Web Development Technologies: HTML and CSS

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Topics

- HTML
- CSS

HTML

- Hypertext Markup Language
 - Describes structure of a web page
 - Contains elements
 - Elements describe how to render content
 - Elements are enclosed in Tags
 - *Tags* surround and describe content
 - Start tag Text in angle brackets (i.e. <body>)
 - End tag Text with leading slash in angle brackets (i.e. </body>)
 - Tags must be properly nested!
 - Attributes contained inside tags refine the operation of the tag
 - Format is: <tagname attr1=value, attr2=value...>

A brief history of HTML

- In 1989, Tim Berners-Lee wrote a memo proposing an Internet-based hypertext system
 - Berners-Lee specified HTML and wrote the browser and server software in late 1990 and released it in 1991 (it had 18 elements/tags)
 - HTML 2.0 was published as RFC 1866 in 1995 https://tools.ietf.org/html/rfc1866
 - A Request for Comments (RFC) is a publication from the Internet Society (ISOC)
 - The Internet Society (ISOC) is an American nonprofit organization founded in 1992 to provide leadership in Internet-related standards, education, access, and policy.

A brief history of HTML

- HTML 3.2 was published as a W3C Recommendation in January 1997
 - The World Wide Web Consortium (W3C) is the international standards organization for the World Wide Web, founded in 1994 by Tim Berners-Lee after he left the European Organization for Nuclear Research (CERN).
 - It was founded at the Massachusetts Institute of Technology Laboratory for Computer Science (MIT/LCS) with support from the European Commission and the Defense Advanced Research Projects Agency (DARPA)
- HTML 4.0 was published as a W3C Recommendation in December 1997
- HTML 4.01 was published in 2001
- HTML 5 was published as a W3C Recommendation in 2014

A brief history of HTML

- XHTML is a separate language that began as a reformulation of HTML 4.01 using XML 1.0.
 - XHTML 1.0 was published as a W3C Recommendation on January 26, 2000
 - It is no longer being developed as a separate standard.

HTML 5

- HTML5 was first released in on 22 January 2008, with a major update and "W3C Recommendation" status in October 2014
 - The current specification is known as the **HTML Living**Standard and is maintained by a consortium of the major
 browser vendors (Apple, Google, Mozilla, and Microsoft), the
 Web Hypertext Application Technology Working Group
 (WHATWG)
 - On 28 May 2019, the W3C announced that WHATWG would be the sole publisher of the HTML and DOM standards

HTML - Simple HTML web page

```
Tags
<!DOCTYPE HTML>
<html>
<head>
<title>My Page Title!</title>
</head>
<body>
<h1>Introduction</h1>
This is a simple HTML web page. The content here is part of
a 'paragraph'. Web browser will lay out this text and introduce
line breaks so the text fits nicely in the browser window.
</body>
</html>
```

HTML - Basic Tags

- <html></html> Surround entire document
- <head></head> Surround header material (titles, css info, etc.)
- <body></body> Contains the main content of the page
- Hold a single paragraph that the browser will typeset.
- <h1></h1>, <h2></h2>, ... Hold a heading line that is used to mark sections of a document for the reader

HTML - More basic tags

- Links—These mark a hyperlink around link text. When click by user, browser loads the page in the HREF attribute.
 - Format Text for link
 - Only 'Text for link' will show up on page.
 - Target attribute, indicates which window/tab should be used for the linked page
 - target="_self" Default. Place the content in the current tab
 - target="_blank" Place the content in a newly created tab

HTML – More basic tags

- Will display an image
 - Image file must be in a popular graphics format (gif, jpg, png, etc)
 - Format:

HTML – More on Links

- *href* attribute
 - This can be any URI or local file
 - URI should include protocol, server, and path
 - Local file can be specified with an absolute or relative path
- Content can be text OR an image. Ex:

```
<A HREF=<a href="http://target.com/path/file.html">http://target.com/path/file.html</a> <IMG src="small_pic.jpg"> </A>
```

- *title* attribute
 - Used to provide descriptive text.
 - Text is displayed when cursor is hovered over link

