

Introduction

Company Background



- Properati is a real estate portal founded in Argentina in 2012.
- We have presence in Argentina, Colombia, Ecuador, Peru and Uruguay.

Interesting Findings

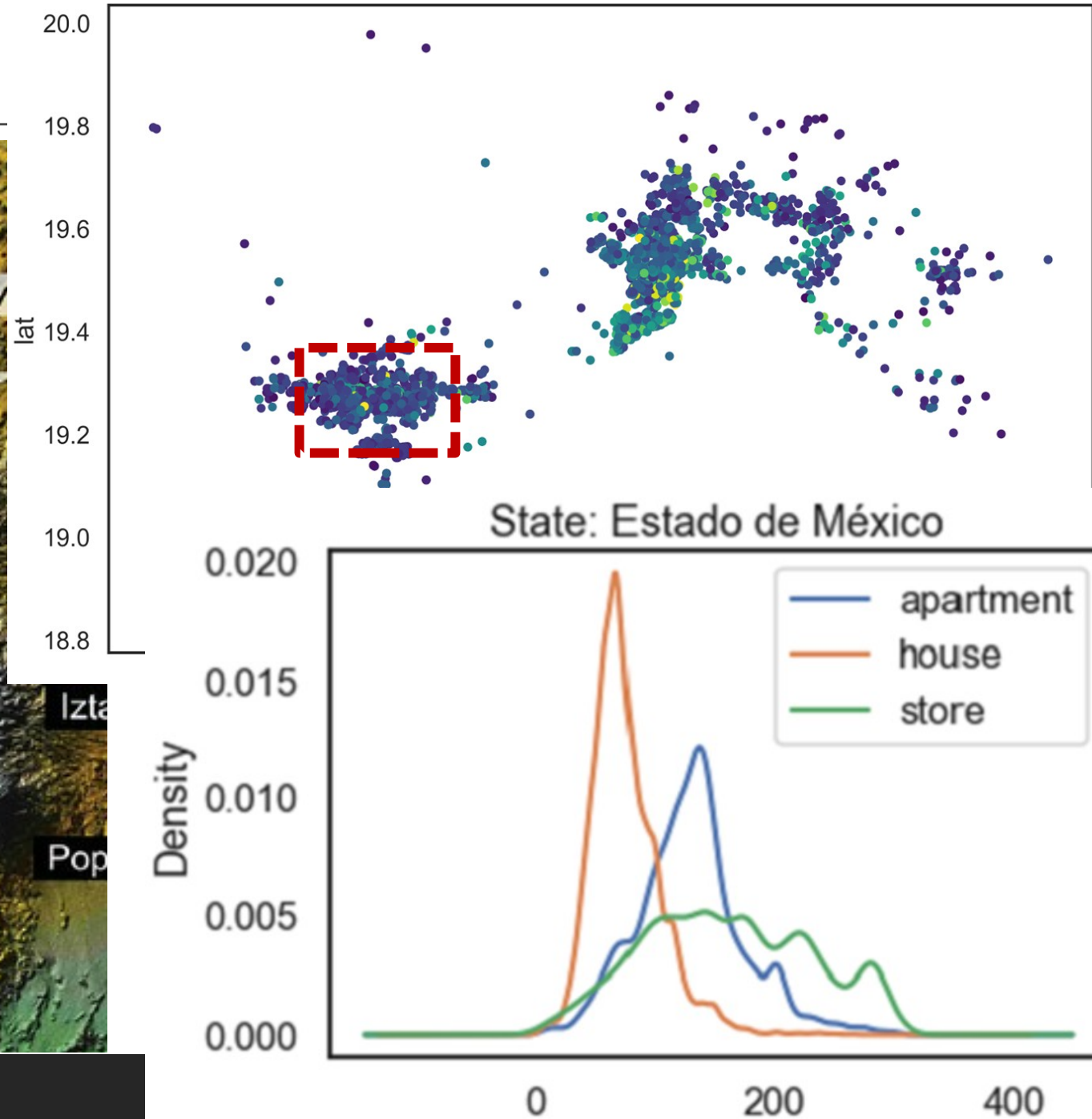
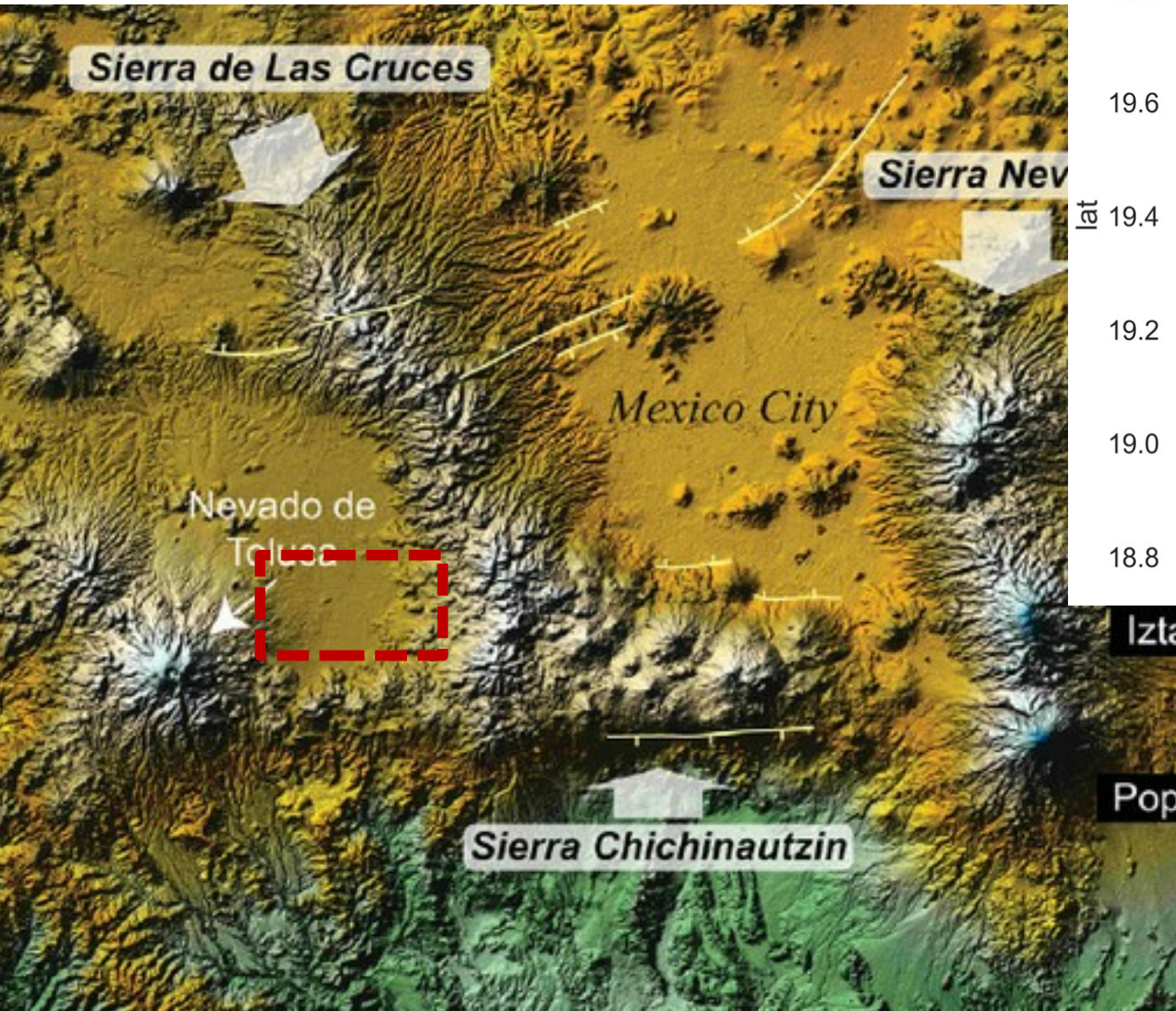
Mexican Real Estate Rental Market 2017-2018

