ASHIR AFRIDI
Software Developer

+92 313 3430196 | ashirafridi.work@gmail.com | [Github](#) | [LinkedIn](#) | [Portfolio](#)

EDUCATION

SHAH ABDUL LATIF UNIVERSITY   Khairpur, Sindh
Bachelor of Science in Computer Science   2021 - 2024

100xdevs   Delhi, NY
0 - 100 Fullstack Web Development Course   2024

WORK EXPERIENCE

VetaAI   Sukkur, Sindh
MERN Stack Developer   Sep 2024 – Present
- Developed and deployed a SaaS application for call centers and bulk calling with features including call dashboards, lead generation, transport calling, and an integrated appointment system, serving 25+ active clients.
- Built with Next.js 14, TypeScript, Prisma, TailwindCSS PostgreSQL, NextAuth, and ESLint, ensuring scalability, maintainability, and secure authentication.
- Integrated third-party services such as Cal.com, GoHighLevel, and Google Calendar to streamline scheduling, which cut user onboarding time by 30% and improved user satisfaction scores by 25% across all active clients.

Appsplorer Technologies (Remote)   Dhaka, Bangladesh
Full Stack Web Developer   Jan 2023 – Aug 2024
- Enhanced user experience on SaaS platform, as the most junior member on the team, by resolving 95% of escalated tickets within defined SLAs, leading to improved client satisfaction scores and positive feedback.
- Designed and owned development of a Home Association Management app (Laravel + React), reducing manual admin work by 40% and improving payment tracking efficiency.
- Enhanced system stability and usability by delivering new features, streamlining workflows, and aligning development with business goals, resulting in a 30% reduction in downtime and a 25% boost in user efficiency.

FREELANCE PROJECTS

Launchidea.ai - AI POWERED IDEA GENERATION SAAS APPLICATION   Mar 2025
- Engineered an AI-powered idea generation and prototyping tool using Next.js, Prisma, and OpenAI, enabling startups to generate, refine, and validate business ideas through interactive AI-driven workflows.
- Implemented advanced features including web scraping, idea boards, and an interactive chat interface, providing users with research capabilities, collaborative brainstorming, and rapid prototyping support.

CZIT - SERVICES WEBSITE BLOG   Jan 2025
- Developed a modern blog platform using Next.js 14, TypeScript, and Tailwind CSS with a fully responsive, SEO-friendly design.
- Integrated Contentful CMS for seamless content management, enabling non-technical users to publish and manage blog posts with ease.

TECHNICAL SKILLS

Frontend: React.js, Next.js, HTML, CSS, JavaScript, TypeScript, Recoil, Context API
Styling Tools: Tailwind CSS, Bootstrap, Shadcn UI, Webflow
Backend: Node.js, Express.js, Laravel, REST APIs, GraphQL, OpenAI/GenAI APIs
Cloud: Apache, Nginx, Linode, VPS, Cpanel, WHM
Languages: JavaScript, TypeScript, PHP, Python, C++
Database: MongoDB, MySQL, Supabase, Firebase, NeonDB, PineconeDB, Sanity.io

ADDITIONAL

Additional Skills: Graphic Designing (Basic), Video Editing (Basics)
Certifications & Training: 0 to 100 Full Stack Web Development Course (100xdevs) , Blockchain Basics (Cyfrin)
Awards: Ranked Top 3 Web Designer – *Sibafest 2024*; Ranked Top 10 Speed Programmer – *Sibafest 2024*