

OIL

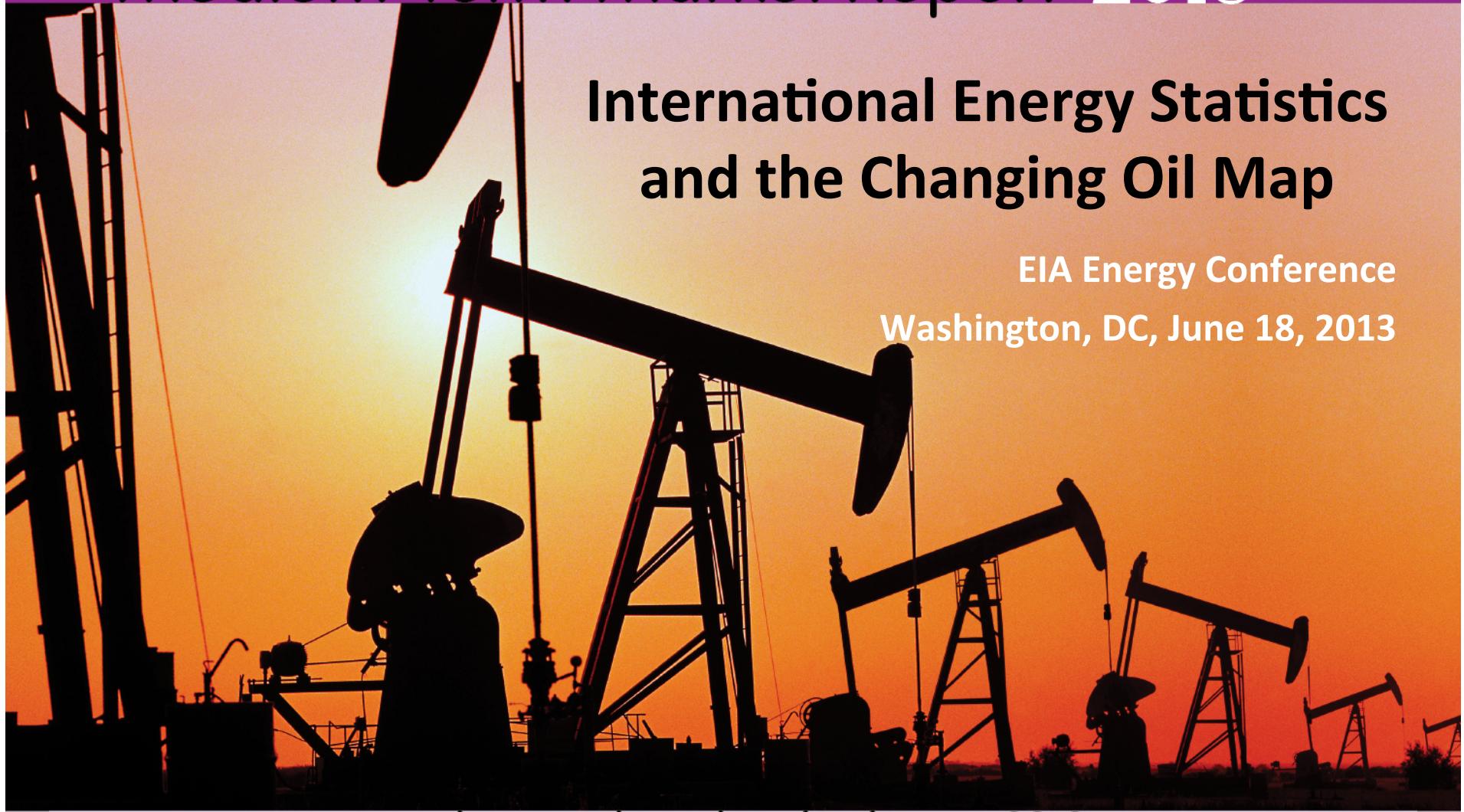


# Medium-Term Market Report 2013

## International Energy Statistics and the Changing Oil Map

EIA Energy Conference

Washington, DC, June 18, 2013



Market Trends and Projections to 2018

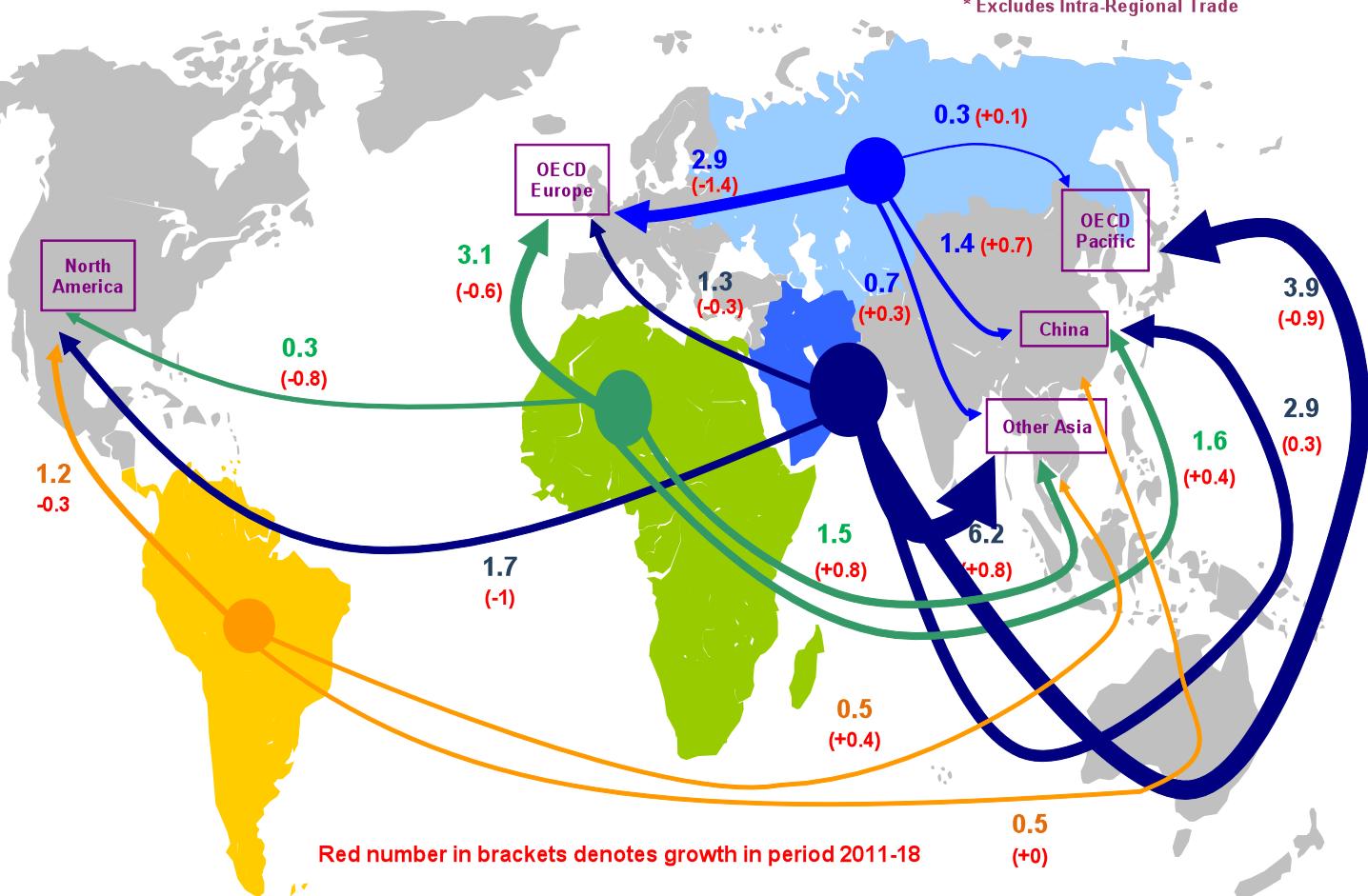


# New map, new challenges

Crude Exports in 2018 and Growth in 2012-18 for Key Trade Routes\*

(million barrels per day)

