

Newspaper	Ad Creative	Run Date
<b>The Columbian</b>	Health Notification	11-Dec
<b>The Columbian</b>	Health Notification	12-Dec
<b>The Columbian</b>	You're Invited	13-Dec
<b>The Columbian</b>	You're Invited	16-Dec
<b>The Columbian</b>	WANTED	17-Dec
<b>The Columbian</b>	WANTED	18-Dec
<b>Yakima Herald</b>	Health Notification	2-Dec
<b>Yakima Herald</b>	Field Test	9-Dec
<b>The Daily World</b>	Dementia	3-Dec
<b>The Daily World</b>	Dementia	5-Dec
<b>The Daily World</b>	Kitchen Sink	10-Dec
<b>The Daily World</b>	Kitchen Sink	12-Dec
<b>The Chronicle</b>	Health Notification	3-Dec
<b>The Chronicle</b>	Health Notification	5-Dec
<b>The Chronicle</b>	Tiny Microchip	10-Dec
<b>The Chronicle</b>	Tiny Microchip	17-Dec
<b>Spokesman Review</b>	WANTED	2-Dec
<b>Spokesman Review</b>	WANTED	3-Dec
<b>Spokesman Review</b>	Field Test	4-Dec
<b>Spokesman Review</b>	Field Test	5-Dec
<b>The Wenatchee World</b>	Tiny Microchip	4-Dec
<b>The Wenatchee World</b>	Tiny Microchip	5-Dec
<b>The Wenatchee World</b>	\$28 Offer	6-Dec
<b>The Wenatchee World</b>	\$28 Offer	10-Dec
<b>Tri-City Herald</b>	Dementia	4-Dec
<b>Tri-City Herald</b>	Dementia	9-Dec
<b>Tri-City Herald</b>	\$28 Offer	11-Dec
<b>Tri-City Herald</b>	\$28 Offer	16-Dec
<b>Tri-City Herald</b>	Health Notification	18-Dec
<b>The Union Tribune</b>	Losing Your Hearing	2-Dec
<b>The Union Tribune</b>	Losing Your Hearing	5-Dec
<b>The Union Tribune</b>	\$28 Offer	9-Dec
<b>The Union Tribune</b>	\$28 Offer	12-Dec
<b>Shelton Mason Journal</b>	\$125 Event	5-Dec
<b>Shelton Mason Journal</b>	\$125 Event	12-Dec
<b>Shelton Mason Journal</b>	Tiny Microchip	19-Dec
<b>Shelton Mason Journal</b>	Tiny Microchip	26-Dec
<b>The Siuslaw News</b>	Kitchen Sink	4-Dec
<b>The Siuslaw News</b>	Health Notification	18-Dec
<b>The World</b>	WANTED	2-Dec
<b>The World</b>	WANTED	3-Dec
<b>The World</b>	Health Notification	5-Dec

<b>The World</b>	Health Notification	9-Dec
<b>The World</b>	Tiny Microchip	10-Dec
<b>The World</b>	Tiny Microchip	12-Dec
<b>The World</b>	\$125 Event	16-Dec
<b>The World</b>	\$125 Event	19-Dec
<b>The Oregonian</b>	Dementia	2-Dec
<b>The Oregonian</b>	Dementia	3-Dec
<b>The Oregonian</b>	Health Notification	4-Dec
<b>The Oregonian</b>	Health Notification	5-Dec
<b>The Oregonian</b>	Field Test	6-Dec
<b>The Oregonian</b>	Field Test	9-Dec
<b>The Oregonian</b>	Tiny Microchip	10-Dec
<b>The Oregonian</b>	Tiny Microchip	11-Dec
<b>The Oregonian</b>	Dementia	12-Dec
<b>The Oregonian</b>	Dementia	13-Dec
<b>The Oregonian</b>	Health Notification	16-Dec
<b>The Oregonian</b>	Health Notification	17-Dec
<b>The Oregonian</b>	Field Test	18-Dec
<b>The Oregonian</b>	Field Test	19-Dec
<b>The Oregonian</b>	Tiny Microchip	23-Dec
<b>Statesman Journal</b>	WANTED	2-Dec
<b>Statesman Journal</b>	WANTED	3-Dec
<b>Statesman Journal</b>	Health Notification	4-Dec
<b>Statesman Journal</b>	Health Notification	5-Dec
<b>Statesman Journal</b>	Kitchen Sink	6-Dec
<b>Statesman Journal</b>	Kitchen Sink	17-Dec
<b>The Register Guard</b>	Field Test	2-Dec
<b>The Register Guard</b>	Kitchen Sink	4-Dec
<b>The News Review</b>	\$28 Offer	5-Dec
<b>The News Review</b>	\$28 Offer	6-Dec
<b>The News Review</b>	\$28 Offer	10-Dec
<b>Mid-Valley Newspaper</b>	Losing Your Hearing	4-Dec
<b>Mid-Valley Newspaper</b>	Losing Your Hearing	9-Dec
<b>Mid-Valley Newspaper</b>	Field Test	11-Dec
<b>Mid-Valley Newspaper</b>	Field Test	16-Dec
<b>Mid-Valley Newspaper</b>	Health Notification	18-Dec
<b>The Daily Astorian</b>	\$125 Event	3-Dec
<b>The Daily Astorian</b>	\$125 Event	10-Dec
<b>The Daily Astorian</b>	Tiny Microchip	12-Dec
<b>The Shopper</b>	Dementia	3-Dec
<b>The Shopper</b>	Tiny Microchip	10-Dec
<b>Grants Pass Courier</b>	Kitchen Sink	4-Dec
<b>Grants Pass Courier</b>	Losing Your Hearing	11-Dec
<b>Herald and News</b>	Losing Your Hearing	3-Dec

