

Dale Carnegie  
How to stop worrying  
and start learning

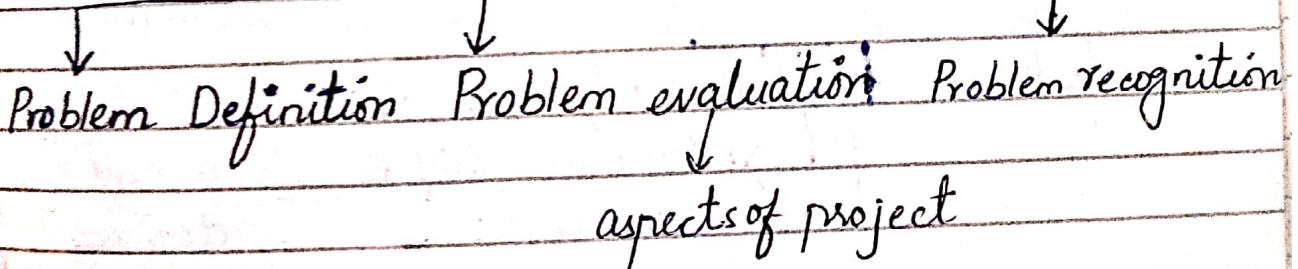
## Engineering Economics (EE)

→ art of science that deals with tangible solutions i-e engines, machines, buildings etc. → consumptions and productions and material status

ABET → Engineering is the profession in which knowledge of mathematics and natural sciences gained by study, experience and practice is applied with judgement to develop ways to utilize "Economically" the materials and forces of nature for the ~~beneficial~~ benefits of mankind".

### \* Engineering Design Process:

#### ① Problem Description:



#### ② Potential Alternatives

③ Pros and Cons of Each Alternate/Focus on Differences.

④ Create a common view point.

⑤ Common Unit of measure.

⑥ Consider all relevant criteria.

⑦ Make risk and uncertainty explicit.

How to solve a problem  
Design according to  
these steps.

wrecked car = 2000  
Repaired car = \$ 4500  
Insurance = 1000  
In Repairing = 2000

PT tech Repairing = \$ 11,000

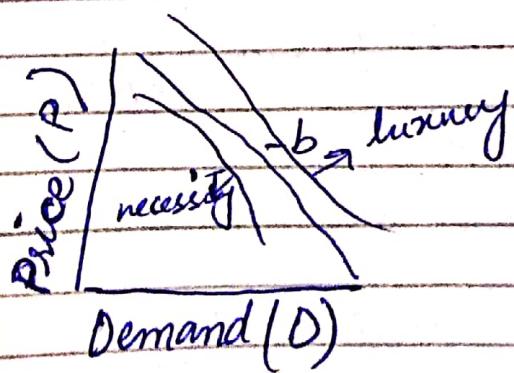
General Economic Environment:

- ↳ Consumers and Producers.
- ↳ Goods and services.
- ↳ Consumers and Producers Goods & services.
- ↳ Competition

## PRICE AND DEMAND RELATIONSHIP:

Price =  $a - bD$  Price lies on which range.  
Price ↗ Intercept + on Price.  
↓ Negative slope  
Demand.

a and b  
decides  
by economist



$$D = \frac{a - P}{b}$$

\* TOTAL REVENUE FUNCTION:

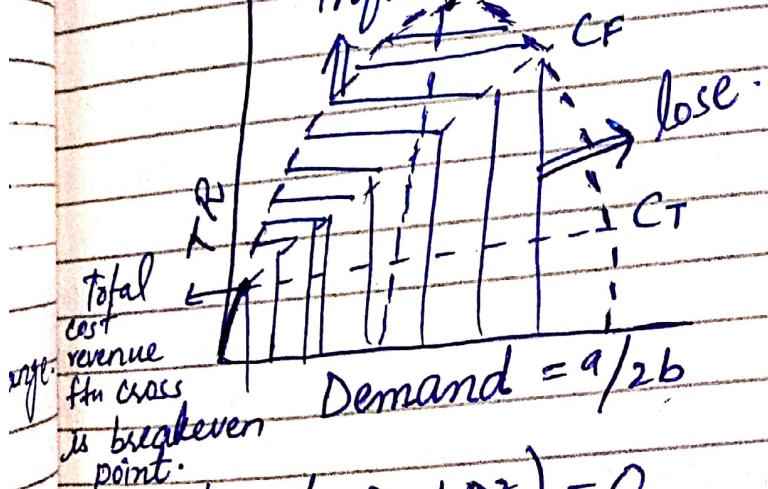
$$TR = P \times D$$

Total revenue is a function of price in demand.  
how much ~~product~~ is sold.

