THE PRODUCT VISION BOARD

VISION

What is your motivation for creating the product?

Which positive change should it bring about?

As students we are often assigned group tasks which can be really great or really horrible. One of the main reasons that these projects become a painful task is because of the group that you are in. How a group works together is incredibly important and often this requires students to be on the same page when it comes to project expectations and task assignment. It can often be difficult to find groups who are on the same page due to not knowing other students or their expectations and desires for the project. Our product will endeavor to fix this problem by assisting in the finding of like minded group members for university group projects.

TARGET GROUP

Which market or market segment does the product address?

Who are the target customers and users?

- The market for this product is for university and highschool students.
- Another potential market is for freelance workers to find other people for larger projects.

NEEDS

What problem does the product solve?

Which benefit does it provide?

- User who still doesn't have group at the end of the day doesn't need to worry on how to find group.
- Let User choose what they want
- Save time by finding group faster
- Heighten User's teamwork by letting them to find their preffered group
- User who are absent, can still find group without being in class.
- Broaden their social network by letting User find a group; Example: Student ussually will just group up with student near them or their friend.

PRODUCT

What product is it?

What makes it stand out?

Is it feasible to develop the product?

- This Product is a student matchmaking to find a group that they like.
- This Product have feature that let student to be able to find their prefered group of people.
- It is feasible to develop the product , but we are expecting challenges with our limited knowledge in programming .

BUSINESS GOALS

How is the product going to benefit the company?

What are the business goals?

This product will increase our company images and getting recognition from company client and user.

The goal is to increase costumer loyalty and to receive more project in the future