\* Excludes Intra-Regional Trade



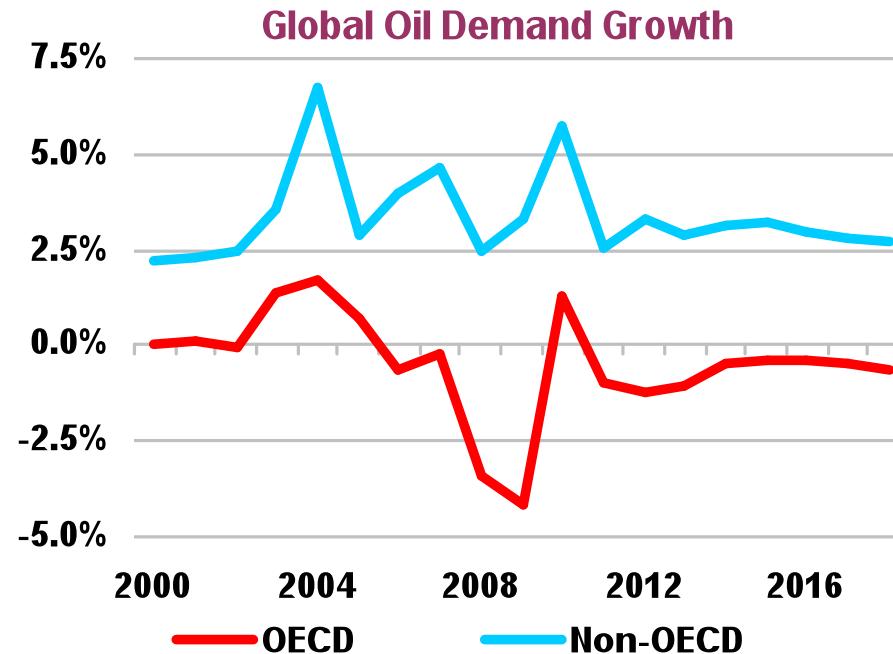


# Statistics versus the market



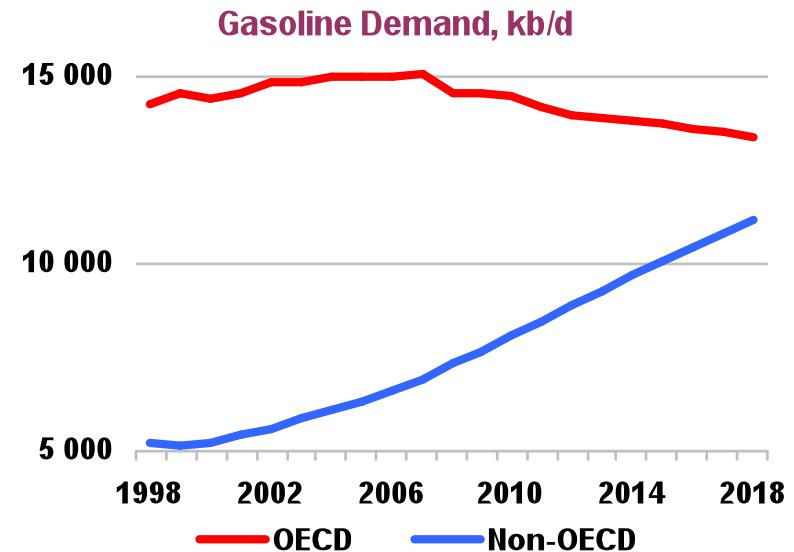
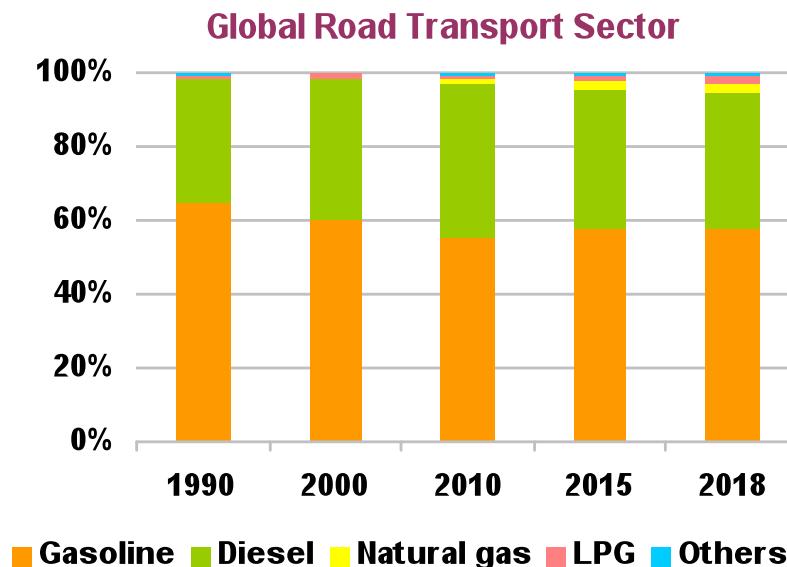
- OECD data are increasingly less representative
  - OECD countries < 50% of global demand
- Ascent of non-OECD means less visibility
  - Great strides in JODI data, but still room for improvement
- OECD countries have their own issues
  - Keeping up with changes on the ground (US rail, etc)
  - Budget cuts
  - Industry restructuring
- Can/should OECD standards be applied to non OECD?
  - Political support for energy data
  - Capacity constraints
  - A moving target
- Are there ways to work around data limitations?
  - What are the data priorities? Which data points really do matter? What questions should we be asking?
  - Is there a role for the private sector?

# Non-OECD demand growth 2012-2018



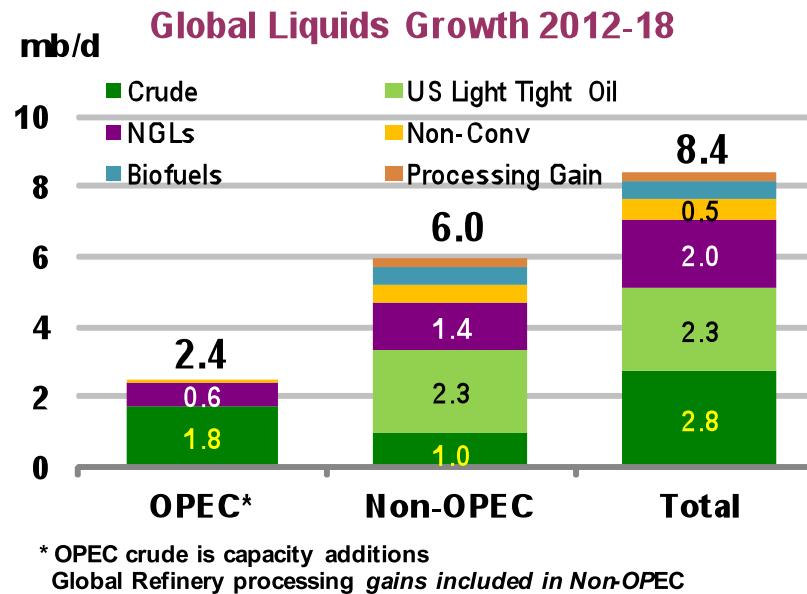
- Global demand up 6.9 mb/d, to 96.7 mb/d
  - Global growth 1.1 mb/d (1.2%) per year
- Non-OECD demand up 8.4 mb/d
- OECD demand down 1.5 mb/d
- 2Q13 non-OECD demand > OECD

# Inter-fuel competition



- Gas inroads: 2.5% of transport demand by 2018 (1.4% 2010; 0.2% 2000)
- Fuel switching cuts bunker demand growth to +0.3% per year

