

<u>Washington Newspapers</u>		
Store/Newspaper Info	Ad Name	Run Date
The Columbian	Kitchen Sink	6-Jun
The Columbian	Kitchen Sink	7-Jun
The Columbian	You're Invited	10-Jun
The Columbian	You're Invited	11-Jun
Store/Newspaper Info	Ad Name	Run Date
Yakima Herald	WANTED	12-Jun
Yakima Herald	WANTED	13-Jun
Yakima Herald	Health Notification	17-Jun
Store/Newspaper Info	Ad Name	Run Date
The Daily World	Health Notification	11-Jun
The Daily World	\$28 Offer	13-Jun
The Daily World	\$28 Offer	15-Jun
The Daily World	Health Notification	18-Jun
Store/Newspaper Info	Ad Name	Run Date
The Chronicle	Losing Your Hearing	11-Jun
The Chronicle	Losing Your Hearing	13-Jun
The Chronicle	Dementia	18-Jun
The Chronicle	Dementia	20-Jun
Store/Newspaper Info	Ad Name	Run Date
Spokesman Review	Field Test	3-Jun
Spokesman Review	\$28 Offer	4-Jun
Spokesman Review	Field Test	5-Jun
Spokesman Review	WANTED	18-Jun
Store/Newspaper Info	Ad Name	Run Date
The Wenatchee World	\$28 Offer	31-May
The Wenatchee World	\$28 Offer	4-Jun
The Wenatchee World	Tiny Microchip	5-Jun
The Wenatchee World	Tiny Microchip	6-Jun
Store/Newspaper Info	Ad Name	Run Date
Tri-City Herald	WANTED	4-Jun
Tri-City Herald	Dementia	6-Jun
Tri-City Herald	\$28 Offer	10-Jun
Tri-City Herald	\$28 Offer	17-Jun
Tri-City Herald	\$125 Event	24-Jun
Store/Newspaper Info	Ad Name	Run Date
The Union Tribune	Dementia	4-Jun
The Union Tribune	Dementia	11-Jun
The Union Tribune	\$28 Offer	18-Jun
The Union Tribune	\$28 Offer	25-Jun
Store/Newspaper Info	Ad Name	Run Date
Shelton Mason Journal	\$125 Event	6-Jun

Shelton Mason Journal	\$125 Event	13-Jun
Shelton Mason Journal	Kitchen Sink	20-Jun
Shelton Mason Journal	Kitchen Sink	27-Jun
<u>Oregon Newspapers</u>		
Store/Newspaper Info	Ad Name	Run Date
The Siuslaw News	Dementia	12-Jun
The Siuslaw News	Tiny Microchip	19-Jun
Store/Newspaper Info	Ad Name	Run Date
The World	Dementia	4-Jun
The World	Dementia	6-Jun
The World	Dementia	10-Jun
The World	Dementia	13-Jun
The World	Health Notification	17-Jun
The World	Health Notification	20-Jun
The World	Health Notification	24-Jun
The World	Health Notification	27-Jun
Store/Newspaper Info	Ad Name	Run Date
The Oregonian	You're Invited	31-May
The Oregonian	\$28 Offer	3-Jun
The Oregonian	\$125 Event	4-Jun
The Oregonian	Dementia	5-Jun
The Oregonian	You're Invited	6-Jun
The Oregonian	\$28 Offer	7-Jun
The Oregonian	\$125 Event	10-Jun
The Oregonian	Dementia	11-Jun
The Oregonian	You're Invited	13-Jun
The Oregonian	\$28 Offer	14-Jun
The Oregonian	\$125 Event	17-Jun
The Oregonian	Dementia	18-Jun
The Oregonian	You're Invited	20-Jun
The Oregonian	\$28 Offer	21-Jun
The Oregonian	\$125 Event	24-Jun
Store/Newspaper Info	Ad Name	Run Date
Statesman Journal	Tiny Microchip	3-Jun
Statesman Journal	Tiny Microchip	4-Jun
Statesman Journal	Tiny Microchip	5-Jun
Statesman Journal	WANTED	10-Jun
Statesman Journal	WANTED	11-Jun
Statesman Journal	WANTED	12-Jun
Store/Newspaper Info	Ad Name	Run Date
The Register Guard	Health Notification	4-Jun
The Register Guard	WANTED	10-Jun
The Register Guard	Field Test	17-Jun

