

1. Who among the following says that ideology is a representation of the imaginary relationship of individual to their real condition of existence?  
Options:  
Fredric Jameson  
Herbert Marcuse  
Louis Althusser  
Terry Eagleton  
Answer: 3
2. Who among the following is associated with a 'philosophy of praxes'?  
Options:  
Antonio Gramsci  
Georg Lukacs  
Raymond Williams  
Stuart Hall  
Answer: 1
3. Match List I with List II  
List I:  
[A] Karl Marx  
[B] Levi-Strauss  
[C] Michel Foucault  
[D] Jean Paul Sartre  
List II:  
[I] Madness and civilization  
[II] Being and nothingness  
[III] The German ideology  
[IV] The elementary structures of kinship  
Options:  
A-III, B-IV, C-I, D-II  
A-IV, B-III, C-I, D-II  
A-II, B-III, C-I, D-IV  
A-I, B-II, C-III, D-IV  
Answer: A-III, B-IV, C-I, D-II
4. Who has used the term 'bowling alone' to describe the erosion of community ties in the United States?  
Options:  
Frank furedi  
Zygmunt Bauman  
Robert bellah  
Robert Putnam  
Answer: Robert Putnam
5. Given below are two statements: One is labeled as assertion A and the other is labeled as reason R.  
Assertion (A): The Marxists represent Marxism as a scientific account of social change.  
Reason (R): The Marxist ideology believes that culture is a mirror of social life and the artist is an

- engineer of the human soul educating the working classes.  
Options:  
Both (A) and (R) are correct and (R) is the correct explanation of (A)  
Both (A) and (R) are correct but (R) is NOT the correct explanation of (A)  
(A) is correct but (R) is not correct  
(A) is not correct but (R) is correct  
Answer: --
6. Who among the following critics appropriates the following statement by Karl Marx? "They cannot represent themselves: they must be represented".  
Options:  
Ruth Vanita  
Kamila Bhasin  
Flaria Agnes  
Chandra Talpade Mohanty  
Answer: Chandra Talpade Mohanty
7. Who among the following is known as a post-Marxist thinker?  
Options:  
1. Ernest Laclau  
2. Antonio Gramsci  
3. Theodor Adorno  
4. Walter Benjamin  
Answer: 1) Ernest Laclau
8. Who among the following coined the phrase 'soft capitalism'?  
Options:  
1. Louis Althusser  
2. Slavoj Zizek  
3. Nigel Thrift  
4. Terry Eagleton  
Answer: 3) Nigel Thrift
9. According to Stuart Hall, the concept of \_\_\_\_\_ played a seminal role in Cultural Studies.  
Options:  
1. Interpellation  
2. Dispositive  
3. Hegemony  
4. Society  
Answer: 3) Hegemony

10. The book Political Shakespeare: Essays in Cultural Materialism was jointly edited by  
Options:

1. Gilles Deleuze and Felix Guattari
2. Alan Sinfield and Jonathan Dollimore
3. Bill Ashcroft and Helen Tiffin
4. Theodor Adorno and Max Horkheimer

Answer: 2) Alan Sinfield and Jonathan Dollimore

11. Mention the year in which Political Shakespeare edited by Jonathan Dollimore and Alan Sinfield was published.

Options:

1. 1980
2. 1984
3. 1987
4. 1985

Answer: 4) 1985

12. What does Pierre Bourdieu imply by the term 'habitus' in his sociological studies?

Options:

1. The culture of increasing consumerization of post-capitalist societies.
2. The phenomenon of the masses succumbing to material fetishism of different types.
3. A person's posture, speech and the mental habit of perception, classification, appreciation, feeling and action.

4. Personal habits that do not impact the society profoundly.

Answer: 3) A person's posture, speech and the mental habit of perception, classification, appreciation, feeling and action.

13. Match List I with List II

List I:

- A) Antonio Gramsci
- B) Pierre Bourdieu
- C) Dick Hebdige
- D) Raymond Williams

List II:

- I. Popular Culture
- II. Hegemony
- III. Cultural Capital
- IV. Subculture

Options:

1. (A)-(IV), (B)-(I), (C)-(II), (D)-(III)
2. (A)-(II), (B)-(III), (C)-(IV), (D)-(I)
3. (A)-(II), (B)-(IV), (C)-(I), (D)-(III)
4. (A)-(IV), (B)-(III), (C)-(I), (D)-(II)

Answer: 2) (A)-(II), (B)-(III), (C)-(IV), (D)-(I)

14. Given below are two statements:

Statement I: Althusser's theory of "interpellation" implies the act of hailing like "Hey, you!" and thereby turning individuals into ideological, consenting subjects.

