

Newspaper	Ad Creative	Run Date
The Columbian	WANTED	1-Nov
The Columbian	WANTED	4-Nov
The Columbian	WANTED	5-Nov
The Columbian	Tiny Microchip	14-Nov
The Columbian	Tiny Microchip	18-Nov
The Columbian	Tiny Microchip	19-Nov
Yakima Herald	Tiny Microchip	6-Nov
Yakima Herald	Tiny Microchip	7-Nov
Yakima Herald	Field Test	11-Nov
The Daily World	\$28 Offer	2-Nov
The Daily World	\$28 Offer	5-Nov
The Daily World	\$125 Event	7-Nov
The Daily World	\$125 Event	14-Nov
The Chronicle	WANTED	5-Nov
The Chronicle	WANTED	7-Nov
The Chronicle	Losing Your Hearing	12-Nov
The Chronicle	Losing Your Hearing	14-Nov
Spokesman Review	Health Notification	5-Nov
Spokesman Review	\$28 Offer	12-Nov
Spokesman Review	Field Test	14-Nov
Spokesman Review	Field Test	19-Nov
The Wenatchee World	Health Notification	1-Nov
The Wenatchee World	Health Notification	5-Nov
The Wenatchee World	\$28 Offer	12-Nov
The Wenatchee World	\$28 Offer	13-Nov
Tri-City Herald	\$28 Offer	1-Nov
Tri-City Herald	\$28 Offer	4-Nov
Tri-City Herald	Kitchen Sink	5-Nov
Tri-City Herald	Kitchen Sink	6-Nov
Tri-City Herald	Kitchen Sink	7-Nov
The Union Tribune	Health Notification	1-Nov

<b>The Union Tribune</b>	<b>Health Notification</b>	<b>5-Nov</b>
<b>The Union Tribune</b>	<b>WANTED</b>	<b>12-Nov</b>
<b>The Union Tribune</b>	<b>WANTED</b>	<b>13-Nov</b>
<b>The Union Tribune</b>	<b>WANTED</b>	<b>14-Nov</b>
<b>The Union Tribune</b>	<b>\$28 Offer</b>	<b>19-Nov</b>
<b>Shelton Mason Journal</b>	<b>Losing Your Hearing</b>	<b>31-Oct</b>
<b>Shelton Mason Journal</b>	<b>Losing Your Hearing</b>	<b>7-Nov</b>
<b>Shelton Mason Journal</b>	<b>Tiny Microchip</b>	<b>14-Nov</b>
<b>Shelton Mason Journal</b>	<b>Tiny Microchip</b>	<b>21-Nov</b>
<b>The Siuslaw News</b>	<b>WANTED</b>	<b>6-Nov</b>
<b>The Siuslaw News</b>	<b>\$125 Event</b>	<b>20-Nov</b>
<b>The World</b>	<b>WANTED</b>	<b>4-Nov</b>
<b>The World</b>	<b>WANTED</b>	<b>5-Nov</b>
<b>The World</b>	<b>WANTED</b>	<b>6-Nov</b>
<b>The World</b>	<b>Losing Your Hearing</b>	<b>12-Nov</b>
<b>The World</b>	<b>Losing Your Hearing</b>	<b>13-Nov</b>
<b>The World</b>	<b>\$125 Event</b>	<b>18-Nov</b>
<b>The World</b>	<b>\$125 Event</b>	<b>19-Nov</b>
<b>The World</b>	<b>\$125 Event</b>	<b>20-Nov</b>
<b>The Oregonian</b>	<b>WANTED</b>	<b>1-Nov</b>
<b>The Oregonian</b>	<b>WANTED</b>	<b>4-Nov</b>
<b>The Oregonian</b>	<b>WANTED</b>	<b>6-Nov</b>
<b>The Oregonian</b>	<b>WANTED</b>	<b>7-Nov</b>
<b>The Oregonian</b>	<b>Losing Your Hearing</b>	<b>11-Nov</b>
<b>The Oregonian</b>	<b>Losing Your Hearing</b>	<b>13-Nov</b>