$$TR = (a - bD) \times D$$

$$TR = aD - bD^2$$

Profit MAX TR



at breakeven point:

$$\frac{d}{d(D)} (aD - bD^2) = 0$$

$$a - 2bD = 0$$

$D = \frac{a}{2b} \Rightarrow$  max demand for which you will get max IR.

$$= a \left( \frac{a}{2b} \right) - b \left( \frac{a}{2b} \right)^2$$

$$= \frac{a^2}{2b} - \frac{a^2}{4b}$$

Profit =  $TR - C_T$

$\nearrow$  fixed cost       $\searrow$  variable cost

-ve value, lose  
+ve value, profit

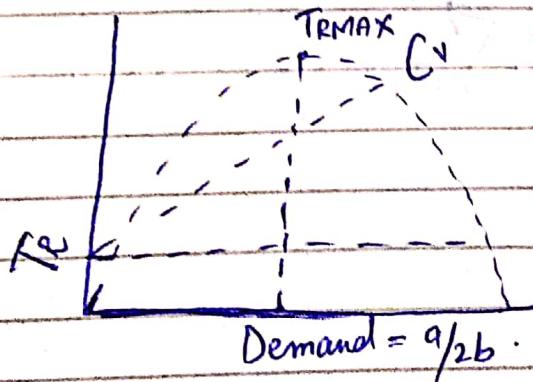
$$C_T = C_F + C_V$$

$$\text{Profit} = TR - (C_F + C_V) \Rightarrow \text{Variable Cost}$$

\* Breakeven point  $\Rightarrow$  range of profit and loss.

$$TR_{MAX} = a^2/2b - a^2/4b$$

$$D_{TRMAX} = \frac{a}{2b}$$



$$\text{Profit} = aD - bD^2 - (C_F + C_V D)$$

\* BREAK EVEN POINT:

$$0 = -\frac{b}{2}D^2 + (a - C_V)D - C_F$$

(The profit of demand in which no loss and no profit)

$$D = \frac{-(a - C_V) \pm \sqrt{(a - C_V)^2 - 4(-b)(-C_F)}}{2(-b)}$$

~~for best profit~~

$$D = \frac{a - C_V}{2b}$$

or  $D = \frac{a - C_V}{2b}$

value of demand for which max profit occurs.

$$\frac{d}{dD} \left( -bD^2 + C_F(a - C_V)D - C_F \right)$$

$$\Rightarrow -2bD + (a - C_V) = 0$$

$$\Rightarrow \boxed{\frac{a - C_V}{2b} = D}$$

\* Conditions For Profit:

$$\textcircled{1} \quad a - C_V > 0$$

$$\textcircled{2} \quad T_R > C_T$$

Example #2.6

$$\textcircled{1} \quad \frac{a - C_V}{2b} = D$$

$$\textcircled{1} \quad D = \frac{a - C_V}{2b}$$

$$= \frac{180 - 98.3}{2(0.02)}$$
$$= \frac{97}{0.04}$$

Verification :

①  $a - C_V > 0$

$$180 - 83 = 97$$

$$C_T = C_F + C_V$$

②  $TR = AD - bD^2$

$$TR > C_T$$

$$= (180)(2425) - (0.02)(2425)^2$$

$$= 436,500 - 117,612.5$$

$$= 318,887.5$$

∴  $C_T = C_F + C_V$

∴  $C_T = 73,000 + 83$   
= 73,083

$$TR > C_T$$

②  $\Rightarrow$  By Quadratic formula

*Answers:*

## Example # 2-7

$$CV = \$62$$

$$P = \$85.56$$

$$CF = \$2024000$$

Breakeven point:

$$TR = CT$$

$$P \times D = CF + CV(D)$$

$$\textcircled{1} D = 85,908.3191$$

$$\textcircled{2} CF - \frac{10}{100} \times CF$$

$$CT = CF + CV$$

$$CT = \$2024000 + \$62$$

$$= 2024062$$

10% of

CF is  
reduced

⇒ Example 2.7

$$C_V = 62$$

$$P = 85.56$$

$$C_F = 2024080$$

max output = 160,000

$$P = 1.38 C_V$$

$$T_R = C_T$$

$$P \times D \rightarrow C_F + (C_V \times D)$$

$$PD \rightarrow C_F + DC_V$$

$$PD - DC_V \rightarrow C_F$$

$$D \rightarrow \frac{C_F}{(P - C_V)}$$

$$\rightarrow 2024080$$

$$(85.56) - (62)$$

$$\therefore 85908.3 \text{ Per hour}$$

$$D = 53\%$$

$$160,000$$

Anneiss'

### Example # 2-7

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$$CF = \$2024000$$

Breakeven point:

$$TR = CT$$

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10% of

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## Chapter #03 Time-Money Relationship

Capital : wealth in the form of money.

