

Cold Calling AI Agent (ElevenLabs + Twilio)

Built By:

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Overview

This AI agent makes real-time phone calls using a human-like voice (ElevenLabs) through Twilio. It engages in natural conversations, qualifies leads, handles objections, and books meetings.

Technologies Used

- Twilio: Handles outbound phone calls
- ElevenLabs: Generates natural human-like speech
- No-code tools: Used to create agent logic and workflows
- Optional integration: Calendars, CRMs, Sheets

How It Works

1. You provide a list of phone numbers
2. Agent calls each number via Twilio
3. ElevenLabs voice speaks naturally (e.g. 'Hi! This is Alex from XYZ.')
4. Conversation logic decides next steps
5. Agent books meeting, records info, or ends politely

Agent Behavior

- Sounds like a real person
- Can recover from interruptions
- Book meetings dynamically
- Multiple call support (parallel calls)
- Responses analyzed and stored

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Results & Benefits

10+ successful real calls tested

No-code build: only used APIs and UI configs

Booked meetings automatically

Saves time for founders & sales teams

Can run 24/7 without rest

Future Enhancements

- CRM integration (HubSpot, Zoho)
- Google Sheets logging
- Voice emotion control
- Real-time dashboard for call analytics
- Multi-language support