



# MOHANDAS COLLEGE OF ENGINEERING AND TECHNOLOGY

THIRUVANANTHAPURAM

(An ISO 9001:2008 Certified and NAAC Accredited Institution)



# Huminati

nov 2, 3

*our radio partner*

92.7 **big fm**



“

ILLUMINATI is an annual inter college cultural and literary festival arranged by MCET during every odd semester.

Students from professional, arts, science, business and management institutions are being invited to participate in this two day long festival.

The annual cultural and literary fest

Illuminati

for year 2018 will be conducted on 2nd and 3rd november

”



**PRONITES**



**TALENTENO**



**COMPETITIONS**



**SOCIAL SERVICES**

**INFORMAL GAMES**

**WORKSHOPS**

Join the crowd  
Feel the vibe  
Live the music



# PRO-NITES

MASALA COFFEE



2015

2017  
2016

VIDWAN BAND



STEPHEN DEVASSY



A myriad of breathtaking talent

---

# TALENTENO



# COMPETITIONS

One way ticket to glory |





Fashion is an art and  
you are the canvas

# ***FASHION SHOW***

# CHOREO-NITE

Let go of inhibitions  
step up to the challenge





When love changes lives

# SOCIAL SERVICES

# WORKSHOPS

One stop shop to  
enhance your skill set



Turn blood to ink  
Breathe life into words

# TALK SHOWS



# INFORMALS

hakuna matata |



# WHY US?

 **4L**  
worth  
prize  
money

 **40+**  
events

 **1k+**  
colleges  
publisized

 **5k+**  
fb  
likes

 **20k+**  
foot  
fall

 **2k+**  
ig  
likes

 **1.1k+**  
OAT  
capacity

## DURING ILLUMINATI

## BEFORE ILLUMINATI



HOARDINGS



CITY PUBLICITY



WEBSITE BRANDING



PRESS RELEASES



MOBILE APP



POSTER REACH



TEASER



SOCIAL MEDIA



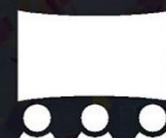
BANNERS



VIDEO FOOTAGE



TICKETS



NITES AD



ID CARDS



CERTIFICATES



KIOSK



CROWD INTERACTION



AFTER MOVIE



DATABASE



MEMENTO



WEBSITE



OFFICIAL WEAR



BRAND REACH



SEE YOU AGAIN



OPPORTUNITIES

# **MARKETING PROPOSALS**

MCET PRESENTS

< TITLE SPONSOR >



**Illuminati**

IN ASSOCIATION WITH

< ASSOCIATE SPONSOR >

< POWERED BY >



T-SHIRT PARTNER



NIGHT PARTNER



EVENT PARTNER



EXHIBITION PARTNER



GAMING PARTNER



MEMENTO  
PARTNER



REGISTRATION  
PARTNER



BEVERAGE PARTNER



INFORMALS PARTNER



PROMOTION  
STALL

# PREVIOUS PARTNERS





# Illuminati

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