

WOKING LIONS CLUB RAFT RACE ON 20TH SEPTEMBER – SPONSORSHIP PACKAGES

Sponsorship Packages

What we can offer are links from our website and facebook pages to promote your company.
Provide space on the day to display any banners or advertising in a prominent position.
Branding on the event signage around Woking leading up to the event.
Pitch on a prominent location on the day - to hand out leaflets and other promotional material.

Fund raising event to help Woking Shopmobility and other causes.

Demographic

Families, local sports clubs, charities, schools. Expecting more than 1000 spectators.

How much will it Cost?

Gold Title Sponsorship £2,500 (cash donation / donations in kind)

Sole commercial sponsor of the event and will cost £2,500.

Title of Event will include sponsor's name.

Include Raft Entry.

VIP seating for presentation with Mayor and Local MP

Logo on all printed material

Logo on all advertising campaign

Logo on Programme

Banners erected by the Lake on the day.

Reserved car parking for 3 cars.

Hyperlink to your web site from the Lions Club web site.

Silver Presenting Sponsorship £1,500 (Cash donation and/or donations in kind)

Named as one of the Presenting Sponsors of the event

Prominent logo and/or company name on all promotions and publicity including press releases including half page advert in the programme.

Hyperlink to your website from the Lions Club Web Site

Banner space by the Lake

Bronze Level Sponsorship £500 (Cash donation and/or donations in kind)

Proportionate sized logo and/or company name on all promotions and publicity including press releases

Hyperlink to your website from Woking Lions Web Site

Banner space and signage at start and finish lines,

Friends of Lions Sponsorship

For providing In-Kind Donations or help on the day with marshalling or drinks stations etc.

Hyperlink to your website from ours.