Ashay Kamdar

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Product Enthusiast with end-to-end experience shipping user-first B2C and enterprise products. Thrive in ambiguity, with a bias for execution, problem-first thinking, and a strong sense of ownership. Proven ability to turn complexity into simplicity and insights into impact.

Experience

ASBL, Hyderabad, India
Associate Product Manager Intern (Product) — 08/2025 – Present
- Led UX and workflow redesigns that cut task completion time by ~30%, improved navigation clarity, and drove higher adoption among site operations teams.
- Strengthened operational efficiency by streamlining planning, scheduling, contract and manpower workflows, reducing manual coordination and dependency on external tools by 40%.
- Owned end-to-end product lifecycle across web & mobile, ensuring clarity, alignment, and smooth delivery that reduced rework by 35%.
- Improved system stability and release quality through structured QA, prioritization, and cross-team collaboration, reducing recurring issues by ~40% and enhancing reliability for users.

UPivot, Bengaluru, India
Associate Product Manager Intern (Product) — 05/2025 – 07/2025
- Interviewed 50+ users, mapped journeys, identified major pain points, and created personas for product decisions.
- Defined MVP scope, wrote PRDs with success metrics, and launched AI resume screening and feedback tools.
- Collaborated with engineering and design to test prototypes and A/B test to reduce drop-offs by 25%, and improve clarity.
- Used hypothesis-driven development and data to improve engagement by 28% and onboard 1,200+ new users.
- Designed low-fidelity Figma prototype, boosted task clarity and reduced user friction by 25% via usability testing feedback.

Vedanta Resources, Mumbai, India
Business Analyst (Marketing) — 08/2023 – 02/2025
- Analyzed large-scale sales data using SQL and Excel to increase business potential and growth.
- Conducted market analysis and competitive research to drive growth on 'PAN India Channel Partner,' identified root causes of performance shifts and key internal/external drivers, achieving a 5% market share increase.
- Automated MCX-LME arbitrage tracking, leading to a 23% boost in profitability, demonstrating quantitative problem-solving skills using data tools.
- Prioritized backlogs, developed BRDs from user research, and created a roadmap aligned with business goals and needs.
- Built BI dashboards to deliver data-backed insights to leadership, ensuring accurate and accessible performance data across sales and marketing.
- Created executive-level presentations and visual dashboards to align CXOs and investors with ongoing strategy
- Collaborated cross-functionally with product, finance, sales & marketing, and operation to automate order processing, pricing workflows, and reporting systems and increasing operational efficiency by 37%.

Education

FLAME University — **MBA,** 2023
CHARUSAT University, — **B.Tech (Computer Engineering),** 2021

Certification

Product Space — **Product Management,** 2024

Skills

Tools & Technologies: MS Excel, PowerPoint, Google Analytics, Tableau, Python, Mixpanel, SQL, JIRA, Figma,
Skills: Cross-functional collaboration, Product sense, PRD writing, Prioritization, User research, Market & competitive analysis · A/B testing, Analytics ,Data visualization, Stakeholder management, Requirement documentation