

| NEWSPAPER | CREATIVE NAME | RUN DATE |
|------------------------------|--------------------------------|----------|
| Everett Daily Herald | Sunflower ad | 17-May |
| Shelton Mason Journal | Field Test | 28-May |
| The Daily World | Field Test | 30-May |
| Herald and News | Field Test | 31-May |
| The Oregonian | WANTED | 1-Jun |
| Mid-Valley Newspaper | WANTED | 1-Jun |
| CDA Press | Health Notification | 1-Jun |
| Idaho Statesman | Sunflower Ad | 1-Jun |
| Star Advertiser | Sunflower Ad | 1-Jun |
| Tri-City Herald | Kitchen Sink | 2-Jun |
| Yakima Herald | Losing Your Hearing | 2-Jun |
| The Daily World | Field Test | 2-Jun |
| The Chronicle | Sunflower Ad | 2-Jun |
| The Register Guard | Sunflower Ad | 2-Jun |
| The News Review | Sunflower Ad | 2-Jun |
| Herald and News | Sunflower Ad | 2-Jun |
| Mail Tribune | Public Notice | 2-Jun |
| The Observer | Sunflower Ad | 2-Jun |
| Argus Observer | Sunflower Ad | 2-Jun |
| CDA Press | Health Notification | 2-Jun |
| CDA Press | Health Notification(Sandpoint) | 2-Jun |
| Idaho Press Tribune | Sunflower Ad | 2-Jun |
| Idaho Statesman | Sunflower Ad | 2-Jun |
| Tri-City Herald | Kitchen Sink | 3-Jun |
| Yakima Herald | Losing Your Hearing | 3-Jun |
| Spokesman Review | WANTED | 3-Jun |
| The Union Bulletin | Field Test | 3-Jun |
| The Oregonian | WANTED | 3-Jun |
| The News Review | Sunflower Ad | 3-Jun |
| Mid-Valley Newspaper | WANTED | 3-Jun |
| Grants Pass Courier | Losing Your Hearing | 3-Jun |
| Herald and News | Sunflower Ad | 3-Jun |
| Mail Tribune | Public Notice | 3-Jun |
| Newport News Times | Sunflower Ad | 3-Jun |
| East Oregonian | Sunflower Ad | 3-Jun |
| Idaho Press Tribune | Sunflower Ad | 3-Jun |
| Idaho Statesman | Sunflower Ad | 3-Jun |
| Lewiston Tribune | Sunflower Ad | 3-Jun |
| Star Advertiser | Sunflower Ad | 3-Jun |
| Spokesman Review | WANTED | 4-Jun |
| The Union Bulletin | Field Test | 4-Jun |

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|------------------------------|---------------------------------------|--------|
| Shelton Mason Journal | Field Test | 4-Jun |
| The Oregonian | WANTED | 4-Jun |
| The News Review | Sunflower Ad | 4-Jun |
| Herald and News | Kitchen Sink | 4-Jun |
| Mail Tribune | Public Notice | 4-Jun |
| Lewiston Tribune | Sunflower Ad | 4-Jun |
| Star Advertiser | Sunflower Ad | 4-Jun |
| The Union Bulletin | Field Test | 5-Jun |
| Herald and News | Sunflower Ad | 5-Jun |
| The Observer | Sunflower Ad | 5-Jun |
| Meridian Press | Losing Your Hearing | 5-Jun |
| Lewiston Tribune | Sunflower Ad | 5-Jun |
| Tri-City Herald | Sunflower Ad | 8-Jun |
| The Union Bulletin | Losing Your Hearing | 8-Jun |
| The World | Sunflower Ad | 8-Jun |
| Mid-Valley Newspaper | Losing Your Hearing | 8-Jun |
| The Observer | Sunflower Ad | 8-Jun |
| Lewiston Tribune | WANTED | 8-Jun |
| Star Advertiser | \$28 Offer | 8-Jun |
| Seattle Times | Public Notice | 8-Jun |
| News Tribune | Public Notice | 8-Jun |
| Kitsap Sun | Quality | 8-Jun |
| The Columbian | Kitchen Sink | 9-Jun |
| The Chronicle | Kitchen Sink | 9-Jun |
| Spokesman Review | Losing Your Hearing | 9-Jun |
| Tri-City Herald | Sunflower Ad | 9-Jun |
| The World | Sunflower Ad | 9-Jun |
| The Oregonian | Kitchen Sink | 9-Jun |
| Statesman Journal | Kitchen Sink | 9-Jun |
| Grants Pass Courier | WANTED | 9-Jun |
| Argus Observer | WANTED | 9-Jun |
| CDA Press | Health Notification(Sandpoint) | 9-Jun |
| Idaho Press Tribune | Health Notification | 9-Jun |
| Lewiston Tribune | WANTED | 9-Jun |
| Star Advertiser | WANTED | 9-Jun |
| Seattle Times | Public Notice | 9-Jun |
| News Tribune | Public Notice | 9-Jun |
| Kitsap Sun | Quality | 9-Jun |
| The Columbian | Quality | 10-Jun |
| The Siuslaw News | Field Test | 10-Jun |
| The World | Sunflower Ad | 10-Jun |
| The Oregonian | Kitchen Sink | 10-Jun |
| Statesman Journal | Kitchen Sink | 10-Jun |