<b>The Oregonian</b>	<b>Losing Your Hearing</b>	<b>14-Nov</b>
<b>The Oregonian</b>	<b>Losing Your Hearing</b>	<b>15-Nov</b>
<b>The Oregonian</b>	<b>\$125 Event</b>	<b>18-Nov</b>
<b>The Oregonian</b>	<b>\$125 Event</b>	<b>19-Nov</b>
<b>The Oregonian</b>	<b>\$125 Event</b>	<b>21-Nov</b>
<b>The Oregonian</b>	<b>\$125 Event</b>	<b>25-Nov</b>
<b>The Oregonian</b>	<b>\$125 Event</b>	<b>26-Nov</b>

<b>The Oregonian</b>	Tiny Microchip	29-Nov
<b>The Oregonian</b>	Tiny Microchip	30-Nov
<b>Statesman Journal</b>	Health Notification	7-Nov
<b>Statesman Journal</b>	Health Notification	8-Nov
<b>Statesman Journal</b>	Health Notification	11-Nov
<b>Statesman Journal</b>	Kitchen Sink	25-Nov
<b>Statesman Journal</b>	Kitchen Sink	26-Nov
<b>Statesman Journal</b>	Kitchen Sink	27-Nov
<b>The Register Guard</b>	Health Notification	29-Oct
<b>The Register Guard</b>	Health Notification	5-Nov
<b>The Register Guard</b>	Health Notification	13-Nov
<b>The News Review</b>	Losing Your Hearing	7-Nov
<b>The News Review</b>	Losing Your Hearing	12-Nov
<b>The News Review</b>	Losing Your Hearing	13-Nov
<b>Mid-Valley Newspaper</b>	Field Test	13-Nov
<b>Mid-Valley Newspaper</b>	Field Test	14-Nov
<b>Mid-Valley Newspaper</b>	Field Test	18-Nov
<b>Mid-Valley Newspaper</b>	Kitchen Sink	19-Nov
<b>Mid-Valley Newspaper</b>	Kitchen Sink	20-Nov
<b>The Daily Astorian</b>	Field Test	31-Oct
<b>The Daily Astorian</b>	Field Test	2-Nov
<b>The Daily Astorian</b>	Kitchen Sink	5-Nov
<b>The Daily Astorian</b>	Kitchen Sink	7-Nov
<b>The Shopper</b>	Wanted	5-Nov
<b>The Shopper</b>	Wanted	19-Nov
<b>Grants Pass Courier</b>	Field Test	1-Nov
<b>Grants Pass Courier</b>	Field Test	5-Nov
<b>Grants Pass Courier</b>	\$28 Offer	6-Nov
<b>Herald and News</b>	Health Notification	6-Nov
<b>Herald and News</b>	Health Notification	7-Nov

<b>Herald and News</b>	Health Notification	8-Nov
<b>Herald and News</b>	\$28 Offer	12-Nov
<b>Herald and News</b>	\$28 Offer	13-Nov
<b>Herald and News</b>	\$125 Event	14-Nov
<b>Mail Tribune</b>	Health Notification	5-Nov
<b>Mail Tribune</b>	Health Notification	6-Nov
<b>Mail Tribune</b>	Health Notification	12-Nov
<b>The Observer</b>	Losing Your Hearing	1-Nov
<b>The Observer</b>	Losing Your Hearing	4-Nov
<b>The Observer</b>	Losing Your Hearing	6-Nov
<b>The Observer</b>	You're Invited	11-Nov
<b>The Observer</b>	You're Invited	13-Nov
<b>The Observer</b>	You're Invited	15-Nov
<b>Argus Observer</b>	Health Notification	1-Nov
<b>Argus Observer</b>	Health Notification	5-Nov
