

Exhibit A

- My Information
- Profile Options
- My Intimate Desires
- My Perfect Match
- My Personal Interests
- Contact Options
- Credit History
- Manage Photos
- Delete Profile

Hide Your Profile

Basic Deactivation

HIDE PROFILE FROM SEARCH

Hiding Your Profile Includes:

- ✓ Removal of profile from search results

Important: Your profile information & messages will be accessible to members you've communicated with.

Full Delete

DELETE YOUR PROFILE

Full Delete Removal Includes:

- ✓ Removal of profile from search results
- ✓ Removal of profile from the site
- ✓ Removal of messages sent and received
- ✓ Removal of messages from recipient's mailboxes including Winks & Gifts
- ✓ Removal of site usage history and personally identifiable information from the site
- ✓ Removal of photos

Note: It may take up to 48 hours for some traces of your profile to be fully removed.

Exhibit B

Secure
Anonymous
and now
Risk Free

**Ashley Madison®
Affair Guarantee**

Click for Details

**100%
GUARANTEE**

The image is a vertical advertisement. It features a close-up photograph of a person's skin, likely a woman's, showing a shoulder and upper arm. Overlaid on this image is text and a logo. The text is arranged in several lines: 'Secure' in white serif font, 'Anonymous' in white serif font, 'and now' in white serif font, and 'Risk Free' in large, bold, italicized gold serif font. Below this, at the bottom of the image, is the 'Ashley Madison® Affair Guarantee' logo. This logo consists of the company name in a white serif font, followed by 'Affair Guarantee' in a bold, sans-serif font. A blue shield-shaped badge is positioned above the text, containing the words '100%' in white and 'GUARANTEE' in smaller white text below it. At the very bottom of the image is a green rectangular button with the text 'Click for Details' in white.

Exhibit C

A black and white photograph of a man and a woman in an intimate pose. The woman is looking up at the man, her hand resting against his cheek. The man's arm is wrapped around her waist. They are positioned in front of a dark, vertical-paneled wall.

Life is Short.
Have an Affair.

Join the World's Largest Dating Service
with over *1 million women* looking to
have a Discreet Affair.

Click here to view
women from your city »

Why AshleyMadison.com

- 100% Secure and Anonymous
- Affairs Guaranteed or your money back!
- Featured on: Larry King, Dr. Phil, Tyra Banks

The *Ashley Madison*[®]
Agency