

FIELD TEST Candidates Wanted

URGENT NOTICE: You may be qualified to participate in a special Field Test of new hearing instrument technology being held at a local test site.

An industry leader in digital hearing devices is sponsoring a product field test in your area next week and they have asked us to select up to 15 qualified candidates to participate. They are interested in determining the benefits of GENIUS™ 3.0 Technology in eliminating the difficulty hearing aid users experience in difficult environments, such as those with background noise or multiple talkers. Candidates in other test areas have reported very positive feedback so far.

We are looking for additional candidates in **(GENERAL LOCATION HERE)** and the **surrounding areas.**

Dates: **(DATES HERE)**

Product Test Site:

Miracle-Ear
(ADDRESS HERE)

Miracle-Ear
(ADDRESS HERE)

Miracle-Ear
(ADDRESS HERE)

Miracle-Ear
(ADDRESS HERE)

Miracle-Ear
(ADDRESS HERE)

Miracle-Ear
(ADDRESS HERE)

In an effort to accurately demonstrate the incredible performance of these devices, specially trained representatives will be conducting testing and demonstrations during this special event.

In addition to an audiometric hearing evaluation, candidates will receive a fiber-optic otoscope exam, a painless procedure that could reveal common hearing problems such as excessive wax or damage to the eardrum, as well as other common causes of hearing deficiencies.

Qualified Field Test Candidates:

- Live in (GENERAL LOCATION HERE) or the surrounding area
- Are at least 55 years of age or older
- Have experienced some level of hearing difficulty, or currently wear hearing aids
- Don't currently work for a market research company



FIELD TEST PARTICIPANTS
Will be tested and selected same-day.

We have a limited supply of the GENIUS™ 3.0 test product currently on hand and ready for testing. We have also been authorized to offer significant discounts if you decide to take the hearing instruments home. If you choose not to keep them, there's no risk or obligation of any kind.[†]

TO PARTICIPATE:

- 1) You must be one of the first 15 people to call our office **Mention Code: 18AprField.**
- 2) You will be required to have your hearing tested in our office, **FREE OF CHARGE**, to determine candidacy.
- 3) Report your results with the hearing instruments to the Hearing Care Specialist over a three week test period.

Qualified candidates will be selected on a first-come, first-served basis **so please call us TODAY to secure your spot in the Product Field Test.**

Participants who qualify and complete the product test will receive a **FREE \$100 Restaurant.com Gift Card*** as a token of our thanks.

AVOID WAITING – CALL AND MENTION CODE: 18AprField!

*One per household. Must be 55 or older and bring loved one for familiar voice test. Must complete a hearing test. Not valid with prior test/purchase in last 6 months. While supplies last. Free gift card may be used toward the purchase of food at participating restaurants where a minimum purchase may also be required. See restaurant.com for details. Not redeemable for cash. Promotional offer available during special event dates only. [†]Pursuant to terms of your purchase agreement, the aids may be returned for a full refund within 30 days of the completion of fitting, in satisfactory condition. See store for details.