

500

# 500px for iPad

A Developer's Behind the Scenes

Ash Furrow  
Lead iOS Developer



Photos ▾ Market ▾ Stories ▾ You ▾



+ Add



Popular Editors' Choice Upcoming

0 Landscapes



Light at Waterfowl Lake

Jeff Clow

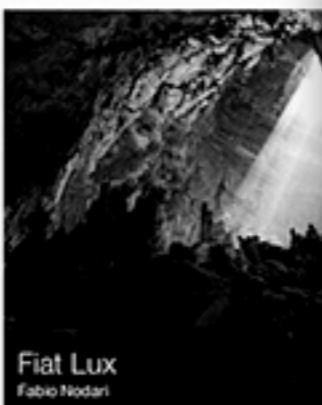


Colours of the Evening..

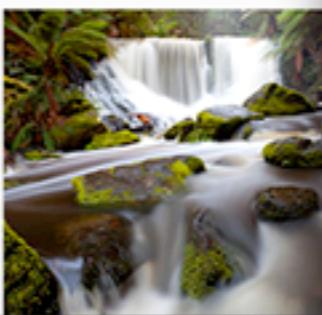
Al Cem



the right place - ( zocca mo...  
primo masotti



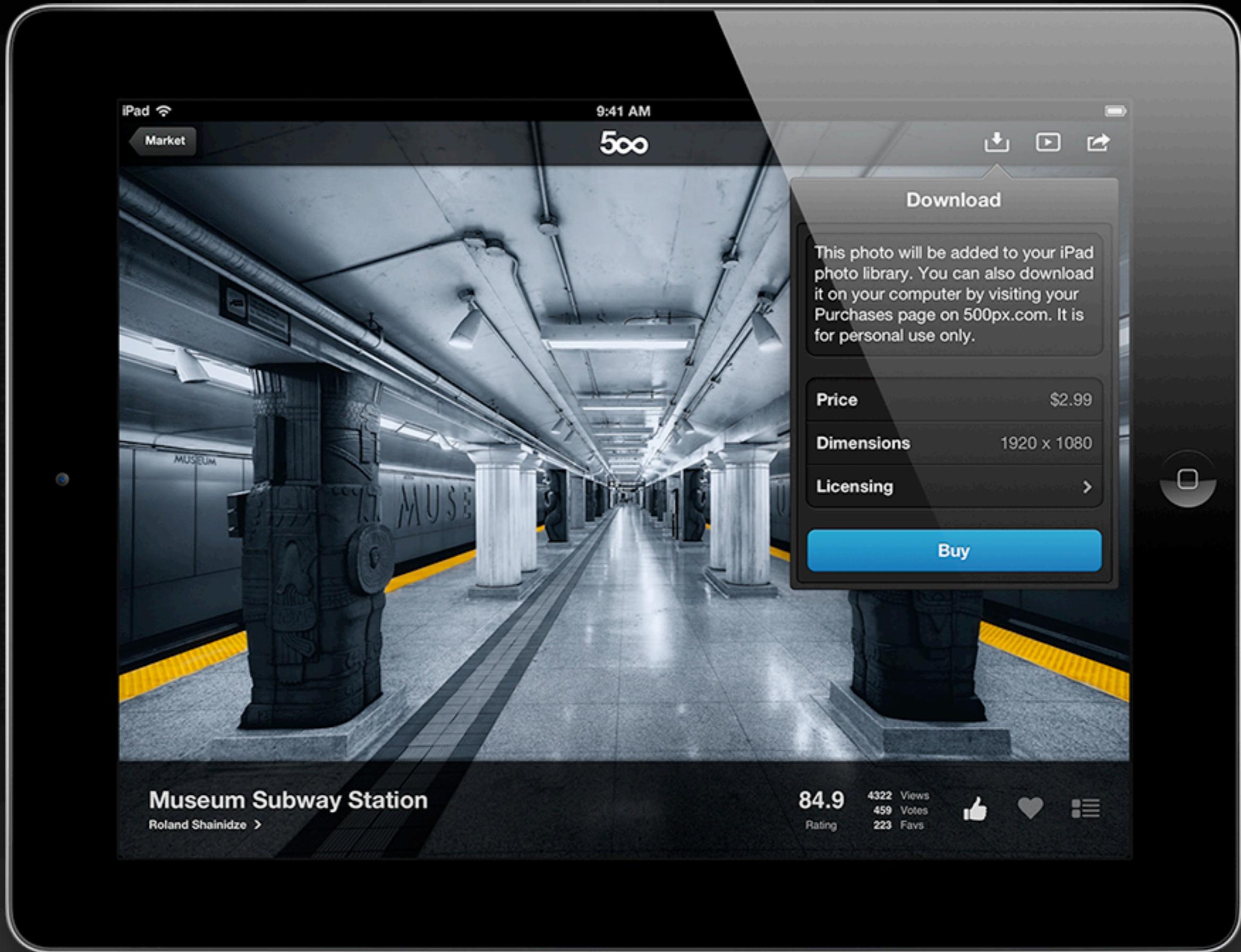
Fiat Lux  
Fabio Nodari



iPad Wi-Fi 9:41 AM 500

Popular Editors Upcoming Fresh Market Search You

6



# Design

Auto-Select: Layer Show Transform Controls

3D Mode:

