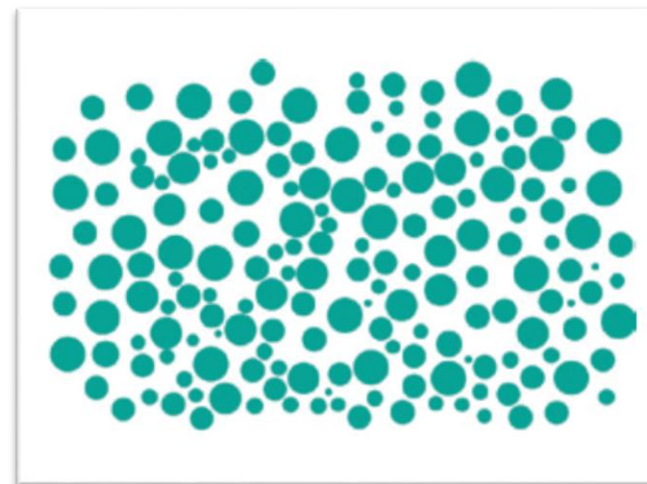


# \*Clinically Proven to Reduce Listening Effort

## Easy Listening all of the Time.

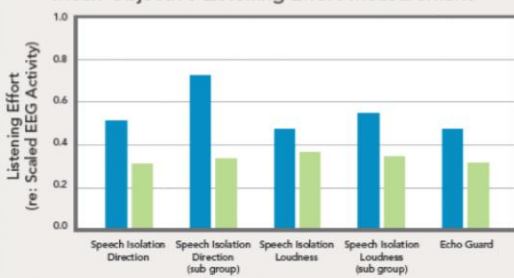
We believe that hearing should be as easy as possible for your customers. Whether it's in a busy restaurant, at work or conversing at home, it takes a lot of concentration to have a conversation. Working hard to listening is difficult for people with hearing loss and those with normal hearing. The new GENIUS™ 2.0 has been clinically proven to make listening easier.\*

Thanks to our brand new Speech Isolation algorithm, GENIUS™ 2.0 hearing instruments will continuously monitor the wearers environment and highlight the target speaker by reducing unwanted voices and background noise, focusing only on the speaker of interest. Because of this innovative technology from Miracle-Ear®, listening is easier all day long.



### Clinical Results: New features significantly increase ease of listening

Mean Objective Listening Effort Measurement



Participants' Mean Subjective Listening Effort Rating

