Newspaper	Creative	Run Date
Star Advertiser	Losing Your Hearing	2-Mar
	2031118 1 0 01 1 1 0 01 11 18	2 11101
Star Advertiser	Losing Your Hearing	3-Mar
Star Advertiser	WANTED	18-Mar
Star Advertiser	Tiny Microchip	24-Mar
Star Advertiser	Tiny Microchip	25-Mar
Star Advertiser	Field Test	26-Mar
Star Advertiser	Field Test	30-Mar
Hawaii Tribune Herald	WANTED	10-Mar
Hawaii Tribune Herald	Losing Your Hearing	16-Mar
Kitsap Sun	WANTED	2-Mar
Kitsap Sun	WANTED	4-Mar
Kitsap Sun	\$125 Event	9-Mar
Kitsap Sun	\$125 Event	10-Mar
Kitsap Sun	Kitchen Sink	23-Mar
Peninsula Daily News	Kitchen Sink	2-Mar
Peninsula Daily News	Kitchen Sink	4-Mar
Peninsula Daily News	\$125 Event	17-Mar
Peninsula Daily News	\$125 Event	18-Mar
Everett Daily Herald	Tiny Microchip	11-Mar
Everett Daily Herald	Kitchen Sink	13-Mar
Everett Daily Herald	Kitchen Sink	17-Mar
Everett Daily Herald	Tiny Microchip	18-Mar
Seattle Times	Kitchen Sink	4-Mar
Seattle Times	Losing Your Hearing	9-Mar
News Tribune	Field Test	11-Mar
News Tribune	Field Test	12-Mar
News Tribune	Kitchen Sink	17-Mar
News Tribune	Kitchen Sink	18-Mar
Sacramento Bee	Wanted	3-Mar
Sacramento Bee	Wanted	9-Mar
Sacramento Bee	\$28 Offer	16-Mar
Sacramento Bee	\$28 Offer	17-Mar
The Tribune	Wanted	17-Mar
The Tribune	Wanted	18-Mar
The Tribune	Wanted	19-Mar
The Tribune	Wanted	20-Mar

The Tribune	Health Notification	23-Mar
The Tribune	Health Notification	24-Mar
The Tribune	Health Notification	25-Mar
The Tribune	Health Notification	26-Mar
Santa Maria Times & Lompoc Record	Health Notification (Santa Maria)	4-Mar
Santa Maria Times & Lompoc Record	Wanted(Lompoc)	4-Mar
Santa Maria Times & Lompoc Record	Health Notification (Santa Maria)	11-Mar
Santa Maria Times & Lompoc Record	Wanted(Lompoc)	11-Mar
Santa Maria Times & Lompoc Record	Health Notification (Santa Maria)	18-Mar
Santa Maria Times & Lompoc Record	Wanted(Lompoc)	18-Mar
Santa Maria Times & Lompoc Record	Health Notification (Santa Maria)	25-Mar
Santa Maria Times & Lompoc Record	Wanted(Lompoc)	25-Mar
San Jose Mercury News	\$28 Offer	17-Mar
San Jose Mercury News	Kitchen Sink	19-Mar
Santa Cruz Sentinel	Kitchen Sink	2-Mar
Santa Cruz Sentinel	Kitchen Sink	3-Mar
Santa Cruz Sentinel	Kitchen Sink	4-Mar
East Bay Times	Kitchen Sink	5-Mar

East Bay Times	Losing Your Hearing	11-Mar
Marin Independent Journal	Losing Your Hearing	4-Mar
Marin Independent Journal	Health Notification	10-Mar
Daily Republic	Losing Your Hearing	2-Mar
Daily Republic	Losing Your Hearing	4-Mar
Daily Republic	Losing Your Hearing	5-Mar
Stockton Record	Kitchen Sink	3-Mar
Stockton Record	Field Test	10-Mar
The Columbian	Kitchen Sink	27-Feb
The Columbian	Kitchen Sink	28-Feb
The Columbian	WANTED	3-Mar
Yakima Herald	Health Notification	3-Mar
Yakima Herald	Health Notification	10-Mar
Yakima Herald	Health Notification	17-Mar
The Daily World	Field Test	10-Mar
The Daily World	Field Test	12-Mar
The Daily World	Field Test	14-Mar
The Daily World	Field Test	17-Mar
The Chronicle	Kitchen Sink	3-Mar
The Chronicle	Kitchen Sink	5-Mar
The Chronicle	Dementia	17-Mar
The Chronicle	Dementia	19-Mar
Spokesman Review	Losing Your Hearing	3-Mar
Spokesman Review	Losing Your Hearing	10-Mar
Spokesman Review	WANTED	12-Mar
Spokesman Review	WANTED	24-Mar

