



FUNDS

SHARIA

KNOWLEDGE CENTER

NAV OUR STORY INVESTOR RELATIONS CAREER

Invest  
Now

Sharia fund page  
will be placed here

All components of planning will go  
under Knowledge Center

Open this page while click INVEST NOW  
[https://aml.idlc.com/invest\\_now.php](https://aml.idlc.com/invest_now.php)

**IDLC GROWTH FUND**

**LEARN ABOUT MUTUAL FUND**

Make one-time investment  
or regular investment

See IDLC Mutual Funds

Explore Investment  
Opportunities

Change the boxes



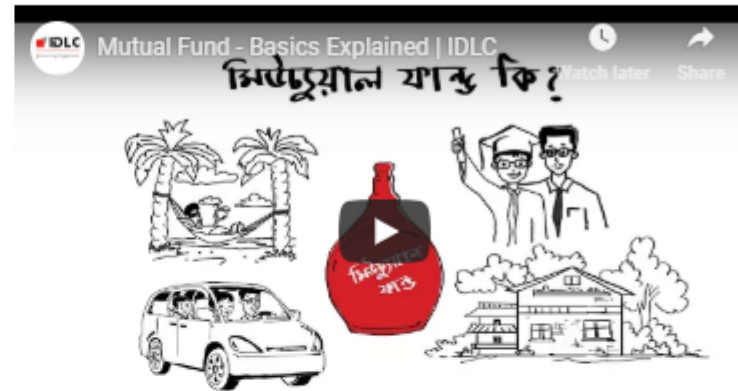
# Home Page

## WHAT IS IDLC SIP?

What is Mutual Fund?

IDLC Systematic Investment Plan (IDLC SIP) is a simple, convenient and disciplined way to make investment for fulfilling your life goals. Under SIP, investors invest a fixed amount of money every month for a specific time period in a suitable mutual fund available for them.

Mutual funds are managed by professional asset managers to attain the investment objectives of the investors of the fund.



## HOW IDLC SIP WORKS

### Step 1

Investors open IDLC SIP account for a fixed amount of money each month and for a fixed tenure.

### Step 2

Monthly IDLC SIP installments are pooled from investors' bank account.

### Step 3

Monthly SIP installments are invested in IDLC mutual fund units selected by investors.

### Step 4

The purchased mutual fund units are transferred to Investors account.

### Step 5

At maturity investors liquidate/sell the units at the prevailing surrender price

Remove this portion from here



# Home Page

Make One-Time Investment or Regular Investment

## One time investment

Image

Text  
Explanation

## SIP

Image

Text  
Explanation

This portion will be  
add under WHAT IS  
MUTUAL FUND  
portion.




# Home Page


Remove this portion from here

### BENEFITS OF SIP


BE THE EARLY BIRD




HABIT OF SAVING




FLEXIBILITY




SECURING YOUR LIFE GOALS EVEN IN YOUR ABSENCE



POWER OF COMPOUNDING



DEFY MARKET VOLATILITY



TAX MANAGEMENT

### TAKE THE SIP JOURNEY


BEST FIT INVESTMENT PACKAGE FOR YOU

I WANT TO ACHIEVE MY GOAL IN \_\_\_\_ YEARS.

MY LIFE GOAL

I CAN INVEST \_\_\_\_ EVERY MONTH.

I WANT TO TAKE  
 LEVEL OF RISK AND GET  
LOW LEVEL OF RETURN.





# Home Page

Redirect to fund page

Open this page while click INVEST NOW  
[https://aml.idlc.com/invest\\_now.php](https://aml.idlc.com/invest_now.php)

Redirect to fund page

Open this page while click INVEST NOW  
[https://aml.idlc.com/invest\\_now.php](https://aml.idlc.com/invest_now.php)

## DISCOVER A FUND THAT POWERS YOUR DREAM

**IDLC BALANCED FUND**

BY INVESTING INTO IDLC BALANCED FUND, YOU WILL ENJOY REGULAR YEARLY RETURN AND ALSO, IN THE LONG RUN, GROW THE VALUE OF THE INVESTMENT ITSELF.