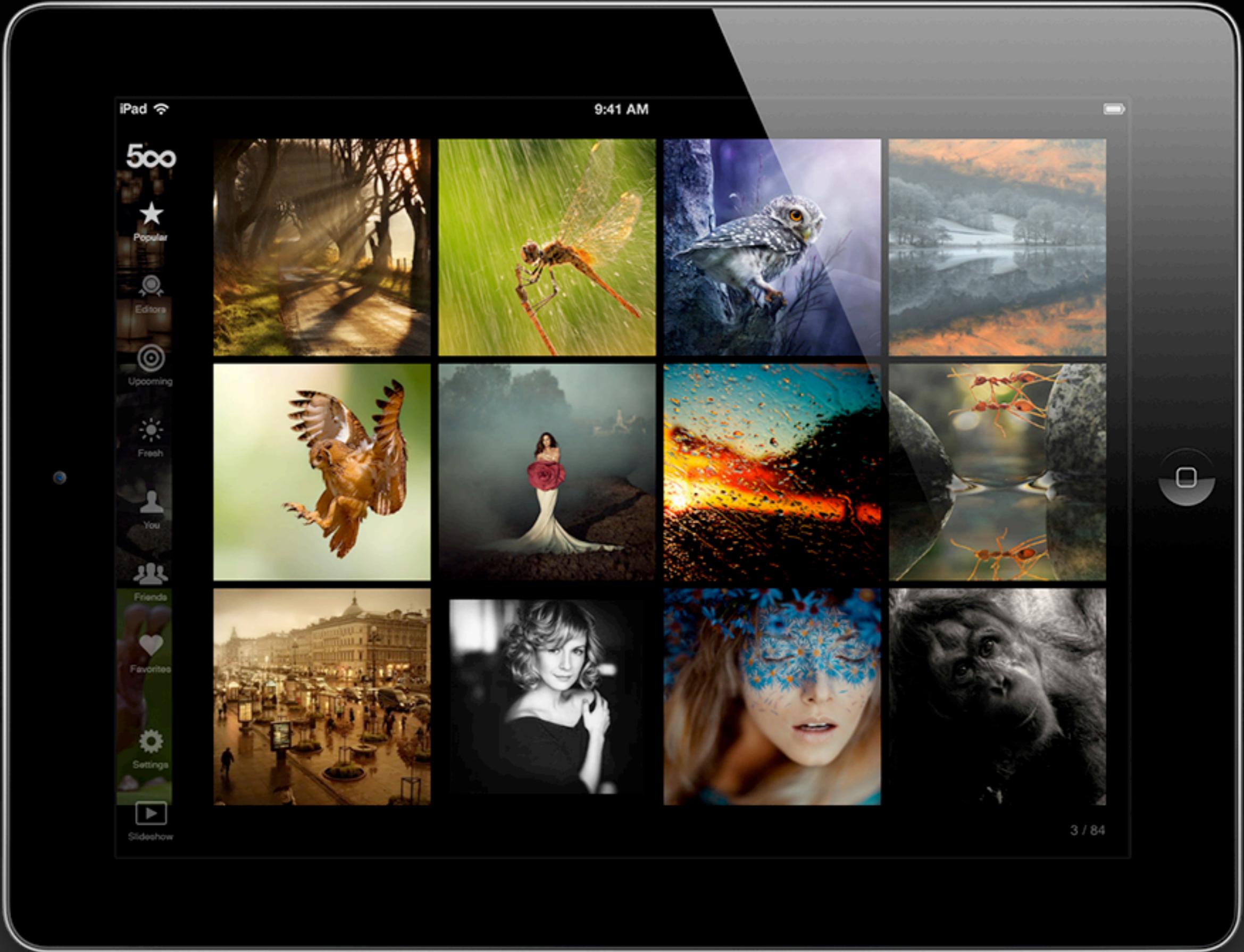
Essentials

iPad 9:41 AM

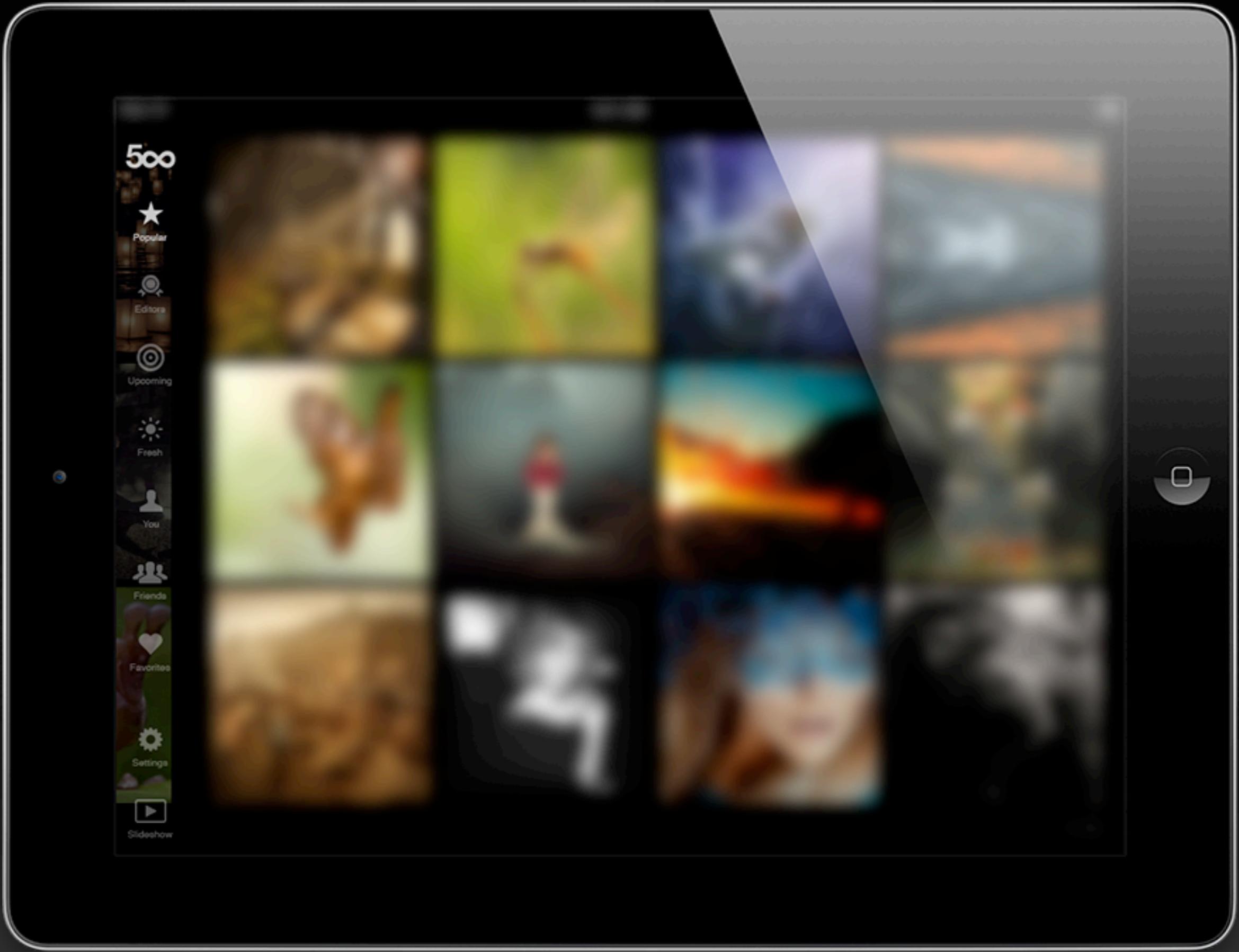
500 Popular Editors Upcoming Fresh You Friends Favorites Settings Slideshow

