

ONLINE ELECTRONIC APPLIANCES MARKET PLACES-

STEP 01:- CHOOSE YOUR MARKET TYPE

Marketplace type: General E-commerce
Primary Purpose: Online marketplace
where different products will be
listed Such as: LED TVs, ACs, Fridges etc.
This platform provide high quality
and affordable products.

STEP 02:- DEFINE YOUR BUSINESS GOALS

→ What problem does your marketplace
solve?

Some common problems that people
face when buying appliances are
Brand trust, Budget constraints,
After-Sales Services and Availability issues

Whereas my website solve these constraints

→ What products and services will be offered?

- Air Conditioners:-
- LED TVs
- Refrigerators
- Washing Machines

→ Targeted Audience:-

- Young professionals who want innovative designs
- Families who wants to upgrade their appliances.
- Event planners who need high-quality and stylish products.

→ What will set your market place apart?

- Affordability: Competitive Prices
- Variety: wide rang of stylish and Eco-friendly
- Convenience: Easy Navigation and quick delivery

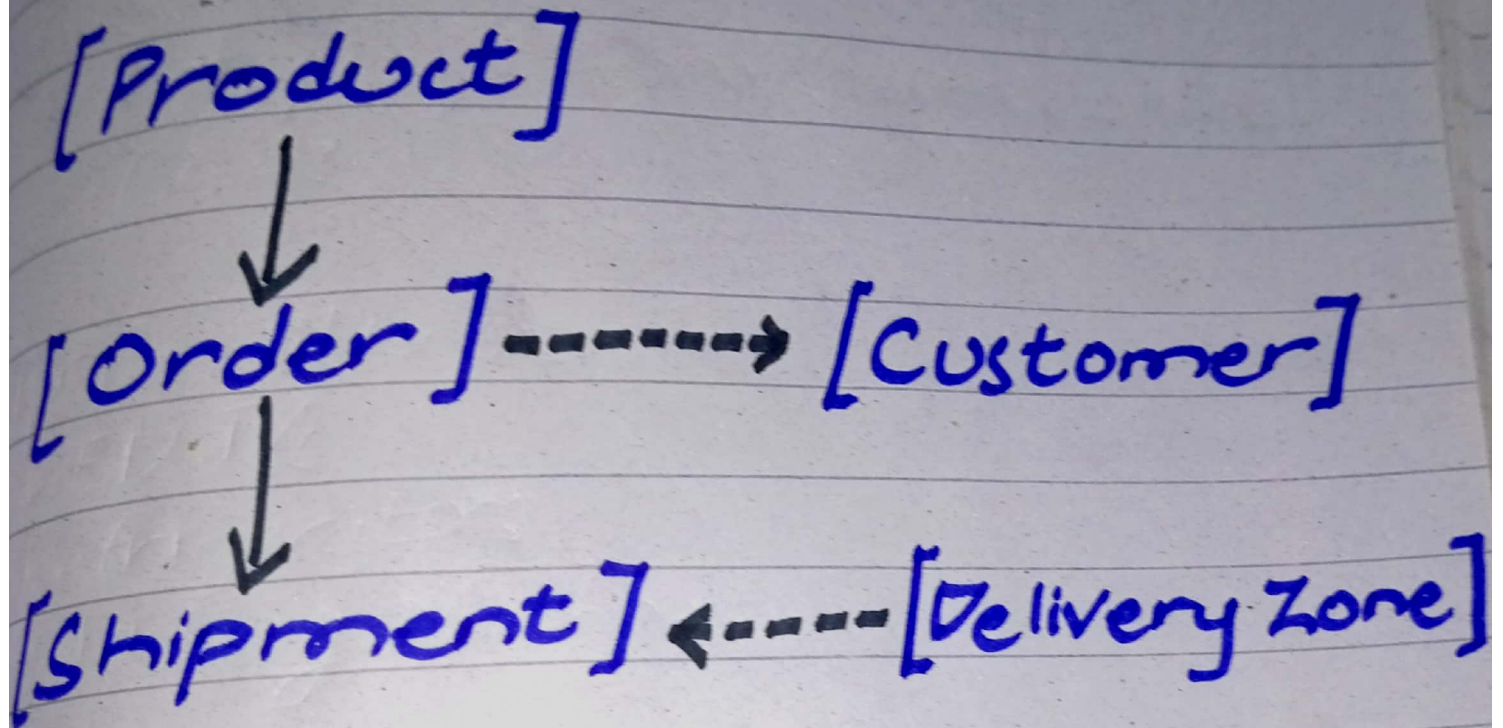
STEP 03: DATA SCHEMA:-

Entities And Fields:-

Product	customer	order
- Product-id	- customer-id	- order-id
- name	- name	- customer_info
- Price	- email	- Product-list
- image	- phone	- total-price
- dimensions	- address	- status
- quantity	- order-history	

Delivery Zone	Shipment
- Zone-name	- Shipment-id
- coverage-area	- order-id
- Assigned-drivers	- status
	- delivery-date

STEP 04: DIAGRAM.



Product (Many to Many)

Customer (One to Many)

Order (One to One)

Delivery Zone (One to Many)