Statement II: Althusser's theory of interpellation is very much similar to the concept of Derrida's theory of deconstruction.

Options:

1. Both Statement I and Statement II are true.
2. Both Statement I and Statement II are false.
3. Statement I is true, but Statement II is false.
4. Statement I is false, but Statement II is true.

Answer: 3) Statement I is true, but Statement II is false.

15. Antonio Gramsci's Prison Notebooks primarily deals with:

Options:

- (1) Pain of a prisoner during colonial times
- (2) Recollections of love, romance and blissful life
- (3) Philosophy, culture, literature and the role of intellectuals
- (4) Exploitation of blacks during the colonial times

Answer: (3) Philosophy, culture, literature and the role of intellectuals

16. In Antonio Gramsci's definition of intellectual, which is the correct option?

Options:

- (A) Every social group joining the world of production creates organically a stratum of intellectuals.
- (B) Intellectuals give homogeneity and awareness of a social group's function in all the fields.
- (C) Intellectuals do not work for consolidating the power of a social group.
- (D) The category of ecclesiastics is organically bound to the bourgeoisie.
- (E) The monopoly held by the ecclesiastics in the superstructural domain was not exercised without a contestation.

Choose the correct answer from the options given below:

- (1) (A), (B) and (C) Only
- (2) (B), (C) and (D) Only
- (3) (A), (B) and (E) Only
- (4) (C), (D) and (E) Only

Answer: (3) (A), (B) and (E) Only

17. What was the centre set up for studying culture at the University of Birmingham called?

Options:

Centre for Contemporary Cultural Studies  
Centre for Contemporary Studies  
Centre for Culture Studies  
Centre for New Cultural Studies  
Answer: 1

18. Which of the following qualify for the label 'cultural intermediary' in the context of a commercial film?

- (a) The film magazine columnist
- (b) The director
- (c) Fan clubs
- (d) The producer

Options:

- (a) and (c) only
- (a) and (b) only
- (b) and (c) only
- (b) and (d) only

Answer: 1

19. Which of these are true of Raymond Williams' Culture and Society?

- (a) It critiques the idea of high culture.
- (b) It overlooks the idea of high culture.
- (c) It defines culture as a way of life.
- (d) It equates culture with science.

Options:

- (a) and (c) only
- (a) and (d) only
- (a) and (b) only
- (b) and (d) only

Answer: 1

20. Which of these generally taken to be true of cultural studies?

- (a) It is politically engaged.
- (b) It privileges text over context.
- (c) It has a symbiotic relationship with formalism.
- (d) It studies the means of production of a text.

Options:

- (a) and (c) only
- (a) and (d) only
- (a) and (b) only
- (b) and (d) only

Answer: 2

21. Which of the following is true of mass media?

Options:

- It usually has a central, single source.
- It can affect a localized population only.
- It usually has multiple sources.

Its audience is in close proximity to its source.

Answer: 1

22. Who among the following considers a text as a 'site of struggle between authority and popular culture'?

Options:

- Roland Barthes
  - Northrop Frye
  - Mikhail Bakhtin
  - Michel Foucault
- Answer: Mikhail Bakhtin

23. Given below are two statements:

Statement I: Comparative literature is a study of different cultures, nations and genres, and it explores the inherent relationship between literature and other forms of cultural exploration.

Statement II: In the study of literature and culture, the importance of methodology is secondary.

Options:

- Both statement I and Statement II are true
- Both statement I and statement II are false
- Statement I is true but statement II is false
- Statement I is false but statement II is true

Answer: Statement I is true but statement II is false

24. Stuart Hall belongs to

Options:

- Oxford
  - Cambridge
  - Birmingham
  - American
- Answer: Birmingham

25. Who among the following is NOT a member of the Frankfurt School?

Options:

- 1. Louis Althusser
  - 2. Max Horkheimer
  - 3. Theodor Adorno
  - 4. Herbert Marcuse
- Answer: 1) Louis Althusser

26. The phrase "structure of feeling" is attributed to

Options:

- 1. Lauren Berlant
- 2. Terry Eagleton
- 3. Raymond Williams

4. Eve Kosofsky Sedgwick  
Answer: 3) Raymond Williams

27. Who among the following were revaluing 'the masses' as sources and subjects of literature?  
Options:

1. Richard Hoggart and Raymond Williams
  2. Penny Summerfield and Gillian Rose
  3. Rachel Alsop and Catherine Belsey
  4. Jon Cook and Marilyn Deegan
- Answer: 1) Richard Hoggart and Raymond Williams