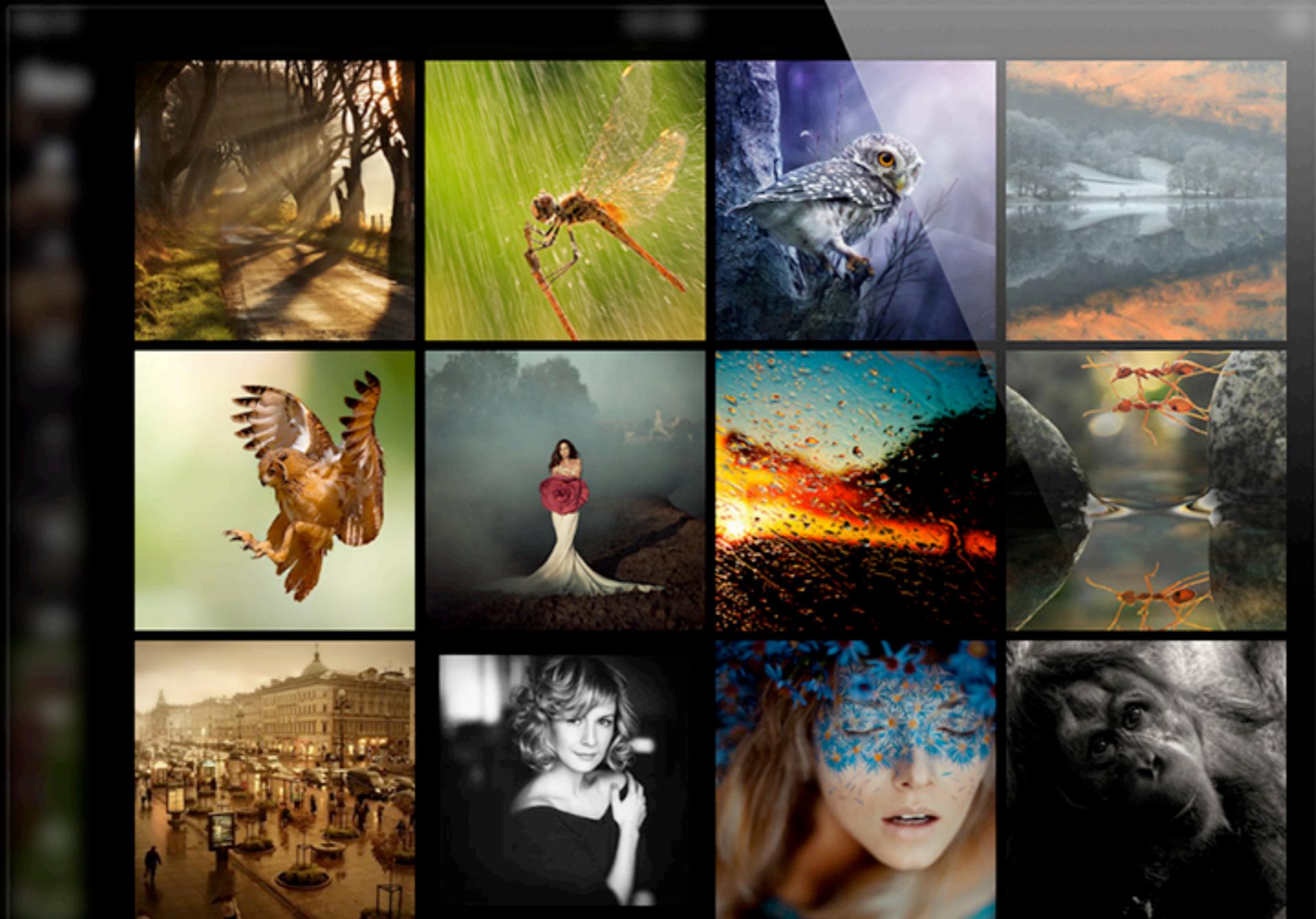
3 / 84

The Photoshop interface is shown with a dark theme. A central window displays a grid of 16 images from a 500px feed. The images include various subjects such as nature, animals, and people. On the left, a sidebar shows navigation categories like Popular, Editors, Upcoming, Fresh, and Friends. At the bottom, there's a navigation bar with icons for back, forward, and search. The right side features the Photoshop Essentials panel and various toolbars for selection, transformation, and 3D mode.