<b>Argus Observer</b>	\$125 Event	12-Nov
<b>Argus Observer</b>	\$125 Event	13-Nov
<b>Newport News Times</b>	You're Invited	6-Nov
<b>Newport News Times</b>	You're Invited	13-Nov
<b>Newport News Times</b>	Field Test	15-Nov
<b>Newport News Times</b>	Field Test	20-Nov
<b>East Oregonian</b>	Tiny Microchip	1-Nov
<b>East Oregonian</b>	Tiny Microchip	5-Nov
<b>East Oregonian</b>	Field Test	6-Nov
<b>East Oregonian</b>	Field Test	7-Nov
<b>Shoshone Press</b>	Losing Your Hearing	6-Nov
<b>Shoshone Press</b>	Losing Your Hearing	13-Nov
<b>Shoshone Press</b>	Tiny Microchip	20-Nov
<b>Shoshone Press</b>	Tiny Microchip	27-Nov

<b>CDA Press</b>	<b>Losing Your Hearing</b>	<b>4-Nov</b>
<b>CDA Press</b>	<b>Losing Your Hearing</b>	<b>12-Nov</b>
<b>CDA Press</b>	<b>Tiny Microchip</b>	<b>18-Nov</b>
<b>CDA Press</b>	<b>Tiny Microchip</b>	<b>19-Nov</b>
<b>CDA Press</b>	<b>Kitchen Sink (Sandpoint)</b>	<b>5-Nov</b>
<b>CDA Press</b>	<b>Kitchen Sink (Sandpoint)</b>	<b>6-Nov</b>
<b>Idaho Press Tribune</b>	<b>Health Notification</b>	<b>1-Nov</b>
<b>Idaho Press Tribune</b>	<b>Health Notification</b>	<b>5-Nov</b>
<b>Idaho Press Tribune</b>	<b>WANTED</b>	<b>12-Nov</b>
<b>Idaho Press Tribune</b>	<b>WANTED</b>	<b>13-Nov</b>
<b>Idaho Press Tribune</b>	<b>You're Invited</b>	<b>19-Nov</b>
<b>Idaho Press Tribune</b>	<b>You're Invited</b>	<b>21-Nov</b>
<b>Idaho Press Tribune</b>	<b>Tiny Microchip</b>	<b>26-Nov</b>
<b>Emmett Messenger</b>	<b>WANTED</b>	<b>6-Nov</b>
<b>Emmett Messenger</b>	<b>Kitchen Sink</b>	<b>13-Nov</b>
<b>Meridian Press</b>	<b>Field Test</b>	<b>8-Nov</b>
<b>Idaho Statesman</b>	<b>Tiny Microchip</b>	<b>29-Oct</b>
<b>Idaho Statesman</b>	<b>Tiny Microchip</b>	<b>30-Oct</b>
<b>Idaho Statesman</b>	<b>WANTED</b>	<b>6-Nov</b>
<b>Idaho Statesman</b>	<b>Field Test</b>	<b>12-Nov</b>
<b>Lewiston Tribune</b>	<b>Field Test</b>	<b>6-Nov</b>
<b>Lewiston Tribune</b>	<b>Field Test</b>	<b>7-Nov</b>
<b>Lewiston Tribune</b>	<b>Field Test</b>	<b>8-Nov</b>
<b>Lewiston Tribune</b>	<b>Tiny Microchip</b>	<b>11-Nov</b>
<b>Lewiston Tribune</b>	<b>Tiny Microchip</b>	<b>12-Nov</b>
<b>Peninsula Clarion</b>	<b>Health Notification</b>	<b>1-Nov</b>
<b>Peninsula Clarion</b>	<b>Health Notification</b>	<b>5-Nov</b>
<b>Peninsula Clarion</b>	<b>WANTED</b>	<b>12-Nov</b>
<b>Peninsula Clarion</b>	<b>WANTED</b>	<b>13-Nov</b>

<b>Peninsula Clarion</b>	<b>WANTED</b>	<b>20-Nov</b>
<b>Homer News</b>	<b>Health Notification</b>	<b>7-Nov</b>
<b>Homer News</b>	<b>Tiny Microchip</b>	<b>21-Nov</b>