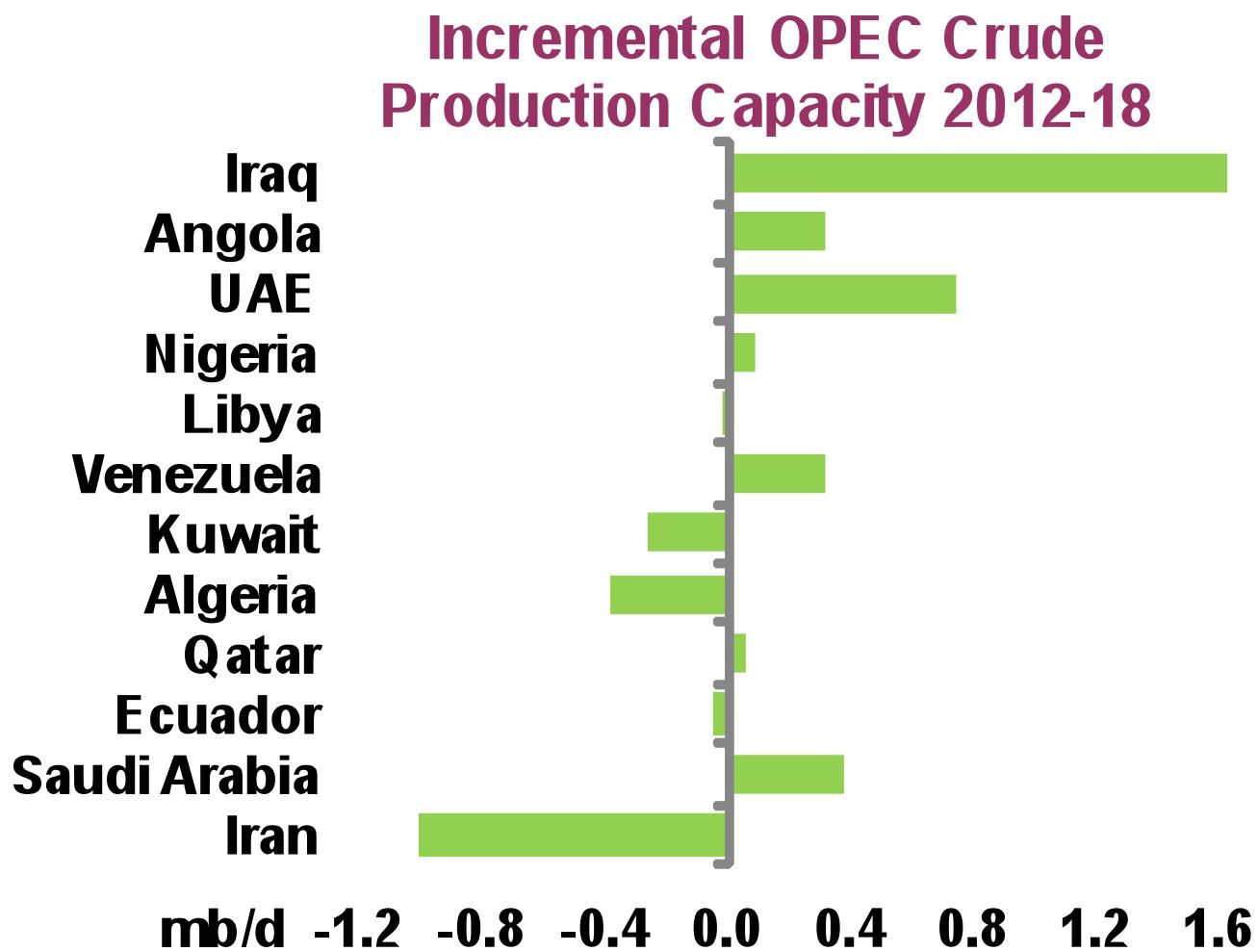
# Supply revolutions



- Production capacity set to grow by 8.4 mb/d by 2018
- Balance of incremental growth tilts towards US
- N. American oil sands, LTO provide 40%
- Iraqi capacity provides 20% of liquids growth
- High prices unlock non-OPEC supplies as OPEC capacity growth is constrained