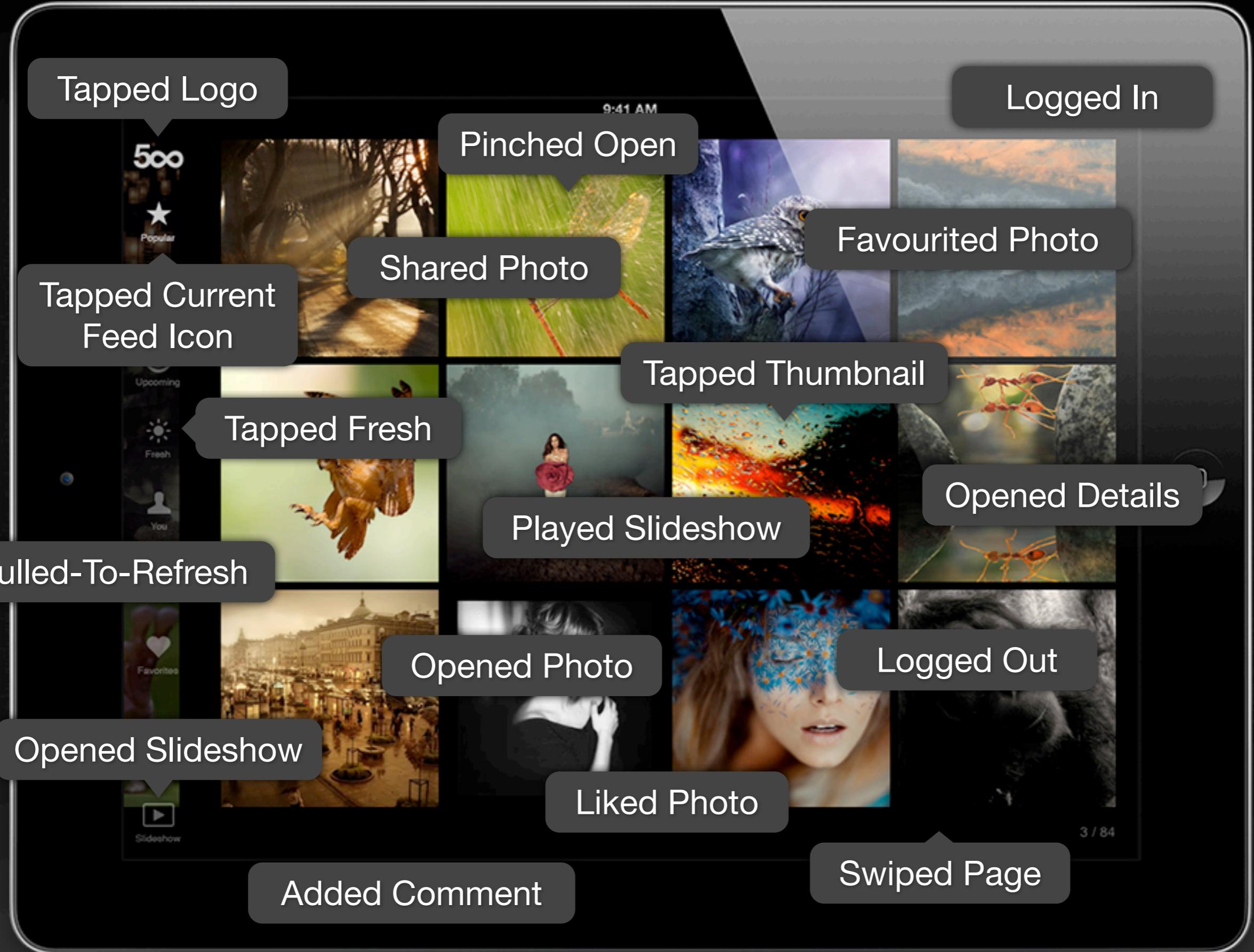




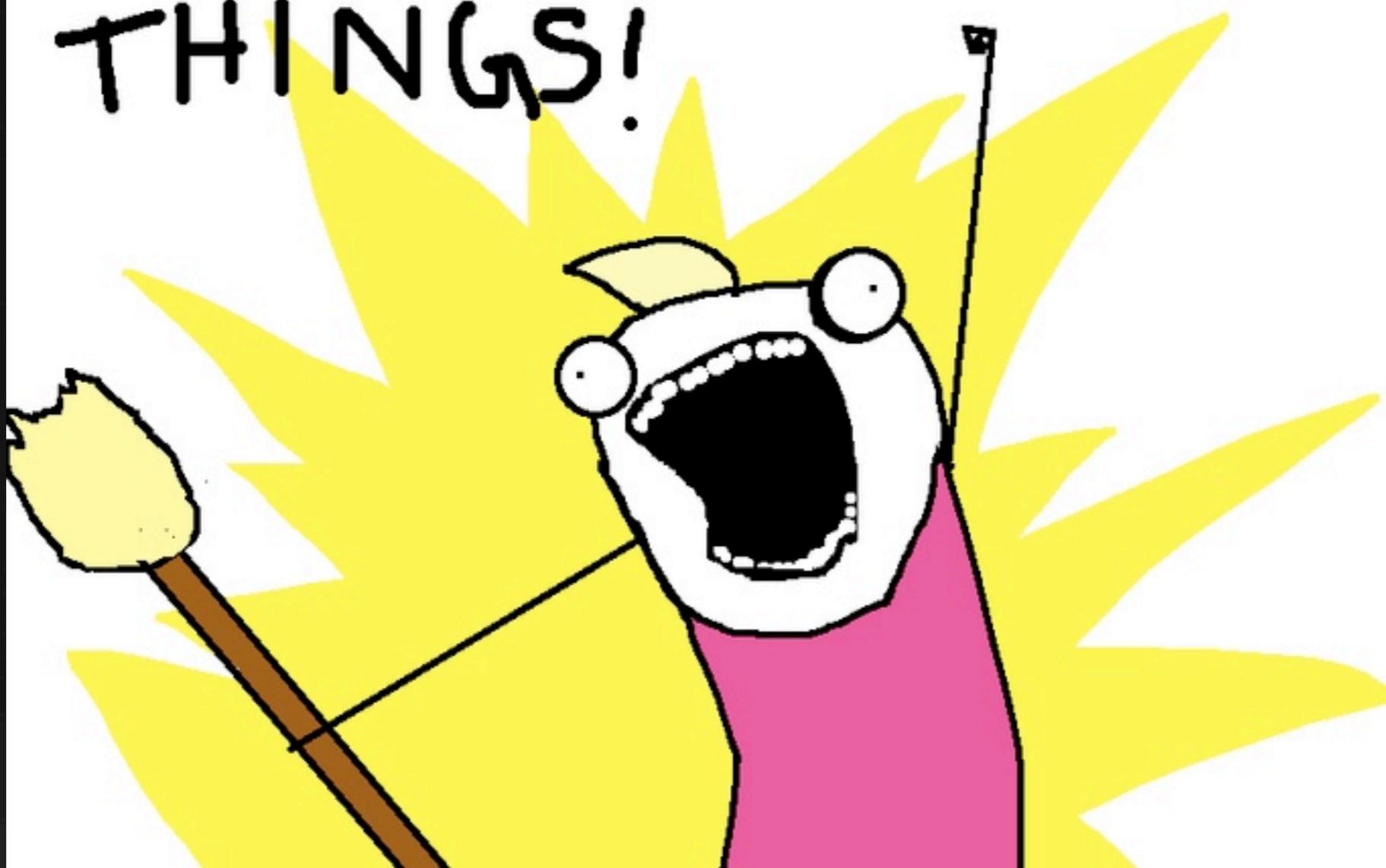




# Google Analytics



TRACK ALL THE  