The Wenatchee World	Losing Your Hearing	3-Mar
The Wenatchee World	Losing Your Hearing	4-Mar
The Wenatchee World	Health Notification	24-Mar
The Wenatchee World	Health Notification	25-Mar
Tri-City Herald	Health Notification	2-Mar
Tri-City Herald	Health Notification	3-Mar
Tri-City Herald	Health Notification	10-Mar
Tri-City Herald	\$28 Offer	24-Mar
Tri-City Herald	\$28 Offer	25-Mar
The Union Tribune	Losing Your Hearing	3-Mar
The Union Tribune	Losing Your Hearing	17-Mar
The Union Tribune	Field Test	18-Mar
The Union Tribune	Field Test	19-Mar
Shelton Mason Journal	Field Test	5-Mar
CI I. AA		
Shelton Mason Journal	Field Test	12-Mar
	Field Test Field Test	12-Mar 19-Mar
Journal Shelton Mason		
Journal Shelton Mason Journal Shelton Mason	Field Test	19-Mar
Journal Shelton Mason Journal Shelton Mason Journal The Siuslaw News The Siuslaw News	Field Test Health Notification WANTED Losing Your Hearing	19-Mar 26-Mar
Journal Shelton Mason Journal Shelton Mason Journal The Siuslaw News The Siuslaw News	Field Test Health Notification WANTED	19-Mar 26-Mar 18-Mar
Journal Shelton Mason Journal Shelton Mason Journal The Siuslaw News The Siuslaw News	Field Test Health Notification WANTED Losing Your Hearing	19-Mar 26-Mar 18-Mar 21-Mar
Journal Shelton Mason Journal Shelton Mason Journal The Siuslaw News The Siuslaw News	Field Test Health Notification WANTED Losing Your Hearing \$28 Offer	19-Mar 26-Mar 18-Mar 21-Mar 16-Mar
Journal Shelton Mason Journal Shelton Mason Journal The Siuslaw News The Siuslaw News The World The World	Field Test Health Notification WANTED Losing Your Hearing \$28 Offer \$28 Offer	19-Mar 26-Mar 18-Mar 21-Mar 16-Mar 17-Mar
Journal Shelton Mason Journal Shelton Mason Journal The Siuslaw News The Siuslaw News The World The World The World	Field Test Health Notification WANTED Losing Your Hearing \$28 Offer \$28 Offer \$28 Offer	19-Mar 26-Mar 18-Mar 21-Mar 16-Mar 17-Mar 18-Mar
Journal Shelton Mason Journal Shelton Mason Journal The Siuslaw News The Siuslaw News The World The World The World The World	Field Test Health Notification WANTED Losing Your Hearing \$28 Offer \$28 Offer \$28 Offer Field Test	19-Mar 26-Mar 18-Mar 21-Mar 16-Mar 17-Mar 18-Mar 19-Mar
Journal Shelton Mason Journal Shelton Mason Journal The Siuslaw News The Siuslaw News The World The World The World The World The World The World	Field Test Health Notification WANTED Losing Your Hearing \$28 Offer \$28 Offer \$28 Offer Field Test Field Test Field Test	19-Mar 26-Mar 18-Mar 21-Mar 16-Mar 17-Mar 18-Mar 23-Mar 24-Mar
Journal Shelton Mason Journal Shelton Mason Journal The Siuslaw News The Siuslaw News The World	Field Test Health Notification WANTED Losing Your Hearing \$28 Offer \$28 Offer \$28 Offer Field Test Field Test	19-Mar 26-Mar 18-Mar 21-Mar 16-Mar 17-Mar 18-Mar 23-Mar
Journal Shelton Mason Journal Shelton Mason Journal The Siuslaw News The Siuslaw News The World	Field Test Health Notification WANTED Losing Your Hearing \$28 Offer \$28 Offer \$28 Offer Field Test Field Test Field Test Field Test	19-Mar 26-Mar 18-Mar 21-Mar 16-Mar 17-Mar 18-Mar 23-Mar 24-Mar 25-Mar

