercial buildings (Figures 1.10a and b).
- During the 1980's, the proportions of residential buildings that used electricity for main space heating and air conditioning showed a statistically significant increase. The slight increase shown in Figure 1.10b is not statistically significant.
- Lighting was the major consumer of electricity in commercial buildings, while appliances (which included lighting) was the major consumer in residential buildings. Both of these end uses exceeded any other end use by more than a factor of two (Figures 1.11a and b).

Natural Gas

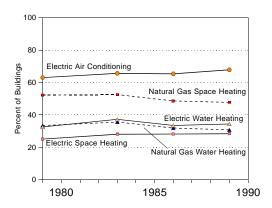
- Nearly identical percentages of residential buildings used natural gas for main space heating and water heating, whereas in commercial buildings, use for space heating was greater than use for water heating by about 20 percentage points throughout the decade (Figures 1.10a and b). These showed no significant changes during the 1980's.
- In residential and commercial buildings, space heating and water heating were the two main uses of natural gas, with space heating accounting for about three times as much consumption as water heating (Figure 1.11a and b). Other natural gas end uses include range tops or burners, ovens, and clothes dryers.

Figure 1.10. Percent of Buildings Using Major Energy Sources for Major Energy Uses in the 1980's

a. Residential Buildings



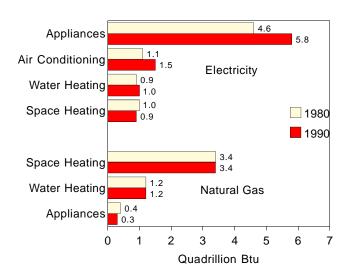
b. Commercial Buildings



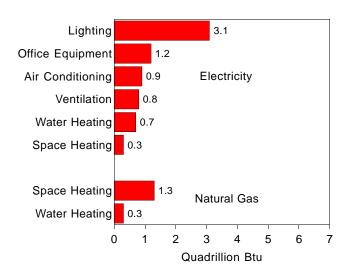
Sources: Energy Information Administration, Office of Energy Markets and End Use, Forms EIA-457 of the 1980, 1981, 1982, 1984, 1987, and 1990 Residential Energy Consumption Surveys; Forms EIA-143, 788, and 871 of the 1979, 1983, and 1986 Nonresidential Buildings Energy Consumption Surveys; and Form EIA-871 of the 1989 Commercial Buildings Energy Consumption Survey.

Figure 1.11. Major Energy Source Consumption by End Use*

a. Residential Buildings, 1980 and 1990



b. Commercial Buildings, 1989



*Electricity consumption is primary consumption. End-use consumption estimates in commercial buildings are available only for the 1989 CBECS. Space heating and air conditioning are not adjusted for the effect of weather.

Sources: Energy Information Administration, Office of Energy Markets and End Use, Form EIA-457 of the 1980 and 1990 Residential Energy Consumption Surveys and Form EIA-871 of the 1989 Commercial Buildings Energy Consumption Survey.

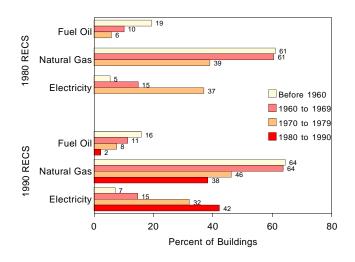
Space Heating Energy Sources and Year of Building Construction

The distribution of energy sources used for space heating by year constructed reveals interesting trends in the 1980's. These trends continued the historic rise and fall of different energy sources as the primary choices for heating buildings: first wood (which peaked in the late 1800's), then coal (which peaked during World War II), and then the three sources most commonly used today--fuel oil, natural gas, and electricity.

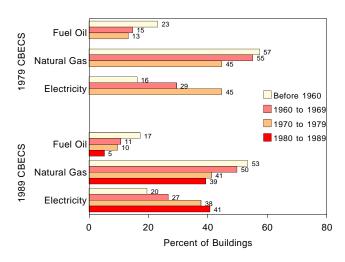
Figure 1.12. Percent of Buildings Using Major Energy
Sources for Space Heating by Year Constructed

a. Residential Buildings, 1980 and 1990

- The proportions of buildings that used electricity for space heat consistently increased from the earliest to the most recent period of construction for both residential and commercial buildings (Figures 1.12a and b).
- During the 1970's, electricity
 was increasingly selected for
 space heating in new
 construction, and by the
 beginning of the 1980's, it had
 risen almost to the level of
 natural gas use.
- The proportion of buildings using natural gas or fuel oil consistently declined from the earliest to the most recent periods of construction. That pattern held for the consumption surveys at the beginning of the decade and at the end (Figures 1.12a and b).
- The decline in the use of fuel oil for space heating mirrored its decline in use for any end uses, as well as the decline in total fuel oil consumption.



b. Commercial Buildings, 1979 and 1989



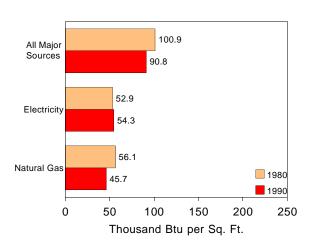
Sources: Energy Information Administration, Office of Energy Markets and End Use, Form EIA-457 of the 1980 and 1990 Residential Energy Consumption Surveys; Form EIA-143 of the 1979 Nonresidential Buildings Energy Consumption Survey, and Form EIA-871 of the 1989 Commercial Buildings Energy Consumption Survey.

