

Hawaii Newspapers		
Store/Newspaper Info	Ad Name	Run Date
1. Honolulu	Field Test	2-Apr
Star Advertiser	Tiny Microchip	8-Apr
	Field Test	24-Apr
	Tiny Microchip	25-Apr
	Field Test	26-Apr
	Field Test	29-Apr
California Newspapers		
Store/Newspaper Info	Ad Name	Run Date
2. Citrus Heights/Elk Grove/Folsom/Arden Arcade/Woodland	Tiny Microchip	1-Apr
Sacramento Bee	Kitchen Sink	2-Apr
	Tiny Microchip	3-Apr
	Tiny Microchip	15-Apr
	Kitchen Sink	22-Apr
Store/Newspaper Info	Ad Name	Run Date
3. San Luis Obispo/Paso Robles	Tinu Microchip	3-Apr
	Wanted	4-Apr
The Tribune	Wanted	5-Apr
	\$28 per month	8-Apr
	Tiny Microchip	9-Apr
	Tiny Microchip	10-Apr
	\$125 Event	11-Apr
	\$125 Event	12-Apr
Store/Newspaper Info	Ad Name	Run Date
4. Santa Maria/Lompoc	Tiny Microchip (sta maria)	2-Apr
Santa Maria Times & Lompoc Record	Tiny Microchip (lompoc)	3-Apr
	Wanted (sta maria)	9-Apr
	Wanted (lompoc)	10-Apr
	\$28 per month (sta maria)	16-Apr
	\$28 per month (lompoc)	17-Apr
	Tiny Microchip (sta maria)	23-Apr
	Tiny Microchip (lompoc)	24-Apr
Store/Newspaper Info	Ad Name	Run Date
Campbell/Hayward/Cupertino/Milpitas/Fremont/San Jose/Gilroy/Santa Cruz/San Bruno	Tiny Microchip	10-Apr
	Wanted	12-Apr
San Jose Mercury News	Health Notification	15-Apr
	\$28 Offer	16-Apr
	Tiny Microchip	18-Apr
Store/Newspaper Info	Ad Name	Run Date

6. Santa Cruz	You're Invited	9-Apr
Santa Cruz Sentinel	You're Invited	10-Apr
	You're Invited	11-Apr
	Losing Your Hearing	15-Apr
	Losing Your Hearing	16-Apr
	Losing Your Hearing	17-Apr
Store/Newspaper Info	Ad Name	Run Date
7. Brentwood/Hayward/Fremont/Pleasant Hill/Tracy/Pleasanton/Modesto/Stockton	Tiny Microchip	1-Apr
East Bay Times	Tiny Microchip	10-Apr
	Wanted	15-Apr
	Wanted	24-Apr
	Kitchen Sink	30-Apr
Store/Newspaper Info	Ad Name	Run Date
Monterey/Novato/San Bruno	Tiny Microchip	9-Apr
Monterey Herald	Wanted	10-Apr
	Health Notification	11-Apr
Store/Newspaper Info	Ad Name	Run Date
Novato	Tiny Microchip	1-Apr
Marin Independent Journal	Tiny Microchip	2-Apr
Store/Newspaper Info	Ad Name	Run Date
8. Modesto/Tracy/Stockton	You're Invited	1-Apr
Modesto Bee	Tiny Microchip	9-Apr
	Wanted	17-Apr
	Kitchen Sink	25-Apr
	Kitchen Sink	29-Apr
Store/Newspaper Info	Ad Name	Run Date
9. Fairfield	Kitchen Sink	1-Apr
Daily Republic	Tiny Microchip	10-Apr
	Kitchen Sink	22-Apr
Store/Newspaper Info	Ad Name	Run Date
10. Stockton/Modesto/Tracy	\$28 Offer	1-Apr
Stockton Record	\$28 Offer	2-Apr
	Tiny Microchip	3-Apr
Store/Newspaper Info	Ad Name	Run Date
12. Santa Barbara	\$28 Offer	3-Apr
Santa Barbara Press	Kitchen Sink	4-Apr
	Tiny Microchip	5-Apr
	Losing Your Hearing	8-Apr
<u>Seattle Newspapers</u>		
Store/Newspaper Info	Ad Name	Run Date