- Based on our massive rental listing database (over 360,000 listings)

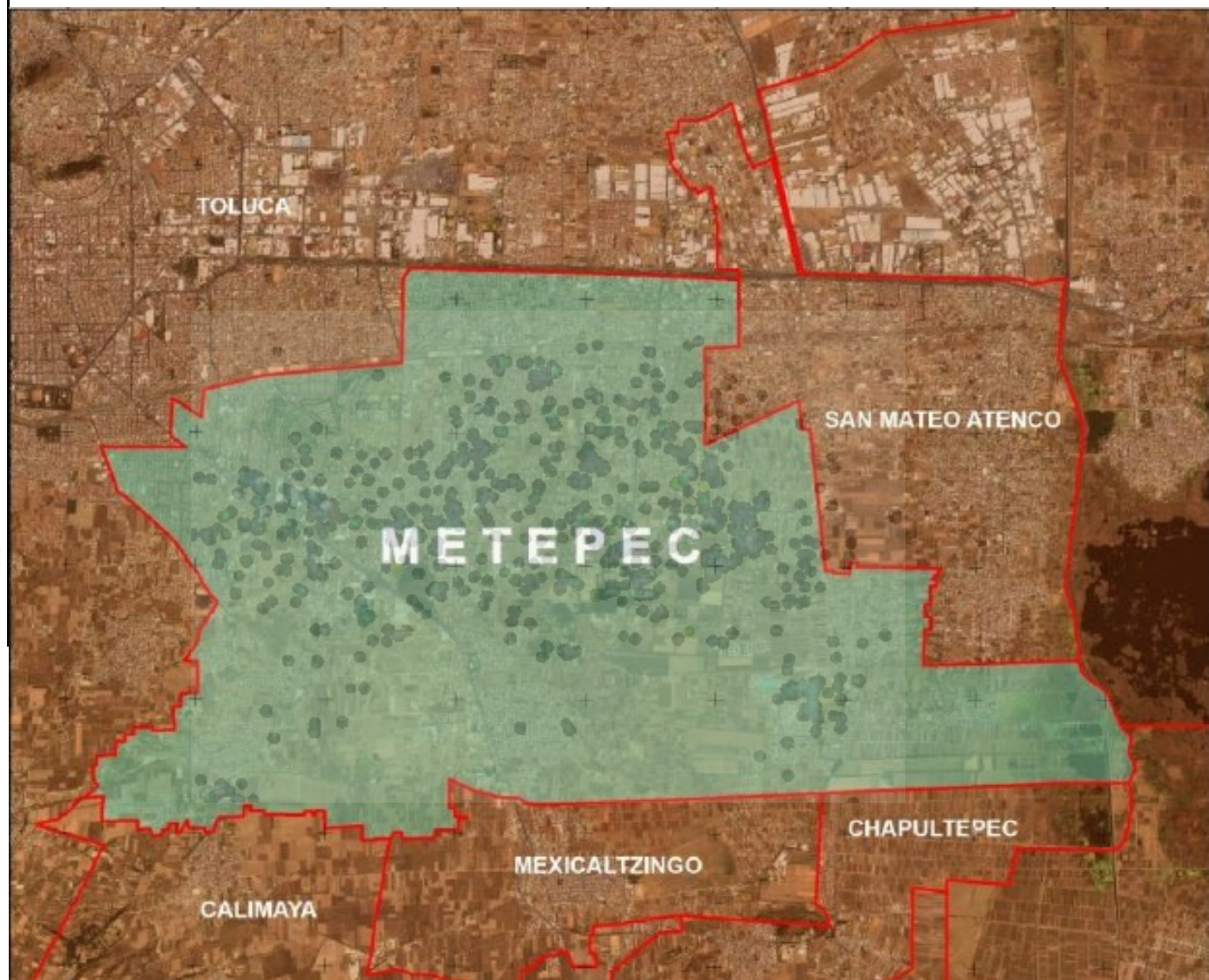
