

Store/Newspaper Info	Ad Name	Run Date
The Columbian	Health Notification	1-Oct
The Columbian	Health Notification	2-Oct
The Columbian	Health Notification	3-Oct
The Columbian	\$28 Offer	14-Oct
The Columbian	\$28 Offer	16-Oct
The Columbian	\$28 Offer	22-Oct
Yakima Herald	Kitchen Sink	2-Oct
Yakima Herald	Kitchen Sink	7-Oct
Yakima Herald	Kitchen Sink	15-Oct
The Daily World	Health Notification	3-Oct
The Daily World	Health Notification	10-Oct
The Daily World	Kitchen Sink	22-Oct
The Daily World	Kitchen Sink	24-Oct
The Chronicle	Kitchen Sink	1-Oct
The Chronicle	Kitchen Sink	3-Oct
The Chronicle	\$125 Event	15-Oct
The Chronicle	\$125 Event	17-Oct
Spokesman Review	Wanted	1-Oct
Spokesman Review	Wanted	8-Oct
Spokesman Review	Losing Your Hearing	15-Oct
Spokesman Review	Losing Your Hearing	16-Oct
The Wenatchee World	Kitchen Sink	1-Oct
The Wenatchee World	Kitchen Sink	6-Oct
The Wenatchee World	Wanted	15-Oct
The Wenatchee World	Wanted	16-Oct
Tri-City Herald	\$125 Event	1-Oct
Tri-City Herald	WANTED	7-Oct
Tri-City Herald	Tiny Microchip	29-Oct

Tri-City Herald	Field Test	30-Oct
Tri-City Herald	Field Test	31-Oct
The Union Tribune	Tiny Microchip	1-Oct
The Union Tribune	Tiny Microchip	2-Oct
The Union Tribune	Field Test	3-Oct
The Union Tribune	Field Test	4-Oct
The Union Tribune	Field Test	7-Oct
The Union Tribune	Field Test	8-Oct
Shelton Mason Journal	\$28 Offer	3-Oct
Shelton Mason Journal	\$28 Offer	10-Oct
Shelton Mason Journal	Kitchen Sink	17-Oct
Shelton Mason Journal	Kitchen Sink	24-Oct
The Siuslaw News	Tiny Microchip	5-Oct
The Siuslaw News	Field Test	9-Oct
The World	\$28 Offer	1-Oct
The World	\$28 Offer	2-Oct
The World	\$28 Offer	3-Oct
The World	Field Test	7-Oct
The World	Field Test	8-Oct
The World	Field Test	9-Oct
The World	Tiny Microchip	10-Oct
The World	Dementia	22-Oct
The Oregonian	Health Notification	2-Oct
The Oregonian	Health Notification	3-Oct
The Oregonian	Health Notification	4-Oct
The Oregonian	\$28 Offer	7-Oct
The Oregonian	\$28 Offer	8-Oct
The Oregonian	\$28 Offer	9-Oct
The Oregonian	\$28 Offer	10-Oct
The Oregonian	\$28 Offer	11-Oct
The Oregonian	You're Invited	14-Oct

The Oregonian	You're Invited	15-Oct
The Oregonian	You're Invited	17-Oct
The Oregonian	You're Invited	18-Oct
The Oregonian	Tiny Microchip	29-Oct
The Oregonian	Tiny Microchip	30-Oct
The Oregonian	Tiny Microchip	31-Oct
Statesman Journal	\$28 Offer	1-Oct
Statesman Journal	\$28 Offer	2-Oct
Statesman Journal	\$28 Offer	3-Oct
Statesman Journal	Wanted	24-Oct
Statesman Journal	Wanted	28-Oct
Statesman Journal	Wanted	29-Oct
The Register Guard	Kitchen Sink	1-Oct
The Register Guard	Wanted	7-Oct
The Register Guard	Field Test	22-Oct
The Register Guard	Field Test	23-Oct
The News Review	\$28 Offer	1-Oct
The News Review	\$28 Offer	2-Oct
The News Review	\$28 Offer	3-Oct
Mid-Valley Newspaper	Tiny Microchip	1-Oct
Mid-Valley Newspaper	Tiny Microchip	2-Oct
Mid-Valley Newspaper	\$125 Event	7-Oct
Mid-Valley Newspaper	Health Notification	21-Oct
Mid-Valley Newspaper	Health Notification	22-Oct
The Daily Astorian	\$28 Offer	1-Oct
The Daily Astorian	\$28 Offer	3-Oct
The Daily Astorian	Wanted	8-Oct
The Daily Astorian	Wanted	10-Oct
The Shopper	\$28 Offer	1-Oct
The Shopper	\$28 Offer	29-Oct