The Oregonian	WANTED	3-Mar
The Oregonian	WANTED	4-Mar
The Oregonian	WANTED	5-Mar
The Oregonian	Health Notification	6-Mar
The Oregonian	Health Notification	9-Mar
The Oregonian	Health Notification	10-Mar
The Oregonian	Health Notification	11-Mar
The Oregonian	Health Notification	12-Mar
The Oregonian	Field Test	20-Mar
The Oregonian	Field Test	23-Mar
The Oregonian	Field Test	24-Mar
The Oregonian	Field Test	25-Mar
The Oregonian	Field Test	26-Mar
The Oregonian	Kitchen Sink	30-Mar
Statesman Journal	Field Test	26-Feb
Statesman Journal	Field Test	27-Feb
Statesman Journal	Field Test	28-Feb
Statesman Journal	Kitchen Sink	2-Mar
Statesman Journal	Kitchen Sink	3-Mar
Statesman Journal	Kitchen Sink	4-Mar
The Register Guard	Kitchen Sink	3-Mar
The Register Guard	Health Notification	11-Mar
The Register Guard	Health Notification	12-Mar
The Register Guard	Health Notification	16-Mar
The News Review	Health Notification	12-Mar
The News Review	Health Notification	17-Mar

The News Review	Health Notification	18-Mar
Mid-Valley Newspaper	Health Notification	3-Mar
Mid-Valley Newspaper	Health Notification	9-Mar
Mid-Valley Newspaper	Health Notification	10-Mar
Mid-Valley Newspaper	Kitchen Sink	25-Mar
Mid-Valley Newspaper	Kitchen Sink	30-Mar
The Daily Astorian	Health Notification	3-Mar
The Daily Astorian	Health Notification	9-Mar
The Daily Astorian	WANTED	17-Mar
The Shopper	Health Notification	3-Mar
The Shopper	WANTED	17-Mar
Grants Pass Courier	Losing Your Hearing	10-Mar
Grants Pass Courier	Losing Your Hearing	17-Mar
Herald and News	WANTED	10-Mar
Herald and News	WANTED	11-Mar
Herald and News	WANTED	12-Mar
Herald and News	WANTED	13-Mar
Herald and News	Kitchen Sink	17-Mar
Herald and News	Kitchen Sink	18-Mar
Mail Tribune	Field Test	3-Mar
Mail Tribune	Field Test	25-Mar
Mail Tribune	Field Test	26-Mar
Mail Tribune	Field Test	31-Mar
Mail Hibblie	rieiu rest	21-ividi

Health Notification	4-Mar
Health Notification	6-Mar
Health Notification	9-Mar
Dementia	18-Mar
Dementia	20-Mar
Dementia	23-Mar
Losing Your Hearing	3-Mar
Losing Your Hearing	4-Mar
Kitchen Sink	10-Mar
Kitchen Sink	12-Mar
Kitchen Sink	31-Mar
Health Notification	4-Mar
Health Notification	6-Mar
Losing Your Hearing	18-Mar
Losing Your Hearing	20-Mar
Health Notification	3-Mar
WANTED	10-Mar
WANTED	11-Mar
Health Notification	17-Mar
Losing Your Hearing	3-Mar
Losing Your Hearing	10-Mar
Tiny Microchip	17-Mar
Tiny Microchip	20-Mar
Field Test	2-Mar
Field Test	10-Mar
Tiny Microchip	24-Mar
Tiny Microchip	31-Mar
Field Test (Sandpoint)	3-Mar
	Health Notification Dementia Dementia Dementia Losing Your Hearing Kitchen Sink Kitchen Sink Kitchen Sink Kitchen Sink Health Notification Health Notification Losing Your Hearing Losing Your Hearing Health Notification Losing Your Hearing Health Notification WANTED WANTED Health Notification Using Your Hearing Tiny Microchip

CDA Press	Tiny Microchip (Sandpoint)	9-Mar
Idaho Press Tribune	Tiny Microchip	26-Feb
Idaho Press Tribune	Tiny Microchip	27-Feb
Idaho Press Tribune	Tiny Microchip	28-Feb
Idaho Press Tribune	Field Test	3-Mar
Idaho Press Tribune	Field Test	4-Mar
Idaho Press Tribune	Field Test	5-Mar
Idaho Press Tribune	Field Test	6-Mar
Emmett Messenger	Health Notification	4-Mar
Emmett Messenger	WANTED	11-Mar
Meridian Press	Health Notification	6-Mar
Idaho Statesman	Tiny Microchip	10-Mar
Idaho Statesman	Kitchen Sink	12-Mar
Idaho Statesman	Field Test	16-Mar
Idaho Statesman	Field Test	18-Mar
Lewiston Tribune	WANTED	10-Mar
Lewiston Tribune	WANTED	11-Mar
Lewiston Tribune	Tiny Microchip	12-Mar
Lewiston Tribune	Kitchen Sink	16-Mar
Lewiston Tribune	Kitchen Sink	17-Mar
Peninsula Clarion	WANTED	3-Mar
Peninsula Clarion	WANTED	4-Mar
Peninsula Clarion	Kitchen Sink	18-Mar
Peninsula Clarion	Kitchen Sink	19-Mar
Homer News	WANTED	5-Mar
Homer News	Kitchen Sink	18-Mar