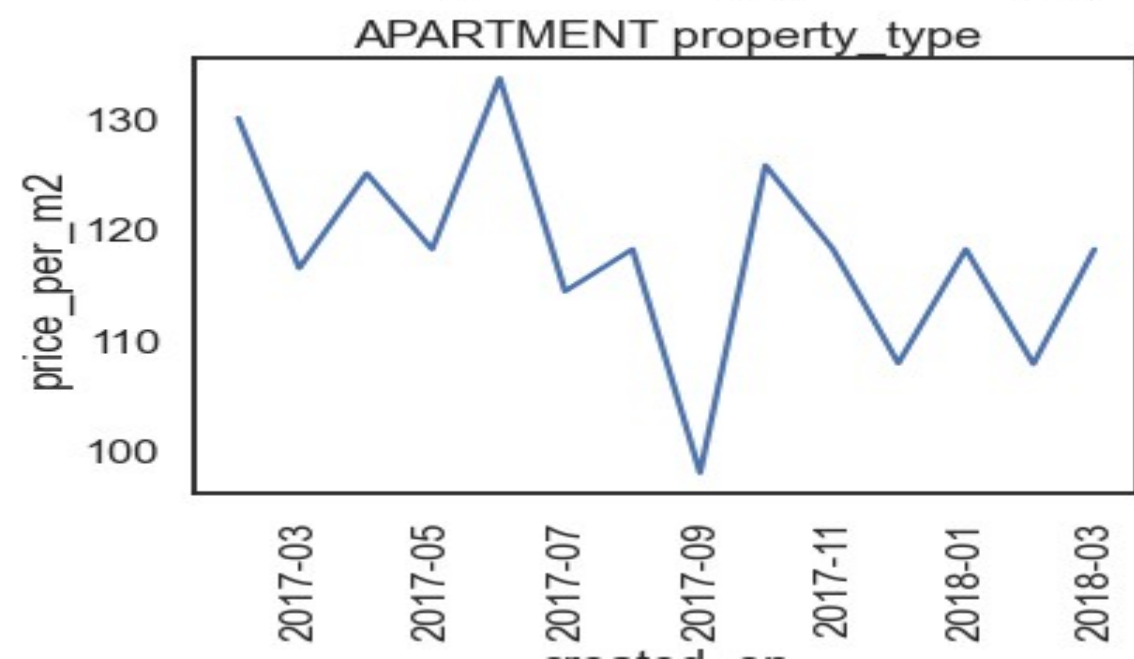
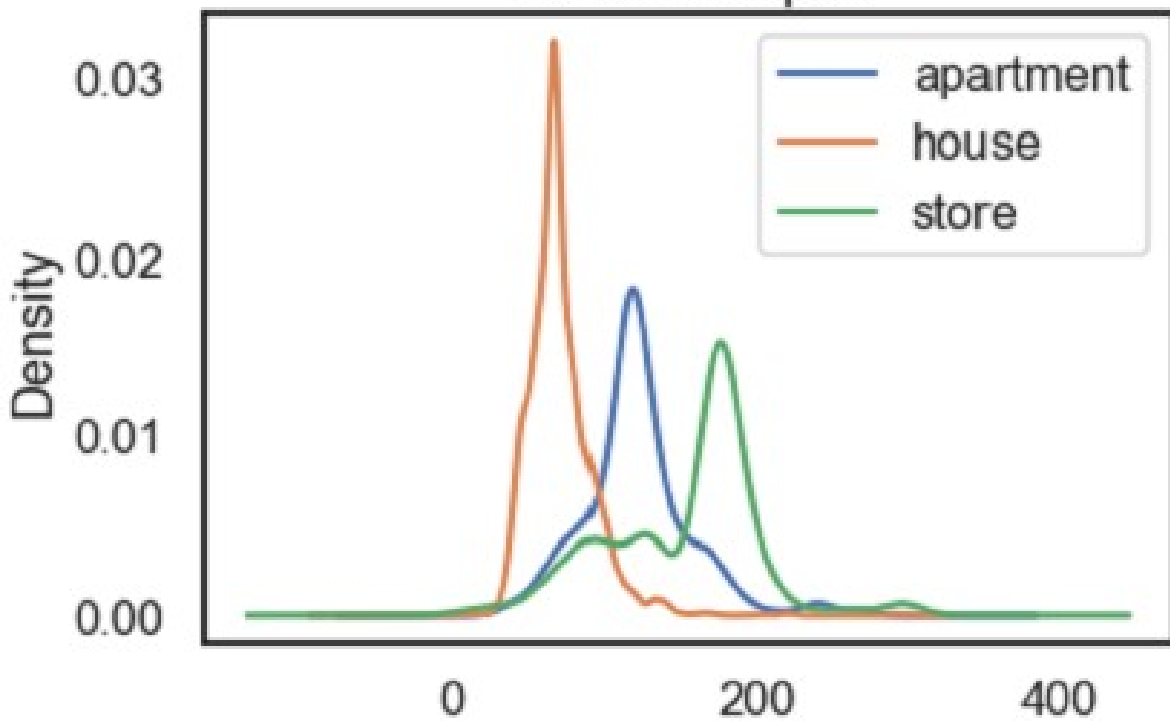
Topics:

