



TO VIEW MY WORK:

WWW.**ASHERWARREN**.com

DIRECTOR / DESIGNER / ANIMATOR / STRATEGIST / MANAGER

## SKILLS

Art Direction  
Digital Marketing  
Project Management  
Copywriting  
Script Writing  
Animation  
Illustration  
Graphic Design  
Video Production  
Video Editing  
Adobe Creative Suite  
Web Design  
HTML5 and CSS

## EDUCATION

Betamore  
Front-End Web Development  
2015

Covenant College  
BA in Art  
2005 - 2009

Los Angeles Film Studies Center  
Film Production  
2008

## WORK

15Four  
Creative Director  
October 2013 - Present

Designed and executed integrated marketing campaigns as well as individual projects for a broad range of clients. Worked directly with agency departments and freelancers to oversee execution of projects from the proposal stage all the way through final delivery.

15Four  
Director of Animation  
October 2009 - September 2013

Established 15Four's animation department; growing the client base and organizational capabilities. Primary responsibilities were to manage the department and to provide direction and oversight at each stage of a project.

Day to day responsibilities included meeting with clients, writing scripts, designing storyboards, directing animators, coordinating with vendors, and collaborating around larger marketing campaigns.

## NOTABLE CLIENTS