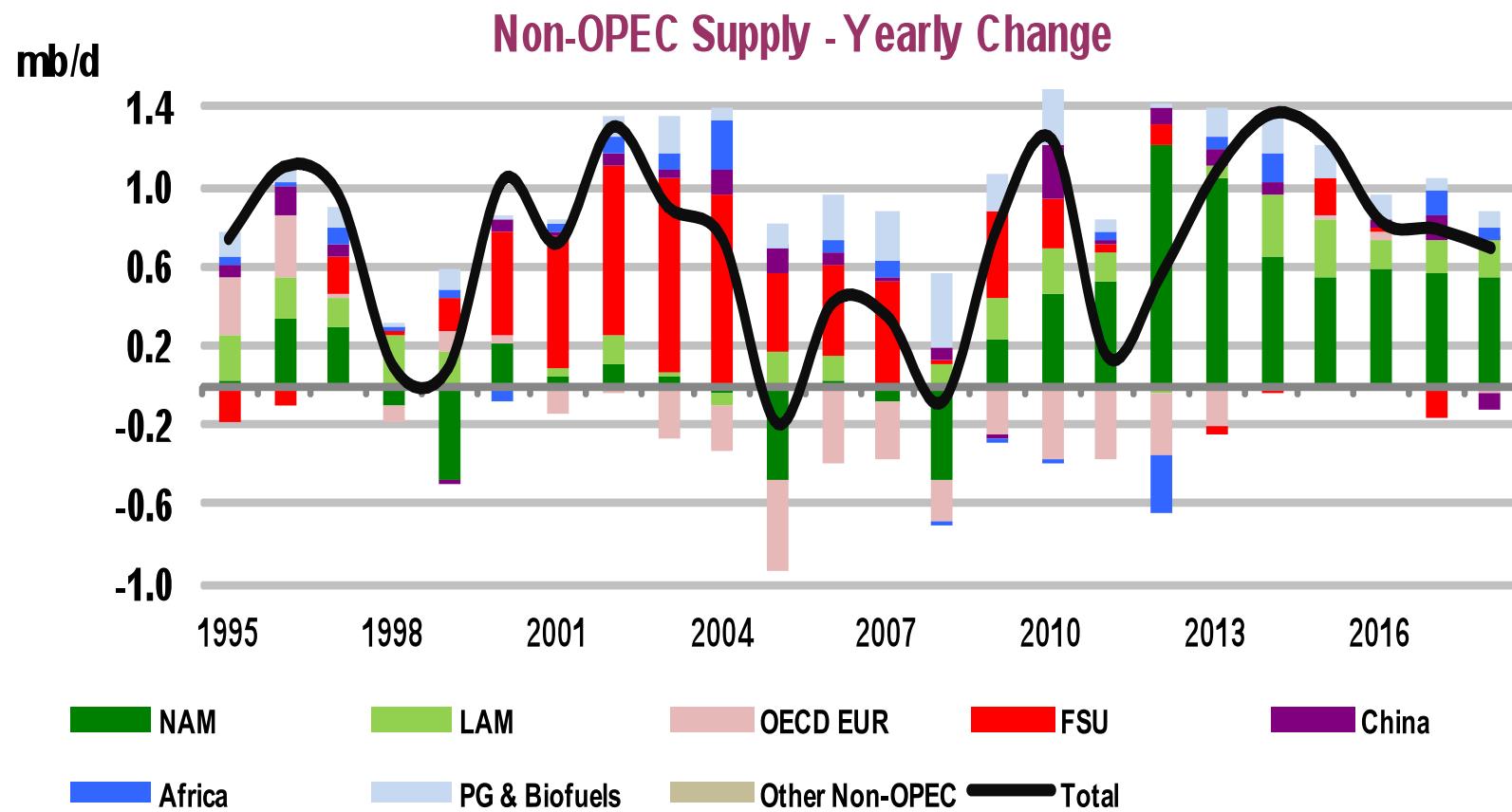


# OPEC fracture lines





# West Side story

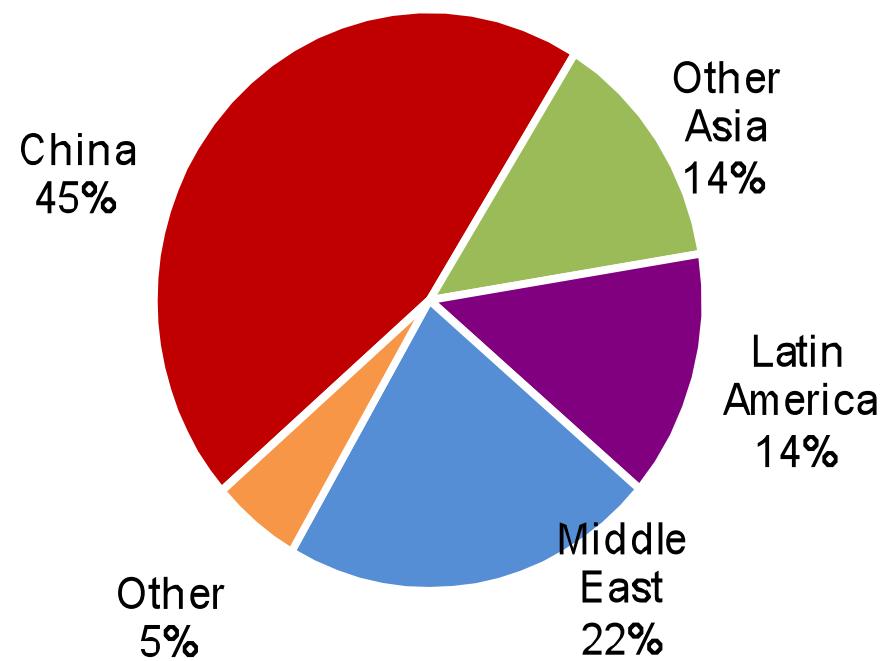




# Brave new world of refining

*Global CDU capacity seen up by 9.5 mb/d by 2018; refining capacity gets more sophisticated*

