Hawaii Newspapers		
Store/Newspaper Info	Ad Name	Run Date
1. Honolulu	Kitchen Sink	1-May
Star Advertiser	Kitchen Sink	2-May
	Health Notification	13-May
	Health Notification	14-May
	WANTED	21-May
California Newspapers		
Store/Newspaper Info	Ad Name	Run Date
2. Citrus Heights/Elk Grove/Folsom/Arden Arcade/Woodland	Health Notification	6-May
Sacramento Bee	Tiny Microchip	13-May
	Health Notification	15-May
	Tiny Microchip	20-May
	Wanted	22-May
Store/Newspaper Info	Ad Name	Run Date
3. San Luis Obispo/Paso Robles	WANTED	2-May
	WANTED	3-May
The Tribune	Tiny Microchip	8-May
	Tiny Microchip	9-May
	WANTED	15-May
	WANTED	16-May
	Tiny Microchip	21-May
	Tiny Microchip	22-May
Store/Newspaper Info	Ad Name	Run Date
4. Santa Maria/Lompoc	Wanted (sta maria)	7-May
Santa Maria Times & Lompoc Record	Wanted (lompoc)	8-May
	Tiny Microchip (sta maria)	11-May
	Tiny Microchip (lompoc)	12-May
	Wanted (sta maria)	14-May
	Wanted (lompoc)	15-May
	Tiny Microchip (sta maria)	21-May
	Tiny Microchip (lompoc)	22-May
Store/Newspaper Info	Ad Name	Run Date
Campbell/Hayward/Cupertino/Milpitas/Frem		
ont/San Jose/Gilroy/Santa Cruz/San Bruno	\$28 Offer	6-May
	Tiny Microchip	7-May
San Jose Mercury News	Tiny Microchip	8-May
	\$28 Offer	15-May
	\$125 Event	20-May
Store/Newspaper Info	Ad Name	Run Date
6. Santa Cruz	Kitchen Sink	6-May

Santa Cruz Sentinel	Kitchen Sink	7-May
	Kitchen Sink	8-May
Store/Newspaper Info	Ad Name	Run Date
7. Brentwood/Hayward/Fremont/Pleasant Hill/Tracy/Pleasanton/Modesto/Stockton	You're Invited	6-May
East Bay Times	Tiny Microchip	7-May
	You're Invited	17-May
	\$28 Offer	20-May
	Tiny Microchip	21-May
Store/Newspaper Info	Ad Name	Run Date
Monterey	Tiny Microchip	13-May
Monterey Herald	Tiny Microchip	15-May
	Tiny Microchip	17-May
Store/Newspaper Info	Ad Name	Run Date
8. Modesto/Tracy/Stockton	Tiny Microchip	16-May
Modesto Bee	You're Invited	17-May
	\$28 Offer	20-May
	You're Invited	21-May
	You're Invited	22-May
Store/Newspaper Info	Ad Name	Run Date
9. Fairfield	\$28 Offer	2-May
Daily Republic	Kitchen Sink	15-May
	Kitchen Sink	20-May
Store/Newspaper Info	Ad Name	Run Date
10. Stockton/Modesto/Tracy	\$28 Offer	17-May
Stockton Record	Kitchen Sink	20-May
Store/Newspaper Info	Ad Name	Run Date
12. Santa Barbara	Kitchen Sink	1-May
Santa Barbara Press	You're Invited	13-May
	Tiny Microchip	21-May
Seattle Newspapers		
Store/Newspaper Info	Ad Name	Run Date
1. Silverdale, Sequim, Port Hadlock, Port Angeles	\$28 Offer	3-May
Kitsap Sun	Field Test	6-May
-	Kitchen Sink	7-May
	Field Test	8-May
Store/Newspaper Info	Ad Name	Run Date
2. Sequim, Port Hadlock, Port Angeles	Health Notification	1-May