1. Silverdale, Sequim, Port Hadlock, Port Angeles	Field Test	3-Apr
Kitsap Sun	Kitchen Sink	15-Apr
	Tiny Microchip	24-Apr
Store/Newspaper Info	Ad Name	Run Date
2. Sequim, Port Hadlock, Port Angeles	Field Test	2-Apr
Peninsula Daily News	Wanted	9-Apr
	Field Test	17-Apr
	Tiny Microchip	23-Apr
Store/Newspaper Info	Ad Name	Run Date
3. Everett, Lynnwood	Field Test	5-Apr
Everett Daily Herald	Health Notification	8-Apr
	Field Test	9-Apr
Store/Newspaper Info	Ad Name	Run Date
4. Everett, Lynnwood, Bellevue, Shoreline, Auburn, Tukwila, Puyallup, Enumclaw, Tacoma, Federal Way	Tiny Microchip	8-Apr
Seattle Times	Tiny Microchip	15-Apr
Store/Newspaper Info	Ad Name	Run Date
5. Tacoma, Auburn, Enumclaw, Federal Way, Tukwila	Field Test	15-Apr
News Tribune	Wanted	16-Apr
	Field Test	17-Apr
	Wanted	18-Apr
<u>Washington Newspapers</u>		
Store/Newspaper Info	Ad Name	Run Date
14. Vancouver/E. Vancouver	Kitchen Sink	3-Apr
The Columbian	Kitchen Sink	4-Apr
	Health Notification	8-Apr
	Health Notification	9-Apr
Store/Newspaper Info	Ad Name	Run Date
15. Yakima/Ellensburg	Kitchen Sink	2-Apr
Yakima Herald	Kitchen Sink	8-Apr
	Kitchen Sink	16-Apr
Store/Newspaper Info	Ad Name	Run Date
16. Aberdeen/Shelton	Kitchen Sink	4-Apr
The Daily World	Kitchen Sink	10-Apr
	\$28 Offer	17-Apr
	\$28 Offer	18-Apr
Store/Newspaper Info	Ad Name	Run Date
17. Chehalis	Kitchen Sink	2-Apr
The Chronicle	Kitchen Sink	4-Apr
	\$28 Offer	9-Apr
	\$28 Offer	18-Apr

Store/Newspaper Info	Ad Name	Run Date
18. Spokane/Spokane Valley/Colville/CDA/Sandpoint	Kitchen Sink	2-Apr
Spokesman Review	Kitchen Sink	9-Apr
	WANTED	16-Apr
	WANTED	23-Apr
Store/Newspaper Info	Ad Name	Run Date
19. East Wenatchee/Omak/Moses Lake	\$28 Offer	3-Apr
The Wenatchee World	\$28 Offer	9-Apr
	Kitchen Sink	17-Apr
	Kitchen Sink	23-Apr
Store/Newspaper Info	Ad Name	Run Date
21. Kennewick/Walla Walla/Hermiston	\$28 Offer	8-Apr
Tri-City Herald	\$28 Offer	10-Apr
	Wanted	15-Apr
	Wanted	16-Apr
	Tiny Microchip	25-Apr
Store/Newspaper Info	Ad Name	Run Date
22. Walla Walla/Hermiston/Pendleton	Losing Your hearing	2-Apr
The Union Tribune	Losing Your hearing	9-Apr
	Kitchen Sink	16-Apr
	Kitchen Sink	23-Apr
Store/Newspaper Info	Ad Name	Run Date
23. Shelton/Aberdeen	Losing Your hearing	4-Apr
Shelton Mason Journal	Losing Your hearing	11-Apr
	Wanted	18-Apr
	Wanted	25-Apr
Oregon Newspapers		
Store/Newspaper Info	Ad Name	Run Date
24. Florence/North Bend/Newport	Losing Your hearing	3-Apr
The Siuslaw News	Losing Your hearing	17-Apr
	Kitchen Sink	20-Apr
Store/Newspaper Info	Ad Name	Run Date
25. North Bend/Florence	Losing Your hearing	2-Apr
The World	Losing Your hearing	3-Apr
	Kitchen Sink	17-Apr
	Kitchen Sink	18-Apr
	Health Notification	19-Apr
	Losing Your hearing	22-Apr
	Kitchen Sink	23-Apr
	Health Notification	24-Apr
Store/Newspaper Info	Ad Name	Run Date

26. <i>Portland/Clackamas/Beaverton/Vancouver/E. Vancouver/Salem/Hood River</i>	Dementia	1-Apr
The Oregonian	Dementia	2-Apr
	Dementia	4-Apr
	Losing Your hearing	5-Apr
	Losing Your hearing	6-Apr
	\$125 Event	8-Apr
	\$125 Event	9-Apr
	\$125 Event	11-Apr
	Kitchen Sink	12-Apr
	Dementia	15-Apr
	Dementia	16-Apr
	Dementia	18-Apr
	Wanted	19-Apr
	\$125 Event	22-Apr
	Tiny Microchip	26-Apr
Store/Newspaper Info	Ad Name	Run Date
27. Salem/Clackamas/Portland/Vancouver/E. Vancouver/Beaverton/Gresham	Losing Your hearing	2-Apr
Statesman Journal	Losing Your hearing	3-Apr
	Losing Your hearing	4-Apr
	Wanted	8-Apr
	Wanted	9-Apr
	Wanted	10-Apr
Store/Newspaper Info	Ad Name	Run Date
28. Eugene/Salem/Albany/Florence/North Bend	Health Notification	1-Apr
The Register Guard	Health Notification	2-Apr
	Field Test	17-Apr
	Kitchen Sink	18-Apr
Store/Newspaper Info	Ad Name	Run Date
29. Roseburg	Losing Your hearing	17-Apr
The News Review	Losing Your hearing	18-Apr
	Losing Your hearing	19-Apr
Store/Newspaper Info	Ad Name	Run Date
30. Albany/Salem/Eugene	Health Notification	3-Apr
Mid-Valley Newspaper	Health Notification	8-Apr
	Losing Your hearing	18-Apr
	Losing Your hearing	23-Apr
	Losing Your hearing	29-Apr
Store/Newspaper Info	Ad Name	Run Date