**Regional Share of CDU Expansions**



**China leads CDU additions**





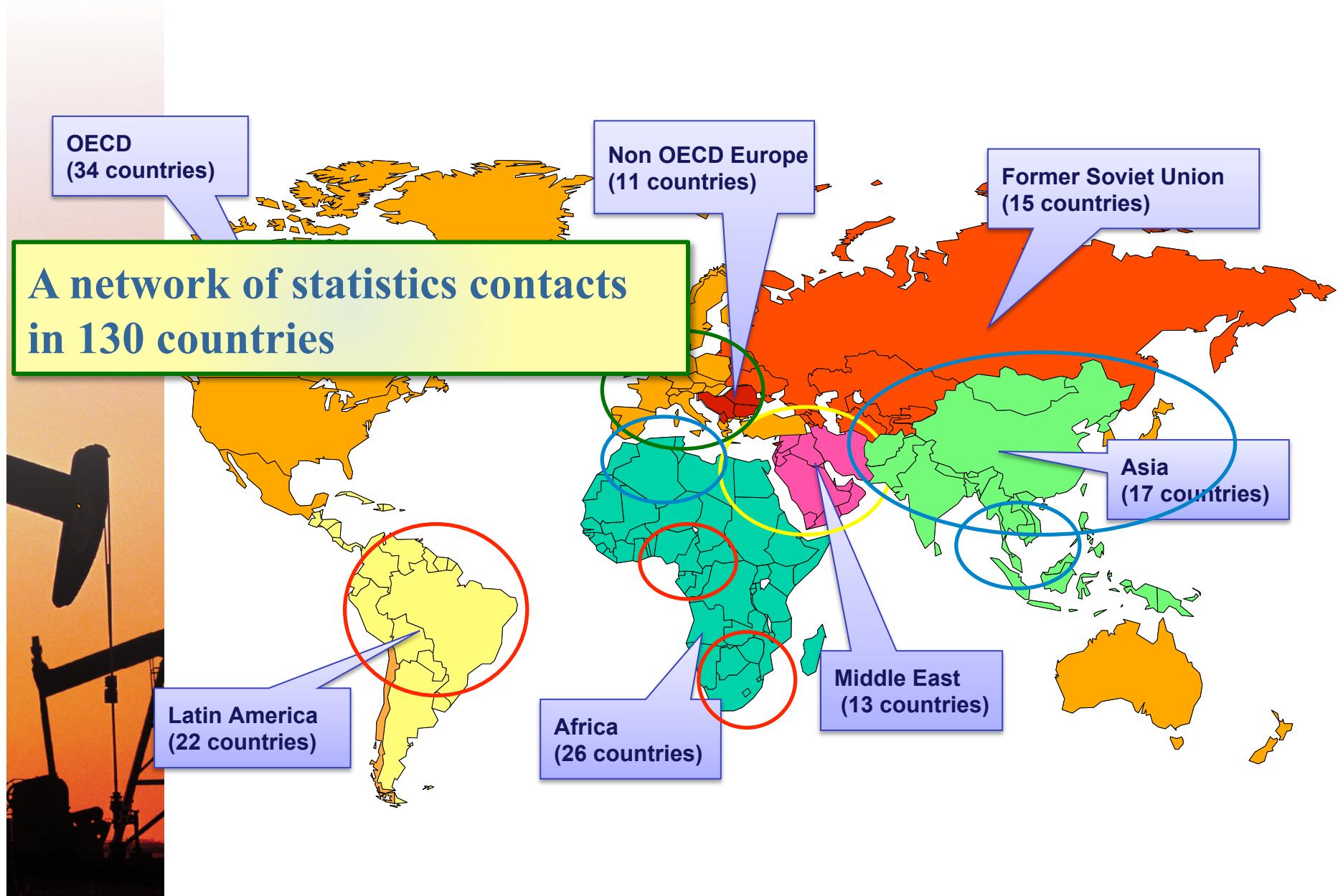
# Global storage capacity expansion



- Capacity growth spans all regions
- Non-OECD strategic stocks expanding
  - China, India, ASEAN
- Independent operators expand tanks at trade hubs to support long-haul trade
- North American supply growth, debottlenecking
- New trade routes (FSU)
- Rising imports led by demand growth (Africa, Asia)

