

Losing Your HEARING

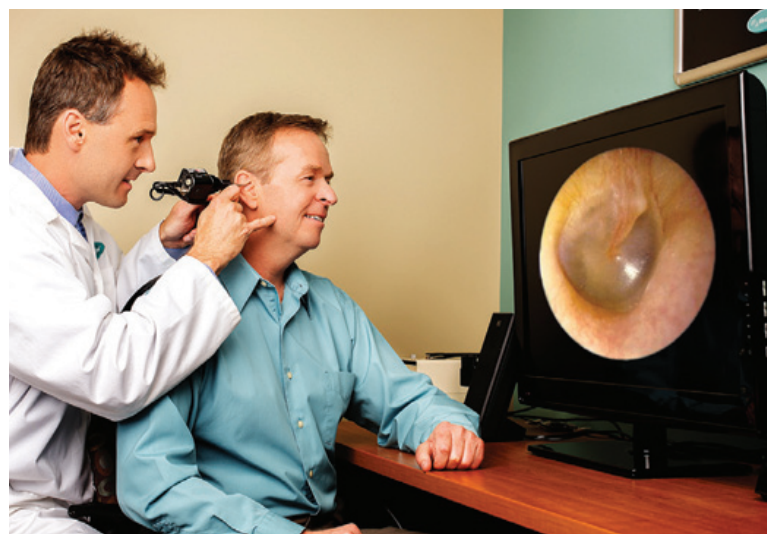
or are your ears just plugged with EARWAX?

FIND OUT FOR YOURSELF!

You are invited for a **FREE** ear inspection using the latest video technology to determine if you could be helped by a hearing aid.

Now through (Exp. Date)

Call for an appointment now to avoid waiting! It's All FREE!



FREE Video Otoscope Ear Inspection*

This show-all Picture of your ear canal is displayed on a color monitor, so you'll see exactly what we see to determine if you could be helped by a hearing aid.

FREE Complete Electronic Hearing Test*

This Audiometric evaluation will precisely show you what you've been missing and if you can be helped by a hearing aid.

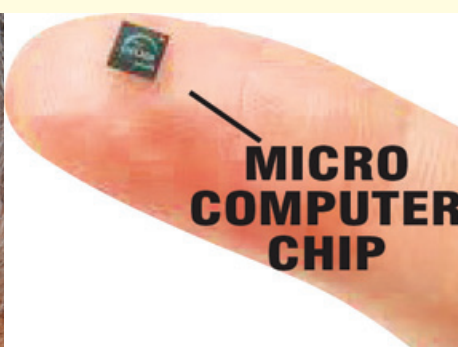
FREE Package of Hearing Aid Batteries

If you now wear a hearing aid, you will receive one **FREE** package of Hearing Aid Batteries. If we test your hearing to see if you could be helped by a hearing aid you will receive another **FREE** Package.

FREE In-Office Repairs

All in-office hearing aid repairs shall be **FREE**...and factory repairs, regardless of make or model shall be **50% OFF** the total cost of the repair.

Introducing the ***NEW Chip in the Ear***



Open Fit/Receiver-In-The-Canal

Advanced, powerful technology allows even more options to wear this more natural sounding and comfortable hearing aid.

Open Fit hearing aids fit securely behind the ear and have a thin tube that directs the sound into your ear canal. The RIC (Receiver-In-The-Canal) provides more targeted sound with a speaker added to the end of the clear, thin tube.

More RIC Advantages:

- Smaller than ever
- More natural sounding
- Discreet and comfortable
- Best-in-performance features that reduce or eliminate feedback and whistling
- The most versatile model - able to fit most levels of hearing loss Most models are
- compatible with wireless Bluetooth® Technology

In-The-Canal Advantages



CIC



ITC



ITE

- Individualized
- Sizes to meet your lifestyle
- Uses the ear's natural ability to locate sounds
- Comfortable to wear
- Most models compatible with wireless Blue tooth® Technology

Receiver-In-The-Canal Advantages

GENIUS™ AVAILABLE



miniRIC



RIC



XT RIC

- Versatile
- Utilizes the most advanced technology
- Uses the ear's natural ability to locate sounds
- Rechargeable options
- Most models compatible with wireless Blue tooth® Technology

ANOTHER GREAT WAY TO SAVE!

Save on our advanced line of digital hearing aids.

**BUY 1 GET 1
50% OFF!**

Manufacturer's Suggested Retail Price
All ME-1, ME-2 and ME-3 Solutions Hearing Aids



Good only from participating Miracle-Ear® Hearing Aid Centers. One coupon per purchase. No other offers or discounts apply. Discount does not apply to prior sales. Offer valid on ME-1, ME-2, ME-3 hearing aids. Cannot combine with any other offers. Cash value 1/20th cent. Offer expires **(Exp. Date)**

LIMITED TIME OFFER!

OPEN FIT TECHNOLOGY

\$995.00

MSRP \$3090 SAVE \$2095

Offer valid on Model **ME2400** 100%
Digital & 100% Programmable

Valid at participating Miracle-Ear® Hearing Aid Centers.
Limit one hearing aid per customer at the promotional price.

May not be combined with other offer and does not apply to prior sales. Cash value 1/20th cent. Offer expires **(Exp. Date)**

Some **FEDERAL WORKERS** and **RETIREES** may be eligible for Hearing Aids at **NO COST** That's Right...**No Co-Pay! No Exam Fee! No Adjustment Fee!** Most Insurance Plans are accepted including **BLUE CROSS BLUE SHIELD**!**

**AT THESE PARTICIPATING MIRACLE-EAR HEARING
AID CENTERS ONLY!**

CALL FOR YOUR APPOINTMENT!



**(Add locations, expiration dates, Phone
numbers, etc..)**

*Hearing test is always free. Hearing aids do not restore natural hearing. Individual experiences vary depending on severity of hearing loss, accuracy of evaluation and ability to adapt to amplification. Hearing test is an audiometric test to determine amplification needs only. These are not medical exams or diagnoses. If you suspect a problem please seek treatment from your physician. **Blue Cross Blue Shield, The Blue Cross, The Blue Shield, BCBS and Federal Employee Program are registered trademarks of Blue Cross Blue Shield Association. Blue Cross Blue Shield Association and its independent licensees are not affiliated with nor do they endorse or sponsor the contents of this advertisement. Trademarks referring to specific providers are used by Miracle-Ear for nominative purposes only; to truthfully identify the source of the services about which information is provided. Such trademarks are solely the property of their respective owners. The aids must be returned within 30 days of delivery pursuant to terms of your purchase agreement and 100% of the purchase will be refunded.