Latest NAV 10.74  
Return since Inception: 10.00




**Know More** **Invest Now**

**IDLC BALANCED FUND**

BY INVESTING INTO IDLC BALANCED FUND, YOU WILL ENJOY REGULAR YEARLY RETURN AND ALSO, IN THE LONG RUN, GROW THE VALUE OF THE INVESTMENT ITSELF.

Latest NAV 10.74  
Return since Inception: 10.00



**Know More** **Invest Now**




**IDLC BALANCED FUND**

BY INVESTING INTO IDLC BALANCED FUND, YOU WILL ENJOY REGULAR YEARLY RETURN AND ALSO, IN THE LONG RUN, GROW THE VALUE OF THE INVESTMENT ITSELF.

**LATEST NAV 10.74 ^**

**RISK SCALE**



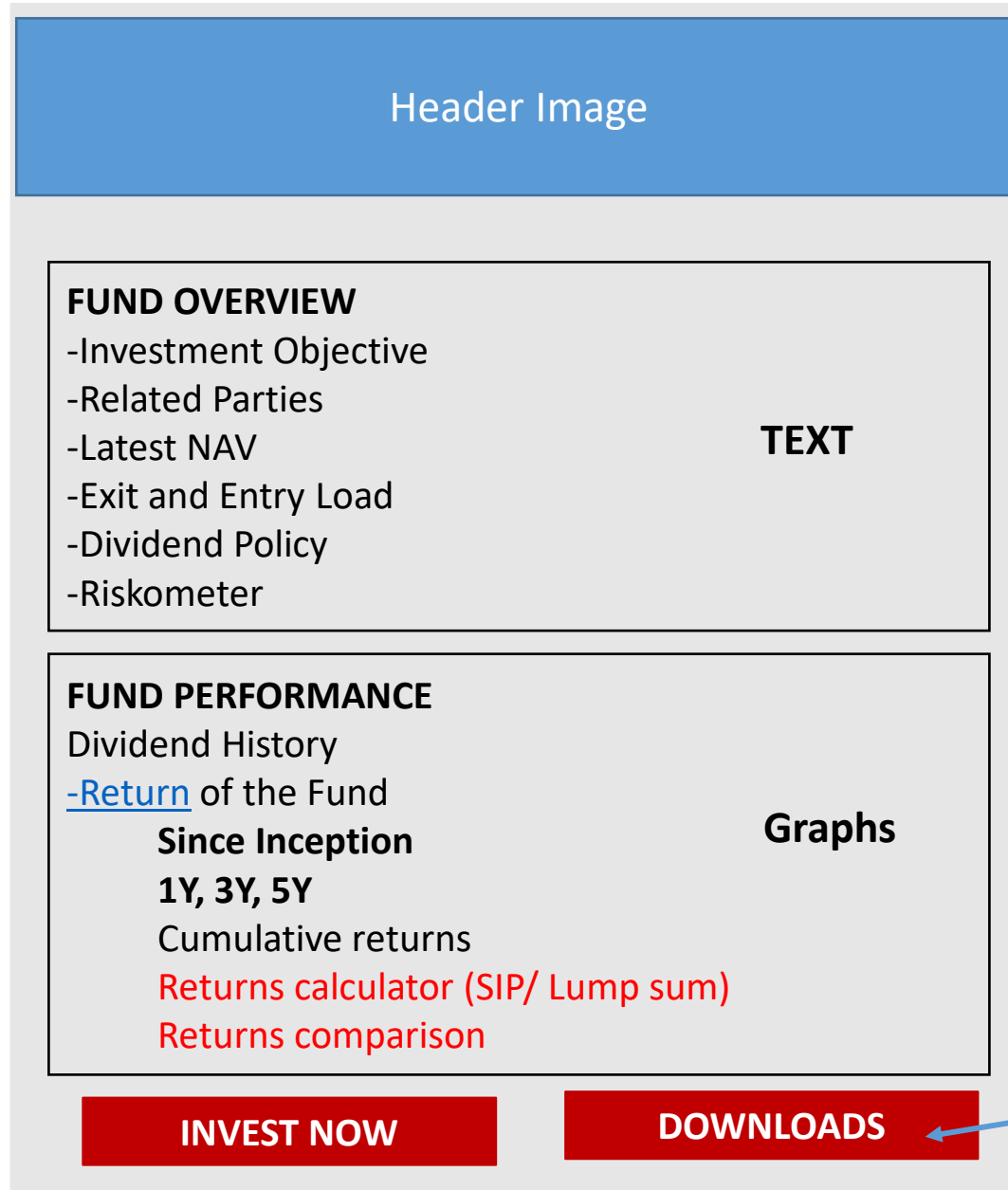
LOW MODERATELY LOW MODERATE MODERATELY HIGH HIGH

**INTERESTED TO INVEST?**

Here 3 funds snippet will rolling but at a time 2 funds info will be shown.