Peninsula Daily News	Tiny Microchip	7-May
	Field Test	15-May
	Health Notification	22-May
Store/Newspaper Info	Ad Name	Run Date

3. Everett, Lynnwood	Field Test	15-May
Everett Daily Herald	Health Notification	16-May
	Tiny Microchip	20-May
	Field Test	22-May
Store/Newspaper Info	Ad Name	Run Date
4. Everett, Lynnwood, Bellevue, Shoreline,	Ad Name	Ruii Butc
Auburn, Tukwila, Puyallup, Enumclaw,	Tiny Microchip	1-May
Tacoma, Federal Way	Thiry whereemp	ividy
Seattle Times	Field Test	7-May
Scattle Times	Tiny Microchip	8-May
Store/Newspaper Info	Ad Name	Run Date
5. Tacoma, Auburn, Enumclaw, Federal Way, Tukwila	Field Test	3-May
News Tribune	\$28 Offer	6-May
	Wanted	7-May
	Tiny Microchip	8-May
Washington Newspapers	The state of the s	- Cinay
Store/Newspaper Info	Ad Name	Run Date
14. Vancouver/E. Vancouver	Field Test	1-May
The Columbian	WANTED	8-May
1110 0010111111	Field Test	13-May
	WANTED	20-May
Store/Newspaper Info	Ad Name	Run Date
15. Yakima/Ellensburg	Tiny Microchip	2-May
Yakima Herald	Field Test	6-May
	Tiny Microchip	14-May
Store/Newspaper Info	Ad Name	Run Date
16. Aberdeen/Shelton	Tiny Microchip	2-May
The Daily World	Tiny Microchip	7-May
•	WANTED	16-May
	WANTED	21-May
Store/Newspaper Info	Ad Name	Run Date
17. Chehalis	Tiny Microchip	2-May
The Chronicle	Tiny Microchip	7-May
	Health Notification	14-May
	Health Notification	16-May
Store/Newspaper Info	Ad Name	Run Date
18. Spokane/Spokane Valley/Colville/CDA/Sandpoint	Losing Your Hearing	7-May
Vulley/Culville/Cum/Sullubullit		
	Losing Your Hearing	14-May
Spokesman Review	Losing Your Hearing Health Notification	14-May 21-May
	Health Notification	21-May

The Wenatchee World	WANTED	2-May
	Losing Your Hearing	21-May
	Losing Your Hearing	22-May
Store/Newspaper Info	Ad Name	Run Date
21. Kennewick/Walla Walla/Hermiston	You're Invited	8-May
Tri-City Herald	Health Notification	9-May
•	Kitchen Sink	10-May
	Field Test	13-May
	Field Test	15-May
Store/Newspaper Info	Ad Name	Run Date
22. Walla Walla/Hermiston/Pendleton	Tiny Microchip	7-May
The Union Tribune	Tiny Microchip	8-May
	Field Test	9-May
	Field Test	10-May
Store/Newspaper Info	Ad Name	Run Date
23. Shelton/Aberdeen	\$125 Event	2-May
Shelton Mason Journal	Kitchen Sink	9-May
	Field Test	16-May
	Tiny Microchip	23-May
Oregon Newspapers		
Store/Newspaper Info	Ad Name	Run Date
24. Florence/North Bend/Newport	Wanted	1-May
The Siuslaw News	Field Test	8-May
Store/Newspaper Info	Ad Name	Run Date
25. North Bend/Florence	\$125 Event	1-May
The World	\$125 Event	2-May
	WANTED	6-May
	Wanted	13-May
	Wanted	14-May
	Field Test	21-May
	Field Test	23-May
	Tiny Microchip	28-May
Store/Newspaper Info	Ad Name	Run Date
26 .		