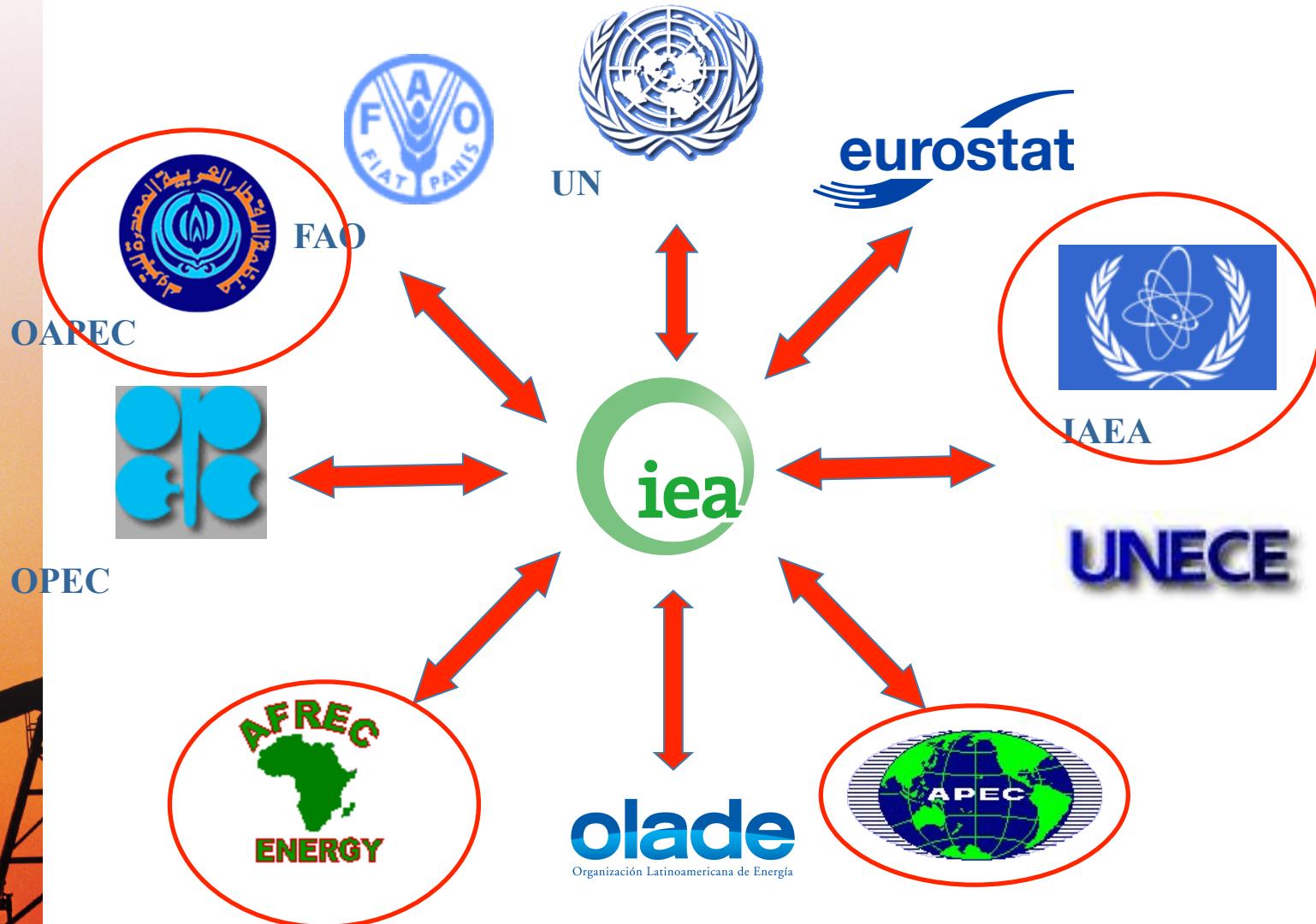


# Data diplomacy



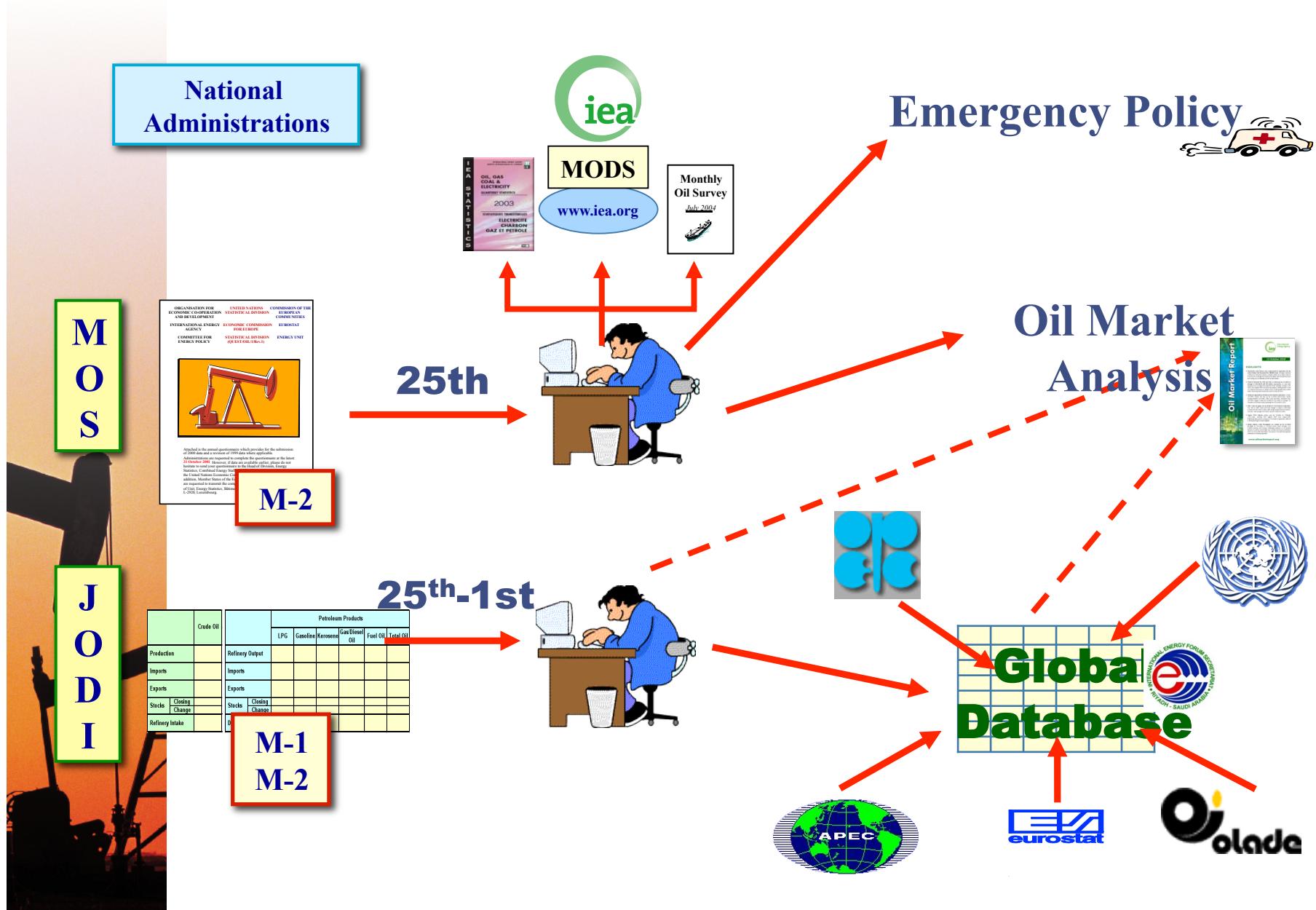


# Global data





# JODI Dissemination



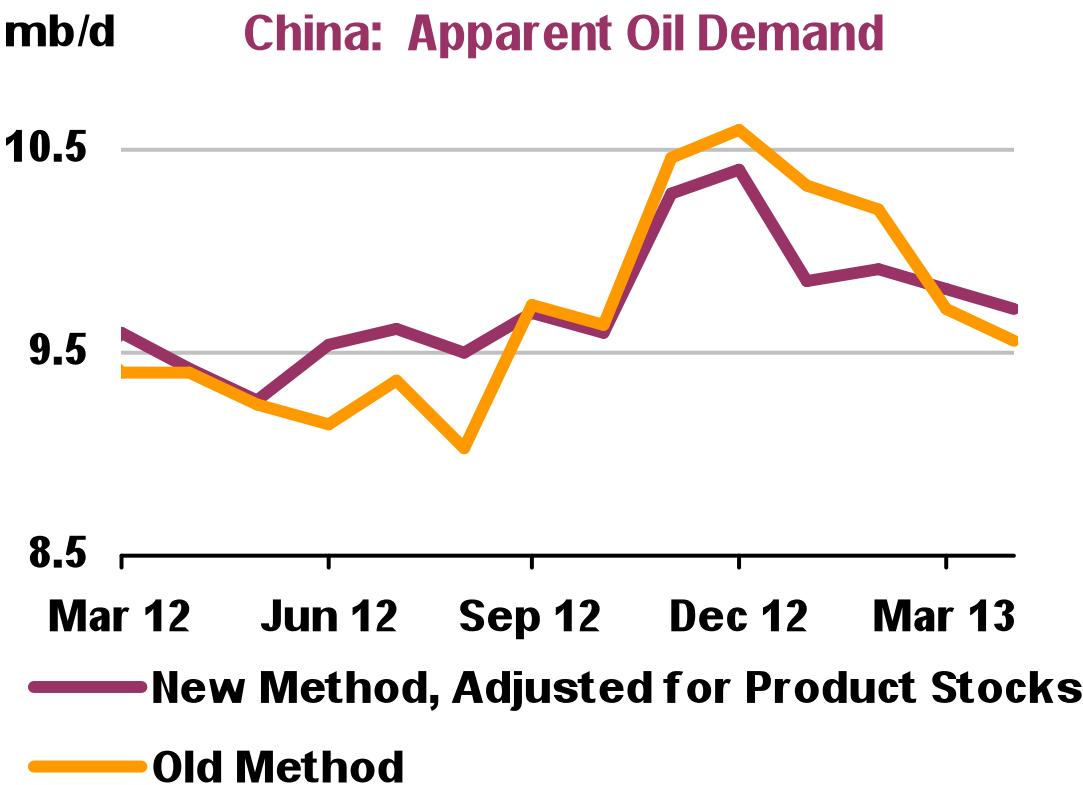


# Non-OECD oil data: myths and reality



- Supply versus demand versus stocks
- Growing awareness of the shared benefits of energy data and market transparency
  - Global governance
  - Shared definitions
  - Domestic demand control
- Capacity constraints
  - IEA training, capacity building
