BLUE

A Community of Caregivers

THE PROBLEM

Child-care costs in Canada among highest in the world, OECD says







Report on economic status of young people concludes child-care costs are a problem

Pete Evans · CBC News · Posted: Oct 21, 2016 3:22 PM ET | Last Updated: October 21, 2016



Canadian families pay far more for child care than those in most other wealthy countries do, the OECD says.





VISION

To leverage the Sharing Economy to make childcare accessible for every working family in The City of Toronto

PROPOSED SOLUTION

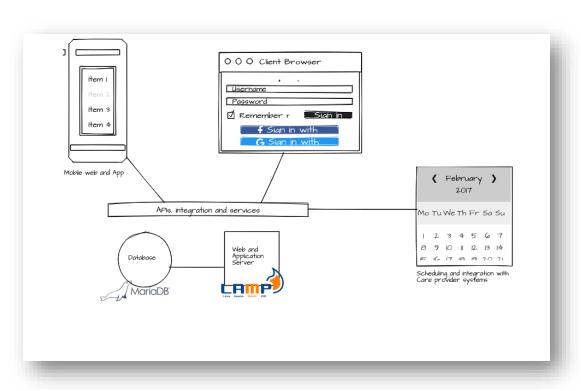
Single point for safety and care of your children

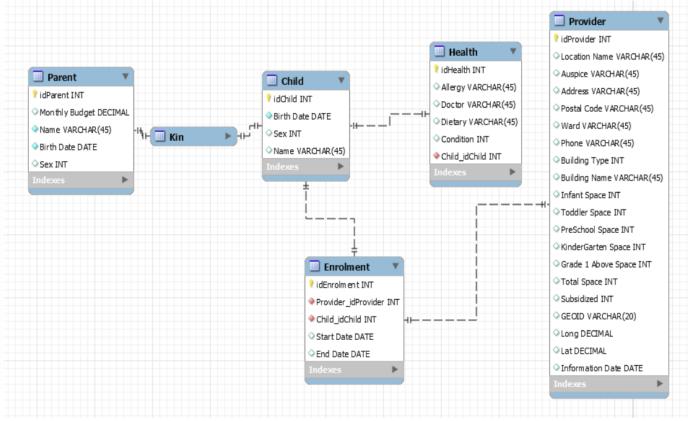
- 1. SAFER: Improved safety through correct, centralized data
- 2. CHEAPER: Larger market, more competition, more options
- 3. SIMPLER: Extreme convenience (service anytime, anywhere)

HOW CAN WE ACCOMPLISH THIS?

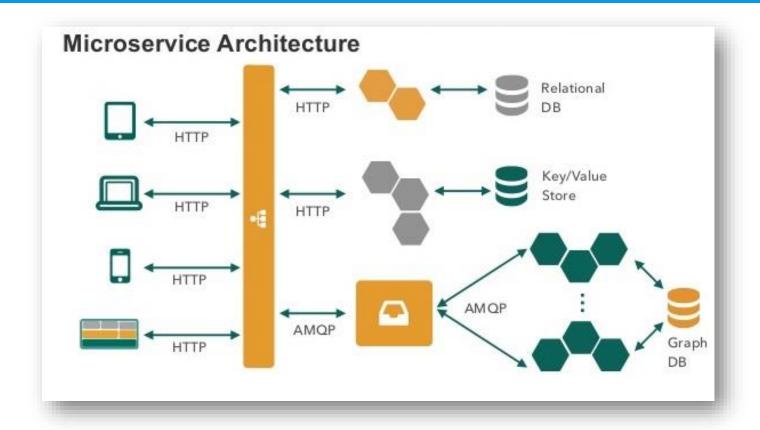
| 01 | Care providers | Web portal and mobile appIntegration with existing CRMs |
|----|-----------------------|---|
| 02 | Parents and customers | Desktop and mobile portalPhone app |
| 03 | Business Technology | Server and hosting requirementsData integration and analyticsSecurity |

IMPLEMENTATION





ARCHITECTURE



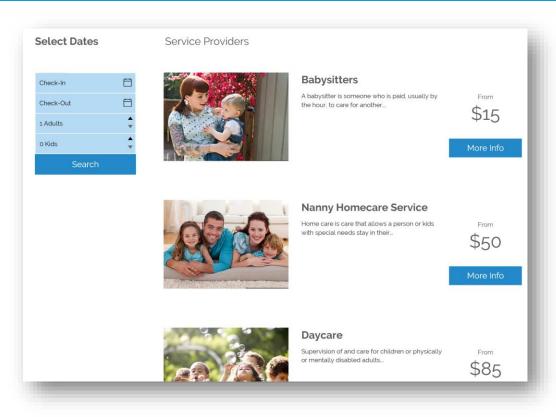
DATA PRIVACY

- Minimal Data Collection
- Robust Data Security
- Simple and Short GDPR Compliant Privacy Policies/SLA's
- Timely Review of Data Collection Policies
- Regularly aware customers about security and privacy

CUSTOMER AND CARE PROVIDER EXPERIENCE

Modern open access services can provide reliable, security and accountable child care service with flexible scheduling.





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