

<u>Hawaii Newspapers</u>		
Store/Newspaper Info	Ad Name	Run Date
1. Honolulu	Tiny Microchip	4-Sep
Star Advertiser	Tiny Microchip	5-Sep
	Tiny Microchip	6-Sep
	Health Notification	18-Sep
<u>California Newspapers</u>		
Store/Newspaper Info	Ad Name	Run Date
2. Citrus Heights/Elk Grove/Folsom/Arden Arcade/Woodland	Tiny Microchip	4-Sep
Sacramento Bee	Tiny Microchip	5-Sep
	Tiny Microchip	6-Sep
	Tiny Microchip	12-Sep
	Tiny Microchip	14-Sep
	Health Notification	19-Sep
Store/Newspaper Info	Ad Name	Run Date
3. San Luis Obispo/Paso Robles	Tiny Microchip	4-Sep
	Tiny Microchip	6-Sep
The Tribune	Wanted	11-Sep
	Wanted	14-Sep
	Tiny Microchip	18-Sep
	Tiny Microchip	20-Sep
	Wanted	24-Sep
	Wanted	27-Sep
Store/Newspaper Info	Ad Name	Run Date
4. Santa Maria/Lompoc	Kitchen Slnk(sta maria)	4-Sep
Santa Maria Times & Lompoc Record	Kitchen Sink (lompoc)	5-Sep
	Health Notification (sta maria)	11-Sep
	Health Notification (lompoc)	12-Sep
	Kitchen Slnk(sta maria)	18-Sep
	Kitchen Sink (lompoc)	19-Sep
	Health Notification (sta maria)	25-Sep
	Health Notification (lompoc)	26-Sep
Store/Newspaper Info	Ad Name	Run Date

<i>Campbell/Hayward/Cupertino/Milpitas/ Fremont/San Jose/Gilroy/Santa Cruz/San Bruno</i>	Tiny Microchip	4-Sep
	Tiny Microchip	6-Sep
San Jose Mercury News	Kitchen Sink	12-Sep
	Tiny Microchip	14-Sep
	Kitchen Sink	19-Sep
	Tiny Microchip	21-Sep
	Tiny Microchip	24-Sep
Store/Newspaper Info	Ad Name	Run Date
<i>6. Santa Cruz</i>	Health Notification	4-Sep
	Wanted	12-Sep
Santa Cruz Sentinel		
Store/Newspaper Info	Ad Name	Run Date
<i>7. Brentwood/Hayward/Fremont/Pleasant Hill/Tracy/Pleasanton/Modesto/Stockto n</i>	Tiny Microchip	4-Sep
East Bay Times	Kitchen Sink	6-Sep
	Tiny Microchip	11-Sep
	Kitchen Sink	17-Sep
	Wanted	25-Sep
Store/Newspaper Info	Ad Name	Run Date
<i>Monterey/Novato/San Bruno</i>	Wanted	4-Sep
Monterey Herald		
Store/Newspaper Info	Ad Name	Run Date
<i>Novato</i>	Tiny Microchip	12-Sep
Marin Independent Journal	Health Notification	17-Sep
Store/Newspaper Info	Ad Name	Run Date
<i>8. Modesto/Tracy/Stockton</i>	Tiny Microchip	5-Sep
Modesto Bee	Tiny Microchip	10-Sep
Store/Newspaper Info	Ad Name	Run Date
<i>9. Fairfield</i>	Wanted	12-Sep
Daily Republic	Tiny Microchip	14-Sep
	Tiny Microchip	17-Sep
Store/Newspaper Info	Ad Name	Run Date
<i>10. Stockton/Modesto/Tracy</i>	Health Notification	6-Sep
Stockton Record		
Store/Newspaper Info	Ad Name	Run Date
<i>12. Santa Barbara</i>	Health Notification	5-Sep
Santa Barbara Press	Health Notification	10-Sep
	Tiny Microchip	19-Sep

