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#### THE PROBLEM

#### Child-care costs in Canada among highest in the world, OECD says









Report on economic status of young people concludes child-care costs are a problem

Pete Evans · CBC News · Posted: Oct 21, 2016 3:22 PM ET | Last Updated: October 21, 2016



Canadian families pay far more for child care than those in most other wealthy countries do, the OECD says.



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#### VISION

# To leverage the Sharing Economy to make childcare accessible for every working family in The City of Toronto

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#### PROPOSED SOLUTION

#### Single point for safety and care of your children

- 1. SAFER: Improved safety through correct, centralized data
- 2. CHEAPER: Larger market, more competition, more options
- 3. SIMPLER: Extreme convenience (service anytime, anywhere)

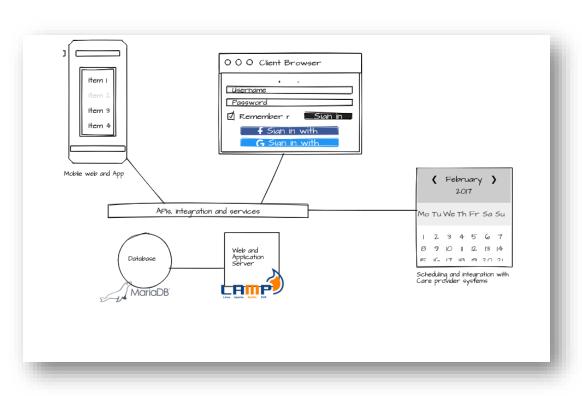
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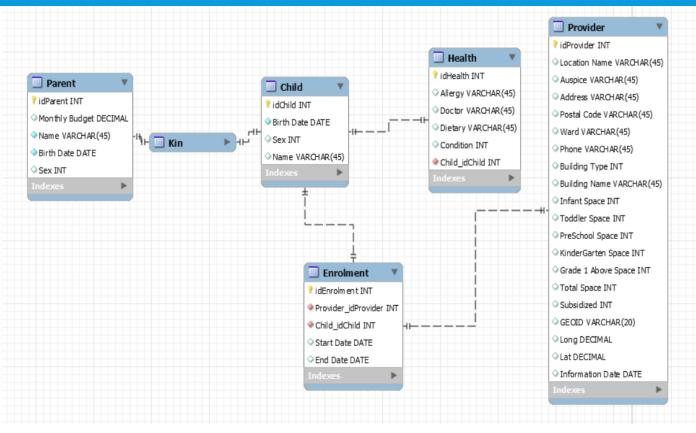
#### HOW CAN WE ACCOMPLISH THIS?

01	Care providers	<ul><li>Web portal and mobile app</li><li>Integration with existing CRMs</li></ul>
02	Parents and customers	<ul><li>Desktop and mobile portal</li><li>Phone app</li></ul>
03	Business Technology	<ul><li>Server and hosting requirements</li><li>Data integration and analytics</li><li>Security</li></ul>

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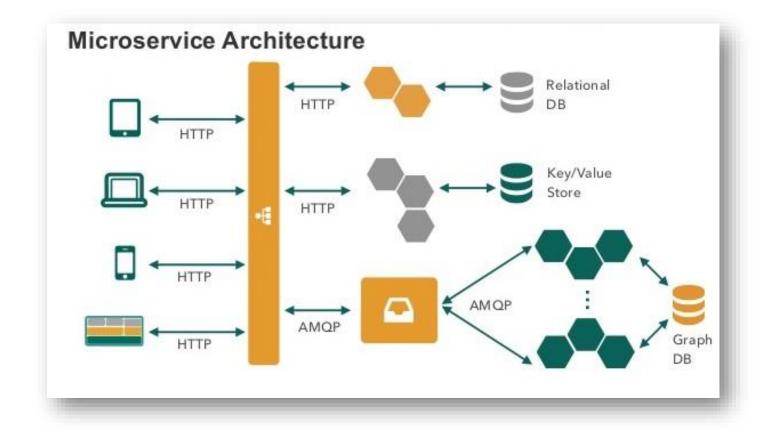
#### IMPLEMENTATION





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### ARCHITECTURE



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#### DATA PRIVACY

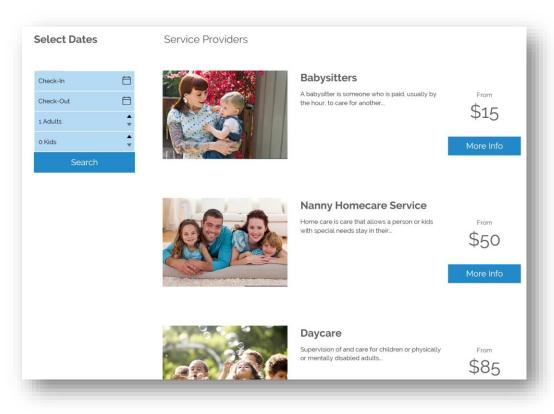
- Minimal Data Collection
- Robust Data Security
- Simple and Short GDPR Compliant Privacy Policies/SLA's
- Timely Review of Data Collection Policies
- Regularly aware customers about security and privacy

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#### CUSTOMER AND CARE PROVIDER EXPERIENCE

Modern open access services can provide reliable, security and accountable child care service with flexible scheduling.





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