Trends in Energy Intensity

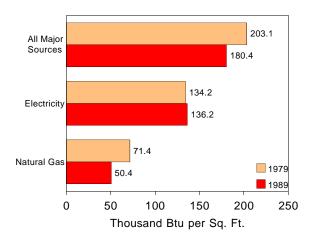
Total energy intensity, measured as the ratio of energy consumed to floorspace (thousand Btu per square foot of floorspace that used a particular energy source), was greater in commercial buildings than in residential buildings throughout the 1980's (Figures 1.13a and b). This reflected differences in the uses of energy and the degree of building occupancy in the two sectors. Several major commercial building types exceeded 300 thousand Btu per square foot throughout the 1980's, whereas residential buildings were dominated by single-family detached homes that had intensities less than 100 thousand Btu per square foot during the decade.

Figure 1.13. Energy Intensities by Energy Source*

a. Residential Buildings, 1980 and 1990



b. Commercial Buildings, 1979 and 1989



All major energy sources and electricity intensities are based on primary electricity consumption. Intensities are not adjusted for the effect of weather. Sources: Energy Information Administration, Office of Energy Markets and End Use, Form EIA-457 of the 1980 and 1990 Residential Energy Consumption Surveys; Form EIA-143 of the 1979 Nonresidential Buildings Energy Consumption Survey, and Form EIA-871 of the 1989 Commercial Buildings Energy Consumption

Survey.

Electricity

 Electricity intensities were stable in both sectors during the decade, but the commercial intensity was more than twice as large as residential intensity (Figures 1.13a and b).

Natural Gas

• Natural gas intensities were greater in commercial buildings than in residential buildings at the beginning of the 1980's but, by the end of the decade, the intensities were not significantly different. Natural gas intensities in both groups decreased during the decade (Figures 1.13a and b).

Trends in Expenditures

Total expenditures for energy in residential buildings, in real terms (1987 dollars), exceeded energy expenditures in commercial buildings during the 1980's. At the end of the decade commercial expenditures were only 67 percent of residential expenditures (Figures 1.14a and b).

Electricity

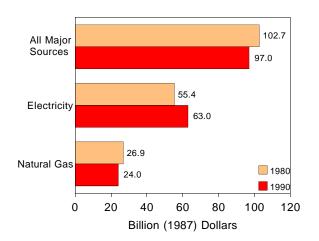
• Electricity expenditures in both sectors increased throughout the decade and exceeded those of other energy sources. Residential expenditures for electricity increased from 54 percent of total energy expenditures in 1980 to 65 percent in 1990, while in the commercial sector expenditures for electricity increased from 71 percent of total energy expenditures in 1979 to 79 percent in 1989 (Figures 1.14a and b).

Natural Gas

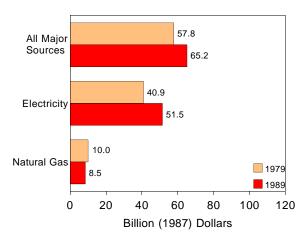
• In both sectors, natural gas expenditures were at about the same level at the beginning and end of the decade. By the end of the 1980's, natural gas expenditures were one-fourth of total expenditures in the residential sector and only one-eighth of the total in the commercial sector (Figures 1.14a and b).

Figure 1.14. Expenditures (1987 Dollars) for Energy by Energy Source

a. Residential Buildings, 1980 and 1990



b. Commercial Buildings, 1979 and 1989

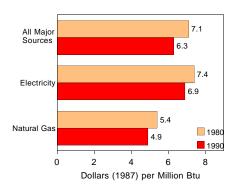


*See Appendix C, "Data Quality", for adjustment to 1987 dollars.

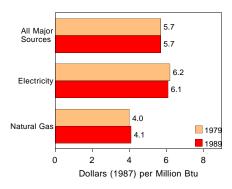
Sources: Energy Information Administration, Office of Energy Markets and End
Use, Form EIA-457 of the 1980 and 1990 Residential Energy Consumption
Surveys; Form EIA-143 of the 1979 Nonresidential Buildings Energy Consumption
Survey, and Form EIA-871 of the 1989 Commercial Buildings Energy Consumption
Survey.

Figure 1.15. Expenditure Intensities by Energy Source

a. Residential Buildings, 1980 and 1990

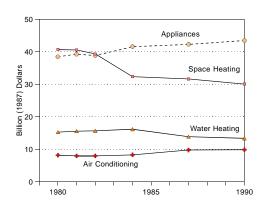


b. Commercial Buildings, 1979 and 1989



Sources: Energy Information Administration, Office of Energy Markets and End Use, Form EIA-457 of the 1980 and 1990 Residential Energy Consumption Surveys; Form EIA-143 of the 1979 Nonresidential Buildings Energy Consumption Survey, and Form EIA-871 of the 1989 Commercial Buildings Energy Consumption Survey.

Figure 1.16. Expenditures (1987 Dollars) for End Uses in Residential Buildings in the 1980's



Sources: Energy Information Administration, Office of Energy Markets and End Use, Forms EIA-457 of the 1980, 1981, 1982, 1984, 1987, and 1990 Residential Energy Consumption Surveys.

Expenditure Intensities

- Expenditure intensities (dollars expended per million Btu of energy consumed) declined during the decade in the residential sector and remained constant in the commercial sector (Figures 1.15a and b).
- At the beginning of the decade, commercial expenditure intensity was 80 percent of residential, by the end of the decade, commercial expenditure intensity was 90 percent of residential (Figures 1.15a and b).
- Electricity expenditure intensities were greater than those of natural gas in both sectors throughout the 1980's.

Expenditures for End Uses

- residential the sector. In expenditures for space heating and appliances far exceeded those for water heating and air conditioning. From 1980 to 1982, expenditures for space heating and appliances were nearly identical. subsequently diverged as space heating expenditures declined, while expenditures for appliances rose (Figure 1.16).
- The largest single contributor to the household energy bill is now the appliance load (Figure 1.16).