Portland/Clackamas/Beaverton/Vancouver/E	\$28 Offer	2-May
. Vancouver/Salem/Hood River		
The Oregonian	Dementia	3-May
	\$125 Event	7-May
	Field Test	9-May
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	Tiny Microchip	10-May
	Tiny Microchip You're Invited	13-May
	Tiny Microchip You're Invited \$28 Offer	13-May 14-May
	Tiny Microchip You're Invited	13-May

	Field Test	21-May
	Tiny Microchip	22-May
	You're Invited	24-May
	\$28 Offer	28-May
	Field Test	29-May
	You're Invited	30-May
Store/Newspaper Info	Ad Name	Run Date
27. Salem/Clackamas/Portland/Vancouver/E. Vancouver/Beaverton/Gresham	Health Notification	1-May
Statesman Journal	Health Notification	2-May
	Health Notification	3-May
	Kitchen Sink	20-May
	Kitchen Sink	21-May
	Kitchen Sink	22-May
Store/Newspaper Info	Ad Name	Run Date
28. Eugene/Salem/Albany/Florence/North Bend	\$28 Offer	1-May
The Register Guard	Field Test	14-May
	\$125 Event	15-May
	Field Test	20-May
Store/Newspaper Info	Ad Name	Run Date
Store/Newspaper Info 29. Roseburg	Ad Name Health Notification	Run Date 7-May
29. Roseburg	Health Notification	7-May
29. Roseburg	Health Notification Health Notification	7-May 10-May
29. Roseburg The News Review	Health Notification Health Notification Health Notification	7-May 10-May 14-May
29. Roseburg The News Review Store/Newspaper Info	Health Notification Health Notification Health Notification Ad Name	7-May 10-May 14-May Run Date
29. Roseburg The News Review Store/Newspaper Info 30. Albany/Salem/Eugene	Health Notification Health Notification Health Notification Ad Name Kitchen Sink	7-May 10-May 14-May Run Date 1-May
29. Roseburg The News Review Store/Newspaper Info 30. Albany/Salem/Eugene	Health Notification Health Notification Health Notification Ad Name Kitchen Sink Kitchen Sink	7-May 10-May 14-May Run Date 1-May 6-May
29. Roseburg The News Review Store/Newspaper Info 30. Albany/Salem/Eugene	Health Notification Health Notification Health Notification Ad Name Kitchen Sink Kitchen Sink Field Test	7-May 10-May 14-May Run Date 1-May 6-May 15-May
29. Roseburg The News Review Store/Newspaper Info 30. Albany/Salem/Eugene Mid-Valley Newspaper	Health Notification Health Notification Health Notification Ad Name Kitchen Sink Kitchen Sink Field Test Field Test	7-May 10-May 14-May Run Date 1-May 6-May 15-May 16-May
29. Roseburg The News Review Store/Newspaper Info 30. Albany/Salem/Eugene	Health Notification Health Notification Health Notification Ad Name Kitchen Sink Kitchen Sink Field Test Field Test Field Test	7-May 10-May 14-May Run Date 1-May 6-May 15-May 16-May 17-May
29. Roseburg The News Review Store/Newspaper Info 30. Albany/Salem/Eugene Mid-Valley Newspaper Store/Newspaper Info	Health Notification Health Notification Health Notification Ad Name Kitchen Sink Kitchen Sink Field Test Field Test Field Test Ad Name	7-May 10-May 14-May Run Date 1-May 6-May 15-May 16-May 17-May Run Date
29. Roseburg The News Review Store/Newspaper Info 30. Albany/Salem/Eugene Mid-Valley Newspaper Store/Newspaper Info 31. Warrenton/Tillamook	Health Notification Health Notification Health Notification Ad Name Kitchen Sink Kitchen Sink Field Test Field Test Field Test Ad Name Tiny Microchip	7-May 10-May 14-May Run Date 1-May 6-May 15-May 16-May 17-May Run Date 1-May
29. Roseburg The News Review Store/Newspaper Info 30. Albany/Salem/Eugene Mid-Valley Newspaper Store/Newspaper Info 31. Warrenton/Tillamook	Health Notification Health Notification Health Notification Ad Name Kitchen Sink Kitchen Sink Field Test Field Test Field Test Ad Name Tiny Microchip Field Test	7-May 10-May 14-May Run Date 1-May 6-May 15-May 16-May 17-May Run Date 1-May 2-May
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Health Notification 1-May	Store/Newspaper Info	Ad Name	Run Date