HTML - More on Links

- Links can target 'bookmarks' created with the *id* attribute on a tag
- Will scroll to the section marked with the named id

```
some_web_page.html:

...
<h2 id="MoreStyles">
...

Inner link:
<A HREF="#MoreStyles">Go to MoreStyles section"</A>
```

```
From another_web_page.html:
...
<A HREF=http://someserver.com/some_web_page.html#MoreStyles>See info on Styles</A>
```

HTML - Lists

- Supports:
 - • Unordered List
 - • Ordered List
 - Encloses a single list item

HTML – Example: Lists

```
<!DOCTYPE html>
<html>
<body>
<h2>Unordered List</h2>
ul>
Coffee
Tea
Milk
<h2>Ordered List</h2>
\langle 01 \rangle
Coffee
Tea
Milk
</body>
</html>
```

Unordered List

- Coffee
- Tea
- Milk

Ordered List

- 1. Coffee
- 2. Tea
- 3. Milk

HTML – Adding styles to lists

- UL takes a style attribute to customize the list
 - •list-style-type
 - circle
 - square
 - disc
 - none

HTML – Example: Styled lists

```
<!DOCTYPE html>
<html>
<body>
<h2>Unordered List with Disc Bullets</h2>
style="list-style-type:disc;">
Coffee
Tea
Milk
</u1>
</body>
</html>
<!DOCTYPE html>
<html>
<body>
<h2>Unordered List with Square Bullets</h2>
Coffee
Tea
Milk
</body>
</html>
```

Unordered List with Disc Bullets

- Coffee
- Tea
- Milk

Unordered List with Square Bullets

- Coffee
- Tea
- Milk

HTML – Formatting Tags

- **** Bold text
- Important text (similar to bold)
- **<i><i>** Italic text
- Emphasized text (similar to Italic)
- <mark></mark> Marked text
- <small><small> Small text
- Deleted text (stroked text)
- <ins></ins> Inserted text
- Subscript text
- Superscript text

HTML – Example: Formatting Tags

```
<!DOCTYPE html>
<html>
<body>
This text is normal.
<b>This text is bold.</b>
<i>This text is italic.</i>
<em>This text is emphasized.</em>
<strong>This text is strong.</strong>
<mark>This text is marked.</mark>
<small>This text is small.</small>
<del>This text is deleted.</del>
<ins>This text is inserted.</ins>
This text is <sup>superscripted.</sup>
This text is <sub>subscripted.</sub>
</body>
</html>
```

This text is normal.

This text is bold.

This text is italic.

This text is emphasized.

This text is strong.

This text is marked.

This text is small.

This text is deleted.

This text is inserted.

This text is superscripted.

This text is subscripted.

HTML - Comments

- Comments are contained in '<!-- -->
- Example:
- <!—This is a comment and does not affect rendering of the page at all -->

HTML - Styles

- Style information can be included in tags with the 'style=' attribute
- Format : <tag style="attr1:value1; attr2:value2"> text text text </tag>
 - attr1 and attr2 are style property names
 - value1 and value2 are values to attach to the properties
- Most common style attributes:
 - background-color for background color
 - **color** for text colors
 - **font-family** for text fonts
 - font-size for text sizes
 - **text-align** for text alignment
- Paragraph text.
- Using CSS (Cascading Style Sheets) is actually much easier and less error prone

HTML - Tables

- HTML Supports creating tables
 - Tags:
 - Encloses the entire contents of the table
 - These bracket a 'row' of data cells
 - - These tags support a row used specifically for column headings
 - < These tags go around data for a specific cell
 - <caption> This defines a table caption

HTML – Example: Tables

```
<html>
<body>
<h2>Basic HTML Table</h2>
>
 Firstname
 Lastname
 Age
>
Jill
 Smith
  50 
 Eve
```

Basic HTML Table						
Lastname	Age					
Smith	50					
Jackson	94					
Doe	80					
	Smith Jackson					

```
 Eve         94
```

HTML - Forms

- Forms can be used to collect data and respond to queries
- Tags:
 - <form> </form> This encases the entire form
 - Forms contain a number of input elements as well as text fields
 - There is at least one input to indicate when to submit a form to the back end.
- Form tag attributes
 - **action**= -This indicates the script on the server to run when the submit action is selected
 - **method**= -This indicates what 'HTTP method' to use (i.e. "GET", "PUT", "POST", etc)
- Input Tags within a form:
 - <input></input> This encloses input fields of various types based on attributes in the tag