1. Affordability of residential rental listings for an average waged person in 2017
2. Best location to rent a house based on price and surface total.
3. Top states to rent big land at less price in Mexican currency.
4. If someone wants to rent a store, what are the possibilities?
5. Geo-spatial analysis and a drill down to a distinct location

State of Mexico



Place: Metepec



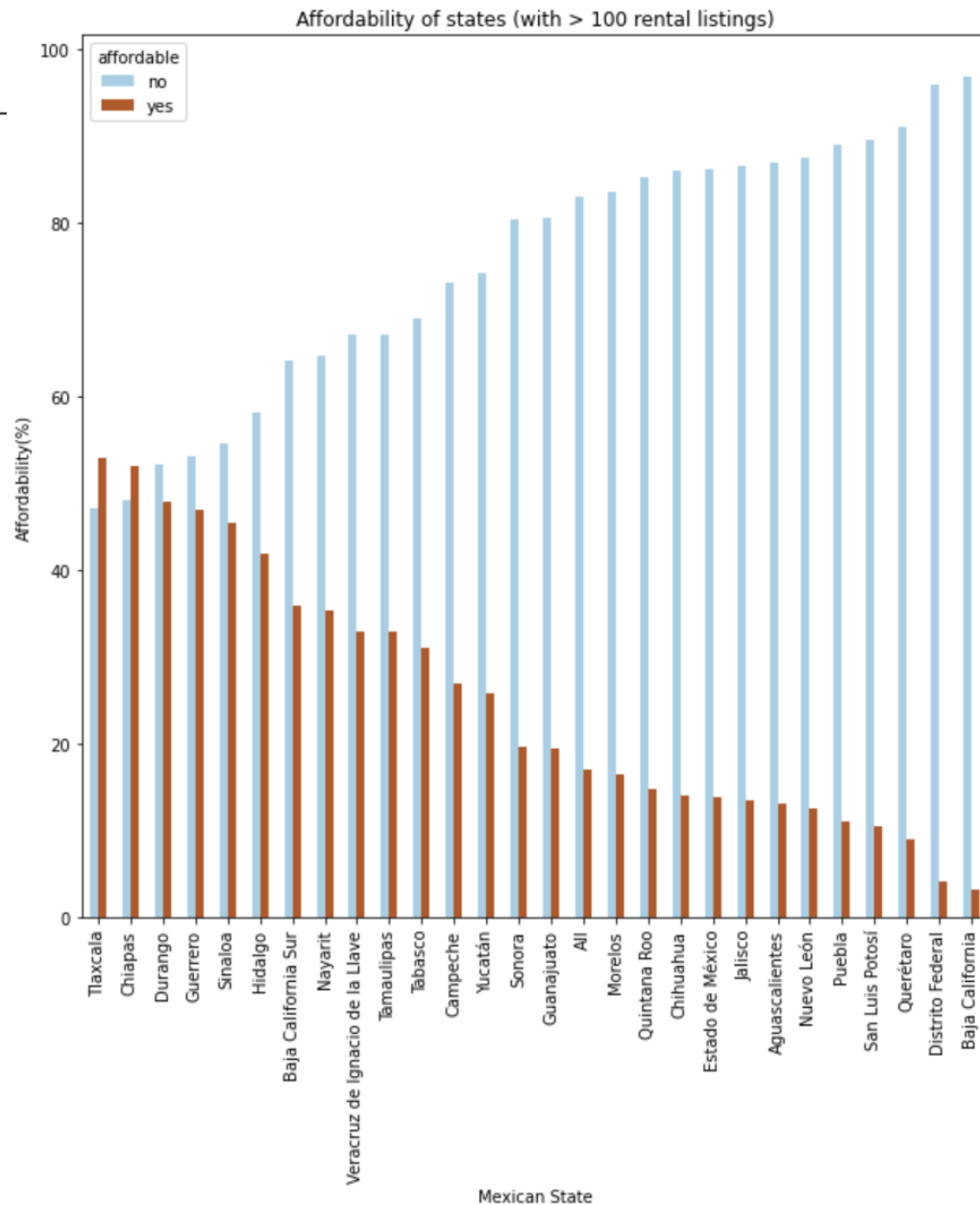
Affordability of residential rental listings