The Register Guard	Tiny Microchip	19-Jun
Store/Newspaper Info	Ad Name	Run Date
The News Review	\$28 Offer	5-Jun
The News Review	\$28 Offer	6-Jun
The News Review	\$28 Offer	11-Jun
Store/Newspaper Info	Ad Name	Run Date
Mid-Valley Newspaper	\$125 Event	4-Jun
Mid-Valley Newspaper	\$125 Event	6-Jun
Mid-Valley Newspaper	WANTED	13-Jun
Mid-Valley Newspaper	Health Notification	17-Jun
Mid-Valley Newspaper	Health Notification	19-Jun
Store/Newspaper Info	Ad Name	Run Date
The Daily Astorian	Dementia	4-Jun
The Daily Astorian	Dementia	11-Jun
The Daily Astorian	Losing Your Hearing	18-Jun
The Daily Astorian	Losing Your Hearing	25-Jun
Store/Newspaper Info	Ad Name	Run Date
The Shopper	Dementia	11-Jun
The Shopper	Losing Your Hearing	18-Jun
Store/Newspaper Info	Ad Name	Run Date
Grants Pass Courier	WANTED	5-Jun
Grants Pass Courier	Dementia	12-Jun
Grants Pass Courier	\$28 Offer	19-Jun
Store/Newspaper Info	Ad Name	Run Date
Herald and News	Dementia	4-Jun
Herald and News	Dementia	6-Jun
Herald and News	Losing Your Hearing	11-Jun
Herald and News	Losing Your Hearing	13-Jun
Herald and News	\$28 Offer	18-Jun
Herald and News	\$28 Offer	20-Jun
Store/Newspaper Info	Ad Name	Run Date
Mail Tribune	Dementia	4-Jun
Mail Tribune	Dementia	10-Jun
Mail Tribune	Dementia	12-Jun
Store/Newspaper Info	Ad Name	Run Date
The Observer	Tiny Microchip	3-Jun
The Observer	Tiny Microchip	5-Jun
The Observer	Tiny Microchip	7-Jun
The Observer	Health Notification	10-Jun
The Observer	Health Notification	12-Jun
The Observer	Health Notification	14-Jun
Store/Newspaper Info	Ad Name	Run Date

Argus Observer	Dementia	4-Jun
Argus Observer	WANTED	11-Jun
Argus Observer	Losing Your Hearing	17-Jun
Argus Observer	Losing Your Hearing	19-Jun
Store/Newspaper Info	Ad Name	Run Date
Newport News Times	Dementia	7-Jun
Newport News Times	Dementia	14-Jun
Newport News Times	\$125 Event	21-Jun
Newport News Times	\$125 Event	28-Jun
Store/Newspaper Info	Ad Name	Run Date
East Oregonian	\$125 Event	5-Jun
East Oregonian	\$125 Event	12-Jun
East Oregonian	You're Invited	19-Jun
East Oregonian	You're Invited	26-Jun
<u>Idaho Newspapers</u>		
Store/Newspaper Info	Ad Name	Run Date
Shoshone Press	WANTED	1-Jun
Shoshone Press	WANTED	5-Jun
Shoshone Press	Field Test	12-Jun
Shoshone Press	Field Test	19-Jun
Store/Newspaper Info	Ad Name	Run Date
CDA Press	Field Test	3-Jun
CDA Press	Field Test	4-Jun
CDA Press	WANTED	17-Jun
CDA Press	WANTED	18-Jun
Sandpoint Press	Field Test (Sandpoint)	4-Jun
Sandpoint Press	Dementia (Sandpoint)	5-Jun
Store/Newspaper Info	Ad Name	Run Date
Idaho Press Tribune	Health Notification	4-Jun
Idaho Press Tribune	Health Notification	5-Jun
Idaho Press Tribune	WANTED	11-Jun
Idaho Press Tribune	WANTED	13-Jun
Idaho Press Tribune	Kitchen Sink	18-Jun
Idaho Press Tribune	Field Test	19-Jun
Idaho Press Tribune	Field Test	20-Jun
Store/Newspaper Info	Ad Name	Run Date
Emmett Messenger	Dementia	5-Jun
Emmett Messenger	Losing Your Hearing	19-Jun
Store/Newspaper Info	Ad Name	Run Date
Meridian Press	\$28 Offer	14-Jun
Store/Newspaper Info	Ad Name	Run Date
Idaho Statesman	\$125 Event	3-Jun
Idaho Statesman	Health Notification	6-Jun