HTML – Example: Forms

```
<!DOCTYPE html>
<html>
<body>
<h2>HTML Forms</h2>
                                                           HTML Forms
<form action="/action_page.php">
 First name:<br>
                                                            First name:
                                                            Mickey
 <input type="text" name="firstname" value="Mickey">
                                                            Last name:
                                                            Mouse
 <br/>br>
                                                            O Female
 Last name: <br>
                                                            O Male
                                                            Unspecified
 <input type="text" name="lastname" value="Mouse">
 <input type="text" name="age" value="0"><br>
                                                             Submit
 <input type="radio" name="gender"> Female<br>
 <input type="radio" name="gender"> Male<br>
                                                           If you click the "Submit" button, the form-data will be sent to a page called "/action page.php".
 <input type="radio" name="gender"> Unspecified<br>
 <hr><hr><hr><
 <input type="submit" value="Submit">
</form>
If you click the "Submit" button, the form-data will be sent to a page called "/action_page.php".
</body>
</html>
```

HTML - Miscellaneous Tags

- Pre-formatted text Browser will
 render content as it is written in the html file.
- **
br>** Add a line break here. There is no **</br>**
- <hr> Add a 'horizontal rule' (horizontal line).
 There is no </hr>

CSS

- CSS = Cascading Style Sheets
- Greatly simplifies styling HTML
- Easy to keep consistent styling
- Instructions are written as a *rule-set*

A brief history of CSS

- CSS was first proposed by Håkon Wium Lie on October 10, 1994, and W3C CSS Recommendation (CSS1) was released in 1996.
- CSS level 2 specification was developed by the W3C and published as a recommendation in May 1998.
- CSS2.1 as finally published as a W3C Recommendation on 7 June 2011.

A brief history of CSS

• CSS 3 is divided into several separate documents called "modules" and its notes are posted on W3C:

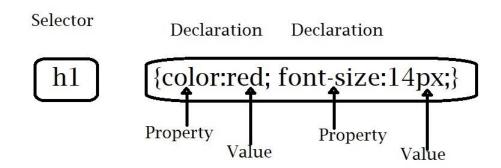
• css3-backgrou	nd CSS Backgrounds and	d Borders M	odule Leve	l 3 Candida	ate Rec. Oct 2017
• css3-box	CSS basic box model Working l	Draft	Jul 2018		
• css-cascade-3	CSS Cascading and Inheritance I	Level 3	Candidate	Rec.	May 2016
• css3-color	CSS Color Module Level 3	Recomme	ndation	Jun 2018	
• css3-content	CSS3 Generated and Replaced C	Content Moo	dule	Working I	Oraft Jun 2016
• css-fonts-3	CSS Fonts Module Level 3	Recomme	ndation	Sep 2018	
• css3-gcpm	CSS Generated Content for Page	ed Media M	odule	Working I	Oraft May 2014
• css3-layout	CSS Template Layout Module	Note	Mar 2015		
• css3-mediaque	eries Media Queries	Recomme	ndation	Jun 2012	
 mediaqueries 	4 Media Queries Level	4	Candidate	Rec.	Sep 2017
• css3-multicol	Multi-column Layout Module L	evel 1	Working I	Oraft	May 2018
• css3-page	CSS Paged Media Module Level	3	Working D	Draft	Mar 2013
• selectors-3	Selectors Level 3 Recomme	endation	Nov 2018		
selectors-4	Selectors Level 4 Working l	Draft	Feb 2018		
• css3-ui	CSS Basic User Interface Module	e Level 3 (C	SS3 UI)	Recomme	ndation Jun 2018

A brief history of CSS

- There is no single, integrated CSS 4 specification
 - The CSS Working Group sometimes publishes "Snapshots", a collection of whole modules and parts of other drafts that are considered stable enough to be implemented by browser developers in 2007, 2010, 2015, 2017, and 2018.