Depth/Equity  $\Rightarrow$  owned capital

$\Downarrow$   
Borrowed capital.

Why consider return on capital?

\* Purchasing Power.

\* Profitability.

\* Time value of capital.

b/f

## Cash Flow Diagram:

Horizontal Axis → Time

Vertical Axis → Dash

Perspective / → lender/Borrower

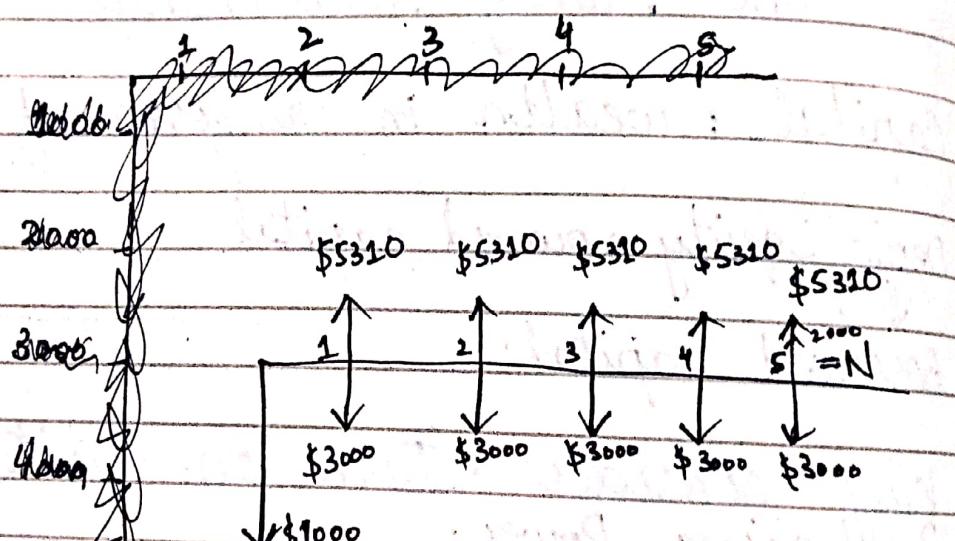
### Data:

Investment = \$ 10000

Uniform Annual Revenue  $\Rightarrow$  \$5310 each year.

Salvage  $\Rightarrow$  \$2000 at the end of 5 years.

Annual Expenses = \$ 3000 each year.



5 year plan =

At beginning investment =

Positive return = \$5310 each year

Negative loss of money = \$3000 each year

## SIMPLE INTEREST:

The mechanism of applying interest only on initial amount.

$$I = P * N * i \rightarrow \text{Interest rate: } \frac{8.1}{100}$$

	EOY End of year	BOY Beginning of year	Interest Earned	Ending Balance
0	-	-		\$1000
1	\$1000	\$80		\$1080
2	\$1080	\$80		\$1160
3	\$1160	\$80		\$1240

$$\text{Data} = \$1000 \quad i = \frac{\text{obtan toun}}{100}$$

$$i = 8\%$$

$$N = 3$$

$$= 1000 * 3 + 0.08 \\ = \$240$$

$$P_s = I + P = \$1000 + \$240 \\ = \$1240$$

## Compound Interest:

The mechanism of applying interest on previously accumulated amount.

EOY	BOY	Interest Earned	Ending Balance
0	-	-	\$1000
1	\$1000	\$80 = $\frac{8}{100} \times 1000$	\$1080
2	\$1080	\$86.40 = $\frac{8}{100} \times 1080$	\$1166.40
3	\$1166.40	\$93.3 = $\frac{8}{100} \times 1166.40$	\$1259.7

$1080 - 500 \quad \frac{420 \times 8}{100}$

$$\begin{aligned}
 0 &= P \\
 \frac{1}{2} &= P + P(i) = F_1 = P(1+i) \\
 &= F_1 + F_1(i) \\
 &= P(i+1) + P(1+i)(i) \\
 F_2 &= P(i+1)(i+1) \\
 F_2 &= P(i+1)^2
 \end{aligned}$$

**Compound Interest Formula:**

$$F_N = P(1+i)^N$$

**Fundamental Economic Formula..**