<b>Herald and News</b>	Losing Your Hearing	5-Dec
<b>Herald and News</b>	Health Notification	10-Dec
<b>Herald and News</b>	Health Notification	12-Dec
<b>Herald and News</b>	Tiny Microchip	17-Dec
<b>Herald and News</b>	Tiny Microchip	19-Dec
<b>Mail Tribune</b>	\$28 Offer	4-Dec
<b>Mail Tribune</b>	\$28 Offer	11-Dec
<b>Mail Tribune</b>	\$28 Offer	17-Dec
<b>The Observer</b>	Health Notification	2-Dec
<b>The Observer</b>	Health Notification	4-Dec
<b>The Observer</b>	Health Notification	6-Dec
<b>The Observer</b>	Tiny Microchip	9-Dec
<b>The Observer</b>	Tiny Microchip	11-Dec
<b>The Observer</b>	Tiny Microchip	13-Dec
<b>Argus Observer</b>	WANTED	3-Dec
<b>Argus Observer</b>	WANTED	5-Dec
<b>Argus Observer</b>	Losing Your Hearing	10-Dec
<b>Argus Observer</b>	Losing Your Hearing	12-Dec
<b>Newport News Times</b>	Losing Your Hearing	4-Dec
<b>Newport News Times</b>	Losing Your Hearing	6-Dec
<b>Newport News Times</b>	Field Test	11-Dec
<b>Newport News Times</b>	Field Test	18-Dec
<b>East Oregonian</b>	WANTED	3-Dec
<b>East Oregonian</b>	WANTED	10-Dec
<b>East Oregonian</b>	Tiny Microchip	12-Dec
<b>East Oregonian</b>	Tiny Microchip	17-Dec
<b>Shoshone Press</b>	Dementia	3-Dec
<b>Shoshone Press</b>	Dementia	10-Dec
<b>Shoshone Press</b>	\$28 Offer	13-Dec
<b>Shoshone Press</b>	\$28 Offer	17-Dec
<b>CDA Press</b>	Field Test	2-Dec
<b>CDA Press</b>	Field Test	3-Dec
<b>CDA Press</b>	\$28 Offer	9-Dec
<b>CDA Press</b>	\$28 Offer	10-Dec
<b>CDA Press</b>	<b>Field Test (Sandpoint)</b>	3-Dec
<b>CDA Press</b>	<b>\$28 Offer (Sandpoint)</b>	4-Dec
<b>Idaho Press Tribune</b>	Tiny Microchip	4-Dec
<b>Idaho Press Tribune</b>	Tiny Microchip	5-Dec
<b>Idaho Press Tribune</b>	Field Test	10-Dec
<b>Idaho Press Tribune</b>	Field Test	11-Dec
<b>Idaho Press Tribune</b>	\$28 Offer	12-Dec
<b>Idaho Press Tribune</b>	\$28 Offer	13-Dec
<b>Idaho Press Tribune</b>	WANTED	17-Dec