CSS rule-sets

• CSS rule-sets have the following format:



- Selectors indicate the tag or other element
- Property/value pairs give the attribute to define and the value of the attribute
- Property/value pairs are separated with a semicolon;

CSS - Selectors

- Selectors can be
 - •A tag name (i.e.) —This will apply to all tags of that type in the document
 - •An id (<h2 id="foo">) —The style will apply to ANY tag with the named id.
 - A class () The style will apply to ANY element with the named class)

CSS - Examples: Selectors

```
p {
                                              Applies to all
                                              paragraphs in the
     text-align: center;
     color: blue; ←
                                              document
#C4 {
       text-align: left;
                                              Applies to any tag
       color: red; •
                                              marked with
                                              id="C4"
.center {
      text-align: center;
      color: green; ←
                                              Applies to any tag
                                              marked with
                                              class="center"
```

CSS - Selector Grouping

• Selectors for elements with the same style can be grouped and use a common style description

```
h1, h2, p {
  text-align: center;
  color: red;
}
```

CSS - Placement of CSS Information

- CSS style information can be put in one of three places:
 - External sheet
 - Can be used for an entire website
 - Each .html file must reference same sheet
 - •Internal sheet
 - Can be used to consistently style 1 html page
 - Inline styles

CSS - External Style Sheets

a_web_page.html: my_site_style.css: <html> body { <head> background-color: lightblue; k rel="stylesheet" type="text/css" href="my_site_style.css"> </head> <body> h1 { color: navy; </body> margin-left: 20px; </html> References the file Separate file with style holding style information information

CSS - Internal Style Sheets

```
<html>
<head>
<style>
body {
 background-color: linen;
                                            All style information
h1 {
                                            enclosed in <style> tag within
 color: maroon;
 margin-left: 40px;
                                            the <head> of an html
</style>
                                            document
</head>
<body>
</body>
</html>
```

CSS – Local Inline styles

- Style info can be placed inside any tag (as has been seen earlier)
- Ex: <h1 style="color:red; text-size:14px;">

CSS - Cascading Order

- With a mix of internal, external, and inline style information, the styles will be applied by building a 'virtual' style sheet considering each style specification in the following priority order:
 - Inline style (inside an HTML element)
 - External and internal style sheets (in the head section using order of links/style sections in the head)
 - More specific selectors are selected
 - For example, if we have a style for and a style for id1, then the style of will be the style of id1

CSS – Style Attributes

- Colors
- Backgrounds
- Borders
- Margins
- Padding
- Height/Width

CSS - Colors

- Colors can be specified as:
 - A color name like 'red', 'lightblue', etc
 - HTML supports 140 standard color names
 - A hex value: #ff0000, #000066, etc.
 - Rgb values
 - 2 hex 'nibbles' per color giving ranges of 0-255 for each
 - An RGB value like: rgb(255,0,0)
 - Same as hex values but with decimal numbers
- Example:
 - h1 {color:green;}
 - p {color: red;}

CSS - Backgrounds

- Elements can have different backgrounds
 - Colors
 - Images

CSS - Background Color

- Attribute: background-color
- Value: description of colors
 - •h1 {background-color: green;}
 - •div {background-color: #777700;}
 - div is just used to divide the page into subsections - no other structural effect on the page

CSS - Background Images

- Attribute: background-image
- Value is usually a URL of a graphic file
- Example:
 - body {background-image: URL("mountain.jpg")}
- Images can be positioned within an element
 - Attribute: background-position:
 - Value: (horizontal and vertical positioning (left, center, right, bottom, center, top))
 - Example:

```
<!—place image starting in the upper right corner of the page's body --> body {background-image: URL("mountain.jpg"); background-position: right top}
```

CSS - Background Images

- Images can be repeated if two small to cover an area
 - Attribute: background-repeat
 - Values:
 - **repeat-x** repeat horizontally across area
 - **repeat-y** repeat vertically down area
 - **no-repeat** do not repeat image
- Images can scroll with page:
 - Background-attachment:scroll
- Can specify all attributes using 'background:'
 - Values for background must be in this order:
 - background-color
 - background-image
 - background-repeat
 - background-attachment
 - background-position
 - Example:

body {background: URL("mountain.jpg") repeat-x scroll right top}

CSS - Borders

- CSS allows specification of the style, width and color of element borders
- Attributes:
 - **border-style**: style keyword includes dotted, dashed, solid, double, groove, ridge, inset, outset, none, hidden}
 - One value Applies to all 4 sides
 - Two values 1st applies to top and bottom, 2nd applies to left and right
 - Three values 1st applies to top, 2nd applies to left and right, 3rd applies to bottom
 - Four values Values applied as top, right, bottom, left
 - border-width :
 - Value can be specified in **pt, px, cm, em**
 - Value can use one of 3 keywords: thin, medium, thick
 - border-color
 - Values: See Colors earlier in this talk