Focus on the average waged person in Mexico in 2017

- Annual wage of USD 16,277 = USD 1,356 monthly
- Can afford 30% rent burden = USD 407 monthly
- ~ CAD 523 monthly (as of May 2022)

Residential

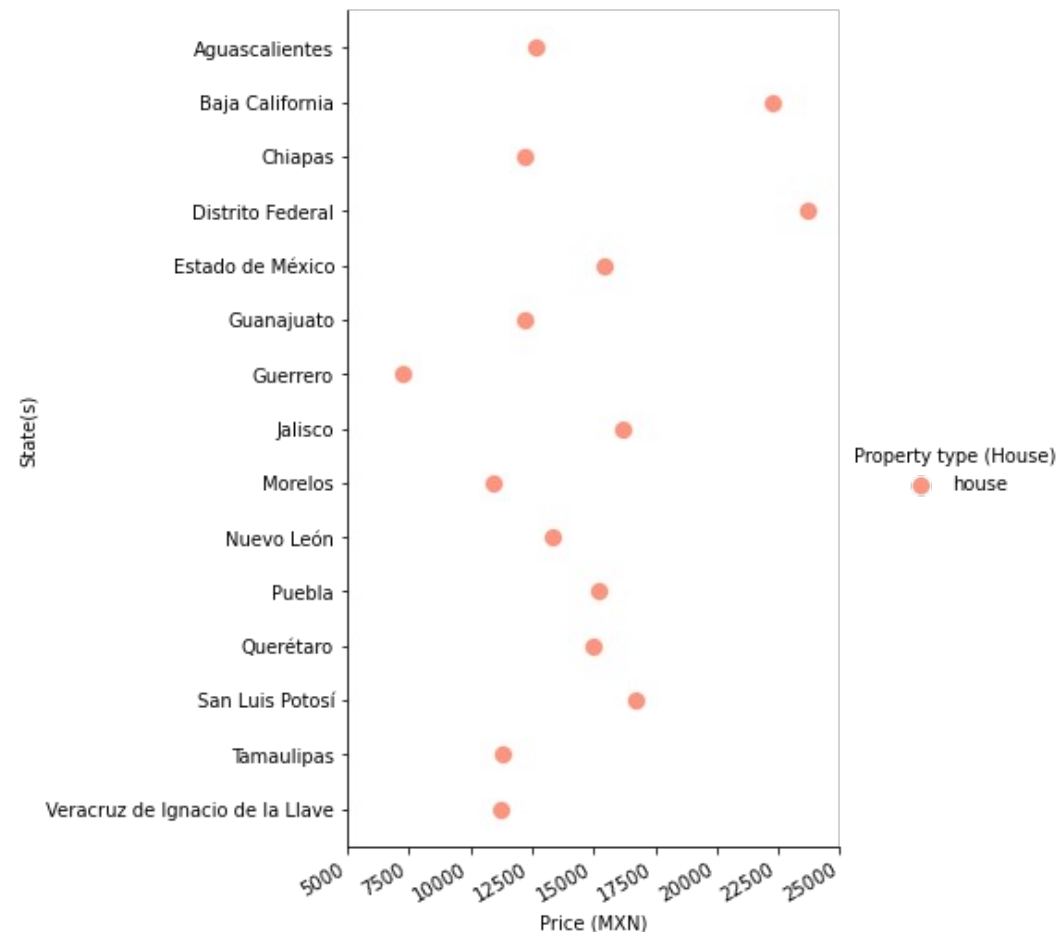
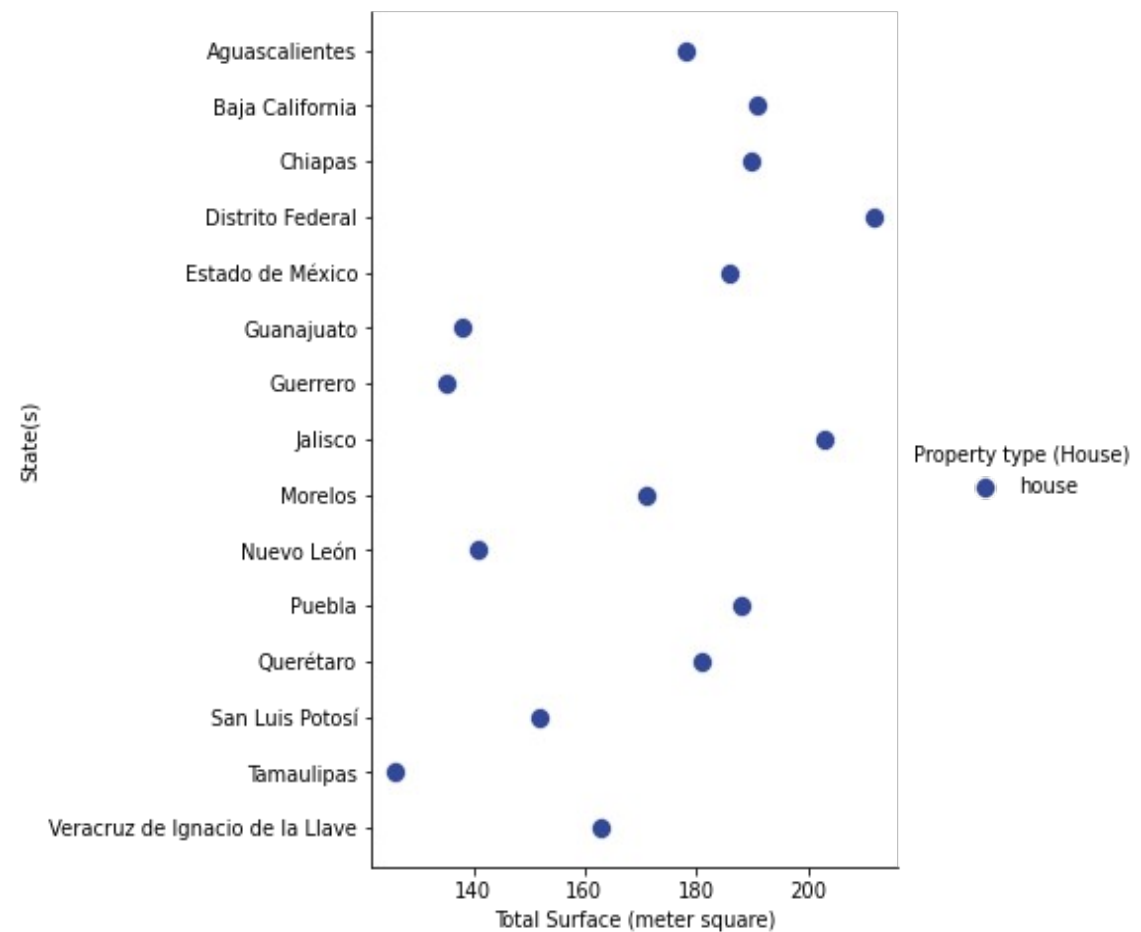
- Property type: 'House' and 'Apartment' only
- Rental listings in 2017