# FUND PAGE (BALANCED/GROWTH)

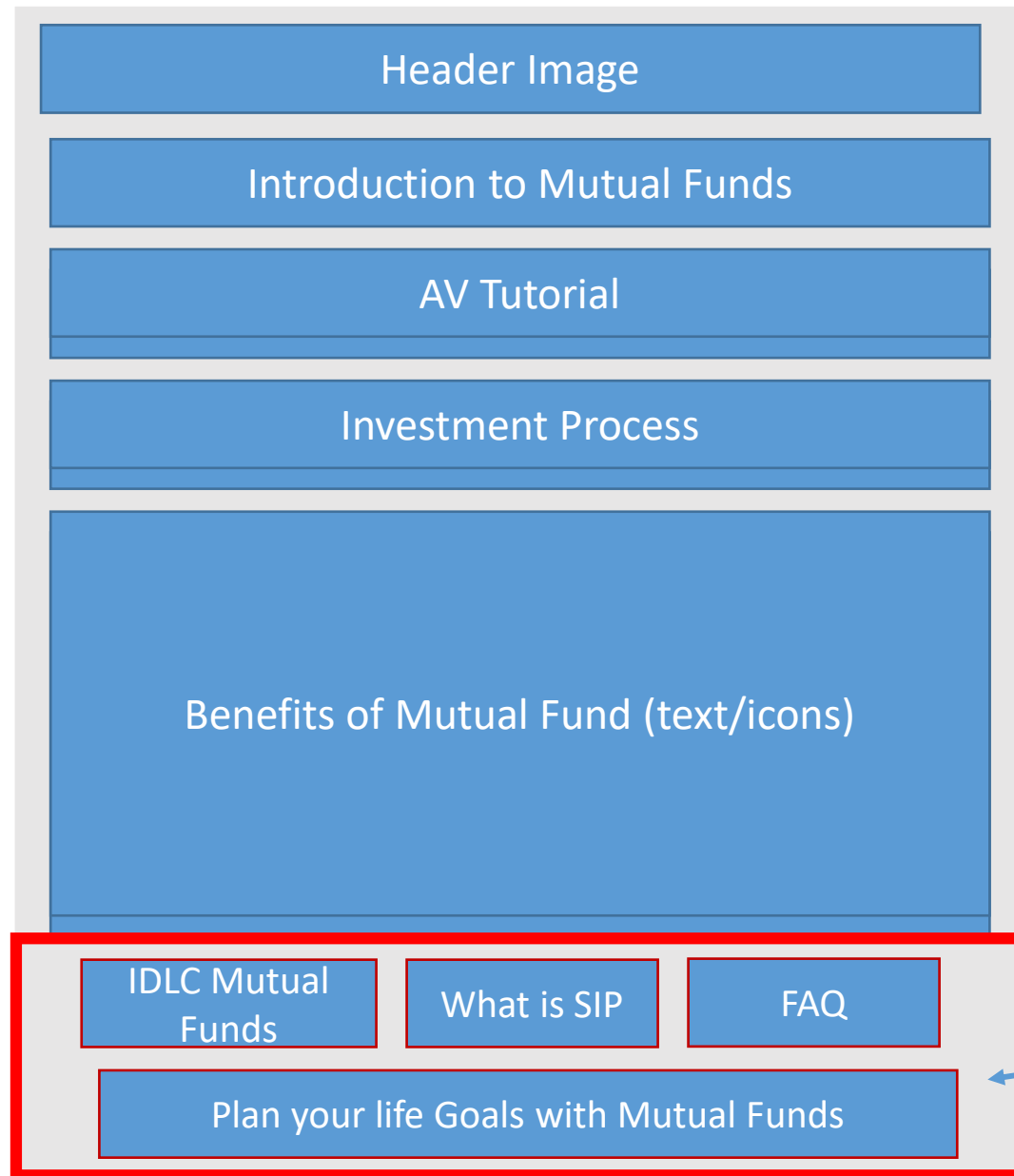


According to the content provided each fund page will be re-designed

After click redirect to:  
<https://aml.idlc.com/forms.php>



## What is Mutual Fund?



### Mutual Fund Awareness Page

\*There will be another page of same structure for What is SIP

The marked buttons will be redirected to the assigned pages



# Check your Risk Profile

Change the current Check Your Life Goals Part

Which of the following age brackets do you currently fall in?

- a. 50+
- b. 40-50
- c. 30-40
- d. <30

Which of the following portfolio best suits you?

- a. A portfolio with a possibility of 5% return with 0% loss.
- b. A portfolio with a possibility of 10% return with 5% loss.
- c. A portfolio with a possibility of 15% return with 10% loss.
- d. A portfolio with a possibility of 25% return with 15% loss.

What factor is most important for you while choosing an investment?

- a. My portfolio has to keep pace with inflation preserving my capital.
- b. My return should be marginally higher than inflation, with minimum volatility.
- c. My return should be moderately higher than inflation, with only moderate volatility.
- d. My return should significantly exceed inflation, even if this could mean significant volatility.

Instead of 7 Questions there will be 3 questions

Q 1

Q 2

Q 3

Final Score

Risk Appetite

Decision

Option 1

1

1

2

Low

Option 2

2

2