THINGS!



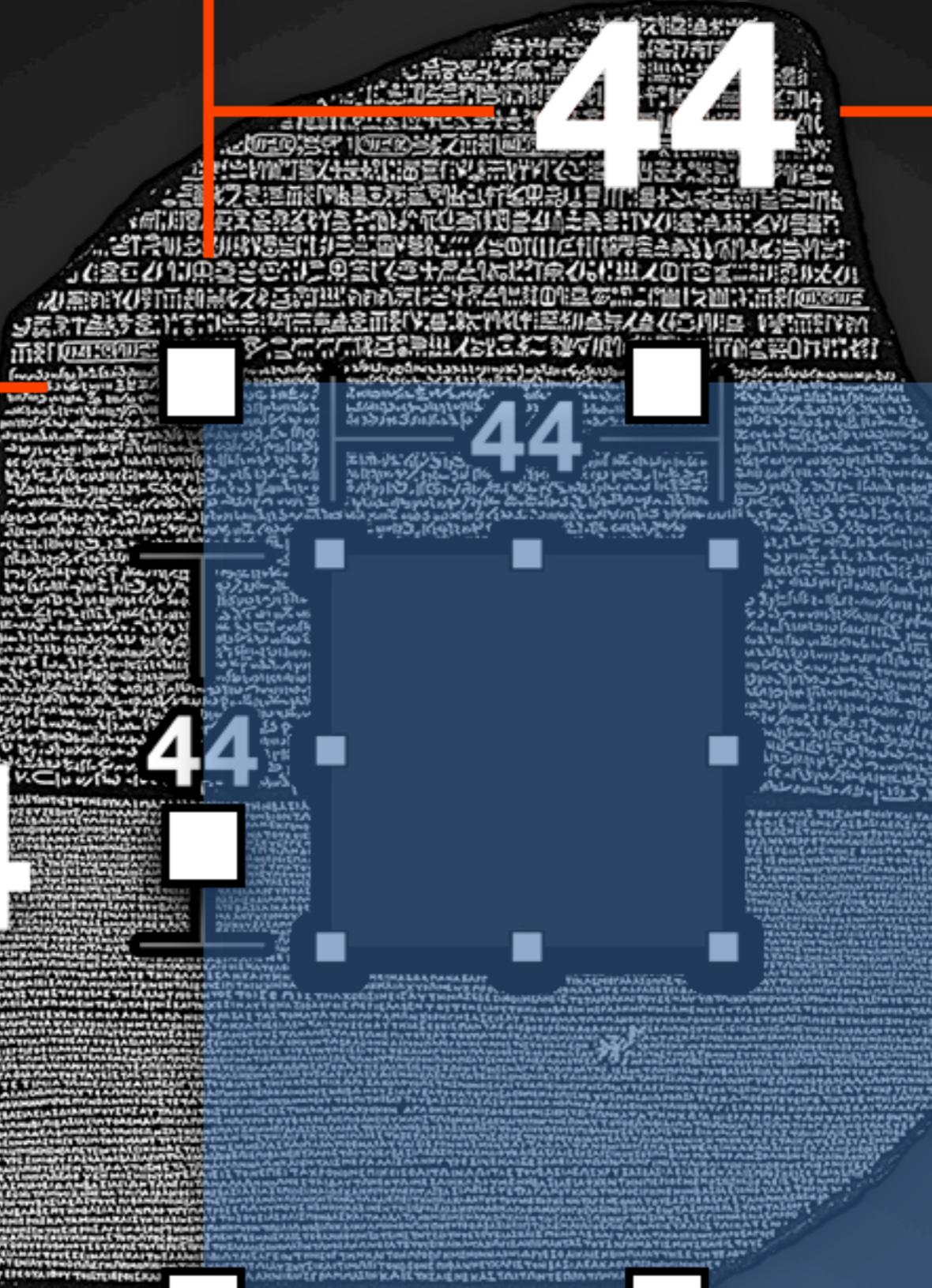
# Development

44

44

44

44



Yes, Android has  
a HIG. Who knew.