Grants Pass Courier	Kitchen Sink	2-Oct
Grants Pass Courier	Kitchen Sink	8-Oct
Grants Pass Courier	Losing Your Hearing	30-Oct
Herald and News	Field Test	15-Oct
Herald and News	Field Test	16-Oct
Herald and News	Field Test	17-Oct
Herald and News	Wanted	22-Oct
Herald and News	Wanted	23-Oct
Herald and News	Wanted	24-Oct
Mail Tribune	\$28 Offer	2-Oct
Mail Tribune	\$28 Offer	3-Oct
Mail Tribune	\$28 Offer	8-Oct
Mail Tribune	\$28 Offer	23-Oct
The Observer	Health Notification	4-Oct
The Observer	Health Notification	7-Oct
The Observer	Health Notification	9-Oct
The Observer	Wanted	21-Oct
The Observer	Wanted	23-Oct
The Observer	Wanted	25-Oct
Argus Observer	Wanted	1-Oct
Argus Observer	Wanted	8-Oct
Argus Observer	\$28 Offer	15-Oct
Argus Observer	\$28 Offer	16-Oct
Newport News Times	Losing Your Hearing	2-Oct
Newport News Times	Losing Your Hearing	4-Oct
Newport News Times	Wanted	16-Oct
Newport News Times	Wanted	18-Oct
East Oregonian	Kitchen Sink	1-Oct
East Oregonian	Kitchen Sink	2-Oct
East Oregonian	Health Notification	9-Oct

East Oregonian	Health Notification	16-Oct
Shoshone Press	Health Notification	2-Oct
Shoshone Press	Health Notification	9-Oct
Shoshone Press	Wanted	16-Oct
Shoshone Press	Wanted	30-Oct
CDA Press	Health Notification	1-Oct
CDA Press	Wanted	7-Oct
CDA Press	Wanted	8-Oct
CDA Press	Wanted	22-Oct
CDA Press	Wanted (Sandpoint)	8-Oct
CDA Press	Wanted (Sandpoint)	29-Oct
Idaho Press Tribune	Field Test	1-Oct
Idaho Press Tribune	Field Test	2-Oct
Idaho Press Tribune	\$28 Offer	3-Oct
Idaho Press Tribune	\$28 Offer	4-Oct
Idaho Press Tribune	Dementia	15-Oct
Idaho Press Tribune	Kitchen Sink	22-Oct
Idaho Press Tribune	Kitchen Sink	23-Oct
Emmett Messenger	Health Notification	9-Oct
Emmett Messenger	Health Notification	16-Oct
Meridian Press	Wanted	4-Oct
Idaho Statesman	Wanted	7-Oct
Idaho Statesman	Wanted	9-Oct
Idaho Statesman	Field Test	23-Oct
Idaho Statesman	Field Test	28-Oct
Lewiston Tribune	Losing Your Hearing	1-Oct
Lewiston Tribune	Losing Your Hearing	2-Oct
Lewiston Tribune	Losing Your Hearing	7-Oct
Lewiston Tribune	Kitchen Sink	14-Oct
Lewiston Tribune	Kitchen Sink	15-Oct