<b>Kitsap Sun</b>	<b>\$28 Offer</b>	<b>1-Nov</b>
<b>Kitsap Sun</b>	<b>\$28 Offer</b>	<b>4-Nov</b>
<b>Kitsap Sun</b>	<b>Health Notification</b>	<b>5-Nov</b>
<b>Kitsap Sun</b>	<b>Health Notification</b>	<b>6-Nov</b>
<b>Kitsap Sun</b>	<b>Field Test</b>	<b>7-Nov</b>
<b>Peninsula Daily News</b>	<b>WANTED</b>	<b>1-Nov</b>
<b>Peninsula Daily News</b>	<b>WANTED</b>	<b>4-Nov</b>
<b>Peninsula Daily News</b>	<b>Dementia</b>	<b>11-Nov</b>
<b>Peninsula Daily News</b>	<b>Dementia</b>	<b>12-Nov</b>
<b>Everett Daily Herald</b>	<b>Health Notification</b>	<b>4-Nov</b>
<b>Everett Daily Herald</b>	<b>Health Notification</b>	<b>5-Nov</b>
<b>Everett Daily Herald</b>	<b>Health Notification</b>	<b>6-Nov</b>
<b>Everett Daily Herald</b>	<b>Dementia</b>	<b>11-Nov</b>
<b>Everett Daily Herald</b>	<b>Dementia</b>	<b>12-Nov</b>
<b>Seattle Times</b>	<b>Field Test</b>	<b>1-Nov</b>
<b>Seattle Times</b>	<b>\$28 Offer</b>	<b>4-Nov</b>
<b>Seattle Times</b>	<b>\$28 Offer</b>	<b>6-Nov</b>
<b>Seattle Times</b>	<b>Field Test</b>	<b>11-Nov</b>
<b>News Tribune</b>	<b>Field Test</b>	<b>4-Nov</b>
<b>News Tribune</b>	<b>Field Test</b>	<b>5-Nov</b>
<b>News Tribune</b>	<b>Tiny Microchip</b>	<b>6-Nov</b>
<b>News Tribune</b>	<b>Tiny Microchip</b>	<b>7-Nov</b>
<b>Sacramento Bee</b>	<b>Kitchen Sink</b>	<b>5-Nov</b>
<b>Sacramento Bee</b>	<b>Kitchen Sink</b>	<b>6-Nov</b>
<b>Sacramento Bee</b>	<b>\$125 Event</b>	<b>11-Nov</b>
<b>Sacramento Bee</b>	<b>Wanted</b>	<b>13-Nov</b>
<b>Sacramento Bee</b>	<b>Wanted</b>	<b>14-Nov</b>
<b>The Tribune</b>	<b>Dementia</b>	<b>1-Nov</b>
<b>The Tribune</b>	<b>Dementia</b>	<b>4-Nov</b>
<b>The Tribune</b>	<b>Dementia</b>	<b>5-Nov</b>
<b>The Tribune</b>	<b>Dementia</b>	<b>6-Nov</b>
<b>The Tribune</b>	<b>\$125 Event</b>	<b>11-Nov</b>

<b>The Tribune</b>	<b>\$125 Event</b>	<b>12-Nov</b>
<b>The Tribune</b>	<b>\$125 Event</b>	<b>13-Nov</b>
<b>The Tribune</b>	<b>\$125 Event</b>	<b>14-Nov</b>
<b>Santa Maria Times &amp; Lompoc Record</b>	<b>\$28 Offer (santa maria)</b>	<b>13-Nov</b>
<b>Santa Maria Times &amp; Lompoc Record</b>	<b>Health Notification (lompoc)</b>	<b>6-Nov</b>
<b>Santa Maria Times &amp; Lompoc Record</b>	<b>\$28 Offer (santa maria)</b>	<b>14-Nov</b>
<b>Santa Maria Times &amp; Lompoc Record</b>	<b>Health Notification (lompoc)</b>	<b>10-Nov</b>
<b>Santa Maria Times &amp; Lompoc Record</b>	<b>Tiny Microchip (santa maria)</b>	<b>19-Nov</b>
<b>Santa Maria Times &amp; Lompoc Record</b>	<b>WANTED (lompoc)</b>	<b>13-Nov</b>
<b>Santa Maria Times &amp; Lompoc Record</b>	<b>Tiny Microchip (santa maria)</b>	<b>20-Nov</b>