<b>Emmett Messenger</b>	Health Notification	4-Dec
<b>Emmett Messenger</b>	Kitchen Sink	11-Dec
<b>Meridian Press</b>	Health Notification	13-Dec
<b>Idaho Statesman</b>	Tiny Microchip	4-Dec
<b>Idaho Statesman</b>	Tiny Microchip	12-Dec
<b>Idaho Statesman</b>	WANTED	16-Dec
<b>Idaho Statesman</b>	Field Test	17-Dec
<b>Lewiston Tribune</b>	Field Test	3-Dec
<b>Lewiston Tribune</b>	Field Test	5-Dec
<b>Lewiston Tribune</b>	WANTED	10-Dec
<b>Lewiston Tribune</b>	WANTED	12-Dec
<b>Lewiston Tribune</b>	Kitchen Sink	17-Dec
<b>Peninsula Clarion</b>	\$28 Offer	3-Dec
<b>Peninsula Clarion</b>	\$28 Offer	5-Dec
<b>Peninsula Clarion</b>	You're Invited	10-Dec
<b>Peninsula Clarion</b>	Tiny Microchip	12-Dec
<b>Homer News</b>	Dementia	5-Dec
<b>Homer News</b>	Tiny Microchip	12-Dec
<b>Star Advertiser</b>	Tiny Microchip	4-Dec
<b>Star Advertiser</b>	Tiny Microchip	5-Dec
<b>Star Advertiser</b>	Losing Your Hearing	9-Dec
<b>Star Advertiser</b>	Losing Your Hearing	10-Dec
<b>Star Advertiser</b>	Losing Your Hearing	11-Dec
<b>Star Advertiser</b>	WANTED	16-Dec
<b>Star Advertiser</b>	WANTED	17-Dec
<b>Sacramento Bee</b>	Tiny Microchip	2-Dec
<b>Sacramento Bee</b>	Tiny Microchip	3-Dec
<b>Sacramento Bee</b>	Losing Your Hearing	11-Dec
<b>Sacramento Bee</b>	Losing Your Hearing	12-Dec
<b>The Tribune</b>	Tiny Microchip	10-Dec
<b>The Tribune</b>	Tiny Microchip	11-Dec
<b>The Tribune</b>	Tiny Microchip	12-Dec
<b>The Tribune</b>	Tiny Microchip	13-Dec
<b>The Tribune</b>	\$28 Offer	16-Dec
<b>The Tribune</b>	\$28 Offer	17-Dec
<b>The Tribune</b>	\$28 Offer	18-Dec
<b>The Tribune</b>	\$28 Offer	14-Nov
<b>San Jose Mercury News</b>	Tiny Microchip	3-Dec
<b>San Jose Mercury News</b>	Tiny Microchip	10-Dec
<b>Santa Cruz Sentinel</b>	Losing Your Hearing	2-Dec
<b>Santa Cruz Sentinel</b>	Losing Your Hearing	3-Dec
<b>Santa Cruz Sentinel</b>	Losing Your Hearing	4-Dec
<b>East Bay Times</b>	Tiny Microchip	3-Dec
<b>East Bay Times</b>	Tiny Microchip	10-Dec

<b>Marin Independent Journal</b>	Kitchen Sink	3-Dec
<b>Marin Independent Journal</b>	Tiny Microchip	10-Dec
<b>Modesto Bee</b>	Kitchen Sink	4-Dec
<b>Modesto Bee</b>	Tiny Microchip	5-Dec
<b>Modesto Bee</b>	Tiny Microchip	6-Dec
<b>Modesto Bee</b>	WANTED	9-Dec
<b>Modesto Bee</b>	WANTED	10-Dec
<b>Stockton Record</b>	Losing Your Hearing	2-Dec
<b>Stockton Record</b>	\$28 Offer	10-Dec
<b>Kitsap Sun</b>	Field Test	2-Dec
<b>Kitsap Sun</b>	Field Test	3-Dec
<b>Kitsap Sun</b>	WANTED	9-Dec
<b>Kitsap Sun</b>	WANTED	11-Dec
<b>Kitsap Sun</b>	Tiny Microchip	16-Dec
<b>Peninsula Daily News</b>	Field Test	2-Dec
<b>Peninsula Daily News</b>	Field Test	3-Dec
<b>Peninsula Daily News</b>	Losing Your Hearing	4-Dec
<b>Peninsula Daily News</b>	Losing Your Hearing	5-Dec
<b>Everett Daily Herald</b>	Kitchen Sink	2-Dec
<b>Seattle Times</b>	Kitchen Sink	3-Dec
<b>Seattle Times</b>	Kitchen Sink	4-Dec
<b>Seattle Times</b>	WANTED	10-Dec
<b>Seattle Times</b>	WANTED	11-Dec
<b>Seattle Times</b>	Tiny Microchip	16-Dec
<b>Seattle Times</b>	Tiny Microchip	17-Dec
<b>News Tribune</b>	Kitchen Sink	2-Dec
<b>News Tribune</b>	Kitchen Sink	3-Dec
<b>News Tribune</b>	WANTED	10-Dec
<b>News Tribune</b>	WANTED	11-Dec