31. Warrenton/Tillamook	Health Notification	2-Apr
The Daily Astorian	Health Notification	10-Apr
	Losing Your Hearing	15-Apr
Store/Newspaper Info	Ad Name	Run Date
32. Tillamook/Warrenton	Health Notification	2-Apr
The Shopper	Health Notification	9-Apr
	Losing Your Hearing	16-Apr
Store/Newspaper Info	Ad Name	Run Date
33. Grants Pass/Medford/Roseburg	Losing Your Hearing	9-Apr
Grants Pass Courier	Kitchen Sink	17-Apr
Store/Newspaper Info	Ad Name	Run Date
Klamath Falls	Kitchen Sink	2-Apr
Herald and News	Kitchen Sink	3-Apr
	Losing Your Hearing	17-Apr
	Losing Your Hearing	18-Apr
	Field Test	19-Apr
	Field Test	23-Apr
Store/Newspaper Info	Ad Name	Run Date
34. Medford/Klamath Falls/Ashland/Grants Pass	\$28 Month	3-Apr
Mail Tribune	\$28 Month	17-Apr
	\$28 Month	18-Apr
Store/Newspaper Info	Ad Name	Run Date
35. La Grande/Baker City/Enterprise	Dementia	5-Apr
The Observer	Dementia	8-Apr
	Dementia	10-Apr
	Losing Your Hearing	17-Apr
	Losing Your Hearing	19-Apr
	Losing Your Hearing	22-Apr
Store/Newspaper Info	Ad Name	Run Date
36. Ontario/Emmett/Nampa/Eagle/Boise/Boise 2/Meridian	Losing Your Hearing	2-Apr
Argus Observer	Losing Your Hearing	9-Apr
	Kitchen Sink	16-Apr
	Kitchen Sink	18-Apr
Store/Newspaper Info	Ad Name	Run Date
Newport/ Lincoln City/ Florence	Losing Your Hearing	5-Apr
Newport News Times	Kitchen Sink	10-Apr
	Kitchen Sink	17-Apr
Store/Newspaper Info	Ad Name	Run Date
Hermiston/Pendleton	Health Notification	4-Apr
East Oregonian	Health Notification	11-Apr
	Losing your Hearing	22-Apr

	Losing your Hearing	25-Apr
Idaho Newspapers		
Store/Newspaper Info	Ad Name	Run Date
37. Coeur d'Alene/Spokane Valley/Spokane/Colville/Sandpoint Shoshone Press	Kitchen Sink	3-Apr
	Kitchen Sink	10-Apr
	Wanted	17-Apr
	Wanted	24-Apr
Store/Newspaper Info	Ad Name	Run Date
38. Coeur d'Alene/Spokane Valley/Spokane/Colville	Kitchen Sink	1-Apr
	Kitchen Sink	2-Apr
CDA Press	Wanted	15-Apr
	Wanted	16-Apr
	Kitchen Sink (Sandpoint)	2-Apr
	Wanted (Sandpoint)	16-Apr
Store/Newspaper Info	Ad Name	Run Date
39. Nampa/Emmett/Eagle/Meridian/Boise/Ontario	Wanted	2-Apr
Idaho Press Tribune	Wanted	3-Apr
	Wanted	9-Apr
	Losing your Hearing	17-Apr
	Losing your Hearing	23-Apr
	Losing your Hearing	24-Apr
Store/Newspaper Info	Ad Name	Run Date
40. Nampa/Emmett/Eagle/Meridian/Boise/Ontario	Kitchen Sink	3-Apr
Emmett Messenger	Kitchen Sink	10-Apr
Store/Newspaper Info	Ad Name	Run Date
41. Nampa/Emmett/Eagle/Meridian/Boise/Ontario	Kitchen Sink	12-Apr
Meridian Press		
Store/Newspaper Info	Ad Name	Run Date
42. Boise/Nampa/Eagle/Emmett/Meridian/Ontario	Kitchen Sink	4-Apr
Idaho Statesman	Kitchen Sink	8-Apr
	Losing your Hearing	15-Apr
	Losing your Hearing	25-Apr
Store/Newspaper Info	Ad Name	Run Date
43. Lewiston	Kitchen Sink	2-Apr

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