<b>Santa Maria Times &amp; Lompoc Record</b>	<b>WANTED (lompoc)</b>	<b>20-Nov</b>
<b>San Jose Mercury News</b>	<b>Losing Your Hearing</b>	<b>1-Nov</b>
<b>San Jose Mercury News</b>	<b>Losing Your Hearing</b>	<b>4-Nov</b>
<b>San Jose Mercury News</b>	<b>\$125 Event</b>	<b>6-Nov</b>
<b>San Jose Mercury News</b>	<b>Kitchen Sink</b>	<b>13-Nov</b>
<b>San Jose Mercury News</b>	<b>Kitchen Sink</b>	<b>18-Nov</b>
<b>Santa Cruz Sentinel</b>	<b>Health Notification</b>	<b>4-Nov</b>
<b>Santa Cruz Sentinel</b>	<b>Health Notification</b>	<b>5-Nov</b>
<b>Santa Cruz Sentinel</b>	<b>Health Notification</b>	<b>6-Nov</b>
<b>East Bay Times</b>	<b>Losing Your Hearing</b>	<b>7-Nov</b>
<b>East Bay Times</b>	<b>Losing Your Hearing</b>	<b>11-Nov</b>
<b>East Bay Times</b>	<b>\$125 Event</b>	<b>13-Nov</b>
<b>East Bay Times</b>	<b>Kitchen Sink</b>	<b>14-Nov</b>
<b>East Bay Times</b>	<b>Kitchen Sink</b>	<b>18-Nov</b>

<b>Monterey Herald</b>	<b>Health Notification</b>	<b>1-Nov</b>
<b>Monterey Herald</b>	<b>Health Notification</b>	<b>4-Nov</b>
<b>Monterey Herald</b>	<b>Health Notification</b>	<b>5-Nov</b>
<b>Marin Independent Journal</b>	<b>Losing Your Hearing</b>	<b>4-Nov</b>
<b>Marin Independent Journal</b>	<b>Wanted</b>	<b>12-Nov</b>
<b>Modesto Bee</b>	<b>\$28 Offer</b>	<b>1-Nov</b>
<b>Modesto Bee</b>	<b>\$28 Offer</b>	<b>4-Nov</b>
<b>Modesto Bee</b>	<b>\$28 Offer</b>	<b>6-Nov</b>
<b>Modesto Bee</b>	<b>Losing Your Hearing</b>	<b>11-Nov</b>
<b>Modesto Bee</b>	<b>Losing Your Hearing</b>	<b>12-Nov</b>
<b>Daily Republic</b>	<b>\$28 Offer</b>	<b>1-Nov</b>
<b>Daily Republic</b>	<b>\$28 Offer</b>	<b>4-Nov</b>
<b>Daily Republic</b>	<b>\$28 Offer</b>	<b>6-Nov</b>
<b>Stockton Record</b>	<b>Health Notification</b>	<b>4-Nov</b>
<b>Stockton Record</b>	<b>Losing Your Hearing</b>	<b>11-Nov</b>
<b>Santa Barbara Press</b>	<b>Health Notification</b>	<b>4-Nov</b>
<b>Santa Barbara Press</b>	<b>Health Notification</b>	<b>5-Nov</b>
<b>Santa Barbara Press</b>	<b>Losing Your Hearing</b>	<b>11-Nov</b>
<b>Star Advertiser</b>	<b>\$28 Offer</b>	<b>30-Oct</b>
<b>Star Advertiser</b>	<b>\$28 Offer</b>	<b>1-Nov</b>
<b>Star Advertiser</b>	<b>WANTED</b>	<b>4-Nov</b>
<b>Star Advertiser</b>	<b>WANTED</b>	<b>5-Nov</b>
<b>Star Advertiser</b>	<b>Kitchen Sink</b>	<b>14-Nov</b>
<b>Star Advertiser</b>	<b>Kitchen Sink</b>	<b>15-Nov</b>
<b>Star Advertiser</b>	<b>Losing Your Hearing</b>	<b>18-Nov</b>
<b>Star Advertiser</b>	<b>Losing Your Hearing</b>	<b>20-Nov</b>