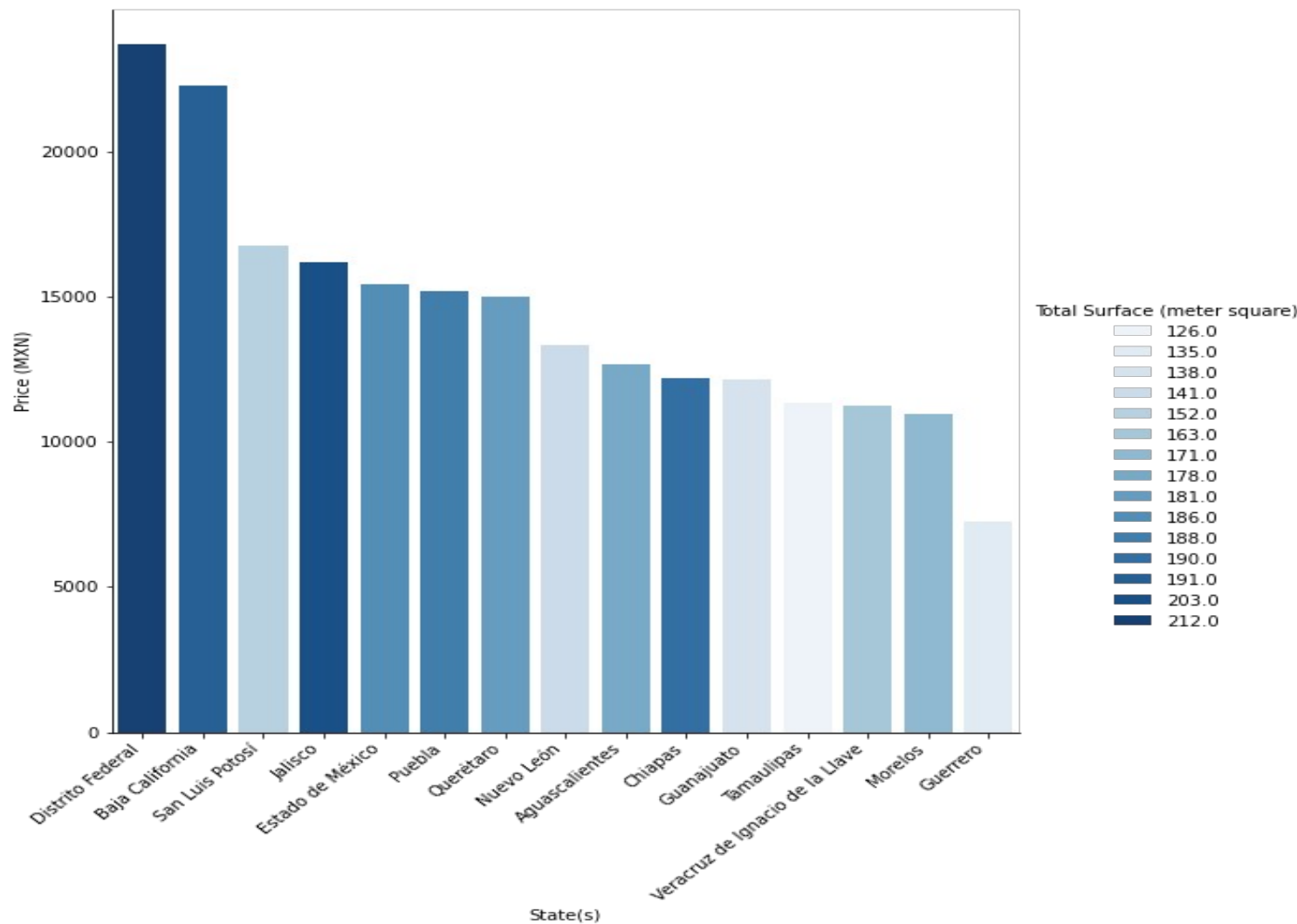
Affordability of residential rental listings

- | | |
|-------------------|--------------------------|
| Top 3 affordable: | Bottom 3 affordable: |
| 1. Tlaxcala (53%) | 1. Baja California (3%) |
| 2. Chiapas (52%) | 2. Distrito Federal (4%) |
| 3. Durango (48%) | 3. Querétaro (9%) |
- National Overall (14%)

Surface total and price for the house by state(s)



Looking for a big house under a budget in Mexico?



Recommendations:

Price > 15000 MXN

- 1. Jalisco - 203 m²
- 2. Puebla - 188 m²

Price < 15000 MXN

- 1. Chiapas - 190 m²
- 2. Querétaro - 181 m²