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|------------------------------|---------------------|--------|
| The Register Guard | Field Test | 10-Jun |
| Argus Observer | WANTED | 10-Jun |
| East Oregonian | Health Notification | 10-Jun |
| Idaho Press Tribune | Health Notification | 10-Jun |
| Hawaii Tribune Herald | Sunflower Ad | 10-Jun |
| Seattle Times | Public Notice | 10-Jun |
| News Tribune | Field Test | 10-Jun |
| Kitsap Sun | Quality | 10-Jun |
| The Columbian | WANTED | 11-Jun |
| The World | Sunflower Ad | 11-Jun |
| The Oregonian | Kitchen Sink | 11-Jun |
| Statesman Journal | Kitchen Sink | 11-Jun |
| The Register Guard | Field Test | 11-Jun |
| East Oregonian | Health Notification | 11-Jun |
| Idaho Statesman | Kitchen Sink | 11-Jun |
| Hawaii Tribune Herald | WANTED | 11-Jun |
| Seattle Times | Public Notice | 11-Jun |
| News Tribune | Field Test | 11-Jun |
| Kitsap Sun | Quality | 11-Jun |
| Peninsula Clarion | Field Test | 11-Jun |
| The Daily Astorian | Public Notice | 12-Jun |
| Statesman Journal | Kitchen Sink | 12-Jun |
| Peninsula Clarion | Field Test | 12-Jun |
| Peninsula Clarion | Field Test | 14-Jun |
| The Columbian | Sunflower Ad | 15-Jun |
| Yakima Herald | Health Notification | 15-Jun |
| The World | Field Test | 15-Jun |
| The Oregonian | Losing Your Hearing | 15-Jun |
| Statesman Journal | Field Test | 15-Jun |
| The Register Guard | Health Notification | 15-Jun |
| Mid-Valley Newspaper | Sunflower Ad | 15-Jun |
| The Observer | Kitchen Sink | 15-Jun |
| Idaho Statesman | Kitchen Sink | 15-Jun |
| Peninsula Daily News | Public Notice | 15-Jun |
| Everett Daily Herald | Sunflower ad | 15-Jun |
| Peninsula Clarion | Losing Your Hearing | 15-Jun |
| Yakima Herald | Health Notification | 16-Jun |
| The Chronicle | Sunflower Ad | 16-Jun |
| The Wenatchee World | Sunflower Ad | 16-Jun |
| The World | Field Test | 16-Jun |
| Statesman Journal | Field Test | 16-Jun |
| The News Review | WANTED | 16-Jun |
| Mid-Valley Newspaper | Sunflower Ad | 16-Jun |
| Herald and News | Health Notification | 16-Jun |

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| Idaho Press Tribune | Kitchen Sink | 16-Jun |
| Idaho Statesman | Kitchen Sink | 16-Jun |
| Peninsula Daily News | Public Notice | 16-Jun |
| Everett Daily Herald | Sunflower ad | 16-Jun |
| Peninsula Clarion | Losing Your Hearing | 16-Jun |
| Spokesman Review | Losing Your Hearing | 17-Jun |
| The Wenatchee World | Sunflower Ad | 17-Jun |
| The Siuslaw News | Sunflower Ad | 17-Jun |
| The World | Field Test | 17-Jun |
| The Oregonian | Losing Your Hearing | 17-Jun |
| Statesman Journal | Field Test | 17-Jun |
| The News Review | WANTED | 17-Jun |
| The Observer | Kitchen Sink | 17-Jun |
| Newport News Times | Field Test | 17-Jun |
| East Oregonian | Sunflower Ad | 17-Jun |
| Idaho Press Tribune | Kitchen Sink | 17-Jun |
| Peninsula Daily News | Field Test | 17-Jun |
| Peninsula Clarion | Losing Your Hearing | 17-Jun |
| The Wenatchee World | Sunflower Ad | 18-Jun |
| The Oregonian | Losing Your Hearing | 18-Jun |
| Statesman Journal | Field Test | 18-Jun |
| The News Review | WANTED | 18-Jun |
| Peninsula Daily News | Field Test | 18-Jun |
| The Oregonian | Losing Your Hearing | 19-Jun |
| The Observer | Kitchen Sink | 19-Jun |
| Newport News Times | Field Test | 19-Jun |
| The Oregonian | Field Test | 22-Jun |
| CDA Press | WANTED | 22-Jun |
| Kitsap Sun | Sunflower | 22-Jun |
| The Chronicle | Kitchen Sink | 23-Jun |
| The Oregonian | Field Test | 23-Jun |
| Argus Observer | Field Test | 23-Jun |
| CDA Press | WANTED | 23-Jun |
| Idaho Press Tribune | Losing Your Hearing | 23-Jun |
| Kitsap Sun | Sunflower | 23-Jun |
| Tri-City Herald | Field Test | 24-Jun |
| The World | Health Notification | 24-Jun |
| The Oregonian | Field Test | 24-Jun |
| Argus Observer | Field Test | 24-Jun |
| Newport News Times | Field Test | 24-Jun |
| Emmett Messenger | Losing Your Hearing | 24-Jun |
| Kitsap Sun | Sunflower | 24-Jun |
| Tri-City Herald | Field Test | 25-Jun |
| The Oregonian | Field Test | 25-Jun |

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