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Store/Newspaper Info Ad Name Run Date		Tiny Microchip	21-May
Health Notification 1-May		Tiny Microchip	29-May
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The Observer The Observer Tiny Microchip To-May Health Notification To-May Health Notification To-May Tiny Microchip To-May Tiny Microchip To-May Tiny Microchip Tiny Micro		Health Notification	22-May
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East OregonianField Test9-MayWanted10-MayWanted14-MayStore/Newspaper InfoAd NameRun Date37. Coeur d'Alene/Spokane Valley/Spokane/Colville/SandpointField Test1-MayShoshone PressHealth Notification8-May\$28 Offer15-MayField Test22-May	Store/Newspaper Info	Ad Name	Run Date
Wanted 10-May Wanted 14-May Idaho Newspapers Store/Newspaper Info Ad Name Run Date 37. Coeur d'Alene/Spokane Valley/Spokane/Colville/Sandpoint Shoshone Press Health Notification 8-May \$28 Offer 15-May Field Test 22-May	Hermiston/Pendleton	Field Test	8-May
Wanted 14-May	East Oregonian	Field Test	9-May
Idaho NewspapersStore/Newspaper InfoAd NameRun Date37. Coeur d'Alene/Spokane Valley/Spokane/Colville/SandpointField Test1-MayShoshone PressHealth Notification8-May\$28 Offer15-MayField Test22-May		Wanted	10-May
Store/Newspaper InfoAd NameRun Date37. Coeur d'Alene/Spokane Valley/Spokane/Colville/SandpointField Test1-MayShoshone PressHealth Notification8-May\$28 Offer15-MayField Test22-May		Wanted	14-May
Store/Newspaper InfoAd NameRun Date37. Coeur d'Alene/Spokane Valley/Spokane/Colville/SandpointField Test1-MayShoshone PressHealth Notification8-May\$28 Offer15-MayField Test22-May	Idaho Newspapers		
37. Coeur d'Alene/Spokane Valley/Spokane/Colville/Sandpoint Shoshone Press Health Notification \$-May \$28 Offer 15-May Field Test 22-May		Ad Name	Run Date
Valley/Spokane/Colville/SandpointField Test1-MayShoshone PressHealth Notification8-May\$28 Offer15-MayField Test22-May			
Shoshone PressHealth Notification8-May\$28 Offer15-MayField Test22-May		Field Test	1-May
\$28 Offer 15-May Field Test 22-May		Health Notification	8-May
Field Test 22-May		\$28 Offer	
Store/Newspaper Info Ad Name Run Date		Field Test	
	Store/Newspaper Info	Ad Name	

38. Coeur d'Alene/Spokane		
Valley/Spokane/Colville	Field Test	6-May
vuney/Spokune/Colvine	Dementia	7-May
CDA Press	\$28 Offer	8-May
	Field Test	20-May
	\$28 Offer (Sandpoint)	1-May
	Kitchen Sink (Sandpoint)	14-May
Store/Newspaper Info	Ad Name	Run Date
39.	710 1101110	Train Date
Nampa/Emmett/Eagle/Meridian/Boise/Onta	\$28 Offer	1-May
rio		
Idaho Press Tribune	Tiny Microchip	7-May
	Kitchen Sink	15-May
	Health Notification	22-May
	\$28 Offer	23-May
	Tiny Microchip	24-May
	Kitchen Sink	28-May
Store/Newspaper Info	Ad Name	Run Date
40.		
Nampa/Emmett/Eagle/Meridian/Boise/Onta	Tiny Microchip	22-May
rio		
Emmett Messenger	Wanted	29-May
Store/Newspaper Info	Ad Name	Run Date
Store/Newspaper Info 41.	Ad Name	Run Date
	Ad Name Health Notification	Run Date 24-May
41. Nampa/Emmett/Eagle/Meridian/Boise/Ontario		
41. Nampa/Emmett/Eagle/Meridian/Boise/Onta		
41. Nampa/Emmett/Eagle/Meridian/Boise/Ontario		
41. Nampa/Emmett/Eagle/Meridian/Boise/Onta rio Meridian Press	Health Notification	24-May
41. Nampa/Emmett/Eagle/Meridian/Boise/Onta rio Meridian Press Store/Newspaper Info	Health Notification	24-May
41. Nampa/Emmett/Eagle/Meridian/Boise/Ontario Meridian Press Store/Newspaper Info 42. Boise/Nampa/Eagle/Emmett/Meridian/Ontario	Health Notification Ad Name	24-May Run Date
41. Nampa/Emmett/Eagle/Meridian/Boise/Onta rio Meridian Press Store/Newspaper Info 42. Boise/Nampa/Eagle/Emmett/Meridian/Onta	Health Notification Ad Name	24-May Run Date