Washington Newspapers		
Store/Newspaper Info	Ad Name	Run Date
14. Vancouver/E. Vancouver	Tiny Microchip	5-Sep
The Columbian	Field Test	19-Sep
	Field Test	19-Sep
	Tiny Microchip	21-Sep
	Field Test	24-Sep
Store/Newspaper Info	Ad Name	Run Date
15. Yakima/Ellensburg	Tiny Microchip	7-Sep
Yakima Herald	Tiny Microchip	14-Sep
	Tiny Microchip	20-Sep
Store/Newspaper Info	Ad Name	Run Date
16. Aberdeen/Shelton	You're Invited	4-Sep
The Daily World	Tiny Microchip	12-Sep
	Field Test	20-Sep
Store/Newspaper Info	Ad Name	Run Date
17. Chehalis	Field Test	4-Sep
The Chronicle	You're Invited	6-Sep
	Field Test	18-Sep
	You're Invited	20-Sep
	Field Test	25-Sep
Store/Newspaper Info	Ad Name	Run Date
18. Spokane/Spokane Valley/Colville/CDA/Sandpoint	Kitchen Sink	11-Sep
Spokesman Review	Kitchen Sink	13-Sep
	Health Notification	18-Sep
	Health Notification	20-Sep
Store/Newspaper Info	Ad Name	Run Date
19. East Wenatchee/Omak/Moses Lake	Health Notification	4-Sep
The Wenatchee World	Health Notification	7-Sep
	Field Test	12-Sep
	Field Test	18-Sep
Store/Newspaper Info	Ad Name	Run Date
21. Kennewick/Walla Walla/Hermiston	Kitchen Sink	4-Sep
Tri-City Herald	Health Notification	6-Sep
	Kitchen Sink	7-Sep
	Field Test	10-Sep
	Health Notification	13-Sep
Store/Newspaper Info	Ad Name	Run Date
Hermiston/Pendleton	Tiny Microchip	5-Sep
East Oregonian	Kitchen Sink	7-Sep
	Kitchen Sink	18-Sep

	Field Test	20-Sep
Store/Newspaper Info	Ad Name	Run Date
22. Walla Walla/Hermiston/Pendleton	Health Notification	4-Sep
The Union Tribune	Field Test	11-Sep
	Health Notification	12-Sep
	Field Test	18-Sep
Store/Newspaper Info	Ad Name	Run Date
23. Shelton/Aberdeen	Field Test	6-Sep
Shelton Mason Journal	Dementia	13-Sep
	Losing Your Hearing	20-Sep
Oregon Newspapers		
Store/Newspaper Info	Ad Name	Run Date
24. Florence/North Bend/Newport	Dementia	5-Sep
The Siuslaw News	Losing Your Hearing	12-Sep
	Health Notification	19-Sep
Store/Newspaper Info	Ad Name	Run Date
25. North Bend/Florence	Wanted	5-Sep
The World	Wanted	10-Sep
	Losing Your Hearing	19-Sep
	Losing Your Hearing	20-Sep
Store/Newspaper Info	Ad Name	Run Date
26. Portland/Clackamas/Beaverton/Vancouver/E. Vancouver/Salem/Hood River	Tiny Microchip	4-Sep
The Oregonian	Health Notification	6-Sep
	Field Test	7-Sep
	Health Notification	10-Sep
	Tiny Microchip	13-Sep
	Field Test	14-Sep
	Health Notification	17-Sep
	Field Test	20-Sep
	Tiny Microchip	21-Sep
	Health Notification	24-Sep
	Tiny Microchip	25-Sep
	Field Test	26-Sep
	Health Notification	27-Sep
	Field Test	28-Sep
Store/Newspaper Info	Ad Name	Run Date
27. Salem/Clackamas/Portland/Vancouver/E. Vancouver/Beaverton	Field Test	5-Sep
Statesman Journal	Field Test	10-Sep

	Field Test	13-Sep
	Health Notification	17-Sep
	Health Notification	21-Sep
	Health Notification	24-Sep
Store/Newspaper Info	Ad Name	Run Date
28. <i>Eugene/Salem/Albany/Florence/North Bend</i>	Health Notification	5-Sep
The Register Guard	Health Notification	10-Sep
	Field Test	26-Sep
Store/Newspaper Info	Ad Name	Run Date
29. Roseburg	Tiny Microchip	7-Sep
The News Review	Tiny Microchip	11-Sep
	Tiny Microchip	13-Sep
Store/Newspaper Info	Ad Name	Run Date
30. Albany/Salem/Eugene	Field Test	5-Sep
Mid-Valley Newspaper	Tiny Microchip	7-Sep
	Field Test	10-Sep
	Tiny Microchip	12-Sep
	Field Test	14-Sep
Store/Newspaper Info	Ad Name	Run Date
31. Warrenton/Tillamook	Field Test	7-Sep
	Field Test	17-Sep
	Tiny Microchip	19-Sep
Store/Newspaper Info	Ad Name	Run Date
32. Tillamook/Warrenton	Kitchen Sink	11-Sep
The Shopper	Kitchen Sink	25-Sep
Store/Newspaper Info	Ad Name	Run Date
33. Grants Pass/Medford/Roseburg	Tiny Microchip	21-Sep
Grants Pass Courier	Wanted	25-Sep
Store/Newspaper Info	Ad Name	Run Date
Klamath Falls	Field Test	11-Sep
Herald and News	Field Test	18-Sep
Store/Newspaper Info	Ad Name	Run Date
34. Medford/Klamath Falls/Ashland/Grants Pass	Tiny Microchip	4-Sep
Mail Tribune	Tiny Microchip	12-Sep
	Tiny Microchip	19-Sep
	Tiny Microchip	25-Sep
Store/Newspaper Info	Ad Name	Run Date
35. La Grande/Baker City/Enterprise	Wanted	10-Sep
The Observer	Wanted	12-Sep
	Wanted	14-Sep
	Field Test	17-Sep

