

# YING ZHANG

## PRODUCT DESIGNER

## CONTACT

+ 86 191 4645 7109

ashleyzz10969@outlook.com

Guangzhou, China

Ying Zhang Portfolio 2025

Requires work visa sponsorship

## ABOUT ME

B2B Product Designer focused on supply chain and HarmonyOS, with experience in consumer web/app design, startups, and corporates. Skilled in team leadership and end-to-end projects.

## EDUCATION

2021-2023

**Cornell University**

Master of Landscape Architecture

2015-2021

**Beijing Jiaotong University**

Bachelor /Master of Environment design

## SKILLS

- Vibe Coding
- Hand-drawing
- User Research
- Competitive analysis

## EXPERIENCE

**Huawei**

**Product Designer | Aug 2023 - Aug 2025**

Shenzhen, China

Supplier Selection Strategy Report

Assistant Design:

- Designed AI-powered features (e.g., one-click data extraction, automated charting, trend analysis, report validation) to boost report quality by 50% and writing efficiency by 30%; adopted in 200+ supplier selection projects.

Internal Procurement eMall Redesign:

- Redesigned information architecture and introduced AI driven capabilities including intelligent recommendations, risk alerts, PR auto-drafting from Excel requests, and analytics dashboard; streamlined steps (7→5), improved efficiency by 20%, and achieved SUS 86+ (N=996).

**Boson Biotech Ltd.**

**Web Designer | Jan 2022 - Aug 2023**

Remote

**EPC**

**Web Designer | Aug 2022 - Aug 2023**

San Jose, CA Remote

**Cornell**

**Web Developer | Jan 2022 - Dec 2022**

Ithaca, NY

**Wetry**

**Intern UX Designer | May 2021 - Aug 2021**

Beijing, China