# LLVM

## Automatic Reference Counting (ARC)

iPad

9:41 AM

## Comments

row 0

row 1

row 2

row 3

row 4

row 5

row 6

row 7

row 8

row 9

row 10

row 11

row 12

row 13

row 14

iPad

9:41 AM

500

Popular

Cone flower

Mandy Disher

99.3 Rating

909 Views  
146 Votes  
81 Favs

Like Heart Comment

Ergin Üçüncü  
Great Shot! \*\*\* Voted \*\*\*

Edwin A.  
Awesome!!!!

Raul Val  
Amazing Shot!!

moshe mallal  
excellent v&f

Gorka Barreras  
Beautiful macro, great work.

Add your comment ...

Comment

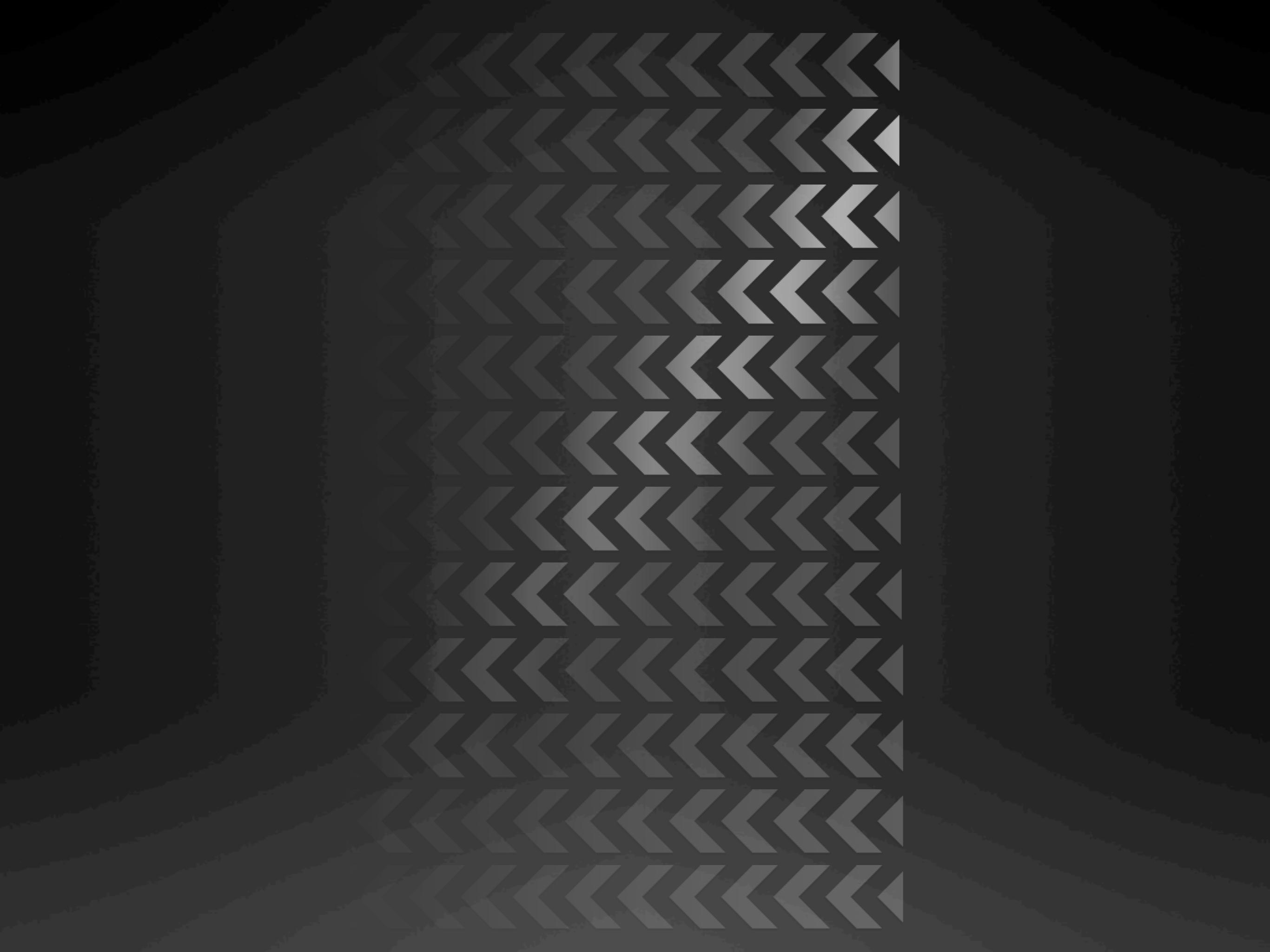
# 500



**My God, it's full of stars**

Thomas Zimmer

Slide to discover





# TestFlight

iOS Beta Testing On The Fly





**Hoang Su Phi**

Viet Hung

**99.3**

2119 Просмотры

412 Голоса

202 В избранном



**Hoang Su Phi**

Viet Hung

**99.3**

2119 Aufrufe

412 Stimmen

202 Favoriten



**Hoang Su Phi**

Viet Hung