3

Moderately Low

Option 3

3

3

4-5

Moderate

Option 4

4

4

6-7

Moderately High

Possible maximum score is -

8

8

High

Possible minimum score is -

2

Average

5

Will suggest the best suitable fund.

For Backend calculations logic will be placed.

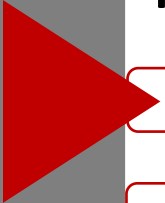
As result suggest fund will be seen





# IDLC Mutual funds- Calculator

Instead of Plan your life goals calculator



Style of Investment

One-Time

SIP

No. of years

1 year

3 years

5 years

10 Years

Others

Investment

5000

10000

50000

100000

Other Amount

Risk

Low

Moderately Low

Moderate

Moderately High

High

Selecting "I am interested in Shariah Fund" will auto select "High" on Risk Category.

Results will show Total Investment amount, Total Wealth, Suitable Fund, Fund description/ feature, Disclaimer.

Invest Now

Know More about Mutual Funds

Know More about SIP

The marked buttons will be redirected to the assigned pages

- Selecting Low, Moderately Low, and Moderate will show no funds. It will be communicated that we do not have any fund within that risk category.



# Desired Changes in Current Website

1. "Locate us" redirects to IDLC AML address
2. Search Coverage expansion
3. Proper tables for the contents of web
4. Reorganization of Publications page
5. Elimination of Risk factors page.
6. Why choose IDLC AML (In Home Page)
  - a. Professional Management
  - b. Innovation
  - c. Investor Focus

