



Saphyte  
ENDLESS POSSIBILITIES

Maximize the Synergy of  
your Marketing, Sales, and  
Support Teams

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The challenges businesses face



# Challenges and their Impact

## Challenges

Lack of Local Support

High Implementation Cost

Expensive pricing models include limitations and bolt-ons

Poor CRM adoption and value

Limited customization for SMEs

Solutions fit for large enterprise

## Impact

Manual processes that are inefficient, taxing, and prone to human error

Decreased productivity and efficiency of the team

Outdated and unscalable technology that can't accommodate the growing customer database

Lost sales opportunity and revenue

Solutions mostly fit for Enterprise businesses

Multiple disparate technologies



The Impact of these challenges



Introducing Saphyte



# Deal more, Do more with Saphyte System

Saphyte is the first Customer Relationship Management software locally developed in Dubai.

Saphyte is a CRM system that helps you streamline all of your corporate activities and integrate them into a single powerful platform





# Introducing Saphyte



The first UAE homegrown  
CRM with 24/7 support



A local business  
developed by UAE  
residents, for the local  
SME market



Cloud-based system that  
is easily accessible  
anytime, anywhere



Equipped with the power  
of automation that  
increases efficiency and  
saves resources



A world-class, intelligent,  
and customizable solution  
for SMEs



Transparent pricing and  
payment schemes for  
long-term business value

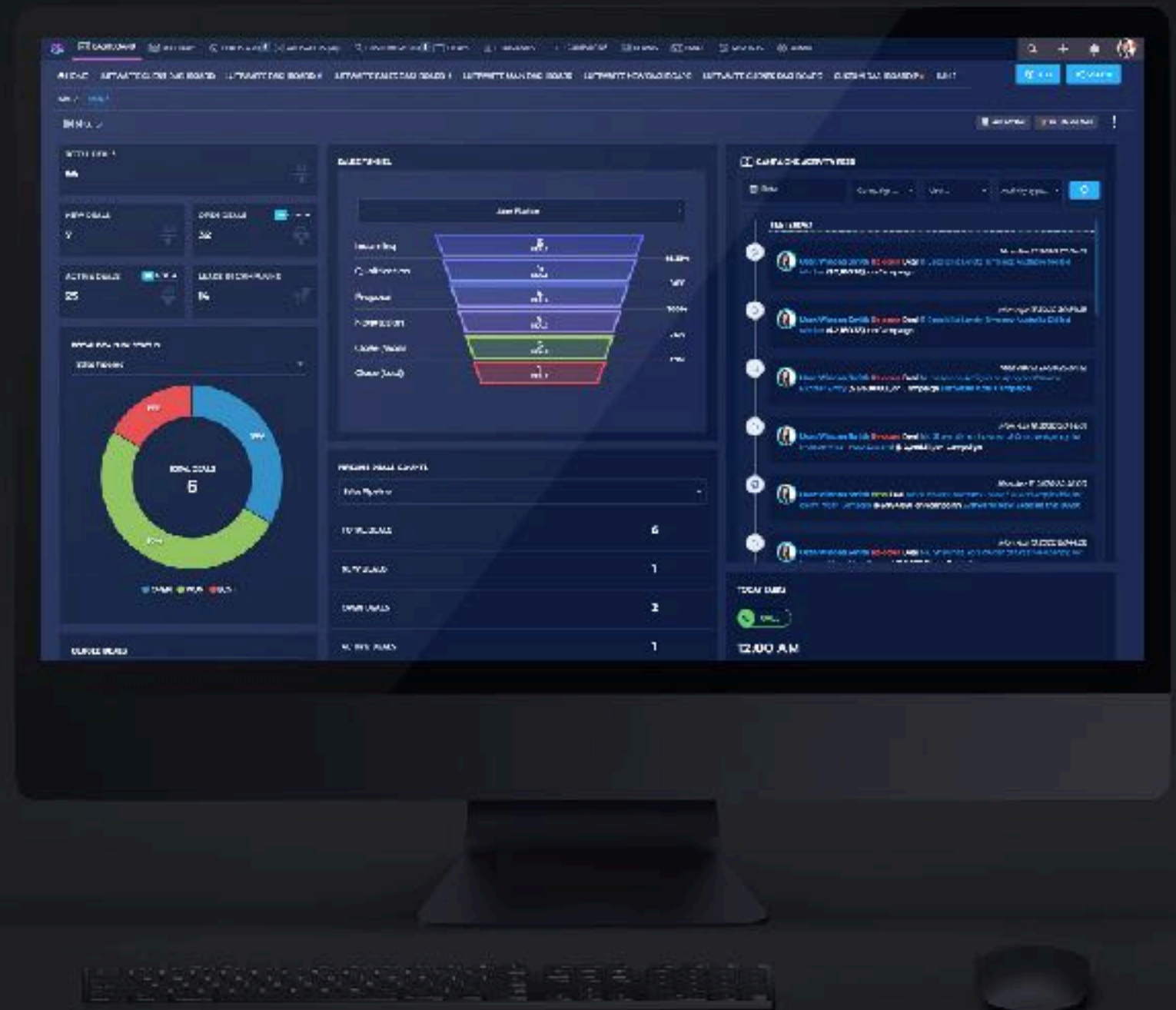


We are the company behind this revolutionary product. Don't count us out just yet

Saphyte is developed by Loyica, a Dubai-based tech company that helps drive digital transformation for hundreds of local businesses.

Saphyte is founded in 2017 and its headquarters is located in Business Bay, Dubai.

Saphyte envisions to reach every business, whether small or big, and provide them with the value of digital transformation and automation through Saphyte.







# Testimonials

Don't take our word for it, hear from our customers



★★★★★

At Dubai Hyatt we understand that an integrated approach is key to both internal and external success. Management's ability to oversee the performance and activities of our teams is a fantastic asset provided by Saphyte's CRM, enabling us to grow our business further by leveraging this visibility.

**Dubai Hyatt, Sales Director**

★★★★★

Thanks to Saphyte, we have had the ability to drive improved efficiency across our entire sales team. This has really made tremendous difference to our process overall.

**Commercial Director, Dubai Golf**

★★★★★

Previously our sales teams have been focused on a manual approach when it came to capturing our customer data. However, thanks to their easy-to-use platform and excellent support, our teams have now seamlessly moved an automated, digital model using Saphyte's CRM system.

**Sales Director, Icon Auto**

★★★★★

Since we moved to Saphyte, CRM has been so simple yet effective in growing our sales. With our previous systems – two of the world's leading CRM brands – we were left wanting with little support for smaller businesses like us, as well as needing to change our processes to fit the CRM.

**Managing Director, Panoptic Media**

★★★★★

Before Saphyte CRM we were using multiple tools for the management of our leads, prospects and customers. This was too difficult to manage and as a result we were losing leads and prospects. Saphyte allows us to manage everything in one central place. We find the user interface really easy and simple and would highly recommend this to anyone looking to automate their sales processes.

**CEO, Nautilus Solutions**



# Saphyte

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THANK YOU

For further information contact us at  
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