28. The subject matter of Cultural Studies as it emerged as a 'proto-discipline' in the 1960s, was predominantly exploration of  
Options:

1. High Culture
  2. Popular Culture
  3. Subaltern History
  4. Contemporary Politics
- Answer: 2) Popular Culture

29. What does the abbreviated term CCCS stand for in the context of cultural studies?  
Options:

1. Consortium of Cooperative Culture and Society
  2. Conference on Contemporary Culture and Society
  3. Centre for Contemporary Cultural Studies
  4. Conclave for Collective Consciousness and Socialisation
- Answer: 3) Centre for Contemporary Cultural Studies

30. Identify the work which has NOT been authored by the famous cultural critic Raymond Williams:  
Options:

1. The Country and the City
  2. Culture and Society
  3. Modern Tragedy
  4. The Making of the English Working Class
- Answer: 4) The Making of the English Working Class

31. Which of the following are correctly matched:

- A) Jonathan Culler - Culture and Society  
B) Raymond Williams - Literary Theory: A Very Short Introduction

- C) Terry Eagleton - Criticism and Ideology  
D) Walter Benjamin - Illuminations  
E) Stanley Fish - The Implied Reader
- Options:

1. B, C and E
  2. C and D
  3. A, C and D
  4. B, C and D
- Answer: 2) C and D

32. The concept of the public sphere plays a particularly important role in the work of  
Options:

1. Jürgen Habermas
  2. Jonathan Dollimore
  3. Jean Baudrillard
  4. Raymond Williams
- Answer: 1) Jürgen Habermas

33. The cultural theorist Stuart Hall has written the following:

- A) "Encoding/decoding"  
B) "The Rediscovery of 'Ideology: Return of the Repressed in Media Culture and Communication Studies"  
C) "The Raw and the Cooked"  
D) "What is Digital Humanities?"  
E) "Culture Industry"

Options:

1. A and B
  2. B and C
  3. C and D
  4. D and E
- Answer: 1) A and B

34. What is the correct sequence of the following texts authored by Raymond Williams?

- A) The Long Revolution  
B) Culture and Society  
C) Marxism and Literature  
D) Writing in Society  
E) The Politics of Modernism
- Options:

1. A, B, C, D, E
  2. B, A, C, D, E
  3. C, A, D, E, B
  4. D, C, B, A, E
- Answer: 2) B, A, C, D, E

35. Facts about the Frankfurt School include the following:

- A) It was founded in Frankfurt in 1925.
- B) Adorno and Horkheimer were its two members.
- C) The School established the term 'Critical Theory'.
- D) It had strong ties with the thinkers of the Moscow Linguistic Circle.
- E) It was forced into exile with the ascendancy of Nazism in Germany.

Options:

1. B, C, and D
  2. A, B, and C
  3. A, C, and E
  4. B, C, and E
- Answer: 4) B, C, and E

36. Given below are two statements: One is labelled as Assertion A and the other is labelled as Reason R.

Assertion (A): Scholars working in the field of cultural studies maintain that 'culture' in cultural studies is neither aesthetic nor humanist in emphasis, but political.

Reason (R): The implication of the above is that the object of study in cultural studies is 'high art' and the study of the exalted literary canon.

Options:

1. Both A and R are correct and R is the correct explanation of A.
  2. Both A and R are correct, but R is not the correct explanation of A.
  3. A is correct but R is not correct.
  4. A is not correct but R is correct.
- Answer: 3) A is correct but R is not correct.

37. Who along with Richard Hoggart and Stuart Hall was one of the founding figures of the school of thought now known as British Cultural Studies?

Options:

1. Raymond Williams
2. Walter Benjamin
3. Stephen Greenblatt

4. Helen Tiffin
- Answer: 1) Raymond Williams

38. Arrange the publication of the following books in chronological order.

- A) The Location of Culture
- B) The Future of the Race
- C) Black Literature and Literary Theory
- D) The Signifying Monkey: A Theory of Afro-American Literary Criticism
- E) Reconstructing Womanhood: The Emergence of the Afro-American Woman Novelist

Options:

1. A, C, D, B and E
  2. E, C, B, A and D
  3. D, E, B, A and C
  4. C, E, D, A and B
- Answer: 4) C, E, D, A and B

39. According to Andrew Milner in Re-Imagining Cultural Studies, of the four important kinds of meanings that Raymond Williams attaches to the word 'culture' in his early work, which three remain in play in

Keywords?