41. Nampa/Emmett/Eagle/Meridian/Boise/Ontario Meridian Press Store/Newspaper Info 42. Boise/Nampa/Eagle/Emmett/Meridian/Ontario	Health Notification Ad Name Tiny Microchip	24-May Run Date 6-May
41. Nampa/Emmett/Eagle/Meridian/Boise/Ontario Meridian Press Store/Newspaper Info 42. Boise/Nampa/Eagle/Emmett/Meridian/Ontario	Health Notification Ad Name Tiny Microchip Tiny Microchip	24-May Run Date 6-May 15-May
41. Nampa/Emmett/Eagle/Meridian/Boise/Ontario Meridian Press Store/Newspaper Info 42. Boise/Nampa/Eagle/Emmett/Meridian/Ontario	Health Notification Ad Name Tiny Microchip Tiny Microchip Field Test	24-May Run Date 6-May 15-May 22-May
41. Nampa/Emmett/Eagle/Meridian/Boise/Ontario Meridian Press Store/Newspaper Info 42. Boise/Nampa/Eagle/Emmett/Meridian/Ontario Idaho Statesman	Ad Name Tiny Microchip Tiny Microchip Field Test Field Test Wanted Wanted	24-May Run Date 6-May 15-May 22-May 23-May 28-May 29-May
41. Nampa/Emmett/Eagle/Meridian/Boise/Ontario Meridian Press Store/Newspaper Info 42. Boise/Nampa/Eagle/Emmett/Meridian/Ontario Idaho Statesman Store/Newspaper Info	Ad Name Tiny Microchip Tiny Microchip Field Test Field Test Wanted	24-May Run Date 6-May 15-May 22-May 23-May 28-May
41. Nampa/Emmett/Eagle/Meridian/Boise/Ontario Meridian Press Store/Newspaper Info 42. Boise/Nampa/Eagle/Emmett/Meridian/Ontario Idaho Statesman Store/Newspaper Info 43. Lewiston	Ad Name Tiny Microchip Tiny Microchip Field Test Field Test Wanted Wanted Ad Name Field Test	24-May Run Date 6-May 15-May 22-May 23-May 28-May 29-May Run Date 8-May
41. Nampa/Emmett/Eagle/Meridian/Boise/Ontario Meridian Press Store/Newspaper Info 42. Boise/Nampa/Eagle/Emmett/Meridian/Ontario Idaho Statesman Store/Newspaper Info	Ad Name Tiny Microchip Tiny Microchip Field Test Field Test Wanted Wanted Ad Name Field Test Field Test	24-May Run Date 6-May 15-May 22-May 23-May 28-May 29-May Run Date
41. Nampa/Emmett/Eagle/Meridian/Boise/Ontario Meridian Press Store/Newspaper Info 42. Boise/Nampa/Eagle/Emmett/Meridian/Ontario Idaho Statesman Store/Newspaper Info 43. Lewiston	Ad Name Tiny Microchip Tiny Microchip Field Test Field Test Wanted Wanted Ad Name Field Test Field Test Tiny Microchip	24-May Run Date 6-May 15-May 22-May 23-May 28-May 29-May Run Date 8-May
41. Nampa/Emmett/Eagle/Meridian/Boise/Ontario Meridian Press Store/Newspaper Info 42. Boise/Nampa/Eagle/Emmett/Meridian/Ontario Idaho Statesman Store/Newspaper Info 43. Lewiston	Ad Name Tiny Microchip Tiny Microchip Field Test Field Test Wanted Wanted Ad Name Field Test Field Test	24-May Run Date 6-May 15-May 22-May 23-May 28-May 29-May Run Date 8-May 9-May
A1. Nampa/Emmett/Eagle/Meridian/Boise/Ontario Meridian Press Store/Newspaper Info 42. Boise/Nampa/Eagle/Emmett/Meridian/Ontario Idaho Statesman Store/Newspaper Info 43. Lewiston Lewiston Tribune	Ad Name Tiny Microchip Tiny Microchip Field Test Field Test Wanted Wanted Ad Name Field Test Field Test Tiny Microchip	24-May Run Date 6-May 15-May 22-May 23-May 28-May 29-May Run Date 8-May 9-May 13-May
Alaska Newspapers	Ad Name Tiny Microchip Tiny Microchip Field Test Field Test Wanted Wanted Ad Name Field Test Field Test Tiny Microchip	24-May Run Date 6-May 15-May 22-May 23-May 28-May 29-May Run Date 8-May 9-May 13-May 14-May
A1. Nampa/Emmett/Eagle/Meridian/Boise/Ontario Meridian Press Store/Newspaper Info 42. Boise/Nampa/Eagle/Emmett/Meridian/Ontario Idaho Statesman Store/Newspaper Info 43. Lewiston Lewiston Tribune	Ad Name Tiny Microchip Tiny Microchip Field Test Field Test Wanted Wanted Ad Name Field Test Field Test Tiny Microchip	24-May Run Date 6-May 15-May 22-May 23-May 28-May 29-May Run Date 8-May 9-May 13-May

Peninsula Clarion	WANTED	Q May
r emissia darion		9-May
	Field Test	13-May
	Tiny Microchip	15-May
	WANTED	16-May
Store/Newspaper Info	Ad Name	Run Date
Soldotna	Field Test	9-May
Homer News	Field Test	16-May