	Field Test	19-Sep
	Field Test	21-Sep
Store/Newspaper Info	Ad Name	Run Date
36. <i>Ontario/Emmett/Nampa/Eagle/Boise/Boise 2/Meridian</i>	Kitchen Sink	4-Sep
Argus Observer	Tiny Microchip	11-Sep
	Field Test	18-Sep
Store/Newspaper Info	Ad Name	Run Date
<i>Newport/ Lincoln City/ Florence</i>	Field Test	5-Sep
Newport News Times	Kitchen Sink	12-Sep
	Field Test	19-Sep
	Kitchen Sink	21-Sep
	Field Test	26-Sep
	Kitchen Sink	28-Sep
<u>Idaho Newspapers</u>		
Store/Newspaper Info	Ad Name	Run Date
37. Coeur d'Alene/Spokane Valley/Spokane/Colville/Sandpoint	Health Notification	5-Sep
Shoshone Press	Health Notification	12-Sep
	Field Test	19-Sep
	Field Test	26-Sep
Store/Newspaper Info	Ad Name	Run Date
38. Coeur d'Alene/Spokane Valley/Spokane/Colville	Tiny Microchip	10-Sep
	Tiny Microchip	11-Sep
CDA Press	WANTED	17-Sep
	WANTED	18-Sep
	WANTED	24-Sep
	Tiny Microchip (Sandpoint)	12-Sep
	WANTED (Sandpoint)	19-Sep
Store/Newspaper Info	Ad Name	Run Date
39. <i>Nampa/Emmett/Eagle/Meridian/Boise/Ontario</i>	Kitchen Sink	4-Sep
Idaho Press Tribune	Kitchen Sink	11-Sep
	Kitchen Sink	12-Sep
	Wanted	18-Sep
	Wanted	19-Sep
	Wanted	25-Sep
Store/Newspaper Info	Ad Name	Run Date

40. <i>Nampa/Emmett/Eagle/Meridian/Boise/ Ontario</i>	Field Test	12-Sep
Emmett Messenger	Field Test	19-Sep
Store/Newspaper Info	Ad Name	Run Date
41. <i>Nampa/Emmett/Eagle/Meridian/Boise/ Ontario</i>	Kitchen Sink	7-Sep
Meridian Press	Kitchen Sink	14-Sep
Store/Newspaper Info	Ad Name	Run Date
42. <i>Boise/Nampa/Eagle/Emmett/Meridian/ Ontario</i>	You're Invited	4-Sep
Idaho Statesman	Field Test	5-Sep
	You're Invited	7-Sep
	Field Test	18-Sep
Store/Newspaper Info	Ad Name	Run Date
43. Lewiston	Health Notification	5-Sep
Lewiston Tribune	Health Notification	6-Sep
	Kitchen Sink	12-Sep
	Kitchen Sink	13-Sep
	Field Test	19-Sep
	Field Test	20-Sep
<u>Seattle Newspapers</u>		
Store/Newspaper Info	Ad Name	Run Date
1. Silverdale	Tiny Microchip	5-Sep
Kitsap Sun	Tiny Microchip	20-Sep
Store/Newspaper Info	Ad Name	Run Date
2. Sequim, Port Hadlock, Port Angeles	Tiny Microchip	6-Sep
Peninsula Daily News	Tiny Microchip	12-Sep
	Kitchen Sink	20-Sep
Store/Newspaper Info	Ad Name	Run Date
3. Everett, Lynnwood	Tiny Microchip	6-Sep
Everett Daily Herald	Field Test	12-Sep
	Tiny Microchip	20-Sep
Store/Newspaper Info	Ad Name	Run Date
4. Everett, Lynnwood, Bellevue, Shoreline, Auburn, Tukwila, Puyallup, Enumclaw, Tacoma, Federal Way	Tiny Microchip	20-Sep
Seattle Times		
Store/Newspaper Info	Ad Name	Run Date
5. Tacoma, Auburn, Enumclaw, Federal Way, Tukwila	Tiny Microchip	18-Sep

News Tribune	Tiny Microchip	20-Sep
	Kitchen Sink	24-Sep
	Kitchen Sink	26-Sep