  - Double-edged sword
- Moving targets
  - Emerging economies grow more complex as they mature
  - Growth moves on to new markets

# How apparent is Chinese apparent demand?



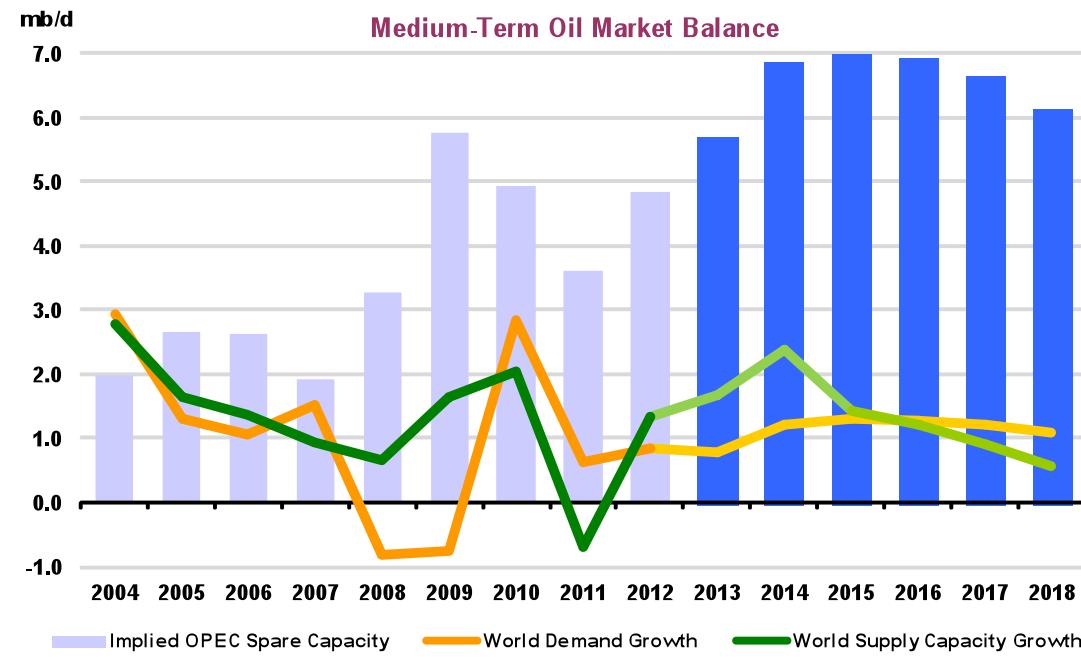
# Gen-set epidemic



- Genset demand: diffuse/intermittent/pervading
- Brisk trade in generators
- China, Malaysia, Indonesia, Philippines, Vietnam, Africa...
- Size and efficiency vary
- Diesel vs gasoline



# “Spare capacity” revisited





# Thoughts on dealing with data gaps

- Granularity versus selectivity
- Misalignment of product definitions and markets/regulations
  - Catching up with desulfurization
  - Crude and product quality breakdown
  - Storage capacity
- Proxies
  - Strategic storage hubs
- Resources
  - Survey of large storage companies
  - Regional aggregation to protect confidentiality
- Going private?
  - Company G. in Cushing, Europe refining
  - Non-OECD next?





**Thank you**

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