- A) an individual habit of mind
- B) the state of intellectual development of a whole society
- C) the arts as a whole
- D) the way of life of a group or people
- E) elitism

Options:

1. A, B and C
  2. B, C and D
  3. C, D and A
  4. D, A and B
- Answer: 2) B, C and D

40. Which influential cultural theorist stated the following regarding the formation and development of British cultural studies?

"What is important are the significant breaks - where old lines of thought are disrupted, older constellations displaced, and elements, old and new, are regrouped around a different set of premises and themes."

Options:

1. Richard Hoggart
2. Stuart Hall
3. Raymond Williams

4. Alan Sinfield  
Answer: 2) Stuart Hall

41. Which of the following books is NOT written by Raymond Williams?

Options:

1. Keywords  
2. Culture and Society: 1780-1950  
3. Culture and Imperialism  
4. The Country and the City  
Answer: 3) Culture and Imperialism

42. According to Stuart Hall, which of these is generally accepted to be true of Cultural Studies as it was practised at the University of Birmingham in the UK?

- A) It sought to strengthen the barrier between high culture and low culture  
B) It sought to privilege the study of the text at the cost of context  
C) It could accommodate the study of the lives of working-class people  
D) It sought to promote readings based on social and political contexts  
E) It was essentially apolitical

Options:

1. A and B  
2. C and D  
3. A and E  
Answer: 2) C and D

43. Arrange the chronological sequence in which the following works were published:

- (A) Culture and Society  
(B) Culture and Anarchy  
(C) To Hell with Culture  
(D) Studies in Dying Culture  
(E) Notes towards the Definition of Culture

Options:

- (1) (E), (B), (A), (D), (C)  
(2) (C), (E), (D), (B), (A)  
(3) (A), (D), (E), (B), (C)  
(4) (B), (A), (D), (C), (E)  
Answer: (3) (A), (D), (E), (B), (C)

44. Given below are two statements: one is labelled as Assertion (A) and the other is labelled as Reason (R).

Assertion (A): Culture is one of the two or three most complicated words in the English language.

Reason (R): This is mainly because of several different though related meanings have emerged at particular moments throughout its long history.

Options:

- (1) Both (A) and (R) are true and (R) is the correct explanation of (A).  
(2) Both (A) and (R) are true but (R) is NOT the correct explanation of (A).  
(3) (A) is true but (R) is false.  
(4) (A) is false but (R) is true.

Answer: (1) Both (A) and (R) are true and (R) is the correct explanation of (A).

45. Name the author/writer who is not associated with British Cultural Studies.

Options:

- (1) I.A. Richards  
(2) Richard Hoggart  
(3) Raymond Williams  
Answer: (1) I.A. Richards

46. Arrange the chronological sequence in which the following works of Richard Hoggart were published:

- (A) An Imagined Life  
(B) The Uses of Literacy  
(C) Higher Education: Demand and Response  
(D) A Local Habitation  
(E) A Sort of Clowning

Options:

- (1) (A), (B), (D), (E), (C)  
(2) (D), (B), (C), (A), (E)  
(3) (B), (E), (A), (C), (D)  
(4) (B), (C), (D), (E), (A)  
Answer: (4) (B), (C), (D), (E), (A)

47. Which of the following is not true about Raymond Williams' views on culture?

Options:

- (1) Culture is ordinary  
(2) Culture is a whole way of life  
(3) The masses do not participate in the creation of cultural values  
(4) There exists at least three layers of a culture at a given point of time in a society- dominant, residual and emergent

Answer: (3) The masses do not participate in the creation of cultural values

48. Who among the following is not associated with Cultural Imperialism?

Options:

- (1) Jonathan Dollimore  
(2) Alan Sinfield  
(3) Raymond Williams  
(4) Stanley Fish  
Answer: (4) Stanley Fish

49. Which of the following assertions is/are not true in the context of culture industry?

(A) The term 'culture industry' was used by the Frankfurt School to describe the operations of mass media.

(B) The dominant capitalist class instils its values and beliefs in the minds of the working-class people.

- (C) The word 'industry' signifies the production of cultural products for mass consumption.
- (D) The authentic culture arising from the working class is preserved and protected.
- (E) The mass culture thus produced induces activism and critical thinking among the youth.

Options:

- (1) (D) and (A) Only
- (2) (E) and (B) Only
- (3) (B) and (C) Only
- (4) (D) and (E) Only

Answer: (4) (D) and (E) Only