**99.3**

2119 Vues

412 Votes

202 Favs

Note



**Hoang Su Phi**

Viet Hung

**99.3**

2119 Views

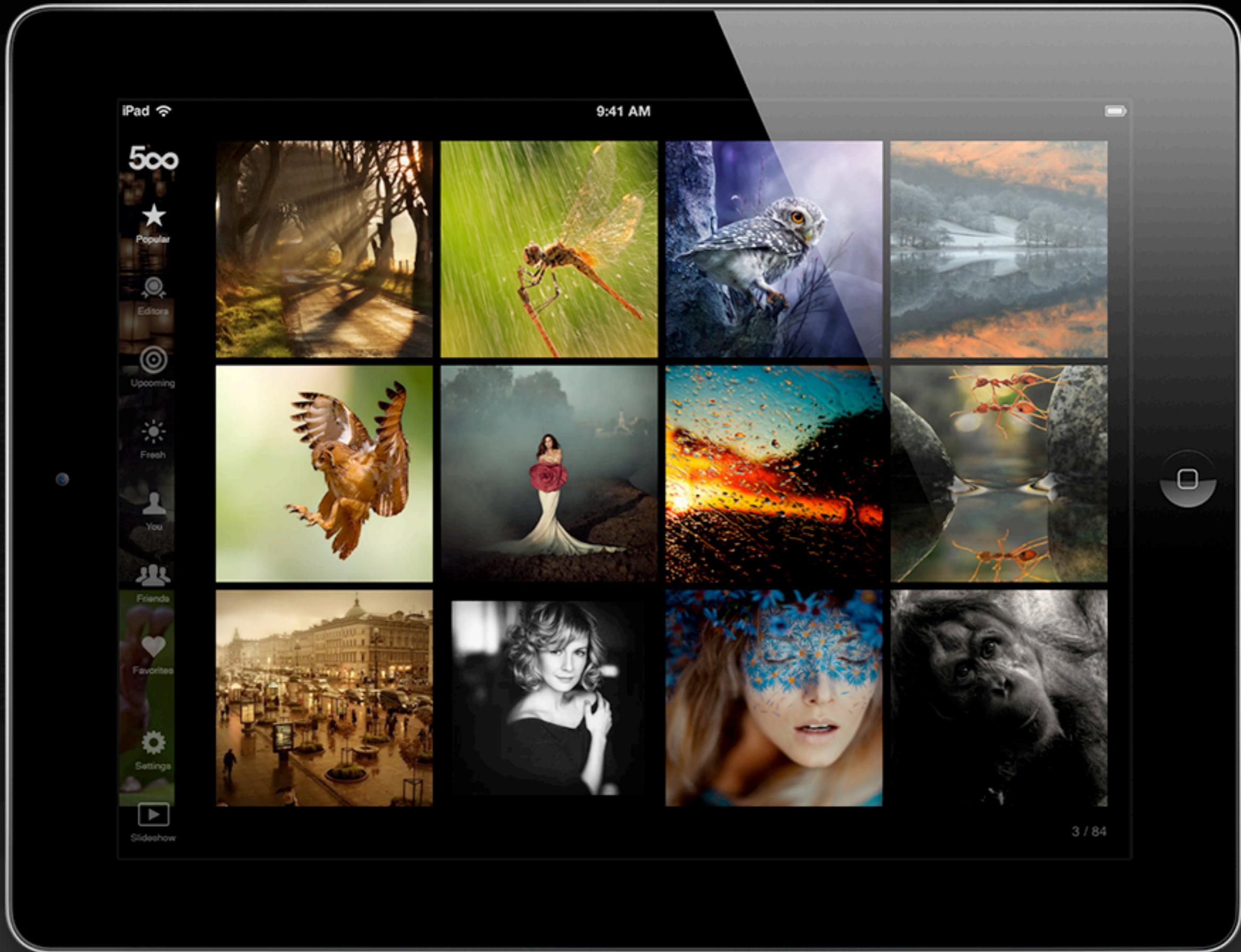
411 Votes

201 Favs

Rating



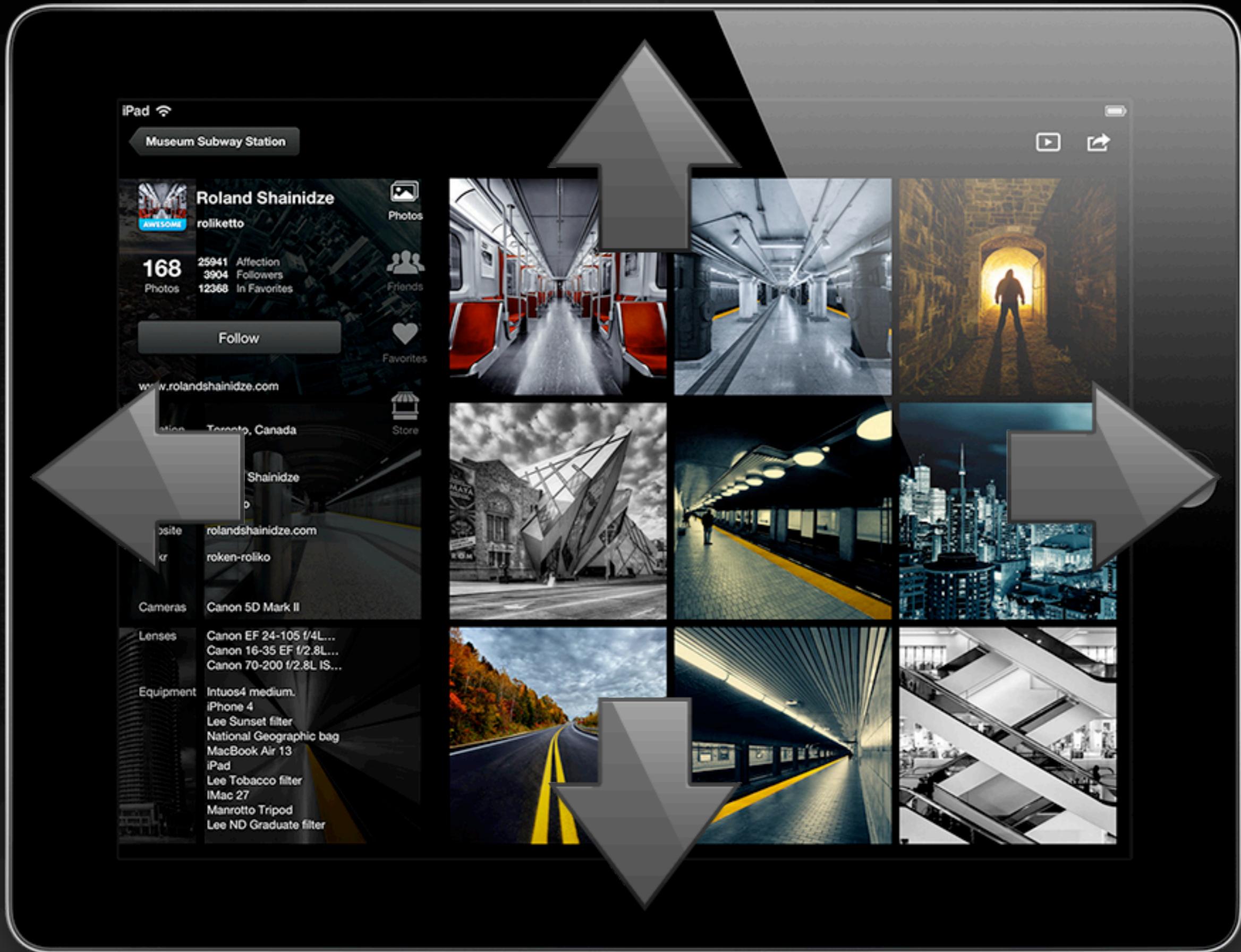
# Release



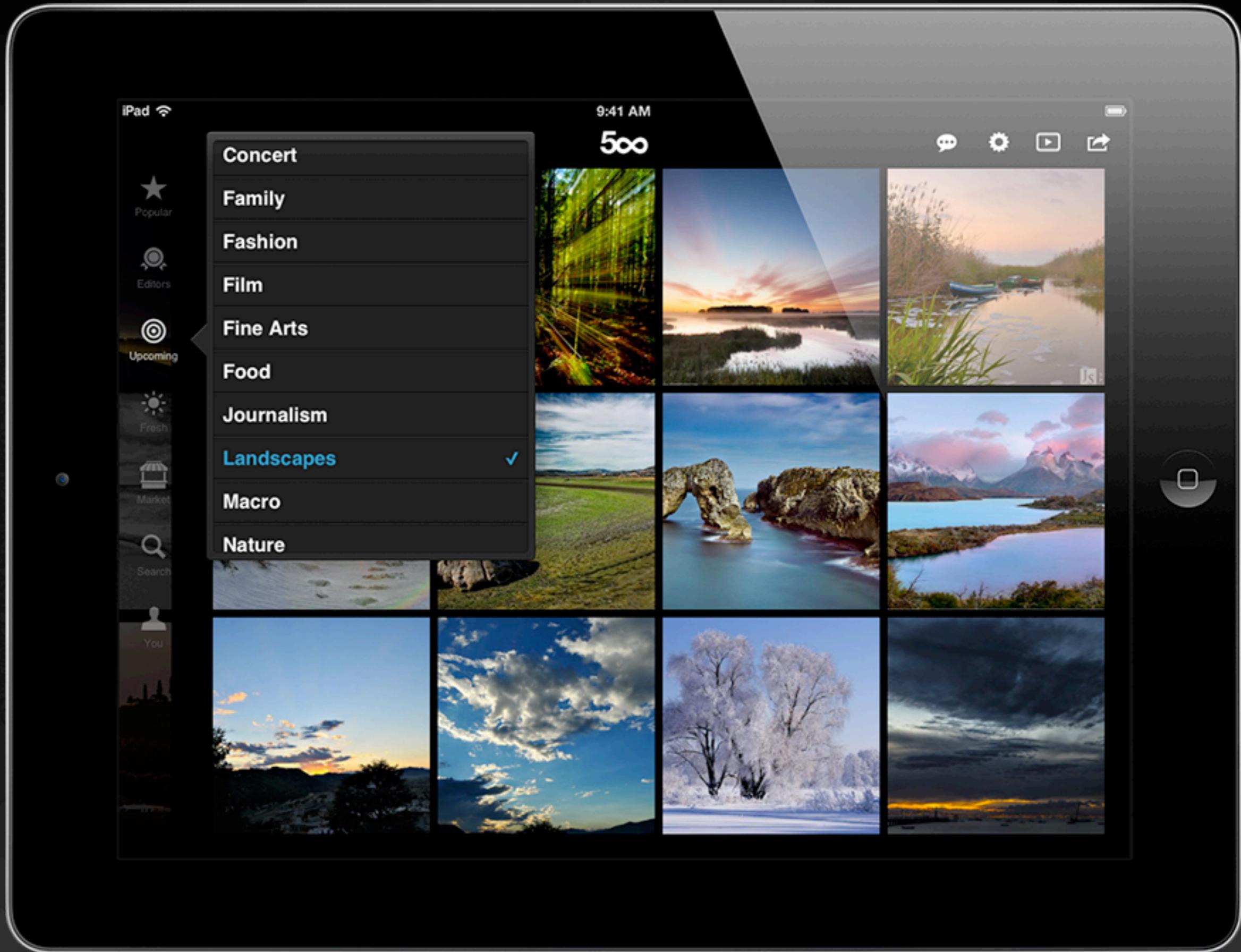


**45 Minutes**

# New Features









crashlytics

# Maintenance

86%

ios 4

# More Features





2.0

# Future

We're Hiring.

Ash Furrow

@ashfurrow

<http://ashfurrow.com>