CSS - Borders

- Shorthands:
 - border-left-style, border-right-style, bordertop-style, border-bottom-style
 - Same for border-x-width and border-x-color
 - border: handles all 3 attributes in order:
 - width
 - style (required)
 - color
 - Example:
 - h1 {border: 5px solid orange}

CSS - Borders

```
<!DOCTYPE html>
<html>
<head>
<style>
h2 { border: 10px dashed green;}
p { border: 5px solid red;}
</style>
</head>
<body>
<h2>The border Property</h2>
This property is a shorthand property for border-width, border-style, and
border-color.
</body>
                    The border Property
```

This property is a shorthand property for border-width, border-style, and border-color.

</html>

CSS - Margins

- Attribute: margin
- Margin gives spacing outside the 'border' of an element
- Similar to **border**, margin has separate attributes for left, top, bottom, and right sides
- Values:
 - auto browser calculates margin
 - A length in px, pt, cm, etc
 - % margin is a percentage of the width of the containing element
 - Inherit Margin is inherited from parent element
- margin can also have 4, 3, 2, or 1 value(s). Application pattern similar to **border**.

CSS – Example: Margin

```
<!DOCTYPE html>
<html>
<head>
<style>
div {
 border: 1px solid black;
 margin: 25px 50px;
 background-color: lightblue;
</style>
</head>
<body>
<h2>The margin shorthand property - 2 values</h2>
<div>This div element has a top and bottom margin of 25px, and a right and left margin of 50px.</div>
<hr>>
</body>
</html>
                       The margin shorthand property - 2 values
```

This div element has a top and bottom margin of 25px, and a right and left margin of 50px.

CSS - Padding

- Padding generates space around an element but within its border
- Attributes: padding, padding-left, padding-top, paddingbottom, padding-right
- Values:
 - Length − A length value in pt, px, cm, em, etc
 - % A percentage of the width of the element
 - inherit The padding is inherited from parent element

CSS – Example: Padding

```
<!DOCTYPE html>
<html>
<head>
<style>
div { border: 1px solid black;
     padding: 25px;
     background-color: lightblue; }
</style>
</head>
<body>
<h2>The padding shorthand property - 1 value</h2>
<div>This div element has a top, bottom, left, and right padding of 25px.</div>
</body>
                  The padding shorthand property - 1 value
</html>
```

This div element has a top, bottom, left, and right padding of 25px.

CSS - Height/Width

- These attributes give the height and width of an element
- Default value is **auto** which lets the browser figure out the best size
- Values can be specified as:
 - •A length in pt, px, cm, etc.
 - A percentage of the containing block

CSS - Example: Height/Width

```
<!DOCTYPE html>
<html>
<head>
<style>
div { height: 200px;
 width: 50%;
 background-color: powderblue; }
</style>
</head>
<body>
<h2>Set the height and width of an element</h2>
This div element has a height of 200px and a width of 50%:
                             Set the height and width of an element
<div></div>
                             This div element has a height of 200px and a width of 50%:
</body>
```

</html>

CSS - The Box Model

- CSS Box Model refers to the layout of an element including margin, borders, padding, and content
 - Content: The content of the element
 - **Padding**: area around the content and within the border. Padding is transparent
 - Border: A border that surrounds the element and padding
 - Margin: Area outside the border. Margin is transparent.

CSS - Box Model



CSS - Example: Box Model

```
<!DOCTYPE html>
<html>
<head>
<style>
div { background-color: lightgrey; width: 300px; border: 15px solid green; padding: 50px; margin: 20px; }
</style>
```

Demonstrating the Box Model

The CSS box model is essentially a box that wraps around every HTML element. It consists of: borders, padding, margins, and the actual content.

This text is in a box and has a 50px padding, 20px margin and a 15px green border. The rest of this doesn't much matter!

```
<h2>Demonstrating the Box Model</h2>
```

The CSS box model is essentially a box that wraps around every HTML element. It consists of: borders, padding, margins, and the actual content.