Idaho Statesman	Kitchen Sink	12-Jun
Idaho Statesman	Kitchen Sink	17-Jun
Store/Newspaper Info	Ad Name	Run Date
Lewiston Tribune	WANTED	4-Jun
Lewiston Tribune	WANTED	10-Jun
Lewiston Tribune	Kitchen Sink	12-Jun
Lewiston Tribune	Kitchen Sink	18-Jun
Alaska Newspapers		
Store/Newspaper Info	Ad Name	Run Date
Peninsula Clarion		
Peninsula Clarion	Tiny Microchip	5-Jun
Peninsula Clarion	Losing Your Hearing	11-Jun
Peninsula Clarion	Losing Your Hearing	13-Jun
Peninsula Clarion	Kitchen Sink	18-Jun
Peninsula Clarion	Kitchen Sink	25-Jun
Store/Newspaper Info	Ad Name	Run Date
Homer News	Losing Your Hearing	6-Jun
Homer News	Kitchen Sink	13-Jun
California Newspapers		
Store/Newspaper Info	Ad Name	Run Date
Sacramento Bee	Health Notification	4-Jun
Sacramento Bee	Kitchen Sink	10-Jun
Sacramento Bee	Kitchen Sink	11-Jun
Sacramento Bee	\$28 offer	19-Jun
Sacramento Bee	Tiny Microchip	24-Jun
Store/Newspaper Info	Ad Name	Run Date
The Tribune	Tiny Microchip	7-Jun
The Tribune	Tiny Microchip	10-Jun
The Tribune	\$125 Event	11-Jun
The Tribune	\$125 Event	12-Jun
The Tribune	Health Notification	18-Jun
The Tribune	Health Notification	20-Jun
The Tribune	\$28 Offer	25-Jun
The Tribune	\$28 Offer	27-Jun
Store/Newspaper Info	Ad Name	Run Date
Santa Maria Times & Lompoc Record	\$125 Event (sta maria)	4-Jun
Santa Maria Times & Lompoc Record	\$125 Event (lompoc)	5-Jun
Santa Maria Times & Lompoc Record	Kitchen Sink (sta maria)	7-Jun
Santa Maria Times & Lompoc Record	Kitchen Sink (lompoc)	9-Jun
Santa Maria Times & Lompoc Record	\$125 Event (sta maria)	11-Jun
Santa Maria Times & Lompoc Record	\$125 Event (lompoc)	12-Jun
Santa Maria Times & Lompoc Record	Kitchen Sink (sta maria)	18-Jun
Santa Maria Times & Lompoc Record	Kitchen Sink (lompoc)	19-Jun

Store/Newspaper Info	Ad Name	Run Date
San Jose Mercury News	\$28 Offer	31-May
San Jose Mercury News	You're Invited	3-Jun
San Jose Mercury News	Health Notification	5-Jun
San Jose Mercury News	Health Notification	10-Jun
San Jose Mercury News	WANTED	12-Jun
Store/Newspaper Info	Ad Name	Run Date
Santa Cruz Sentinel	\$28 Offer	5-Jun
Santa Cruz Sentinel	\$28 Offer	6-Jun
Santa Cruz Sentinel	\$28 Offer	10-Jun
Store/Newspaper Info	Ad Name	Run Date
East Bay Times	Tiny Microchip	31-May
East Bay Times	Tiny Microchip	3-Jun
East Bay Times	\$28 Offer	4-Jun
East Bay Times	\$28 Offer	10-Jun
East Bay Times	Health Notification	12-Jun
Store/Newspaper Info	Ad Name	Run Date
Monterey Herald	Health Notification	6-Jun
Monterey Herald	Health Notification	10-Jun
Monterey Herald	Health Notification	12-Jun
Store/Newspaper Info	Ad Name	Run Date
Modesto Bee	\$125 Event	4-Jun
Modesto Bee	\$125 Event	6-Jun
Modesto Bee	Tiny Microchip	12-Jun
Modesto Bee	Tiny Microchip	18-Jun
Modesto Bee	Tiny Microchip	25-Jun
Store/Newspaper Info	Ad Name	Run Date
Daily Republic	\$28 Offer	14-Jun
Daily Republic	Kitchen Sink	17-Jun
Daily Republic	Kitchen Sink	19-Jun
Store/Newspaper Info	Ad Name	Run Date
Stockton Record	\$125 Event	4-Jun
Stockton Record	Kitchen Sink	10-Jun
Store/Newspaper Info	Ad Name	Run Date
Santa Barbara Press	\$28 Offer	5-Jun
Santa Barbara Press	Kitchen Sink	10-Jun
Santa Barbara Press	\$125 Event	12-Jun
Seattle Newspapers		
Store/Newspaper Info	Ad Name	Run Date
Kitsap Sun	\$28 Offer	7-Jun
Kitsap Sun	\$28 Offer	10-Jun
Kitsap Sun	Health Notification	11-Jun
Kitsap Sun	Health Notification	12-Jun

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