## 

**Job Title:** Update Ecommerce Website & Google Analytics **Start Date:** November 5th, 2019  
**Job ID:** 23154618  
**Job Type:** Fixed  
**Estimated Hours:** ~120 Hours  
**Deliverable**: Website with changes done

**Job Description:**

This project is to make changes to website: https://marjoriebeautyproducts.com/

1. Change the setup from a single site to multisite are per the below :

* Main Site: .com/ae -- For UAE and other countries. Includes support for English & Arabic and Multi-currency based on location. The base currency is AED and the site should include currency switcher based on location.
* Sub site: .com/sa -- Accessible by users from Saudi Arabia. The base currency is SAR and includes support for English & Arabic.
* Sub site: .com/ph -- Accessible by users from Philippines. The base currency is PHP and only include English.
* Add language selector in the header for sub-sites with multiple languages option.

When a user not from Saudi or Philippines accesses the site, he/she gets directed to the UAE website and sees the currency based on their country.

1. The current site suffers from performance issues and it needs to be resolved.
2. Optimize the whole site for mobile and fix any mobile related errors from Google Search Console (Current errors will be shared on orangescrum).
3. Replace Mailchimp integration & forms with Activecampaign.
4. Properly set up Google Analytics & Google Tag Manager for eCommerce.
5. Properly configure a second Facebook pixel on site.
6. Update the confirmation message design to match the attached image including the buttons. (Reference image attached on Orangescrum)
7. Change the WordPress logo on the login page to the provided logo. (Will be added on Orangescrum)
8. Improve the user login page from current to similar to attached image including the option of social login/register. (Reference image attached Orangescrum)
9. For Product Page: Below changes needs to be done as per the attached images with maintaining the branding (Reference image attached on Orangescrum)

* Change the size of the quantity field and add arrows.
* Change the size of the "Add to Cart" button.
* Add security seals.

1. Add security seals on checkout page (Reference image attached on Orangescrum)

\*Hosting access is provided on Nimesh sir’s email address. Wp-admin page link is attached in Orangescrum.

If you have any question or query, then let me know.

**Deadline:** November 18th, 2019

Thank You

Vishal Patel