<div>This text is in a box and has a 50px padding, 20px margin and a 15px green border. The rest of this doesn't much matter!</div>

```
</body>
```

</head>

<body>

</html>

CSS – Styles for Links

- Links can be styled using any CSS attributes (color, background-color, text-decoration, font-family, font-size, background, etc)
- Links can have different styling based on their 'state'. 4 states are:
 - :**link** An unvisited link
 - :**visited** A link that has been visited
 - :hover A link when the cursor os hovering over it
 - :active A link when the left mouse button is depressed over it
- Ordering is important! If all 4 states have styles
 - hover must be after link and visited
 - active must follow hover

CSS – Example: Link Styles

```
<!DOCTYPE html>
<html>
<head>
<style>
a:link { text-decoration: none; }
a:visited { text-decoration: none; color: green; }
a:hover { text-decoration: underline; color: red; }
a:active { text-decoration: underline; color: hotpink; }
</style>
</head>
<body>
<b><a href="default.asp" target="_blank">This is a link</a></b>
Misc other text
</body>
</html>
```

When left button depressed on link

This is a link

Just some other text. Doesn't much matter.

After visiting link

This is a link

Just some other text. Doesn't much matter.

CSS – Styles for Lists

- Unordered list: list-style-type
 - Circle
 - Square
 - Disc
- Ordered list: list-style-type
 - Upper-roman
 - Lower-roman
 - Upper-alpha
 - Lower-alpha
 - Other: https://www.w3schools.com/cssref/pr_list-style-type.asp

CSS – Styles for Lists

- Attribute: list-style-position (shorthand attribute: list-style)
 - Inside bullet or marker is pulled in with text (so inside border)
 - Outside bullet or marker is left outside element's border (out-hanging)

CSS – Example: Styles for Lists

```
<!DOCTYPE html>
<html>
<head>
<style>
li {border: solid;}
ul.a { list-style-position: outside; background: #ff9999; }
ul.b { list-style-position: inside; background: #9999ff; }
</style>
</head>
<body>
<h1>The list-style-position Property</h1>
<h2>list-style-position: outside (default):</h2>
Coffee - A brewed drink
 Tea - An aromatic beverage 
 Coca Cola - A carbonated soft drink
<h2>list-style-position: inside:</h2>
Coffee - A brewed drink
 Tea - An aromatic beverage 
 Coca Cola - A carbonated soft drink
</body>
 html>
```

The list-style-position Property

list-style-position: outside (default):

- · Coffee A brewed drink
- Tea An aromatic beverage
- Coca Cola A carbonated soft drink

list-style-position: inside:

- Coffee A brewed drink
- Tea An aromatic beverage
- Coca Cola A carbonated soft drink

CSS – Styles for Tables

- Various table elements can take on properties like border, padding, text-align, width, height and others
 - border
 - width
 - text-align
 - border-collapse

border-collapse: separate (default):

Firstname	Lastname
Peter	Griffin
Lois	Griffin

border-collapse: collapse:

Firstname	Lastname
Peter	Griffin
Lois	Griffin

SS – Example: Table Styling

```
<!DOCTYPE html>
                                          Peter
<html>
                                          Griffin
<head>
                                          $100
<style>
                                          table, td, th {
                                          border: 1px solid black;
                                          Lois
                                          Griffin
table {
                                          $150
border-collapse: collapse;
                                          width: 100%;
                                          Joe
th {
                                          Swanson
text-align: center;
                                          $300
                                          </style>
                                          </head>
                                          Cleveland
<body>
                                          Brown
<h2>The text-align Property</h2>
                                          $250
This property sets the horizontal alignment (like left,
                                         right, or center) of the content in th or td:
                                         </body>
</html>
Firstname
                 The text-align Property
Lastname
Savings
```

This property sets the horizontal alignment (like left, right, or center) of the content in th or td:

Firstname	Lastname	Savings
Peter	Griffin	\$100
Lois	Griffin	\$150
Joe	Swanson	\$300
Cleveland	Brown	\$250

Summary

- HTML Hyper Text Markup Language
 - Used to describe most web page content
 - Static no 'execution' semantics
- CSS Cascading Style Sheets
 - Help customize look and feel of web pages
 - Numerous ways to address elements and groups of elements
 - Varied properties to produce rich styling
- *Next Lecture:*
 - JavaScript