Peninsula Clarion	\$28 Offer	15-Oct
Peninsula Clarion	\$28 Offer	16-Oct
Peninsula Clarion	Field Test	18-Oct
Peninsula Clarion	Field Test	22-Oct
Peninsula Clarion	Field Test	23-Oct
Homer News	Kitchen Sink	10-Oct
Homer News	Kitchen Sink	17-Oct
Sacramento Bee	Health Notification	2-Oct
Sacramento Bee	Health Notification	7-Oct
Sacramento Bee	\$28 Offer	8-Oct
Sacramento Bee	\$28 Offer	23-Oct
Sacramento Bee	Tiny Microchip	24-Oct
The Tribune	Dementia	4-Oct
The Tribune	Dementia	7-Oct
The Tribune	Dementia	8-Oct
The Tribune	Health Notification	18-Oct
The Tribune	Health Notification	21-Oct
The Tribune	Health Notification	23-Oct
The Tribune	Losing Your Hearing	29-Oct
The Tribune	Losing Your Hearing	30-Oct
Santa Maria Times & Lompoc Record	Kitchen Sink (santa maria)	1-Oct
Santa Maria Times & Lompoc Record	\$28 Offer (lompoc)	2-Oct
Santa Maria Times & Lompoc Record	Kitchen Sink (santa maria)	8-Oct
Santa Maria Times & Lompoc Record	\$28 Offer (lompoc)	9-Oct
Santa Maria Times & Lompoc Record	Kitchen Sink (santa maria)	15-Oct
Santa Maria Times & Lompoc Record	\$28 Offer (lompoc)	13-Oct

Santa Maria Times & Lompoc Record	Kitchen Sink (santa maria)	23-Oct
Santa Maria Times & Lompoc Record	\$28 Offer (lompoc)	16-Oct
San Jose Mercury News	Wanted	7-Oct
San Jose Mercury News	Wanted	8-Oct
San Jose Mercury News	\$28 Offer	10-Oct
San Jose Mercury News	\$28 Offer	14-Oct
San Jose Mercury News	Tiny Microchip	16-Oct
Santa Cruz Sentinel	Kitchen Sink	1-Oct
Santa Cruz Sentinel	Kitchen Sink	2-Oct
Santa Cruz Sentinel	kitchen Sink	3-Oct
East Bay Times	Wanted	7-Oct
East Bay Times	Wanted	8-Oct
East Bay Times	\$28 Offer	16-Oct
East Bay Times	\$28 Offer	17-Oct
East Bay Times	Tiny Microchip	21-Oct
Monterey Herald	Kitchen Sink	2-Oct
Monterey Herald	Kitchen Sink	3-Oct
Monterey Herald	Kitchen Sink	7-Oct
Marin Independent Journal	Kitchen Sink	1-Oct
Marin Independent Journal	Kitchen Sink	7-Oct
Modesto Bee	Health Notification	1-Oct
Modesto Bee	Health Notification	7-Oct
Modesto Bee	Health Notification	8-Oct
Modesto Bee	Wanted	21-Oct
Modesto Bee	Wanted	23-Oct
Daily Republic	Kitchen Sink	2-Oct
Daily Republic	Kitchen Sink	7-Oct
Daily Republic	Kitchen Sink	16-Oct
Stockton Record	Wanted	1-Oct
Stockton Record	Kitchen Sink	16-Oct
Santa Barbara Press	\$28 Offer	9-Oct

Santa Barbara Press	\$28 Offer	10-Oct
Santa Barbara Press	Field Test	14-Oct
Kitsap Sun	Kitchen Sink	1-Oct
Kitsap Sun	Kitchen Sink	2-Oct
Kitsap Sun	Losing Your Hearing	14-Oct
Kitsap Sun	Losing Your Hearing	15-Oct
Peninsula Daily News	Kitchen Sink	1-Oct
Peninsula Daily News	Kitchen Sink	2-Oct
Peninsula Daily News	Losing Your Hearing	14-Oct
Peninsula Daily News	Losing Your Hearing	15-Oct
Everett Daily Herald	Field Test	30-Sep
Everett Daily Herald	Field Test	1-Oct
Everett Daily Herald	Losing Your Hearing	2-Oct
Everett Daily Herald	Losing Your Hearing	16-Oct
Seattle Times	Kitchen Sink	1-Oct
Seattle Times	Kitchen Sink	8-Oct
Seattle Times	Losing Your Hearing	16-Oct
News Tribune	Kitchen Sink	1-Oct
News Tribune	Kitchen Sink	8-Oct
News Tribune	Losing Your Hearing	16-Oct
News Tribune	Losing Your Hearing	17-Oct
Star Advertiser	You're Invited	7-Oct
Star Advertiser	You're Invited	8-Oct
Star Advertiser	Dementia	11-Oct
Star Advertiser	Dementia	14-Oct
Star Advertiser	Health Notification	16-Oct

Star Advertiser	Health Notification	17-Oct
Star Advertiser	Field Test	21-Oct
Star Advertiser	Field Test	23-Oct